Before the<br>Federal Communications Commission<br>Washington, D.C. 20554

| In the Matter of | ) |  |
| :--- | :--- | :--- |
| 2010 Quadrennial Regulatory Review - Review of | ) |  |
| the Commission's Broadcast Ownership Rules and | ) |  |
| Other Rules Adopted Pursuant to Section 202 of | ) |  |
| the Telecommunications Act of 1996 | ) |  |
| Promoting Diversification of Ownership | ) | MB Docket No. 07-294 |
| In the Broadcasting Services | ) |  |

## REPORT ON OWNERSHIP OF COMMERCIAL BROADCAST STATIONS

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## I. INTRODUCTION

1. In 2009, the Federal Communications Commission revised its biennial commercial broadcast ownership report, FCC Form 323, to obtain more complete, reliable, and accurate data on racial and ethnic minority and female broadcast ownership - data that would provide a statistically valid and ultimately searchable and aggregable compilation of broadcast ownership information. As a result of these changes, the Commission now requires full power commercial television and radio broadcast stations and low power and Class A television stations, including any of these stations owned by sole proprietorships and partnerships of natural persons, to file a biennial ownership report using the same "as of" date (October 1) for reported data during each filing cycle. A station's report must identify all of its attributable interest holders. ${ }^{1}$ The revised Form 323 also requires all attributable interest holders to obtain and provide FCC registration numbers (FRNs) to facilitate the tracking and cross-referencing of reported ownership interests. Under prior biennial filing requirements, low power and Class A stations were exempt, as were sole proprietorships and partnerships comprised solely of natural persons. Moreover, under the Commission's prior ownership reporting requirements, the "as of" filing date for the reports was keyed to the renewal anniversary date of the filing station, which varies from station to station depending upon each facility's location. And only licensees were required to obtain and provide FRNs. These factors made valid trend analysis of ownership patterns based on gender, ethnicity, and race virtually impossible.
2. The Commission's first data collection using the revised Form 323 reflects attributable ownership interests as of November 1, 2009. ${ }^{2}$ The second data collection reflects attributable ownership interests as of October 1, 2011. These data represent the first two snapshots of broadcast ownership in a series of planned biennial data collections that, taken together, should provide a reliable basis for analyzing ownership trends in the industry, including ownership by racial and ethnic minorities and women. The Media Bureau compiled the 2009 and 2011 biennial ownership filings using both algorithmic analysis and manual adjustments to obtain the best picture of ownership status and trends that the data would permit. The Bureau presents its findings in the narrative text below and in greater detail in the attached tables.
3. Users of these data should bear in mind that control of a licensee in the usual parlance of our cases and procedures indicates either de jure or de facto control by identifiable individuals or groups. Because the Bureau reports interests here that are held collectively by certain classes of individuals who may have no connection with one another beyond their shared classification by gender, ethnicity, or race, the fact that a particular class of individuals may have a majority of the voting stock or partnership interests in a licensee does not necessarily indicate control by that class of individuals. Rather, absent a single majority stockholder, control of these stations would be determined on a de facto basis, which requires access to facts not reported on Form 323. Accordingly, this report refers to these collective interests as "majority" interests, rather than "controlling" interests. Similarly, of course, where no majority interest is reported, a de facto analysis would be required to determine control. ${ }^{3}$ However, when a single individual, of whatever classification, holds a majority voting interest in a licensee, this would

[^0]indicate de jure control by that individual and are considered controlling interests. This document also reports the attributable positional interests ${ }^{4}$ of individuals by their classification. These individuals may exercise control of a licensee where no single individual holds a majority of the voting interests in that licensee, and are more likely to do so where no attributable voting interests are identified, but this cannot be inferred from the Form 323 data alone. As with all de facto control determinations, the specific facts of each case would be required to determine actual control. Finally, our classification of a licensee in this report as having "No Majority Interest" does not necessarily mean that no particular classification of persons has a majority interest in the station, only that these facts cannot be determined from the reported Form 323 data in the absence of additional information.
4. Current Broadcast Ownership by Gender, Ethnicity, and Race. ${ }^{5}$ The following summary uses only data from the 2011 FCC Form 323 biennial reports and thus represents information current as of October 1, 2011 (the most current biennial information available). ${ }^{6}$

