

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of)	
)	
Promoting Diversification in the)	MB Docket No. 07-294
Broadcasting Services)	

ORDER

Adopted: August 23, 2011

Released: August 23, 2011

By the Chief, Media Bureau:

1. On April 8, 2009, the Commission adopted the *323 Order* in the above-captioned proceeding.¹ In the *323 Order*, the Commission enlarged the class of broadcast licensees required to file FCC Form 323 biennially, and replaced the previous system of rolling filing deadlines tied to a station's renewal anniversary with a uniform filing date. Pursuant to that order, all commercial full-power AM, FM, TV, and LPTV stations, including Class A stations, as well as entities with attributable interests in those stations, were first required to file a revised FCC Form 323 on or before November 1, 2009, with information current as of October 1, 2009, and to file biennially thereafter.²

2. Accordingly, pursuant to the Commission's rules, all full-power AM, FM, TV, LPTV, and Class A stations, and entities with attributable interests currently are required to file the next biennial ownership report on FCC Form 323, no later than November 1, 2011, using information current as of October 1, 2011 (the "as of" date).

3. On its own motion, the Media Bureau hereby extends the November 1, 2011 filing deadline until **December 1, 2011**. The filing should still include information current as of October 1, 2011. For the 2011 biennial filing, the Bureau is providing filers with an additional 30 days between the "as of" date and the filing deadline to ensure adequate time to prepare the form. In particular, we are aware that some licensees and parent entities of multiple stations may be required to file numerous forms and the extra time is intended to permit adequate time to prepare such filings. We believe it is in the public interest to provide additional time to ensure that all filers provide the Commission with accurate and reliable data on which the Commission may rely for research and other purposes. Filers are encouraged to submit ownership reports as early as possible and to complete their Form 323 filings well in advance of the extended deadline whenever possible. This extension applies only to the 2011 biennial filing requirement.

4. Filers seeking additional advice on how to complete the form should consult the information

¹ *Report and Order and Fourth Further Notice of Proposed Rulemaking*, MB Docket No. 07-294, 24 FCC Rcd 5896 (2009), recon. granted in part, Memorandum Opinion and Order and Fifth Further Notice of Proposed Rulemaking, 24 FCC Rcd 13040 (2009).

² 47 C.F.R. § 73.3615(a). The Bureau extended the 2009 filing deadline until July 8, 2010 due to delays in the availability of the revised Form. *Media Bureau Announces Revised Form 323 will be Available Online on April 9, 2010, and Sets New Filing Deadline of July 8, 2010*, MB Doc. No. 07-294, Public Notice, 25 FCC Rcd 3595 (MB, 2010).

contained in the form instructions (available on CDBS and on the Commission's website at <http://www.fcc.gov/formpage.html>) and should review the information on the Bureau's Form 323 website, <http://www.fcc.gov/form323>. The Form 323 website contains links to prior orders and notices and includes "Frequently Asked Questions" (FAQ) about the form and its electronic filing capabilities. For additional advice on completing Form 323, please contact the Bureau via e-mail at Form323@fcc.gov.

5. Accordingly, IT IS ORDERED, that pursuant to authority under Sections 4(i) and 303(r) of the Communications Act of 1934, as amended, 47 U.S.C. §§ 154 and 303(r) and pursuant to authority delegated to the Media Bureau pursuant to Sections 0.204 and 0.283 of the Commission's rules, 47 C.F.R. §§ 0.204, 0.283, the filing deadline as described above IS EXTENDED, *sua sponte*.

6. For further information, please contact Amy Brett or Jessica Campbell, Industry Analysis Division at 202-418-2330.

FEDERAL COMMUNICATIONS COMMISSION

William T. Lake
Chief, Media Bureau