



Federal Communications Commission  
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In Re: Educational Radio Foundation of East Texas  
NEW (NCE FM), Cotton Valley, LA  
Facility ID No. 82989  
BPED-19960814MD

American Family Association  
NEW (NCE FM), Jonesboro, LA  
Facility ID No. 83981  
BPED-19961031MA

Applications for NCE FM Construction Permits

**Group No. 9607B1**

Dear Applicants:

We have before us Group 9607B1 – two mutually exclusive applications for permits to construct new noncommercial educational (“NCE”) FM stations serving different communities. In such situations, the rules require the Commission to make a threshold determination as to whether grant of either of the applications would further the fair, efficient, and equitable distribution of radio service among communities.<sup>1</sup> For the reasons below, we determine that Educational Radio Foundation of East Texas, Inc. (“ERFET”) is entitled to a decisive Section 307(b) preference.

An NCE FM applicant is eligible to receive a Section 307(b) preference if it would provide a first or second reserved channel NCE aural service (in the aggregate) to at least ten percent of the population, provided that this constitutes at least 2,000 people, within the proposed station’s 60 dBu contour.<sup>2</sup> If

<sup>1</sup> See 47 U.S.C. § 307(b); 47 C.F.R. § 73.7002(a).

<sup>2</sup> See 47 C.F.R. § 73.7002(b). With respect to population information, applicants were to use the 2000 Census data, if available by June 4, 2001. See “Supplements and Settlements to Pending Closed Groups of Noncommercial Educational Broadcast Applications Due by June 4, 2001,” *Public Notice*, 16 FCC Rcd 6893 (MB Mar. 22, 2001).

more than one applicant in a mutually exclusive group qualifies for a preference, we compare first service population coverage totals.<sup>3</sup> An applicant will receive a dispositive fair distribution preference by proposing to serve at least 5,000 more potential listeners than the next highest applicant's first service total.<sup>4</sup> If no applicant is entitled to a first service preference, we consider combined first and second service population totals and apply the same 5,000 listener threshold.

In the present group, ERFET would serve Cotton Valley, Louisiana, and American Family Association ("AFA") would serve Jonesboro, Louisiana. Each applicant claims that it would provide a new first or second NCE service to 10 percent of the population, and to at least 2,000 people, within its respective service area, and therefore, that it is eligible for a fair distribution preference.<sup>5</sup> Neither applicant asserts that it is entitled to a first service preference. Accordingly, we consider whether ERFET or AFA would provide combined first and second service to 5,000 more people than the other applicant. Based on the applicants' submissions and calculations, ERFET would provide a first or second service to 243,710 people (0 first service plus 243,710 second service). AFA would provide a first or second service to 4,322 people (0 first service plus 4,322 second service). Accordingly, pursuant to Section 73.7004 of the Commission's rules, we identify ERFET as the tentative selectee. Group 9607B1 thus will not proceed to a point hearing.<sup>6</sup>

Accordingly, IT IS ORDERED, That Educational Radio Foundation of East Texas, Inc. is TENTATIVELY SELECTED to be awarded a construction permit for a new NCE FM station in Cotton Valley, Louisiana. Petitions to deny the tentative selectee are due within thirty (30) days following the issuance of a subsequently issued public notice announcing the tentative selection of this application.<sup>7</sup> If, after the petition to deny period has run, there is no substantial and material question concerning the

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Applicants were also to base their "fair distribution" analysis on the "snap shot" date of June 4, 2001, which is applicable unless the applicant subsequently makes engineering changes that would diminish its comparative position. *Id.* In this case, neither of the applicants has made such engineering changes. In addition, each applicant timely supplemented its application with a Section 307(b) showing; each purports to be based on 2000 Census data and a "snap shot" date of June 4, 2001.

<sup>3</sup> See 47 C.F.R. § 73.7002(b). See also "Deadline for NCE Settlements and Supplements Extended to July 19, 2001; Date for Calculating Comparative Qualifications Remains June 4, 2001," *Public Notice*, 16 FCC Rcd 10892, 10893 (MB May 24, 2001).

<sup>4</sup> *Id.*

<sup>5</sup> ERFET's 60 dBu contour encompasses 358,876 people. ERFET's claimed aggregated first and second service is 243,710 people. AFA's 60 dBu contour encompasses 11,261 people. AFA's claimed aggregated first and second service is 4,322 people.

<sup>6</sup> See 47 C.F.R. § 73.7002(b). The Media Bureau has delegated authority to make 307(b) determinations in NCE cases. See *Reexamination of the Comparative Standards for Noncommercial Educational Applicants*, 15 FCC Rcd 7386 (2000), *partially reversed on other grounds*, *NPR v. FCC*, 254 F.3d 226 (DC Cir. 2001) ("NCE Order"). See also 47 C.F.R. § 0.283. In the *NCE Order*, the Commission concluded that "[i]n examining the fair distribution issues, we will use the general process set forth in the Section of our Competitive Bidding proceeding that addressed Section 307(b) considerations for AM stations." See *NCE Order*, 15 FCC Rcd at 7397 (citing *Comparative Bidding for Commercial Broadcasting and Instructional Television Fixed Services*, 13 FCC Rcd 15920 (1998) (delegating authority to the staff to conduct Section 307(b) analyses with respect to AM applications prior to conducting auctions of competing applications)). In contrast, the *NCE Order* noted that the point system analysis conducted when Section 307(b) is not determinative is considered a simplified "hearing" for purposes of 47 U.S.C. § 155(c)(1). See *NCE Order*, 15 FCC Rcd at 7420.

<sup>7</sup> See 47 C.F.R. § 73.7004. If any applicant previously raised issues against the tentative selectee, it must refile its objections within this thirty (30) day period.

grantability of the tentative selectee's application, we will, by public notice, dismiss the mutually exclusive application of American Family Association (File No. BPED-19961031MA) and grant the application of Educational Radio Foundation of East Texas, Inc. (File No. BPED-19960814MD).

Sincerely,

Peter H. Doyle  
Chief, Audio Division  
Media Bureau

cc: Joseph C. Chautin, Esq.