## 5. Broadcast ownership and gender.

- Women collectively or individually held a majority of the voting interests ${ }^{7}$ in 934 broadcast stations, comprised of 91 full power commercial television stations (6.8 percent) of 1,348 stations $^{8} ; 220$ low power television stations, including Class A stations ( 13.2 percent) of 1,662 stations; 300 commercial AM radio stations ( 7.8 percent) of 3,830 stations; and 323 commercial FM radio stations ( 5.8 percent) of 5,611 stations.
- Men collectively or individually held a majority of the voting interests in 9,136 broadcast stations, comprised of 873 full power commercial television stations ( 64.8 percent) of 1,348 stations; 1,132 low power television stations, including Class A stations ( 68.1 percent) of 1,662 stations; 2,841 commercial AM radio stations ( 74.2 percent) of 3,830 stations; and 4,290 commercial FM radio stations (76.5 percent) of 5,611 stations.

6. Broadcast ownership and ethnicity.

- Hispanic/Latino persons collectively or individually held a majority of the voting interests in 513 broadcast stations, comprised of 39 full power commercial television stations ( 2.9 percent) of 1,348 stations; 151 low power television stations, including Class A stations ( 9.1 percent) of 1,662 stations; 172 commercial AM radio stations (4.5

[^1]percent) of 3,830 stations; and 151 commercial FM radio stations ( 2.7 percent) of 5,611 stations.

- Non-Hispanic/Latino persons collectively or individually held a majority of the voting interests in 9,676 broadcast stations, comprised of 930 full power commercial television stations ( 69.0 percent) of 1,348 stations; 1,202 low power television stations, including Class A stations ( 72.3 percent) of 1,662 stations; 3,020 commercial AM radio stations ( 78.9 percent) of 3,830 stations; and 4,524 FM commercial radio stations ( 80.6 percent) of 5,611 stations.

7. Broadcast ownership and race.

- Racial minorities collectively or individually held a majority of the voting interests in 559 broadcast stations, 30 full power commercial television stations ( 2.2 percent) of 1,348 stations; 96 low power television stations, including Class A stations ( 5.8 percent) of 1,662 stations; 237 commercial AM radio stations ( 6.2 percent) of 3,830 stations; and 196 commercial FM radio stations ( 3.5 percent) of 5,611 stations. Ownership of majority interests by racial group was as follows:
- American Indian/Alaska Natives owned 64 broadcast stations.
- Asians owned 187 broadcast stations.
- Black/African Americans owned 231 broadcast stations.
- Native Hawaiian/Other Pacific Islanders owned 31 broadcast stations.
- Persons of two or more races owned 46 broadcast stations.
- Whites collectively or individually held a majority of the voting interests in 9,610 broadcast stations, comprised of 935 full power commercial television stations ( 69.4 percent) of 1,348 stations; 1,248 low power television stations, including Class A stations ( 75.1 percent) of 1,662 stations; 2,960 commercial AM radio stations ( 77.3 percent) of 3,830 stations; and 4,467 commercial FM radio stations ( 79.6 percent) of 5,611 stations.


## II. SUMMARY OF RESULTS

8. This section presents a summary of FCC Form 323 data for 2011 and 2009 by category of ownership (majority voting ownership interest, attributable (ownership) interest and type of attributable interest) and gender, ethnicity, and race. Results are reported by service, broken down into full power commercial broadcast television stations, Class A television stations, low power television stations, commercial AM radio stations, and commercial FM radio stations. ${ }^{9}$
9. The information provided is based on several different measures of ownership. First, the report identifies the number of stations for which an individual or a group of individuals of the same race, ethnicity, or gender holds, either individually or collectively, an attributable voting interest in the licensee

