



Federal Communications Commission
Washington, D.C. 20554

March 15, 2006

DA 06-581

Released: March 15, 2006

CERTIFIED MAIL – RETURN RECEIPT REQUESTED

Tribune Television New Orleans, Inc.
Station WGNO(TV)
1400 Poydras Street
Suite 745
New Orleans, LA 70112

Re: Tribune Television New Orleans, Inc.
WGNO(TV), New Orleans, LA
Facility ID No. 72119
File No. BRCT-20050201AYQ

Dear Licensee:

This letter refers to your license renewal application for station WGNO(TV), New Orleans, LA.

In the Children's Television Act of 1990, Pub. L. No. 101-437, 104 Stat. 996-1000, *codified at* 47 U.S.C. Sections 303a, 303b and 394, Congress directed the Commission to adopt rules, *inter alia*, limiting the number of minutes of commercial matter that commercial television stations may air during children's programming, and to consider in its review of television license renewals the extent to which the licensee has complied with such commercial limits. Pursuant to this statutory mandate, the Commission adopted Section 73.670 of the Rules, 47 C.F.R. § 73.670, which limits the amount of commercial matter which may be aired during children's programming to 10.5 minutes per hour on weekends and 12 minutes per hour on weekdays. *Children's Television Programming*, 6 FCC Rcd 2111, 2118, *recon. granted in part*, 6 FCC Rcd 5093, 5098 (1991). The commercial limitations became effective on January 1, 1992. *Children's Television Programming*, 6 FCC Rcd 5529, 5530 (1991).

On February 1, 2005, you filed the above-referenced license renewal application for station WGNO(TV). In response to Section IV, Question 5 of that application, you certify that, during the previous license term, station WGNO(TV) failed to comply with the limitations on commercial matter in children's programming specified in Section 73.670 of the Commission's Rules. In Exhibit 19 to the renewal application, you state that station WGNO(TV) exceeded the children's television commercial limits by less than 15 seconds on July 4, 1998, and by 15 seconds on July 18, 1998. You assert that each overage was caused by a last-minute, emergency scheduling change by the station's national television network, ABC.

It appears from the information before us that the overages in question were isolated violations of the children's television commercial limits. Such *de minimis* violations of Section 73.670 of the Commission's Rules do not warrant further consideration in connection with WGNO(TV)'s renewal application which remains pending at this time.

Accordingly, IT IS ORDERED that, a copy of this Letter shall be sent by First Class and Certified Mail, Return Receipt Requested to Lawrence Delia, Vice President and General Manager, Tribune Television New Orleans, Inc. at the address listed above, and to its counsel, R. Clark Wadlow, Esquire, Sidley & Austin Brown & Wood LLP, 1501 K Street, N.W., Washington, D.C., 20005.

Sincerely,

Barbara A. Kreisman
Chief, Video Division
Media Bureau