



PUBLIC NOTICE

Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

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TTY 202 / 418-2555
Internet: <http://www.fcc.gov>
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DA 12-1502
Released: September 17, 2012

WIRELINE COMPETITION BUREAU SEEKS COMMENT ON SMS/800, INC. PETITION TO CHANGE THE COMPOSITION OF SMS/800, INC.

PLEADING CYCLE ESTABLISHED

CC Docket No. 95-155
WC Docket No. 12-260

Comment Date: October 1, 2012
Reply Comment: October 9, 2012

On September 13, 2012, SMS/800, Inc. (Petitioner) filed a petition seeking permission to change the membership and governance of SMS/800, Inc., which generally oversees the 800 Service Management System (“SMS/800”) for toll free numbers.¹ Specifically, the Petitioner proposes to expand the control of SMS/800, Inc. from the Bell Operating Companies alone to the broader industry served by SMS/800, so as to better serve that industry.²

Pursuant to sections 1.415 and 1.419 of the Commission’s rules, 47 CFR §§ 1.415, 1.419, interested parties may file comments and reply comments on or before the dates indicated above. All filings should refer to WC Docket No. 12-260.³ Comments may be filed using the Commission’s Electronic Comment Filing System (ECFS). See *Electronic Filing of Documents in Rulemaking Proceedings*, 63 FR 24121 (1998).

- Electronic Filers: Comments may be filed electronically using the Internet by accessing the ECFS: <http://fjallfoss.fcc.gov/ecfs2/>.
- Paper Filers: Parties who choose to file by paper must file an original and one copy of each filing. If more than one docket or rulemaking number appears in the caption of this proceeding, filers must submit two additional copies for each additional docket or rulemaking number.

¹ Petition to Change the Composition of SMS/800, Inc., CC Docket 95-155, WC Docket No. 12-260 (filed Sept. 13, 2012) (SMS/800 Petition). Petitioners explain that the SMS/800 is “a centralized database containing all customer records and routing instructions for toll-free numbers.” See *id.* at 2.

² SMS/800 Petition at 1.

³ We hereby incorporate all comments and *ex parte* presentations in CC Docket No. 95-155 into this docket. Commenters need not resubmit material previously filed in that proceeding.

Filings can be sent by hand or messenger delivery, by commercial overnight courier, or by first-class or overnight U.S. Postal Service mail. All filings must be addressed to the Commission's Secretary, Office of the Secretary, Federal Communications Commission.

- All hand-delivered or messenger-delivered paper filings for the Commission's Secretary must be delivered to FCC Headquarters at 445 12th St., SW, Room TW-A325, Washington, DC 20554. The filing hours are 8:00 a.m. to 7:00 p.m. All hand deliveries must be held together with rubber bands or fasteners. Any envelopes and boxes must be disposed of before entering the building.
- Commercial overnight mail (other than U.S. Postal Service Express Mail and Priority Mail) must be sent to 9300 East Hampton Drive, Capitol Heights, MD 20743.
- U.S. Postal Service first-class, Express, and Priority mail must be addressed to 445 12th Street, SW, Washington DC 20554.

People with Disabilities: To request materials in accessible formats for people with disabilities (braille, large print, electronic files, audio format), send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

The proceeding this Notice initiates shall be treated as a "permit-but-disclose" proceeding in accordance with the Commission's *ex parte* rules.⁴ Persons making *ex parte* presentations must file a copy of any written presentation or a memorandum summarizing any oral presentation within two business days after the presentation (unless a different deadline applicable to the Sunshine period applies). Persons making oral *ex parte* presentations are reminded that memoranda summarizing the presentation must (1) list all persons attending or otherwise participating in the meeting at which the *ex parte* presentation was made, and (2) summarize all data presented and arguments made during the presentation. If the presentation consisted in whole or in part of the presentation of data or arguments already reflected in the presenter's written comments, memoranda or other filings in the proceeding, the presenter may provide citations to such data or arguments in his or her prior comments, memoranda, or other filings (specifying the relevant page and/or paragraph numbers where such data or arguments can be found) in lieu of summarizing them in the memorandum. Documents shown or given to Commission staff during *ex parte* meetings are deemed to be written *ex parte* presentations and must be filed consistent with rule 1.1206(b). In proceedings governed by rule 1.49(f) or for which the Commission has made available a method of electronic filing, written *ex parte* presentations and memoranda summarizing oral *ex parte* presentations, and all attachments thereto, must be filed through the electronic comment filing system available for that proceeding, and must be filed in their native format (*e.g.*, .doc, .xml, .ppt, searchable .pdf). Participants in this proceeding should familiarize themselves with the Commission's *ex parte* rules.

For further information regarding this proceeding, contact Michelle Sclater, Competition Policy Division, Wireline Competition Bureau, 202-418-0388 or Michelle.Sclater@fcc.gov.

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⁴ 47 C.F.R. §§ 1.1200 *et seq.*