[^2]that exceeds 50 percent (i.e., a majority ownership interest). The report then identifies the number of stations that have parties that are attributable by virtue of meeting the five percent voting interest threshold and/or by virtue of a positional interest. The report also identifies stations that have a single majority voting interest holder. Detailed information, including market size data, is contained in the tables in Appendix C and the accompanying Excel spreadsheets. ${ }^{10}$

## A. Full Power Commercial Television

## 1. Full Power Commercial Television Majority Ownership Interest -Table A(1a)-A(1c)

## a. Gender

- Females owned 91 ( 6.8 percent) of the 1,348 full power commercial television stations in 2011 and 66 stations ( 5.6 percent) of the 1,187 full power commercial television stations in 2009.
- Males owned 873 stations ( 64.8 percent) in 2011 and 719 (60.4 percent) of stations reporting in 2009.
- 7 stations ( 0.5 percent) were jointly female/male owned in both years.
- Stations with no majority interest by gender accounted for 377 stations ( 28.0 percent) in 2011 and 398 stations ( 33.5 percent) in 2009.


## b. Ethnicity

- Hispanic or Latino persons owned 39 full power commercial television stations (2.9 percent) in 2011 and 30 stations ( 2.5 percent) in 2009.
- 14 of the 39 Hispanic-owned stations in 2011 were in a top- 50 Designated Market Area (DMA), 3 stations were in DMA markets 51-100, and 22 stations were outside the top 100 DMAs.
- Non-Hispanic/Latino persons owned 930 stations (69.0 percent) in 2011 and 760 stations (63.9 percent) in 2009.
- Stations with no majority interest by ethnicity accounted for 379 stations ( 28.1 percent) in 2011 and 400 stations ( 33.6 percent) in 2009.


## c. Race

- Racial minorities owned 30 full power television stations ( 2.2 percent) in both years.

[^3]- 13 of the 30 minority-owned stations in 2011 were in a top- 50 DMA, 10 stations were in DMA markets 51-100, and 7 stations were outside the top 100 markets.
- American Indian or Alaska Natives owned 12 stations (0.9 percent) in 2011 and 8 stations ( 0.7 percent) in 2009.
- Asians owned 6 stations ( 0.5 percent) in 2011 and 9 stations ( 0.8 percent) in 2009.
- Black or African Americans owned 10 stations (0.7 percent) in 2011 and 12 stations (1.0 percent) in 2009.
- Native Hawaiian or Other Pacific Islanders owned one station in both years.
- Persons of two or more races owned 1 station in 2011 and no stations in 2009.
- Whites owned 935 stations ( 69.4 percent) in 2011 and 754 stations ( 63.4 percent) in 2009.
- Stations with no majority interest by race accounted for 383 stations ( 28.4 percent) in 2011 and 406 stations ( 34.1 percent) in 2009.

2. Full Power Commercial Television Attributable Ownership Interest- Table A(2a)-A(2c)

- Females held attributable interests in 78.5 percent of stations in 2011 and 77.1 percent of stations in 2009.
- Males held attributable interests in 99.5 percent of stations in both years.
- Hispanics held attributable interests in 26.5 percent of stations in 2011 and 27.2 in 2009.
- Non-Hispanics held attributable interests in 96 percent of stations in both years.
- Racial minorities' attributable interests in stations ranged from 3.0 percent to 22.5 percent of stations in 2011 and from 1.1 percent to 24.3 percent of stations in 2009.
- Whites held attributable interests 98.8 percent of stations in 2011 and 98.5 percent of stations in 2009.

3. Full Power Commercial Television Attributable Ownership By Type- Table A(3a)-(3c)

## a. Positional Interest

- Females held attributable interests due to their positional interests in 77.9 percent of stations in 2011 and in 75.8 percent of stations in 2009.
- Males held attributable interests due to their positional interests in 96.3 percent of stations in 2011 and 95.8 percent of stations in 2009.
- Hispanics held attributable interests due to their positional interests in 30.8 percent of stations in 2011 and in 31.5 percent of stations in 2009.
- Non-Hispanics held attributable interests due to their positional interests in 96.8 percent of stations in both years.
- Racial minorities' attributable interests due to their positional interests ranged from 2.4 percent to 25.8 percent of stations in 2011 and from 0.2 percent to 25.1 percent of stations in 2009.
- Whites held attributable interests due to their positional interests in 99.4 percent of stations in 2011 and 98.9 of stations in 2009.


