

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of)	
)	
Dialaround Enterprises Inc.)	File No. EB-06-TC-3543
)	NAL/Acct. No. 20083217 0003
)	FRN: 0004938064
Apparent Liability for Forfeiture)	
)	
)	
)	

NOTICE OF APPARENT LIABILITY FOR FORFEITURE

Adopted: November 29, 2007

Released: November 29, 2007

By the Chief, Enforcement Bureau:

I. INTRODUCTION

1. In this Notice of Apparent Liability for Forfeiture (“NAL”), we find that Dialaround Enterprises Inc. (“Dialaround”) apparently violated section 64.2009(e) of the Commission’s rules¹ by failing to have a corporate officer with personal knowledge execute an annual certificate stating that the company has established operating procedures adequate to ensure compliance with the Commission’s rules governing protection and use of customer proprietary network information (“CPNI”).² Protection of CPNI is a fundamental obligation of all telecommunications carriers as provided by section 222 of the Communications Act of 1934, as amended (“Communications Act” or “Act”). Based upon our review of the facts and circumstances surrounding this apparent violation and, in particular, the serious consequences that may flow from inadequate concern for and protection of CPNI, we propose a monetary forfeiture of \$100,000 against Dialaround for its apparent failure to comply with section 64.2009(e) of the Commission’s rules.

II. BACKGROUND

2. The Enforcement Bureau (“Bureau”) has been investigating the adequacy of procedures implemented by telecommunications carriers to ensure confidentiality of their subscribers’ CPNI, based on concerns regarding the apparent availability to third parties of sensitive, personal subscriber information. For example, some companies, known as “data brokers,” have advertised the availability of

¹ See 47 C.F.R. §64.2009(e).

² CPNI is defined as information that relates to the quantity, technical configuration, type, destination, location, and amount of use of a telecommunications service subscribed to by any customer of a telecommunications carrier, and that is made available to the carrier by the customer solely by virtue of the customer-carrier relationship. See 47 U.S.C. § 222(h)(1)(A); 47 C.F.R. § 64.2003(d).

records of wireless subscribers' incoming and outgoing telephone calls for a fee.³ Data brokers have also advertised the availability of call information that related to certain landline toll calls.⁴

3. As part of our inquiry into these issues, the Bureau sent a Letter of Inquiry ("LOI") to Dialaround on November 20, 2006, directing it to produce the compliance certificates for the previous five (5) years that it had prepared pursuant to section 64.2009(e) of the Commission's rules.⁵ On December 1, 2006, Dialaround submitted a document in response to the Bureau's LOI, and a letter claiming that Dialaround "does not have access to any CPNI," but that it filed its certificate out of an abundance of caution.⁶ On February 12, 2007, the Bureau sent a supplemental LOI to Dialaround directing it to answer questions regarding its assertion that it does not have access to CPNI.⁷ Dialaround submitted a response to the Bureau's supplemental LOI on February 28, 2007,⁸ and supplemented that response on March 14, 2007.⁹ Dialaround's explanation regarding its access to CPNI is not persuasive. The certification submitted by Dialaround does not satisfy the requirements set forth in the rule. Accordingly, we issue this proposed forfeiture.

III. DISCUSSION

4. Section 222 imposes the general duty on all telecommunications carriers to protect the confidentiality of their subscribers' proprietary information.¹⁰ The Commission has issued rules implementing section 222 of the Act.¹¹ The Commission required carriers to establish and maintain a

³ See, e.g. <http://www.epic.org/privacy/iei/>.

⁴ See *id.*

⁵ Letter from Marcy Greene, Deputy Division Chief, Telecommunications Consumers Division, Enforcement Bureau, Federal Communications Commission, to Thomas D'Aurio, Vice President of Finance, Dialaround Enterprises Inc. (November 20, 2006) ("LOI").

⁶ Letter from Thomas D'Aurio, Vice President of Finance, Dialaround Enterprises Inc., to Marcy Greene, Deputy Division Chief, Telecommunications Consumers Division, Enforcement Bureau, Federal Communications Commission (December 1, 2006) ("response").

