

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In re Applications of)	
)	
WRBX/WTNL, Inc.)	NAL/Acct. No. MB200641410066
)	FRN: 0003780020
For Renewal of Licenses for)	
)	
Station WRBX(FM))	Facility I.D. No. 73932
)	File No. BRH-20040615ABS
and)	
)	
Station WTNL(AM))	Facility I.D. No. 73931
Reidsville, Georgia)	File No. BR-20040615ABT

**MEMORANDUM OPINION AND ORDER
AND
NOTICE OF APPARENT LIABILITY FOR FORFEITURE**

Adopted: November 24, 2006

Released: November 27, 2006

By the Chief, Media Bureau:

I. INTRODUCTION

1. The Commission has before it the captioned applications of WRBX/WTNL, Inc. (the "Licensee") for renewal of its licenses for Stations WRBX(FM) and WTNL(AM), Reidsville, Georgia (the "Stations"). In this *Memorandum Opinion and Order and Notice of Apparent Liability for Forfeiture* ("NAL") issued pursuant to Sections 309(k) and 503(b) of the Communications Act of 1934, as amended (the "Act"), and Section 1.80 of the Commission's Rules (the "Rules")¹ by the Chief, Media Bureau by authority delegated under Section 0.283 of the Rules,² we find that the Licensee apparently willfully violated Section 73.3539 of the Rules by failing to timely file the license renewal applications for the Stations,³ and Section 301 of the Act,⁴ by engaging in unauthorized operation of the Stations after its licenses for those facilities had expired. Based upon our review of the facts and circumstances before us, we conclude that the Licensee is apparently liable for a monetary forfeiture in the amount of fourteen thousand dollars (\$14,000), and we grant the captioned WRBX(FM) and WTNL(AM) license renewal applications.

II. BACKGROUND

2. Section 73.3539(a) of the Rules requires that applications for renewal of license for broadcast stations must be filed "not later than the first day of the fourth full calendar month prior to the expiration

¹ 47 U.S.C. §§ 309(k), 503(b); 47 C.F.R. § 1.80.

² See 47 C.F.R. § 0.283.

³ See 47 C.F.R. § 73.3539.

⁴ See 47 U.S.C. § 301.

date of the license sought to be renewed.”⁵ Applications for renewal of the Stations’ licenses should have been filed by December 1, 2003, four months prior to the Stations’ April 1, 2004, license expiration date,⁶ but were not. The Licensee filed the license renewal applications for the Stations on June 15, 2004, two and one-half months after the Stations’ licenses had expired. The Licensee failed to seek special temporary authorization (“STA”) to operate after the licenses had expired.⁷ It does not provide an explanation for its untimely filing of the renewal applications or its failure to have sought STA.

III. DISCUSSION

3. *Proposed Forfeiture.* In this case, the Licensee failed to timely file license renewal applications for the Stations, as required by Section 73.3539 of the Rules. It does not dispute that it continued operating the Stations for more than two months after the licenses had each expired on April 1, 2004, in violation of Section 301 of the Act, and never sought STAs to so operate.

4. This *NAL* is issued pursuant to Section 503(b)(1)(B) of the Act. Under that provision, any person who is determined by the Commission to have willfully or repeatedly failed to comply with any provision of the Act or any rule, regulation, or order issued by the Commission shall be liable to the United States for a forfeiture penalty.⁸ Section 312(f)(1) of the Act defines willful as “the conscious and deliberate commission or omission of [any] act, irrespective of any intent to violate” the law.⁹ The legislative history to Section 312(f)(1) of the Act clarifies that this definition of willful applies to both Sections 312 and 503(b) of the Act,¹⁰ and the Commission has so interpreted the term in the Section 503(b) context.¹¹ Section 312(f)(2) of the Act provides that “[t]he term ‘repeated,’ when used with reference to the commission or omission of any act, means the commission or omission of such act more than once or, if such commission or omission is continuous, for more than one day.”¹²

5. The Commission’s *Forfeiture Policy Statement* and Section 1.80(b)(4) of the Rules establish a base forfeiture amount of \$3,000 for the failure to file a required form.¹³ The guidelines also specify a base forfeiture amount of \$10,000 for construction and/or operation without an instrument of authorization for the service.¹⁴ In determining the appropriate forfeiture amount, we must consider the factors enumerated in Section 503(b)(2)(D) of the Act, including “the nature, circumstances, extent and

⁵ 47 C.F.R. § 73.3539(a).

⁶ See 47 C.F.R. §§ 73.1020, 73.3539(a).