## b. Single Majority Voting Interest

- Females were single majority voting interest holders in 50 stations in 2011 and in 33 stations in 2009.
- Males were single majority voting interest holders in 439 stations in 2011 and in 384 stations in 2009.
- Hispanics were single majority voting interest holders in 25 stations in 2011 and in 20 stations in 2009.
- Non-Hispanics were single majority voting interest holders in 464 stations in 2011 and 417 stations in 2009.
- Racial minorities were single majority voting interest holders in 18 stations in 2011 and in 22 stations in 2009.
- Whites were single majority voting interest holders in 471 stations in 2011 and in 395 stations in 2009.


## B. Class A Television

1. Class A Television Majority Ownership Interest - Table B(1a)-B(1c)

## a. Gender

- Females owned 35 stations ( 8.6 percent) of the 409 Class A television stations in 2011 and 33 stations ( 8.3 percent) of the 399 Class A television stations in 2009.
- Males owned 282 stations ( 69.0 percent) in 2011 and 275 stations ( 68.9 percent) in 2009.
- 4 stations ( 1.0 percent) were jointly female/male owned in 2011 and 3 stations ( 0.8 percent) were jointly female/male owned in 2009.
- Stations with no majority interest by gender accounted for 88 stations ( 21.5 percent) in both years.


## b. Ethnicity

- Hispanic or Latino persons owned 31 stations ( 7.6 percent) in 2011 and 25 stations (6.3 percent) in 2009.
- 19 of the 31 Hispanic-owned stations in 2011 were in a top- 50 DMA, 3 stations were in DMA markets 51-100, and 9 stations were outside the top 100 DMAs.
- Non-Hispanic/Latino persons owned 290 stations (70.9 percent) in 2011 and 284 stations (71.2 percent) in 2009.
- Stations with no majority interest by ethnicity accounted for 88 stations ( 21.5 percent) in 2011 and 90 stations ( 22.6 percent) in 2009.


## c. Race

- Racial minorities owned 26 Class A television stations (6.3 percent) in 2011 and 25 stations ( 6.3 percent) in 2009.
- 16 of the 26 minority-owned stations in 2011 were in a top- 50 DMA, 3 stations were in DMA markets 51-100 and 7 stations were outside the top 100 markets.
- American Indian or Alaska Natives owned 4 stations (1.0 percent) in 2011 and 3 stations ( 0.8 percent) in 2009.
- Asians owned 8 stations ( 2.0 percent) in both years.
- Black or African Americans owned 6 stations (1.5 percent) in 2011 and 9 stations (2.3 percent) in 2009.
- Native Hawaiian or Other Pacific Islanders owned no stations in either year.
- Persons of two or more races owned 8 stations ( 2.0 percent) in 2011 and 5 stations in 2009 (1.3 percent).
- Whites owned 294 stations ( 71.9 percent) in 2011 and 284 stations ( 71.2 percent) in 2009.
- Stations with no majority interest by race accounted for 89 stations ( 21.8 percent) in 2011 and 90 stations ( 22.6 percent) in 2009.

2. Class A Television Attributable Ownership Interest - Table B(2a)-B(2c)

- Females held attributable interests in 56.5 percent of stations in 2011 and 57.8 percent of stations in 2009.
- Males held attributable interests in 97.5 percent of stations in 2011 and 98.5 percent of stations in 2009.
- Hispanics held attributable interests in 25.8 percent of stations in 2011 and 24.6 percent of stations in 2009.
- Non-Hispanics held attributable interests in 88.0 percent of stations in 2011 and 88.9 percent of stations in 2009.
- Racial minorities' attributable interests in stations ranged from 0 percent to 11.8 percent of stations in 2011, and ranged from 0.5 percent to 13.2 percent of stations in 2009.
- Whites held attributable interests in 94.5 percent of stations in 2011 and 94.3 percent of stations in 2009


