

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

|                                    |   |                      |
|------------------------------------|---|----------------------|
| In the Matter of                   | ) |                      |
|                                    | ) |                      |
| Annual Assessment of the Status of | ) | MB Docket No. 07-269 |
| Competition in the Market for the  | ) |                      |
| Delivery of Video Programming      | ) |                      |

**ORDER**

**Adopted: April 8, 2009**

**Released: April 8, 2009**

**Comment Date: May 20, 2009**

**Reply Comment Date: June 20, 2009**

By the Chief, Media Bureau:

1. On January 16, 2009, the Commission released its 13<sup>th</sup> Annual Report to Congress on the status of competition in the market for the delivery of video programming.<sup>1</sup> The Report provided information as of 2006. On the same date, the Commission released a Notice of Inquiry (“NOI”) soliciting 2007 data for the 14<sup>th</sup> Annual Report.<sup>2</sup> The NOI initially set a deadline of February 27, 2009 for comments, and March 28, 2009 for reply comments.

2. On February 23, 2009, the Commission issued an extension of time to file comments and reply comments for 2007 data.<sup>3</sup> As described in the extension, comments in response to the NOI seeking information as of June 30, 2007, are due on April 28, 2009, and reply comments are due on May 28, 2009. We noted that the establishment of a single set of filing deadlines for 2007 and 2008 data will avoid duplication of effort by commenters and will streamline Commission review of the submitted information, thereby conserving commenters’ and Commission resources.

3. As described in the Supplemental Notice of Inquiry that the Commission adopted today, we will release a single report covering the years 2007, 2008, and 2009. Comments for 2008 data are due May 20, 2009, and reply comments are due June 20, 2009.

4. To afford commenters the opportunity to file their 2007 and 2008 information concurrently, we are hereby extending the comment periods announced in the Order to coincide with the filing deadlines we establish for the 2008 data.

5. Accordingly, IT IS ORDERED that, pursuant to Sections 4(i), 4(j), 403 and 628(g) of the Communications Act of 1934, as amended, 47 U.S.C. §§ 154(i), 154(j), 403, and 548(g), and Sections 0.061, 0.204, 0.283, and 1.46 of the rules, 47 C.F.R. §§ 0.061, 0.204, 0.283, and 1.46, the deadlines for

<sup>1</sup> See *Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming*, 13<sup>th</sup> Annual Report, 24 FCC Rcd 542 (2009).

<sup>2</sup> See *Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming*, Notice of Inquiry, 24 FCC Rcd 750 (2009).

<sup>3</sup> See *Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming*, Order, 24 FCC Rcd 2524 (2009).

responding to the Notice of Inquiry for the 14<sup>th</sup> Annual Report are extended, *sua sponte*, until May 20, 2009, for initial comments and June 20, 2009, for reply comments.

6. For additional information, please contact Marcia Glauberman or Dana Scherer, Industry Analysis Division, Media Bureau, at (202) 418-2330.

FEDERAL COMMUNICATIONS COMMISSION

Monica Shah Desai  
Chief, Media Bureau