

2007/2008 Cable Price Survey -- Supplemental Questionnaire
 (Save file under the 6-digit CUID code in Question 1)

A. Community Information

- 1. 6-digit community unit identification (CUID) code
- 2. Name of the community associated with this CUID

B. Certification

I certify that I have examined this report and all statements of fact herein are true, complete, and correct to the best of my knowledge, information, and belief, and are made in good faith. Willful false statements made on this form are punishable by fine and/or imprisonment (US Code, Title 18, Section 1001) and/or forfeiture (US Code, Title 47, Section 503).

- 3. Name
- 4. Title
- 5. Date (mo/day/08)

C. Local Broadcast Stations

The following refers to local broadcast stations your system carries and whether those stations can be viewed in analog, standard definition (SD) digital, and high definition (HD) digital format. If a station is carried half-time, count ".5" (for one-half).

- | | |
|-----------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| | 01/01/08 |
| 6. Number of stations carried on the basic tier (count station once only, even if carried in analog & digital) | |
| 7. Stations in Question 6 that can be viewed on an analog channel, and separately on another channel in SD digital or HD digital format | |
| 8. Stations in Question 6 that can be viewed in HD digital format | |

Some broadcasters send multiple streams of digital programming, and Question 9 asks how many channels are devoted to such multicast programming **other than** the primary broadcast channels reported in Question 6.

- 9. Number of multicast channels

Answer "yes" to one of Questions 10a - 10f, or explain in 10g, the scenario which best describes the way local broadcast signals from must-carry stations are sent from the cable headend to subscribers.

- | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 10a. System is analog only. Analog broadcast signals are received at the headend and sent to subscribers in analog format. No headend equipment is in place to convert a digital broadcast signal to analog format | |
| 10b. System is analog only. Signals are sent in analog format from headend to subscribers. Headend equipment is in place to convert a broadcaster's digital signal to analog format, in case a station is digital only | |
| 10c. Separate analog / digital signals are sent on separate paths from the headend to be viewed by analog and digital customers, respectively. Digital signal can be either SD or HD, with an HD version being converted by a SD digital subscriber's set-top box to SD format | |
| 10d. Separate analog / SD digital / HD digital signals are sent from the headend to be viewed by analog, SD digital, and HD digital customers, respectively | |
| 10e. SD digital signals only are sent from the headend, and the set-top box can convert the signals to analog format for viewing on analog television | |
| 10f. HD digital signals only are sent from the headend, and the set-top box can convert the signals to SD digital format, and then to analog format if necessary | |

10g. Explain:

D. Equipment

11. Can subscribers lease an analog converter? (yes/no)

12. Number of subscribers leasing an analog converter

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13. Can subscribers lease a standard definition (non-HD) digital converter? (yes/no)

14. Number of subscribers leasing a non-HD digital converter

15. Can subscribers lease a high definition (HD) digital converter? (yes/no)

16. Number of subscribers leasing an HD digital converter

17. Can subscribers lease a single stream (S-Card) CableCARD? (yes or no)

18. Number of subscribers leasing an S-Card

19. Can subscribers lease a multi-stream (M-Card) CableCARD? (yes or no)

20. Number of subscribers leasing an M-Card

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