## 3. Class A Television Attributable Ownership By Type - Table B(3a)-B(3c)

## a. Positional Interest

- Females held attributable interests due to their positional interests in 64.4 percent of stations in 2011 and in 68.0 percent of stations in 2009.
- Males held attributable interests due to their positional interests in 86.2 percent of stations in 2011 and 90.3 percent of stations in 2009.
- Hispanics held attributable interests due to their positional interests in 36.2 percent of stations in 2011 and in 32.0 percent of stations in 2009.
- Non-Hispanics held attributable interests due to their positional interests in 88.3 percent of stations in 2011 and 88.4 percent of stations in 2009.
- Racial minorities' attributable interests due to their positional interests ranged from 0 percent to 22.9 percent of stations in 2011 and from 0.5 percent to 17.5 percent of stations in 2009.
- Whites held attributable interests due to their positional interests in 94.2 percent of stations in both years.


## b. Single Majority Voting Interest

- Females were single majority voting interest holders in 22 Class A television stations in 2011 and in 20 stations in 2009.
- Males were single majority voting interest holders in 183 stations in 2011 and in 182 stations in 2009.
- Hispanics were single majority voting interest holders in 27 stations in 2011 and in 22 stations in 2009.
- Non-Hispanics were single majority voting interest holders in 178 stations in 2011 and in 180 stations in 2009.
- Racial minorities were single majority voting interest holders in 20 stations in 2011 and in 22 stations in 2009.
- Whites were single majority voting interest holders in 185 stations in 2011 and in 180 stations in 2009.


## C. Low Power Television

## 1. Low Power Television Majority Ownership Interest- Table C(1a)-C(1c)

## a. Gender

- Females owned 185 (14.8 percent) of the 1,253 low power television (LPTV) stations in 2011 and 156 stations ( 15.1 percent) of the 1,034 low power television stations in 2009.
- Males owned 850 stations ( 67.8 percent) in 2011 and 644 stations ( 62.3 percent) of stations in 2009.
- 3 stations ( 0.2 percent) were jointly female/male owned in 2011 and 2 stations ( 0.2 percent) in 2009.
- Stations with no majority interest by gender accounted for 215 stations (17.2 percent) in 2011 and 232 stations ( 22.4 percent) in 2009.


## b. Ethnicity

- Hispanic/Latino persons owned 120 LPTV stations ( 9.6 percent) in 2011 and 85 stations ( 8.2 percent) in 2009.
- 48 of the 120 Hispanic-owned stations in 2011 were in a top- 50 DMA market, 13 stations were in DMA markets 51-100, and 59 stations were outside the top 100 DMAs.
- Non-Hispanic/Latino persons owned 912 stations ( 72.8 percent) in 2011 and 700 stations (67.7 percent) in 2009.
- Stations with no majority interest by ethnicity accounted for 221 stations ( 17.6 percent) in 2011 and 249 stations ( 24.1 percent) in 2009.


## c. Race

- Racial minorities owned 70 LPTV power television stations ( 5.6 percent) in 2011 and 55 stations ( 5.3 percent) in 2009.
- 21 of the 70 minority-owned stations in 2011 were in a top- 50 DMA market, 11 stations were in DMA markets 51-100, and 38 stations were outside the top 100 markets.
- American Indian or Alaska Natives owned 4 stations ( 0.3 percent) in 2011 and 1 station (0.1 percent) in 2009.
- Asians owned 28 stations ( 2.2 percent) in 2011 and 34 stations (3.3) in 2009.
- Black or African Americans owned 16 stations (1.3 percent) in 2011 and 7 stations (0.7 percent) in 2009.
- Native Hawaiian or Other Pacific Islanders owned 2 stations ( 0.2 percent) in 2011 and 3 stations ( 0.3 percent) in 2009.
- Persons of two or more races owned 20 stations ( 1.6 percent) in 2011 and 10 stations (1.0 percent) in 2009.
- Whites owned 954 stations ( 76.1 percent) in 2011 and 725 stations (70.1 percent) in 2009.
- Stations with no majority interest by race accounted for 229 stations ( 18.3 percent) in 2011 and 254 stations ( 24.6 percent) in 2009.


