Federal Communications Commission 445 12th St., S.W. Washington, D.C. 20554

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DA 10-2340

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MEDIA BUREAU ANNOUNCES COMMENT DEADLINES FOR REPORT ON IN-STATE BROADCAST PROGRAMMING

MB Docket No. 10-238

Comments Due: January 24, 2011

Reply Comments Due: February 22, 2011

On November 23, 2010, the Media Bureau released a *Public Notice*¹ to implement Section 304 of the Satellite Television Extension and Localism Act (STELA).² Section 304 requires the Commission to submit a report on in-state broadcast programming to the appropriate Congressional committees by August 27, 2011.³ The *Public Notice* seeks comment and data for use in preparation of this report. The report will: (1) analyze the number of households in a State that receive the signals of local broadcast stations assigned to a community of license located in a different State; (2) evaluate the extent to which consumers in each local market have access to in-state broadcast programming over-the-air or from a multichannel video programming distributor; and (3) consider whether there are alternatives to designated market areas (DMAs) to define "local" markets that would provide consumers with more in-state broadcast programming.

Pursuant to Section 1.429(e) of the Commission's rules, the comment and reply comment deadlines for the *Public Notice* are 45 days and 75 days, respectively, after publication of the *Public Notice* in the Federal Register. A summary of the *Public Notice* was published in the Federal Register on December 9, 2010.⁴ Accordingly, comments will be due on or before January 24, 2011, and reply comments will be due on or before February 22, 2011.⁵

¹ See Media Bureau Seeks Comment for Report Required By the Satellite Television Extension and Localism Act on In-state Broadcast Programming, MB Docket No. 10-238, DA 10-2227 (MB Nov. 23, 2010).

² See The Satellite Television Extension and Localism Act of 2010 (STELA) § 304, Pub. L. No. 111-175, 124 Stat. 1218, 1245 (2010).

³ Section 307 of STELA specifies that the "date of enactment" is February 27, 2010. Thus, the deadline under STELA for submitting this report is August 27, 2011.

⁴ Public Notice, 75 Fed. Reg. at 76,731 (Dec. 9, 2010).

⁵ *Id*.

For comment and reply comment filing requirements, please consult the Federal Register Notice or the *Public Notice*. The *Public Notice* is available at http://www.fcc.gov/Daily_Releases/Daily_Business/2010/db1123/DA-10-2227A1.doc.

For further information regarding this Public Notice, please contact Marcia Glauberman, Industry Analysis Division, Media Bureau, at (202) 418-7046 or Marcia.Glauberman@fcc.gov. Press inquiries should be directed to Janice Wise, (202) 418-8165 or Janice.Wise@fcc.gov.

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⁶ *Id.*; *Public Notice* at 6.