



PUBLIC NOTICE

Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

DA 11-995
June 3, 2011

Media Bureau Announces Comment and Reply Comment Dates for CALM Act Notice of Proposed Rulemaking

MB Docket No. 11-93

Comments Due: July 5, 2011

Replies Due: July 18, 2011

By this Public Notice, the Media Bureau announces that the Notice of Proposed Rulemaking (“NPRM”) to implement the Commercial Advertisement Loudness Mitigation (“CALM”) Act¹ was published in the Federal Register today, June 3, 2011,² starting the pleading cycle for the *CALM Act* proceeding in MB Docket No. 11-93. Accordingly, comments are due on Tuesday, July 5, and reply comments are due on Monday, July 18.³ Commenters must follow the filing instructions provided in Section V.D. of the NPRM.⁴

The *CALM Act NPRM* is available on the Commission’s website at <http://www.fcc.gov/document/implementation-commercial-advertisement-loudness-mitigation-calm-act> or http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-11-84A1.doc. (Documents are available electronically in ASCII (text), Microsoft Word, and/or Adobe Acrobat formats.) The document is also available for public inspection and copying during regular business hours in the FCC Reference Center, Federal Communications Commission, 445 12th Street, SW., CY-A257, Washington, DC, 20554. The complete text may be purchased from the Commission’s copy contractor, 445 12th Street, SW., Room CY-B402, Washington, DC 20554. Alternative formats are available for people with disabilities (Braille, large print, electronic files, audio format), by sending an e-mail to fcc504@fcc.gov or calling the Commission’s Consumer and Governmental Affairs Bureau at (202) 418-0530 (voice), (202) 418-0432 (TTY).

For additional information, contact Evan Baranoff, Evan.Baranoff@fcc.gov, of the Media Bureau, Policy Division, at (202) 418-2120. Press inquiries should be directed to Janice Wise at (202) 418-8165.

¹ *Implementation of the Commercial Advertisement Loudness Mitigation (CALM) Act*; MB Docket No. 11-93, Notice of Proposed Rulemaking, FCC 11-84 (rel. May 27, 2010) (“*CALM Act NPRM*”).

² *CALM Act NPRM*, 76 Fed. Reg. 32116, June 3, 2011. See <http://edocket.access.gpo.gov/2011/2011-13822.htm> or <http://www.gpo.gov/fdsys/pkg/FR-2011-06-03/pdf/2011-13822.pdf>.

³ The *CALM Act NPRM* set deadlines for filing comments and reply comments at 30 and 45 days after date of publication in the Federal Register. (The comment date is July 5 because July 3 is a Sunday and July 4 is a federal holiday.)

⁴ *CALM Act NPRM*, *supra*, at ¶¶ 51-54 (“Filing Requirements” section of “Procedural Matters”).