

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of)	
)	
Piedmont Radio Co.)	File No.: EB-02-AT-317
)	NAL/Acct. No. 200332480006
)	FRN 0007-7794-32
Licensee of WPID(AM), Piedmont, Alabama)	
and Owner of Unregistered Antenna Structure)	
Located at 33° 55'45" North Latitude by 85°)	
35' 42" West Longitude in Piedmont, Alabama)	

FORFEITURE ORDER

Adopted: February 4, 2003

Released: February 6, 2003

By the Chief, Enforcement Bureau:

1. In this *Forfeiture Order* (“*Order*”), we issue a monetary forfeiture in the amount of ten thousand dollars (\$10,000) to Piedmont Radio Co. (“Piedmont”), licensee of radio station WPID(AM), Piedmont, Alabama, and owner of the antenna structure located at 33° 55'45" North Longitude by 85° 35' 42" West Longitude in Piedmont, Alabama, for willful violation of Sections 17.4(a) and 73.1125(a) of the Commission’s Rules (“Rules”).¹ The noted violations involve Piedmont’s failure to register its antenna structure and failure to maintain a presence at its man studio during its normal business hours.

2. On October 15, 2002, the District Director of the Commission’s Atlanta, Georgia Field Office (“Atlanta Office”) issued a *Notice of Apparent Liability for Forfeiture* (“*NAL*”) in the amount of \$10,000 to Piedmont.² Piedmont has not filed a response to the *NAL*. Based on the information before us, we affirm the forfeiture.

3. **ACCORDINGLY, IT IS ORDERED THAT**, pursuant to Section 503(b) of the Communications Act of 1934, as amended (“Act”),³ and Sections 0.111, 0.311 and 1.80(f)(4) of the Rules,⁴ Piedmont Radio Co. **IS LIABLE FOR A MONETARY FORFEITURE** in the amount of \$10,000 for willfully violating Sections 17.4(a) and 73.1125(a) of the Rules.

4. Payment of the forfeiture shall be made in the manner provided for in Section 1.80 of the Rules within 30 days of the release of this *Order*. If the forfeiture is not paid within the period specified, the case may be referred to the Department of Justice for collection pursuant to Section 504(a) of the Act.⁵ Payment shall be made by mailing a check or similar instrument, payable to the order of the

¹ 47 C.F.R. §§ 17.4(a) and 73.1125(a).

² *Notice of Apparent Liability for Forfeiture*, NAL/Acct. No. 200332480006 (Enf. Bur., Atlanta Office, released October 15, 2002).

³ 47 U.S.C. § 503(b).

⁴ 47 C.F.R. §§ 0.111, 0.311, 1.80(f)(4).

⁵ 47 U.S.C. § 504(a).

“Federal Communications Commission,” to the Federal Communications Commission, P.O. Box 73482, Chicago, Illinois 60673-7482. The payment should note NAL/Acct. No. 200332480006, and FRN 0007-7794-32. Requests for full payment under an installment plan should be sent to: Chief, Revenue and Receivables Operations Group, 445 12th Street, S.W., Washington, D.C. 20554.⁶

5. **IT IS FURTHER ORDERED THAT** a copy of this *Order* shall be sent by first class mail and certified mail, return receipt requested, to Piedmont Radio Co., P.O. Box 227, Piedmont, Alabama 36272.

FEDERAL COMMUNICATIONS COMMISSION

David H. Solomon
Chief, Enforcement Bureau

⁶ See 47 C.F.R. § 1.1914.