

Before the  
Federal Communications Commission  
Washington, D.C. 20554

	)	
In the Matter of	)	
	)	
Amendment of Section 73.606(b),	)	MM Docket No. 01-52
Table of Allotments,	)	RM-10021
Television Broadcast Stations.	)	
(Marshfield, Missouri)	)	
	)	
	)	

**NOTICE OF PROPOSED RULE MAKING**

**Adopted: February 20, 2001**

**Released: February 21, 2001**

Comment Date: April 16, 2001  
Reply Comment Date: May 1, 2001

By the Chief, Video Services Division:

1. The Commission has before it a petition for rule making filed by Pelican Broadcasting Company, Inc. ("Pelican") requesting the allotment of Channel 56 to Marshfield, Missouri, as the community's first local commercial television service.<sup>1</sup> Pelican states its intention to apply for channel 56 if it is ultimately allotted to Marshfield.

2. In support of its proposal, Pelican states that the proposed allotment of channel 56 would promote the objectives of Section 307(b) of the Communications Act of providing a fair, efficient and equitable distribution of television broadcast stations among the various states and communities. Pelican notes that the proposed allotment would promote the second television allotment priority established in the *Sixth Report and Order* in Docket Nos. 8736 and 8975, 41 FCC 148, 167 (1952), of providing each community with at least one television broadcast station.

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<sup>1</sup> On July 23, 1996, Pelican filed a petition for rule making requesting the allotment of channel 44 to Marshfield, Missouri. The proposed allotment of channel 44 at Marshfield was within the freeze zone as established by *Advance Television Systems and Their Impact on the Existing Television Service ("Freeze Order")*, 52 FR 28346, July 29, 1987. Accordingly, Pelican requested a waiver of the *Freeze Order*. Subsequently, Pelican amended its petition for rule making to invoke the provisions outlined in the Commission's Public Notice (*Public Notice*) released on November 22, 1999, DA 99-2605. In that *Public Notice* the Commission announced a window filing opportunity to allow persons with certain pending requests for new analog (NTSC) television stations to modify their requests to eliminate technical conflicts with digital television (DTV) stations and to move from channels 60 through 69. Pelican states that its original proposal to allot channel 44 to Marshfield would cause interference to co-channel DTV allotment at Springfield, Missouri, thus its request to allot channel 56 in lieu of channel 44 at Marshfield complies with the Commission's public notice directive.

3. We believe the public interest would be served by proposing the allotment of channel 56 to Marshfield<sup>2</sup>, since the allotment would provide the community with its first local TV service. Channel 56 can be allotted to Marshfield<sup>3</sup> with a minus offset consistent with the criteria set forth in the Commission's *Public Notice* for evaluating requests to add a new NTSC channel.<sup>4</sup> Pursuant to the Commission's policy, as noted in its *Public Notice*, we will not accept competing expressions of interest in the use of television channel 56- at Marshfield.<sup>5</sup>

4. Accordingly, we seek comments on the proposed amendment of the TV Table of Allotments, Section 73.606(b) of the Commission's Rules, for the community listed below, to read as follows:

<u>City</u>	<u>Present</u>	<u>Channel No.</u> <u>Proposed</u>
Marshfield, Missouri	--	56-

5. The Commission's authority to institute rule making proceedings, showings required, cut-off procedures, and filing requirements are contained in the attached Appendix and are incorporated by reference herein. In particular, we note that a showing of continuing interest is required by paragraph 2 of the Appendix before a channel will be allotted.

6. Interested parties may file comments on or before April 16, 2001, and reply comments on or before May 1, 2001, and are advised to read the Appendix for the proper procedures. Comments should be filed with the Secretary, Federal Communications Commission, Washington, D.C. 20554. Additionally, a copy of such comments should be served on the petitioner, or its counsel or consultant, as follows:

<sup>2</sup> According to the U.S. Census, Marshfield has a population of 4,374 persons and is an incorporated community that serves as the county seat of Webster County.

<sup>3</sup> The coordinates for channel 56- at Marshfield are North Latitude 37-11-40 and West Longitude 92-56-04.

<sup>4</sup> In the *Public Notice*, the Commission stated that amendments to existing petitions to add a new NTSC channel allotment must meet the minimum distance separations to DTV stations as provided in Section 73.623(d).

<sup>5</sup> New and amended rulemakings petitions submitted during the noted window filing opportunity will be subject to the Commission's normal notice and comment procedures. However, the Commission indicated in the *Sixth Further Notice of Proposed Rule Making*, 11 FCC Rcd 10968 (1996), that new proposals for additional NTSC channel allotments will not be accepted. Furthermore, new parties may not counterproposal a new NTSC allotment in the same or nearby communities. The opportunity for filing counterproposals is limited to those parties with existing petitions and applications that are the subject of the announced filling window indicated in the Commission's *Public Notice*.

