



PUBLIC NOTICE

Federal Communications Commission
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DA 03-2994

September 29, 2003

FCC's TELEMARKETING RULES APPROVED BY OMB

CG Docket No. 02-278

The Office of Management and Budget (OMB) has approved for three years the information collections associated with the telemarketing rules adopted in the Commission's Report and Order, *Rules and Regulations Implementing the Telephone Consumer Protection Act of 1991*, CG Docket No. 02-278, FCC 03-153 (rel. July 3, 2003). OMB is continuing its review of the information collections associated with the fax advertising rules. A summary of the Report and Order was published in the *Federal Register* at 68 FR 44144 (July 25, 2003). The information collections contained in section 64.1200 were approved by OMB on September 29, 2003. OMB Control No. 3060-0519. As stated in the Report and Order, the Commission will publish a document in the *Federal Register* announcing the effective date of these rules. However, as noted in the Report and Order, the national do-not-call rules at 64.1200(c)(2) and the call abandonment rules at 64.1200(a)(5) and (a)(6) will become effective on October 1, 2003, and the caller ID requirements at 64.1601(e) will go into effect on January 29, 2004.

For further information, contact Erica H. McMahon or Richard D. Smith, Policy Division, Consumer & Governmental Affairs Bureau, at (202) 418-2512.

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

As required by the Paperwork Reduction Act of 1995 (44 U.S.C. 3507), the FCC is notifying the public that it received approval from OMB on September 29, 2003 for the collection(s) of information contained in the Commission's telemarketing rules in 47 C.F.R. sections 64.1200(a)(5) and (a)(6), (c)(2), (d), (f)(3) and (g). OMB is continuing its review of the information collections associated with the fax advertising rules.

The OMB Control Number is 3060-0519. The annual reporting burden for the collection(s) of information, including the time for gathering and maintaining the collection of information, is estimated to be: 30,000 respondents, an average of 60 hours per response per annum, for a total hour burden of 1,728,600 hours, and \$855,000 in total annual costs. If you have any comments on these burden estimates, or how we can improve the collection(s) and reduce the burden(s) they cause you, please write to Les Smith, Federal Communications Commission, Room 1-A804, 445 12th Street, SW, Washington, DC 20554. Please include the OMB Control Number, 3060-0519, in your correspondence. We will also accept your comments regarding the Paperwork Reduction Act aspects of the collections via the Internet, if you send them to Leslie.Smith@fcc.gov or call (202) 418-0217.

Under 5 C.F.R. Section 1320, an agency may not conduct or sponsor a collection of information unless it displays a current valid OMB Control Number. No person shall be subject to any penalty for failing to comply with a collection of information subject to the Paperwork Reduction Act (PRA) that does not display a valid OMB Control Number. The OMB Control Number is 3060-0519.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, PUBLIC LAW 104-13, OCTOBER 1, 1995, 44 U.S.C. SECTION 3507.

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