## 2. Low Power Television Attributable Ownership Interest - Table C(2a)-C(2c)

- Females held attributable interests in 52.9 percent of stations in 2011 and 57.1 percent of stations in 2009.
- Males held attributable interests in 97.5 percent of stations in 2011 and 97.9 percent of stations in 2009.
- Hispanics held attributable interests in 16.9 percent of stations in 2011 and 21.8 percent of stations in 2009.
- Non-Hispanics held attributable interests in 90.8 percent of stations in 2011 and 91.1 percent of stations in 2009.
- Racial minorities' attributable interests in stations ranged from less than 0.4 percent to 6.7 percent of stations in 2011 and from less than 0.4 percent to 6.2 percent of stations in 2009.
- Whites held attributable interests in 94.6 percent of stations in 2011 and 94.8 percent of stations in 2009.

3. Low Power Television Attributable Ownership By Type - Table C(3a)-C(3c)
a. Positional Interest

- Females held attributable interests due to their positional interests in 58.3 percent of stations in 2011 and 58.1 percent of stations in 2009.
- Males held attributable interests due to their positional interests in 87.7 percent of stations in 2011 and 87.9 percent of stations in 2009.
- Hispanics held attributable interests due to their positional interests in 20.2 percent of stations in 2011 and 26.2 percent of stations in 2009.
- Non-Hispanics held attributable interests due to their positional interests in 93.6 percent of stations in 2011 and 92.9 percent of stations in 2009.
- Racial minorities' attributable interests due to their positional interests ranged from 0.7 percent to 13.3 percent of stations in 2011 and from 0.2 percent to 11.0 percent of stations in 2009.
- Whites held attributable interests due to their positional interests in 92.4 percent of stations in 2011 and 91.9 percent of stations in 2009.
b. Single Majority Voting Interest
- Females were single majority voting interest holders in 123 LPTV stations in 2011 and in 110 stations in 2009.
- Males were single majority voting interest holders in 462 stations in 2011 and in 380 stations in 2009.
- Hispanics were single majority voting interest holders in 93 stations in 2011 and in 69 stations in 2009.
- Non-Hispanics were single majority voting interest holders in 492 stations in 2011 and 420 stations in 2009.
- Racial minorities were single majority voting interest holders in 62 stations in 2011 and in 53 stations in 2009.
- Whites were single majority voting interest holders in 523 stations in 2011 and in 437 stations in 2009.


## D. Commercial AM Radio

## 1. Commercial AM Radio Majority Ownership Interest - Table D(1a)-D(1c)

## a. Gender

- Females owned 300 ( 7.8 percent) of 3,830 AM radio stations in 2011 and 267 (7.0 percent) of 3,820 AM radio stations in 2009.
- Males owned 2,841 stations ( 74.2 percent) in 2011 and 2,882 stations ( 75.5 percent) in 2009.
- 64 stations ( 1.7 percent) were jointly female/male owned in both years.
- Stations with no majority interest by gender accounted for 625 stations (16.3 percent) in 2011 and 607 stations ( 15.9 percent) in 2009.


## b. Ethnicity

- Hispanic or Latino persons owned 172 AM stations (4.5 percent) in 2011 and 174 stations (4.6 percent) in 2009.
- Of 172 Hispanic-owned stations in 2011, 124 stations were in a top 100 Arbitron metro market, 17 stations were in Arbitron metro markets 101-282, and 31 stations were outside all Arbitron metro markets.
- Non-Hispanic/Latino persons owned 3,020 stations (78.9 percent) in 2011 and 3,014 stations ( 78.9 percent) in 2009.
- Stations with no majority interest by ethnicity accounted for 638 stations ( 16.7 percent) in 2011 and 632 stations ( 16.5 percent) in 2009.