⁷ The Stations went off the air on September 19, 2006. On that same date, the Licensee sought STAs to remain silent. The staff granted the Licensee’s request on October 6, 2006, permitting the Stations to remain off the air through April 4, 2007. Ordinarily, we will not grant the license renewal application of a station that is off the air. However, in this case, there is on file an application to transfer control of the Licensee to an entirely new group of principals (File No. BTCH-20051110ACF). In light of the unique facts in this case, we will grant the captioned renewal applications with an appropriate condition requiring the Licensee to return each Station to the air no later than September 19, 2007. See 47 U.S.C. § 312(g); 47 C.F.R. § 73.1750. We will grant the transfer of control application this same date.

⁸ 47 U.S.C. § 503(b)(1)(B). See also 47 C.F.R. § 1.80(a)(1).

⁹ 47 U.S.C. § 312(f)(1).

¹⁰ See H.R. Rep. No. 97-765, 97th Cong. 2d Sess. 51 (1982).

¹¹ See *Southern California Broadcasting Co.*, Memorandum Opinion and Order, 6 FCC Rcd 4387, 4388 (1991).

¹² 47 U.S.C. § 312(f)(2).

¹³ See *Forfeiture Policy Statement and Amendment of Section 1.80(b) of the Rules to Incorporate the Forfeiture Guidelines*, Report and Order, 12 FCC Rcd 17087, 17113-15 (1997) (“*Forfeiture Policy Statement*”), recon. denied, 15 FCC Rcd 303 (1999); 47 C.F.R. § 1.80(b)(4), note to paragraph (b)(4), Section I.

¹⁴ A broadcast station requires an authorization from the Commission to operate. See 47 U.S.C. § 301.

gravity of the violation, and, with respect to the violator, the degree of culpability, any history of prior offenses, ability to pay, and such other matters as justice may require.”¹⁵

6. In this case, the Licensee failed to timely file the WRBX(FM) and WTNL(AM) renewal applications and continued Station operations for more than two months before filing the appropriate applications, never seeking STAs to so operate. Nevertheless, because it had previously been licensed to operate the Stations, the latter transgressions are not comparable to "pirate" wireless operations, which typically have been subject to forfeitures of approximately \$10,000. Taking into consideration these facts and all of the factors required by Section 503(b)(2)(D) of the Act and the *Forfeiture Policy Statement*, we propose a forfeiture for the full \$3,000 amount for each Station for the failure to timely file the renewal applications for the Stations, but reduce the proposed forfeiture for the unauthorized operation from the \$10,000 base amount to \$4,000 for each Station.¹⁶ Thus, we propose a forfeiture in the total amount of \$14,000.

7. *License Renewal Application.* In evaluating an application for license renewal, the Commission’s decision is governed by Section 309(k) of the Act.¹⁷ That section provides that if, upon consideration of the application and pleadings, we find that (1) the station has served the public interest, convenience, and necessity; (2) there have been no serious violations of the Act or the Rules; and (3) there have been no other violations which, taken together, constitute a pattern of abuse, we are to grant the renewal application.¹⁸ If, however, the licensee fails to meet that standard, the Commission may deny the application – after notice and opportunity for a hearing under Section 309(e) of the Act – or grant the application “on terms and conditions that are appropriate, including a renewal for a term less than the maximum otherwise permitted.”¹⁹

8. We find that the Licensee’s apparent violations of Section 73.3539 of the Rules and Section 301 of the Act do not constitute “serious violations” warranting designation for evidentiary hearing. Moreover, we find no evidence of violations that, when considered together, evidence a pattern of abuse.²⁰ Further, we find that Stations WRBX(FM) and WTNL(AM) each served the public interest,

¹⁵ 47 U.S.C. § 503(b)(2)(D); *see also Forfeiture Policy Statement*, 12 FCC Rcd at 17100; 47 C.F.R. § 1.80(b)(4).

¹⁶ *See, e.g., Discussion Radio Incorporated*, Memorandum Opinion and Order and Notice of Apparent Liability, 19 FCC Rcd 7433, 7438 (2004); *Gospel Media, Inc.*, Notice of Apparent Liability, 19 FCC Rcd 15600 (MB 2004). Although in *Gospel Media*, the Bureau imposed a proposed forfeiture of \$3,000 for unauthorized operation, that operation lasted only two weeks and the applicant did not allow an STA for continued operations to expire. The \$4,000 forfeiture proposed here for unauthorized operation is analogous to use of an unauthorized frequency by a land mobile station holding a license for a different frequency. *See, e.g., In the Matter of Dave Mitchell*, DA 05-110, 2005 WL 123922 (EB Rel. Jan. 21, 2005); *In the Matter of Joselyn Gordon*, Forfeiture Order, 19 FCC Rcd 23557 (EB 2004).

