



# PUBLIC NOTICE

Federal Communications Commission  
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## WIRELESS TELECOMMUNICATIONS BUREAU SEEKS COMMENT ON REQUEST TO COMMENCE RULEMAKING TO ESTABLISH FAIR LOCATION INFORMATION PRACTICES

(WT DOCKET NO. 01-72)

**COMMENTS DUE: April 6, 2001**

**REPLIES DUE: April 17, 2001**

By this Public Notice, the Wireless Telecommunications Bureau seeks comment on a petition filed by the Cellular Telecommunications and Internet Association (CTIA) on November 22, 2000, requesting that the Commission commence a rulemaking proceeding to implement Sections 222 (f) and (h) of the Communications Act of 1934, as amended, by adopting proposed location information privacy principles. Sections 222 (f) and (h), added as amendments to Section 222 by the Wireless Communications and Public Safety Act of 1999, added location information to the definition of customer proprietary network information and established additional conditions governing the use or disclosure of wireless location information.

CTIA requests the adoption of privacy principles to assure wireless consumers that wireless location information will be guarded while permitting carriers to develop new and valuable location-based services. CTIA proposes the adoption of principles that provide for notice, consent and the security and integrity of wireless location information. CTIA states that the rules should provide a safe harbor for any location information service provider that ascribes to the privacy principles. In addition, CTIA requests that the privacy principles be technology-neutral so that the mobile consumer's privacy expectations are satisfied no matter the type of mobile device or the roaming market in which it is used.

Parties interested in filing comments on CTIA's petition may do so on or before **April 6, 2001**. Reply comments are due on or before **April 17, 2001**. All comments shall reference the docket number of this proceeding. Comments may be filed using the Commission's Electronic Comment Filing System (ECFS) or by filing paper copies. Comments filed through ECFS can be sent as an electronic file via the Internet to <http://www.fcc.gov/e-file/ecfs.html>. In completing the transmittal screen, commenters should include their full name, postal service mailing address, and the docket number of this proceeding. Parties who choose to file by paper must file an original and four copies of each filing with the Commission's Secretary (Magalie Roman Salas, Office of the Secretary, Federal Communications Commission, 445 12<sup>th</sup> Street, S.W., Washington D.C. 20554) and a diskette copy to the Commission's copy contractor (International Transcription Service, Inc. (ITS), CY-B400, Federal Communications Commission, 445 12<sup>th</sup> Street, S.W., Washington D.C. 20554). In addition, parties should submit one copy to Barbara Reideler, Policy Division, Wireless Telecommunications Bureau, Federal Communications Commission,

Room 3-B101, 445 12<sup>th</sup> Street, S.W., Washington D.C. 20554. Filings and comments are also available for inspection and copying in the Reference Information Center, Federal Communications Commission, Room CY-A257, 445 12<sup>th</sup> Street, S.W., Washington D.C. or may be purchased from ITS.

Pursuant to Section 1.1206 of the Commission's rules, 47 C.F.R. Section 1.1206, this proceeding will be conducted as a permit-but-disclose proceeding in which *ex parte* communications are permitted subject to disclosure.

For further information, contact Barbara Reideler, (202) 418-1310.