## c. Race

- Racial minorities owned 237 AM radio stations ( 6.2 percent) in 2011 and 206 stations (5.4 percent) in 2009.
- Of the 237 minority owned stations in 2011, 129 stations were in a top-100 Arbitron metro market, 49 stations were in Arbitron metro markets 100-282, and 59 stations were outside all Arbitron metro markets.
- American Indians or Alaska Natives owned 16 stations ( 0.4 percent) in 2011 and 7 (0.2 percent) in 2009.
- Asians owned 100 stations ( 2.6 percent) in 2011 and 97 stations ( 2.5 percent) in 2009.
- Black or African Americans owned 106 stations (2.8 percent) in 2011 and 89 stations (2.3 percent) in 2009.
- Native Hawaiian or Other Pacific Islanders owned 6 stations ( 0.2 percent) in 2011 and 4 stations ( 0.1 percent) in 2009.
- Persons of two or more races owned 9 stations ( 0.2 percent) in both years.
- Whites owned 2,960 stations (77.3 percent) in 2011 and 2,999 stations ( 78.5 percent) in 2009.
- Stations with no majority interest by race accounted for 633 stations ( 16.5 percent) in 2011 and 615 stations ( 16.1 percent) in 2009.


## 2. Commercial AM Radio Attributable Ownership Interest - Table D(2a)-D(2c)

- Females held attributable interests in 64.0 percent of stations in 2011 and in 59.0 percent of stations in 2009.
- Males held attributable interests in 96.7 percent of stations in 2011 and in 96.5 percent of stations in 2009.
- Hispanics held attributable interests in 10.2 percent of stations in 2011 and 10.3 percent of stations in 2009.
- Non-Hispanics held attributable interests in 95.1 percent of stations in 2011 and 94.7 percent of stations in 2009.
- Racial Minorities' attributable interests ranged from 0.5 percent of stations in 2011 to 16.5 percent and ranged from 0.5 percent to 12.4 percent in 2009 .
- Whites held attributable interests in 94.7 percent of stations in 2011 and 95.1 percent of stations in 2009.


## 3. Commercial AM Radio Attributable Ownership By Type - Table D(3a)-D(3c)

## a. Positional Interest

- Females held attributable interests due to their positional interests in 71.6 percent of stations in 2011 and in 66.3 percent of stations in 2009.
- Males held attributable interests due to their positional interests in 85.1 percent of stations in 2011 and 85.2 percent of stations in 2009.
- Hispanics held attributable interests due to their positional interests in 11.3 percent of stations in 2011 and in 11.8 percent of stations in 2009.
- Non-Hispanics held attributable interests due to their positional interest in 95.2 percent of stations in 2011 and 94.6 percent of stations in 2009.
- Racial minorities' attributable interests due to their positional interests ranged from a 0.2 percent of stations to 28.3 percent of stations in 2011 and from 0.2 percent to 21.2 percent of stations in 2009.
- Whites held attributable interests due to their positional interests in 96.1 percent of stations in 2011 and 96.3 percent of stations in 2009.
b. Single Majority Voting Interest
- Females were single majority voting interest holders in 225 AM radio stations in 2011 and in 216 stations in 2009.
- Males were single majority voting interest holders in 1,755 stations in 2011 and in 1,962 stations in 2009.
- Hispanics were single majority voting interest holders in 134 stations in 2011 and in 149 stations in 2009.
- Non-Hispanics were single majority voting interest holders in 1,846 stations in 2011 and 2,025 stations in 2009.
- Racial minorities were single majority voting interest holders in 208 stations in 2011 and in 184 stations in 2009.
- Whites were single majority voting interest holders in 1,772 stations in 2011 and in 1,996 stations in 2009.