Bruce A. Eisen  
Kaye, Scholar, Fireman, Hays & Handler, L.L.P.  
901 15<sup>th</sup> Street, NW  
Suite 1100  
Washington, DC 20005-2327  
(Counsel for Pelican Broadcasting Company, Inc.)

7. The Commission has determined that the relevant provisions of the Regulatory Flexibility Act of 1980 do not apply to rule making proceedings to amend the TV Table of Allotments, Section 73.606(b). See Certification That Sections 603 and 604 of the Regulatory Flexibility Act Do Not Apply to Rule Making to Amend Sections 73.202(b), 73.504 and 73.606(b) of the Commission's Rules, 46 FR 11549, February 9, 1981. The Regulatory Flexibility Act of 1980 would also not apply to rule making proceedings to amend the DTV Table of Allotments, Section 73.622(b) of the Commission's Rules.

8. For further information concerning this proceeding, contact Pam Blumenthal, Mass Media Bureau, (202) 418-1600. For purposes of this restricted notice and comment rule making proceeding, members of the public are advised that no ex parte presentations are permitted from the time the Commission adopts a Notice of Proposed Rule Making until the proceeding has been decided and such decision is no longer subject to reconsideration by the Commission or review by any court. An ex parte presentation is not prohibited if specifically requested by the Commission or staff for the clarification or adduction of evidence or resolution of issues in the proceeding. However, any new written information elicited from such a request or a summary of any new oral information shall be served by the person making the presentation upon the other parties to the proceeding unless the Commission specifically waives this service requirement. Any comment which has not been served on the petitioner constitutes an ex parte presentation and shall not be considered in the proceeding. Any reply comment which has not been served on the person(s) who filed the comment, to which the reply is directed, constitutes an ex parte presentation and shall not be considered in the proceeding.

FEDERAL COMMUNICATIONS COMMISSION

Barbara A. Kreisman  
Chief, Video Services Division  
Mass Media Bureau

Attachment: Appendix

APPENDIX

1. Pursuant to authority found in Sections 4(i), 5(c)(1), 303(g) and (r), and 307(b) of the Communications Act of 1934, as amended, and Sections 0.61, 0.204(b) and 0.283 of the Commission's Rules, IT IS PROPOSED TO AMEND the DTV Table of Allotments, Section 73.622(b) of the Commission's Rules and Regulations, as set forth in the Notice of Proposed Rule Making to which this Appendix is attached.

2. Showings Required. Comments are invited on the proposal(s) discussed in the Notice of Proposed Rule Making to which this Appendix is attached. Proponent(s) will be expected to answer whatever questions are presented in initial comments. The proponent of a proposed allotment is also expected to file comments even if it only resubmits or incorporates by reference its former pleadings. It should also restate its present intention to apply for the channel if it is allotted and, if authorized, to build a station promptly. Failure to file may lead to denial of the request.

3. Cut-off protection. The following procedures will govern the consideration of filings in this proceeding.

(a) Counterproposals advanced in this proceeding itself will be considered, if advanced in initial comments, so that parties may comment on them in reply comments. They will not be considered if advanced in reply comments. (See Section 1.420(d) of the Commission's Rules).

(b) With respect to petitions for rule making which conflict with the proposals in this Notice, they will be considered as comments in the proceeding, and Public Notice to this effect will be given as long as they are filed before the date for filing initial comments herein. If they are filed later than that, they will not be considered in connection with the decision in this docket.

(c) The filing of a counterproposal may lead the Commission to allot a different channel than was requested for any of the communities involved.

4. Comments and Reply Comments; Service. Pursuant to applicable procedures set out in Sections 1.415 and 1.420 of the Commission's Rules and Regulations, interested parties may file comments and reply comments on or before the dates set forth in the Notice of Proposed Rule Making to which this Appendix is attached. All submissions by parties to this proceeding or by persons acting on behalf of such parties must be made in written comments, reply comments, or other appropriate pleadings. Comments shall be served on the petitioner by the person filing the comments. Reply comments shall be served on the person(s) who filed comments to which the reply is directed. Such comments and reply comments shall be accompanied by a certificate of service. (See Section 1.420(a), (b) and (c) of the Commission's Rules.) Comments should be filed with the Secretary, Federal Communications Commission, Washington, D.C. 20554.

5. Number of Copies. In accordance with the provisions of Section 1.420 of the Commission's Rules and Regulations, an original and four copies of all comments, reply comments, pleadings, briefs,

or other documents shall be furnished the Commission.

6. Public Inspection of Filings. All filings made in this proceeding will be available for examination by interested parties during regular business hours in the Commission's Reference Center (Room CY-A257) at its headquarters, 445 12th Street, S.W., Washington, D.C.