⁷ Letter from Marcy Greene, Deputy Division Chief, Telecommunications Consumers Division, Enforcement Bureau, Federal Communications Commission, to Thomas D'Aurio, Vice President of Finance, Dialaround Enterprises Inc. (February 12, 2007) ("supplemental LOI").

⁸ Letter from Thomas D'Aurio, Vice President of Finance, Dialaround Enterprises Inc., to Marcy Greene, Deputy Division Chief, Telecommunications Consumers Division, Enforcement Bureau, Federal Communications Commission (February 28, 2007) ("supplemental response").

⁹ Letter from Thomas D'Aurio, Vice President of Finance, Dialaround Enterprises Inc., to Marcy Greene, Deputy Division Chief, Telecommunications Consumers Division, Enforcement Bureau, Federal Communications Commission (March 14, 2007) ("second supplemental response").

¹⁰ Section 222 of the Communications Act provides that: "Every telecommunications carrier has a duty to protect the confidentiality of proprietary information of, and relating to, other telecommunications carriers, equipment manufacturers, and customers, including telecommunication carriers reselling telecommunications services provided by a telecommunications carrier." 47 U.S.C § 222.

¹¹ *In the Matter of Implementation of the Telecommunications Act of 1996: Telecommunications Carriers' Use of Customer Proprietary Network Information and Other Customer Information and Implementation of the Non-Accounting Safeguards of Sections 271 and 272 of the Communications Act of 1934, as amended*, Order and Further Notice of Proposed Rulemaking, 13 FCC Rcd 8061 (1998) ("CPNI Order"); see also *In the Matter of Implementation of the Telecommunications Act of 1996: Telecommunications Carriers' Use of Customer Proprietary Network Information and Other Customer Information and Implementation of the Non-Accounting Safeguards of Sections 271 and 272 of the Communications Act of 1934, as amended*, Order on Reconsideration and Petitions for Forbearance, 14 FCC Rcd 14409 (1999); *In the Matter of Implementation of the Telecommunications Act of 1996: Telecommunications Carriers' Use of Customer Proprietary Network Information and Other Customer*

(continued....)

system designed to ensure that carriers adequately protected their subscribers' CPNI. Section 64.2009(e) is one such requirement. Pursuant to section 64.2009(e):

A telecommunications carrier must have an officer, as an agent of the carrier, sign a compliance certificate on an annual basis stating that the officer has personal knowledge that the company has established operating procedures that are adequate to ensure compliance with the rules in this subpart. The carrier must provide a statement accompanying the certificate explaining how its operating procedures ensure that it is or is not in compliance with the rules in this subpart.¹²

5. The Bureau's November 20, 2006 LOI directed Dialaround to produce the company's compliance certificates for the previous five (5) years that it had prepared in compliance with section 64.2009(e) of the Commission's rules.¹³ On December 1, 2006, Dialaround submitted its response. The response consists of a cover letter and a February 6, 2006 certification and explanatory letter. The certification produced by Dialaround does not meet the requirements of our rule. In particular, it does not contain a statement by an officer that "[Dialaround] has established operating procedures that are adequate to ensure compliance with the [CPNI] rules. . . ." Further, the company does not provide a statement accompanying the certificate explaining how its operating procedures ensure that it is or is not in compliance with the CPNI rules.¹⁴ Accordingly, Dialaround's submission, on its face, does not comply with section 64.2009(e) of the Commission's rules. Further, Dialaround has not provided any additional information in response to our request demonstrating that it has otherwise complied with the Commission's CPNI rules by preparing and maintaining a certificate that satisfies the requirements of section 64.2009(e).

6. We conclude that Dialaround has apparently failed to comply with the requirement that it have an officer certify on an annual basis that Dialaround has established operating procedures adequate to ensure compliance with the Commission's CPNI rules. For this apparent violation, we propose a forfeiture.

