



PUBLIC NOTICE

Federal Communications Commission
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DA 08-445

Released: February 27, 2008

**MEDIA BUREAU ANNOUNCES COMMENT AND REPLY COMMENT DATES FOR
NOTICE OF PROPOSED RULEMAKING ON CABLE AND BROADCAST
ATTRIBUTION AND CABLE VERTICAL OWNERSHIP LIMITS**

**MM DOCKET NO. 92-264; CS DOCKET NO. 98-82; CS DOCKET NO. 96-85;
MM DOCKET NO. 94-150; MM DOCKET NO. 92-51; MM DOCKET NO. 87-154**

Comments Due: March 28, 2008

Reply Comments Due: April 14, 2008

On December 18, 2007, the Commission adopted the Fourth Report & Order and Further Notice of Proposed Rulemaking (“*Further Notice*”) in the above-referenced proceeding.¹ The *Further Notice* requested comment on certain aspects of the Commission’s cable and broadcast attribution standards and on the establishment of a new vertical ownership limit pursuant to Section 613(f)(1)(B) of the Communications Act of 1934, which is intended to promote diversity and competition in video programming.² The *Further Notice* set deadlines for filing comments and reply comments at 30 and 45 days, respectively, after publication of the *Further Notice* in the Federal Register.³

On February 27, 2008, the *Further Notice* was published in the Federal Register.⁴ Accordingly, comments must be filed on or before March 28, 2008, and reply comments must be filed on or before April 14, 2008. Commenters should follow the filing instructions provided in paragraphs 149 to 151 of the *Further Notice*.⁵ The *Further Notice* is also available on the Commission’s website.⁶

For additional information on this proceeding, please contact Elvis Stumbergs, Industry Analysis Division, Media Bureau at (202) 418-2330. Press inquiries should be directed to Mary Diamond, (202) 418-2388. TTY: (202) 418-7172 or (888) 835-5322.

By the Chief, Media Bureau

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¹ *The Commission's Cable Horizontal and Vertical Ownership Limits; Implementation of Provisions of 1992 Cable Act and 1996 Telecommunications Act; and Review of the Commission's Regulations Governing Attribution Of Broadcast and Cable/MDS Interests*, MM Dkt No. 92-264; CS Dkt No. 98-82; CS Dkt No. 96-85; MM Dkt No. 94-150; MM Dkt No. 92-51; MM Dkt No. 87-154, Fourth Report & Order and Further Notice of Proposed Rulemaking, FCC 07-219, 2008 WL 360668 (rel. Feb. 11, 2008).

² 47 U.S.C. § 533(f)(1)(B).

³ *Further Notice*, at 1.

⁴ *Further Notice*, 73 FR 10411 (Feb. 27, 2008).

⁵ *Further Notice*, *supra* note 1, at ¶¶ 149-51.

⁶ See http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-07-219A1.doc.