



Federal Communications Commission  
Washington, D.C. 20554

May 17, 2006

**DA 06-1044**

**Released: May 17, 2006**

**CERTIFIED MAIL – RETURN RECEIPT REQUESTED**

KTVO License Subsidiary, Inc.  
KTVO(TV)  
201 Monroe Street  
RSA Tower, 20<sup>th</sup> Floor  
Montgomery, AL 36104

Re: KTVO License Subsidiary, Inc.  
KTVO(TV), Kirksville, MO  
Facility ID No. 21251  
File No. BRCT-20050930BFG

Dear Licensee:

This letter refers to your license renewal application for station KTVO(TV), Kirksville, MO.

In the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394, Congress directed the Commission to adopt rules, *inter alia*, limiting the number of minutes of commercial matter that television stations may air during children's programming, and to consider in its review of television license renewals the extent to which the licensee has complied with such commercial limits. Pursuant to this statutory mandate, the Commission adopted Section 73.670 of the Rules, 47 C.F.R. § 73.670, which limits the amount of commercial matter which may be aired during children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. *Children's Television Programming*, 6 FCC Rcd 2111, 2118, *recon. granted in part*, 6 FCC Rcd 5093, 5098 (1991). The commercial limitations became effective on January 1, 1992. *Children's Television Programming*, 6 FCC Rcd 5529, 5530 (1991).

On September 30, 2005, you filed the above-referenced license renewal application for station KTVO(TV). In response to Section IV, Question 5 of that application, you certify that, during the previous license term, station KTVO(TV) failed to comply with the limitations on commercial matter in children's programming specified in Section 73.670 of the Commission's Rules. In Exhibit 19 to the renewal application, you indicate that station KTVO(TV) exceeded the children's television commercial limits on three occasions between February 1, 1998, and

March 15, 1998.<sup>1</sup> Of those overages, one was 15-seconds in duration, and two were 35-seconds in duration. You describe corrective actions taken to prevent future violations.

It appears from the information before us that the overages in question were *de minimis* violations of the children's television commercial limits. Such *de minimis* violations of Section 73.670 of the Commission's Rules are not an impediment to a renewal of KTVO(TV)'s license. Finding you fully qualified to remain a Commission licensee, we conclude that a grant of your application for renewal of license for station KTVO(TV) would serve the public interest, convenience and necessity, and BRCT-20050930BFG IS HEREBY GRANTED.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to Crystal Amini-Rad, Vice President and General Manager, KTVO License Subsidiary, Inc., at the address listed above, and to William H. Fitz, Esquire, Covington & Burling, 1201 Pennsylvania Avenue, N.W., Washington, D.C. 20004-2401.

Sincerely,

Barbara A. Kreisman  
Chief, Video Division  
Media Bureau

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<sup>1</sup> You also report four conventional overages which occurred in January 1998. We note that these violations occurred prior to the license term under consideration and consequently, warrant no further consideration.