

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of	)	
	)	
The Future of Media and Information Needs	)	GN Docket No. 10-25
of Communities In A Digital Age	)	
	)	
	)	
	)	

**ORDER**

**Adopted: February 18, 2010**

**Released: February 18, 2010**

**Revised Comment Date: May 7, 2010**

By the Chief, Media Bureau:

1. On January 21, 2010, the Commission released its Public Notice concerning its examination of the future of media, seeking public comment from citizens and media experts on a range of issues regarding whether Americans have access to vibrant, diverse sources of news and information that enable them to enrich their lives, their communities and the democracy.<sup>1</sup> The *Public Notice* established a comment deadline of March 8, 2010.<sup>2</sup>

2. On February 3, 2010, the Association of Public Television Stations, the Corporation for Public Broadcasting, National Public Radio, and the Public Broadcasting Service (collectively, the “Public Broadcasting National Organizations” or the “Parties”) jointly filed a Motion for Extension of Time of the March 8 comment deadline.<sup>3</sup> The Public Broadcasting National Organizations indicate that such an extension is warranted for several reasons, including among other things, the wide-ranging nature of the questions posed in the *Public Notice* on issues such as noncommercial and public media, including the current state of affairs of the industry, business trends, and how public media must adapt to address both the challenges and opportunities of the digital era.<sup>4</sup> The Parties further indicate that they are planning a series of regional town meetings to solicit the viewpoints of community leaders and broadcast station executives.<sup>5</sup> Accordingly, the Parties assert that good cause has been shown to support their Motion to extend the time to file comments to and including May 7, 2010.<sup>6</sup>

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<sup>1</sup> *FCC Launches Examination of the Future of Media and Information Needs of Communities in a Digital Age* (GN Docket No. 10-25), Public Notice, DA 10-100 (rel. Jan. 21, 2010) (“*Public Notice*”).

<sup>2</sup> *Public Notice* at 1.

<sup>3</sup> Motion for Extension of Time, GN Docket No. 10-25, filed by the Association of Public Television Stations, the Corporation for Public Broadcasting, National Public Radio, and the Public Broadcasting Service (filed Feb. 3, 2010) (the “*Motion*”).

<sup>4</sup> *Motion* at 2.

<sup>5</sup> *Id.* at 3.

<sup>6</sup> *Id.* at 4.

3. We find that there is good cause to grant a limited extension of time for the filing of comments in this proceeding. As noted by the Parties, the *Public Notice* raises a number of complex issues regarding our ongoing examination of the future of media and citizens' information needs in a digital age.<sup>7</sup> We find that a limited extension of time will further the public interest by allowing all commenters additional time to file studies, analyses and other submissions in response to the *Public Notice*, facilitating the compilation of a more complete record. We therefore extend the comment deadline to Friday, **May 7, 2010**.

4. Accordingly, **IT IS ORDERED** that, pursuant to Sections 4(i) and 4(j) of the Communications Act of 1934, as amended, 47 U.S.C. §§ 154(i) and (j), and Sections 0.61, 0.283, and 1.46 of the Commission's Rules, 47 C.F.R. §§ 0.61, 0.283, and 1.46, the Motion for Extension of Time filed by the Public Broadcasting National Organizations **IS GRANTED**, and the deadline for filing comments in response to the *Public Notice* **IS EXTENDED** to May 7, 2010.

FEDERAL COMMUNICATIONS COMMISSION

William T. Lake  
Chief, Media Bureau

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<sup>7</sup> In this regard, we also note the recent extreme winter weather conditions in the greater D.C. region, which may have impacted the ability of the Parties and other potential commenters, many of whom are headquartered in the area, from completing their comments. See *Waiver of Filing Deadlines Due to Adverse Weather Conditions*, Public Notice (Feb. 16, 2010).