



PUBLIC NOTICE

Federal Communications Commission
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DA 08-283

Released: February 4, 2008

**MEDIA BUREAU ANNOUNCES COMMENT AND REPLY COMMENT DATES FOR
THE THIRD FURTHER NOTICE OF PROPOSED RULEMAKING
CS DOCKET NO. 98-120**

Comments Due: March 3, 2008

Reply Comments Due: March 17, 2008

On September 11, 2007, the Commission adopted the Third Report and Order and Third Further Notice of Proposed Rulemaking in the Commission's proceeding regarding Carriage of Digital Television Broadcast Signals ("*Third FNPRM*"), which requested comment on channel placement issues, the proper display format of a broadcast channel that switches between 4:3 and 16:9 display ratios, the applicability of the material degradation rules, the sufficiency of the existing customer notice provisions, and on issues relating to small cable operators.¹ The *Third FNPRM* set deadlines for filing comments and reply comments at 30 and 45 days after publication of the *Third FNPRM* in the Federal Register.²

On February 1, 2008, the *Third FNPRM* was published in the Federal Register.³ Accordingly, comments must be filed on or before March 3, 2008, and reply comments must be filed on or before March 17, 2008. Commenters should follow the filing instructions provided in paragraphs 95 to 98 of the *Third FNPRM*.⁴ The *Third FNPRM* is also available on the Commission's website.⁵

For additional information, contact Lyle Elder, Lyle.Elder@fcc.gov, or Eloise Gore, Eloise.Gore@fcc.gov, of the Media Bureau, Policy Division, (202) 418-2120. Press inquiries should be directed to Mary Diamond, (202) 418-2388. TTY: (202) 418-7172 or (888) 835-5322.

By the Chief, Media Bureau

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¹ *Carriage of Digital Television Broadcast Signals*, CS Docket No. 98-120, Third Report and Order and Third Further Notice of Proposed Rulemaking, FCC 07-170 (rel. November 30, 2007) ("*Third FNPRM*").

² *Id.* at 1.

³ *Third FNPRM*, 73 FR 6099 (February 1, 2008).

⁴ *Third FNPRM*, *supra* note 1, at ¶¶ 95-98.

⁵ See http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-07-170A1.doc.