IV. FORFEITURE AMOUNT

7. Section 503(b) of the Communications Act authorizes the Commission to assess a forfeiture of up to \$130,000 for each violation of the Act or of any rule, regulation, or order issued by the Commission under the Act.¹⁵ The Commission may assess this penalty if it determines that the carrier's

(...continued from previous page)

Information and Implementation of the Non-Accounting Safeguards of Sections 271 and 272 of the Communications Act of 1934, as amended; 2000 Biennial Regulatory Review -- Review of Policies and Rules Concerning Unauthorized Changes of Consumers' Long Distance Carriers, Third Report and Order and Third Further Notice of Proposed Rulemaking, 17 FCC Rcd 14860 (2002).

¹² 47 C.F.R. § 64.2009(e).

¹³ 47 C.F.R. §64.2009(e).

¹⁴ 47 C.F.R. § 64.2009(e).

¹⁵ Section 503(b)(2)(B) provides for forfeitures against common carriers of up to \$130,000 for each violation or each day of a continuing violation up to a maximum of \$1,325,000 for each continuing violation. 47 U.S.C. § 503(b)(2)(B). *See Amendment of Section 1.80 of the Commission's Rules and Adjustment of Forfeiture Maxima to Reflect Inflation*, 15 FCC Rcd 18221 (2000); *Amendment of Section 1.80 of the Commission's Rules and Adjustment of Forfeiture Maxima to Reflect Inflation*, 19 FCC Rcd 10945 (2004) (increasing maximum forfeiture amounts to account for inflation).

noncompliance is “willful or repeated.”¹⁶ For a violation to be willful, it need not be intentional.¹⁷ In exercising our forfeiture authority, we are required to take into account “the nature, circumstances, extent, and gravity of the violation and, with respect to the violator, the degree of culpability, any history of prior offenses, ability to pay, and such other matters as justice may require.”¹⁸ In addition, the Commission has established guidelines for forfeiture amounts and, where there is no specific base amount for a violation, retained discretion to set an amount on a case-by-case basis.¹⁹

8. The Commission’s forfeiture guidelines do not address the specific violation at issue in this proceeding. In determining the proper forfeiture amount in this case, however, we are guided by the principle that there may be no more important obligation on a carrier’s part than protection of its subscribers’ proprietary information. Consumers are increasingly concerned about the security of their sensitive, personal data that they must entrust to their various service providers, whether they are financial institutions or telephone companies. Given the increasing concern about the security of this data, and evidence that the data appears to be widely available to third parties, we must take aggressive, substantial steps to ensure that carriers implement necessary and adequate measures to protect their subscribers’ CPNI, as required by the Commission’s existing CPNI rules. Additionally, in three recent actions, the Commission has issued Notices of Apparent Liability for Forfeiture in the amount of \$100,000 against carriers for failure to maintain certifications in compliance with section 64.2009(e) of the Commission’s rules.²⁰ In this case, Dialaround has apparently failed to implement necessary and adequate measures, as required, to protect the subscribers’ CPNI data entrusted to it, as evidenced by the apparent insufficiency of the required compliance certification. Based on all the facts and circumstances present in this case, we believe the proposed forfeiture of \$100,000 is warranted.²¹

9. Dialaround will have the opportunity to submit further evidence and arguments in response to this NAL to show that no forfeiture should be imposed or that some lesser amount should be assessed.²² For example, Dialaround may present evidence that it has compelling financial arguments to reduce the proposed forfeiture or that it has maintained a history of overall compliance.²³ To support a claim of inability to pay, the petitioner must submit: (1) federal tax returns for the most recent three-year period; (2) financial statements prepared according to generally accepted accounting practices (GAAP); or (3) some other reliable and objective documentation that accurately reflects the petitioner’s current financial

¹⁶ 47 U.S.C. § 503(b)(1)(B) (the Commission has authority under this section of the Act to assess a forfeiture penalty against a common carrier if the Commission determines that the carrier has “willfully or repeatedly” failed to comply with the provisions of the Act or with any rule, regulation, or order issued by the Commission under the Act); *see also* 47 U.S.C. § 503(b)(4)(A) (providing that the Commission must assess such penalties through the use of a written notice of apparent liability or notice of opportunity for hearing). Here, as described above, Dialaround’s actions were willful as it apparently failed to prepare the required compliance certification.

¹⁷ *Southern California Broadcasting Co.*, 6 FCC Rcd 4387 (1991).