¹⁷ 47 U.S.C. § 309(k).

¹⁸ 47 U.S.C. § 309(k)(1). The renewal standard was amended to read as described by Section 204(a) of the Telecommunications Act of 1996, Pub. L. No. 104-104, 110 Stat. 56 (1996). *See Implementation of Sections 204(a) and 204(c) of the Telecommunications Act of 1996 (Broadcast License Renewal Procedures)*, Order, 11 FCC Rcd 6363 (1996).

¹⁹ 47 U.S.C. §§ 309(k)(2), 309(k)(3).

²⁰ For example, we do not find here that the Licensee's Station operation "was conducted in an exceedingly careless, inept and negligent manner and that the licensee is either incapable of correcting or unwilling to correct the operating deficiencies." *See Heart of the Black Hills Stations*, Decision, 32 FCC 2d 196, 198 (1971). Nor do we find on the record here that "the number, nature and extent" of the violations indicate that "the licensee cannot be relied upon to operate [the Stations] in the future in accordance with the requirements of its licenses and the Commission's Rules." *Heart of the Black Hills Stations*, 32 FCC 2d at 200. *See also Center for Study and Application of Black Economic Development*, Hearing Designation Order, 6 FCC Rcd 4622 (1991), *Calvary Educational Broadcasting Network, Inc.*, Hearing Designation Order, FCC Rcd 4037 (1992).

convenience, and necessity during their subject license terms. We will therefore grant the license renewal applications below.

IV. ORDERING CLAUSES

9. Accordingly, IT IS ORDERED, pursuant to Section 503(b) of the Communications Act of 1934, as amended, and Section 1.80 of the Commission's Rules, that WRBX/WTNL, Inc. is hereby NOTIFIED of its APPARENT LIABILITY FOR FORFEITURE in the amount of fourteen thousand dollars (\$14,000) for the apparent willful violation of Section 73.3539 of the Commission's Rules and of Section 301 of the Communications Act of 1934, as amended.

10. IT IS FURTHER ORDERED, pursuant to Section 1.80 of the Commission's Rules, that, within thirty (30) days of the release date of this *NAL*, WRBX/WTNL Inc. SHALL PAY the full amount of the proposed forfeiture or SHALL FILE a written statement seeking reduction or cancellation of the proposed forfeiture.

11. Payment of the proposed forfeiture must be made by check or similar instrument, payable to the order of the Federal Communications Commission. The payment must include the *NAL*/Acct. No. and FRN No. referenced above. Payment by check or money order may be mailed to Federal Communications Commission, at P.O. Box 358340, Pittsburgh, Pennsylvania 15251-8340. Payment by overnight mail may be sent to Mellon Bank/LB 358340, 500 Ross Street, Room 1540670, Pittsburgh, Pennsylvania 15251. Payment by wire transfer may be made to ABA Number 043000261, receiving bank Mellon Bank, and account number 911-6106.

12. The response, if any, must be mailed to Office of the Secretary, Federal Communications Commission, 445 12th Street, S.W., Washington D.C. 20554, ATTN: Peter H. Doyle, Chief, Audio Division, Media Bureau, and MUST INCLUDE the *NAL*/Acct. No. referenced above.

13. The Commission will not consider reducing or canceling a forfeiture in response to a claim of inability to pay unless the respondent submits: (1) federal tax returns for the most recent three-year period; (2) financial statements prepared according to generally accepted accounting practices ("GAAP"); or (3) some other reliable and objective documentation that accurately reflects the respondent's current financial status. Any claim of inability to pay must specifically identify the basis for the claim by reference to the financial documentation submitted.

14. Requests for full payment of the forfeiture proposed in this *NAL* under the installment plan should be sent to: Associate Managing Director- Financial Operations, 445 12th Street, S.W., Room 1-A625, Washington, D.C. 20554.²¹

15. IT IS FURTHER ORDERED that the license renewal applications of WRBX/WTNL, Inc. for Stations WRBX(FM), Reidsville, Georgia (File No. BRH-20040615ABS), and WTNL(AM), Reidsville, Georgia (File No. BR-20040615ABT) ARE GRANTED.

²¹ See 47 C.F.R. § 1.1914.

16. IT IS FURTHER ORDERED that copies of this *NAL* shall be sent, by First Class and Certified Mail, Return Receipt Requested, to WRBX/WTNL, Inc., 464059 SR 200, Yulee, Florida 32097 and to its counsel, Jeffrey D. Southmayd, Esq., Southmayd & Miller, 1220 19th Street N.W, Suite 400, Washington DC 20036.

FEDERAL COMMUNICATIONS COMMISSION

Donna C. Gregg
Chief, Media Bureau