



PUBLIC NOTICE

Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

DA 07-3386
Released: July 27, 2007

Children's Television Obligations of Commercial Television Broadcasters August 1 Deadline for Filing Requests for Preemption Flexibility

On September 29, 2006, the FCC released a *Second Order on Reconsideration and Second Report and Order* (“*Second Order*”) regarding the children’s television obligations of digital television broadcasters.¹ In the *Second Order*, the Commission reinstated a procedure for networks to seek informal approval by the FCC’s Media Bureau of their plans regarding preemption of core children’s television programming each year.² The *Second Order* provides that such requests are to be filed by August 1 each year.³ The Commission stated it would issue a Public Notice once the preemption flexibility procedure has been approved by the Office of Management and Budget (“OMB”).⁴

We hereby notify broadcasters that OMB has approved the preemption flexibility procedure adopted in the *Second Order*.⁵ Accordingly, networks seeking preemption flexibility may file a request with the Media Bureau by August 1, 2007. This August 1 filing date will also apply in subsequent years to future preemption flexibility requests.

For additional information, contact Kim Matthews, kim.matthews@fcc.gov, of the Media Bureau, Policy Division, (202) 418-2154.

¹ *Second Order on Reconsideration and Second Report and Order, In the Matter of Children’s Television Obligations of Digital Television Broadcasters*, MM Docket No. 00-167, 21 FCC Rcd 11065 (2006) (“*Second Order*”).

² *Id.* at 11076-77, ¶ 28.

³ *Id.*

⁴ *Id.* at 11085, ¶ 53.

⁵ OMB Control No. 3060-0011 (June 1, 2007).