¹⁸ *See* 47 U.S.C. § 503(b)(2)(D); *see also* *The Commission’s Forfeiture Policy Statement and Amendment of Section 1.80 of the Commission’s Rules*, 12 FCC Rcd 17087 (1997) (“*Forfeiture Policy Statement*”); *recon. denied*, 15 FCC Rcd 303 (1999).

¹⁹ *Forfeiture Policy Statement*, 12 FCC Rcd 17098-99, ¶ 22.

²⁰ *AT&T, Inc., Notice of Apparent Liability for Forfeiture*, 21 FCC Rcd 751 (Enf. Bur. rel. Jan. 30, 2006); *Alltel Corp., Notice of Apparent Liability for Forfeiture*, 21 FCC Rcd 746 (Enf. Bur. rel. Jan. 30, 2006); *Cbeyond Communications LLC, Notice of Apparent Liability for Forfeiture*, 21 FCC Rcd 4316 (Enf. Bur. rel. April 21, 2006).

²¹ 47 U.S.C. § 503(b)(4)(A).

²² 47 U.S.C. § 503(b)(4)(C); 47 C.F.R. § 1.80(f)(3).

²³ 47 C.F.R. § 1.80(b)(4) (discussing factors the Commission or its designee will consider in deciding appropriate forfeiture amount).

status. Any claim of inability to pay must specifically identify the basis for the claim by reference to the financial documentation submitted. The Commission will fully consider any such arguments made by Dialaround in its response to this NAL.

V. CONCLUSION AND ORDERING CLAUSES

10. We have determined that Dialaround Enterprises Inc. has apparently violated Section 64.2009(e) of the Commission's rules by failing to prepare and maintain a certification in compliance with the rule. We find Dialaround Enterprises Inc. apparently liable for \$100,000.

11. ACCORDINGLY, IT IS ORDERED THAT, pursuant to Section 503(b) of the Communications Act of 1934, as amended,²⁴ Section 1.80(f)(4) of the Commission's rules,²⁵ and authority delegated by Sections 0.111 and 0.311 of the Commission's rules,²⁶ DIALAROUND ENTERPRISES INC. IS LIABLE FOR A MONETARY FORFEITURE in the amount of one hundred thousand dollars (\$100,000) for willfully or repeatedly violating Section 64.2009 of the Commission's rules, by failing to prepare and maintain a certificate that complies with 64.2009(e).

12. IT IS FURTHER ORDERED THAT, pursuant to section 1.80 of the Commission's rules, within thirty days of the release date of this NOTICE OF APPARENT LIABILITY, DIALAROUND ENTERPRISES INC. SHALL PAY the full amount of the proposed forfeiture or SHALL FILE a written statement seeking reduction or cancellation of the proposed forfeiture.

13. Payment of the forfeiture must be made by check or similar instrument, payable to the order of the Federal Communications Commission. The payment must include the NAL/Acct. No. and FRN No. referenced above. Payment by check or money order may be mailed to Forfeiture Collection Section, Finance Branch, Federal Communications Commission, P.O. Box 358340, Pittsburgh, PA 15251. Payment by overnight mail may be sent to Mellon Client Service Center, 500 Ross Street, Room 670, Pittsburgh, PA 15262-0001. Attn: FCC Module Supervisor. Payment by wire transfer may be made to ABA Number 043000261, receiving bank Mellon Bank, and account number 911-6229. Please include your NAL/Acct. No. with your wire transfer remittance. Requests for payment of the full amount of this NAL under an installment plan should be sent to Chief, Credit and Management Center, 445 12th Street, S.W., Washington, D.C. 20554.

14. IT IS FURTHER ORDERED that a copy of this Order shall be sent by Certified Mail, Return Receipt Requested to Dialaround Enterprises Inc. at its address of record.

FEDERAL COMMUNICATIONS COMMISSION

Kris A. Monteith
Chief, Enforcement Bureau

²⁴ 47 U.S.C. § 503(b).

²⁵ 47 C.F.R. § 1.80(f)(4).

²⁶ 47 C.F.R. §§ 0.111, 0.311.