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> DA 10-1099 June 21, 2010

NOTICE OF EFFECTIVE DATE OF PROGRAM ACCESS COMPLAINT RULES: 47 C.F.R. §§ 76.1001(b)(2), 76.1003(c)(3), AND 76.1003(l)

MB Docket No. 07-198

On January 20, 2010, the Commission adopted the *First Report and Order* in MB Docket No. 07-198, which promulgated rules addressing unfair acts involving terrestrially delivered, cable-affiliated programming, and rules establishing procedures for the Commission's consideration of requests for a temporary standstill in program access cases. Those rules, except for new Sections 76.1001(b)(2) and 76.1003(1) and the amendment to Section 76.1003(c)(3), became effective on April 2, 2010. New Sections 76.1001(b)(2) and 76.1003(1) and the amendment to Section 76.1003(c)(3) contain new information collection requirements that are subject to the Paperwork Reduction Act of 1995 (PRA), Public Law No. 104-13. The information collection was submitted to the Office of Management and Budget (OMB) for review under 47 U.S.C. § 3507(d) and was approved by OMB on June 14, 2010. The Commission in the *First Report and Order* stated that these rules will become effective after the Commission publishes a notice in the *Federal Register* announcing OMB approval and the relevant effective date. The Commission has published this notice in the *Federal Register*, announcing an effective date of today, June 21, 2010. Accordingly, new Sections 76.1001(b)(2) and 76.1003(1) and the amendment to Section 76.1003(c)(3) took effect on June 21, 2010.

For further information regarding this proceeding, contact David Konczal (202-418-2228; david.konczal@fcc.gov) or Diana Sokolow (202-418-0588; diana.sokolow@fcc.gov). Press contact: Janice Wise (202-418-8165; janice.wise@fcc.gov).

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¹ Review of the Commission's Program Access Rules and Examination of Programming Tying Arrangements, MB Docket No. 07-198, First Report and Order, 25 FCC Rcd 746 (2010) ("First Report and Order").

² See Federal Communications Commission, 47 C.F.R. Part 76, Review of the Commission's Program Access Rules and Examination of Programming Tying Arrangements, 75 FR 9692 (Mar. 3, 2010).

³ See Notice of Office of Management and Budget Action for OMB Control No. 3060-0888 (approved June 14, 2010); http://www.reginfo.gov/public/do/PRAViewICR?ref nbr=201005-3060-007.

⁴ See First Report and Order, 25 FCC Rcd 746, ¶ 81.

⁵ See Federal Communications Commission, 47 C.F.R. Part 76, Review of the Commission's Program Access Rules and Examination of Programming Tying Arrangements, 75 FR 34941 (June 21, 2010).