## E. Commercial FM Radio

## 1. Commercial FM Radio Majority Ownership Interest - Table E(1a)-E(1c)

## a. Gender

- Females owned 323 (5.8 percent) of 5,611 FM radio stations in 2011 and 325 (6.2 percent) of 5,272 FM radio stations in 2009.
- Males owned 4,290 stations ( 76.5 percent) in 2011 and 3,925 stations ( 74.4 percent) in 2009.
- 68 stations ( 1.2 percent) were jointly female/male owned in 2011 and 85 stations (1.6 percent) were jointly owned in 2009.
- Stations with no majority interest by gender accounted for 930 stations ( 16.6 percent) in 2011 and 937 stations ( 17.8 percent) in 2009.


## b. Ethnicity

- Hispanic or Latino persons owned 151 stations (2.7 percent) in 2011 and 141 stations (2.7 percent) in 2009.
- Of 151 Hispanic owned stations in 2011, 74 stations were in a top-100 Arbitron metro market, 27 stations were in Arbitron metro markets 101-282, and 50 stations were outside all Arbitron metro markets.
- Non-Hispanic/Latino persons owned 4,524 stations (80.6 percent) in 2011 and 4,186 stations (79.4 percent) in 2009.
- Stations with no majority interest by ethnicity accounted for 936 stations ( 16.7 percent) in 2011 and 945 stations ( 17.9 percent) in 2009.


## c. Race

- Racial minorities owned 196 FM radio stations ( 3.5 percent) in the 2011 and 123 stations (2.3 percent) in 2009.
- Of the 196 minority owned stations in 2011, 58 stations were in a top 100 Arbitron metro market, 63 stations were in Arbitron metro markets 101-282, and 75 stations were outside of all Arbitron metro markets.
- American Indian or Alaska Natives owned 28 stations ( 0.5 percent) in 2011 and 16 stations ( 0.3 percent) in 2009.
- Asians owned 45 stations ( 0.8 percent) in 2011 and 20 stations ( 0.4 percent) in 2009.
- Black or African Americans owned 93 stations (1.7 percent) in 2011and 63 stations (1.2 percent) in 2009.
- American Indian or Alaska Natives owned 28 stations ( 0.5 percent) in 2011 and 16 stations ( 0.3 percent) in 2009.
- Persons of two or more races owned 8 stations ( 0.1 percent) in 2011 and 9 station ( 0.2 percent) in 2009.
- Whites owned 4,467 stations ( 79.6 percent) in 2011 and 4,203 stations ( 79.7 percent) in 2009.
- Stations with no majority interest by race accounted for 948 stations ( 16.9 percent) in 2011 and 946 stations ( 17.9 percent) in 2009.


## 2. Commercial FM Radio Attributable Ownership Interest - Table E(2a)-E(2c)

- Females held attributable interests in 66.6 percent of stations in 2011 and 60.0 percent of stations in 2009.
- Males held attributable interests in 97.6 percent of stations in both years.
- Hispanics held attributable interests in 8.4 percent of stations in 2011 and 7.9 percent of stations in 2009.
- Non-Hispanics held attributable interests in 97.2 percent of stations in 2011 and 97.1 percent of stations in 2009.
- Racial minorities' attributable interests in stations ranged from 0.3 percent of stations to 21.1 percent of stations in 2011 and from 0.4 percent to 12.9 percent of stations in 2009.
- Whites had attributable interests in 97.3 percent of stations in 2011 and 97.8 percent of stations in 2009.


## 3. Commercial FM Radio Attributable Ownership Type - Table E(3a)-E(3c)

## a. Positional Interest

- Females held attributable interests due to their positional interest in 75.1 percent of FM radio stations in 2011 and in 68.2 percent of stations in 2009.
- Males held attributable interests due to their positional interests in 89.2 percent of stations in 2011 and 89.4 percent of stations in 2009.
- Hispanics held attributable interests due to their positional interests in 11.0 percent of stations in both years.
- Non-Hispanics held attributable interests due to their positional interests in 97.1 percent of stations in 2011 and 96.5 percent of stations in 2009.
- Racial minorities' attributable interests due to their positional interests ranged from 0.1 percent of stations to 34.3 percent of stations in 2011 and from 0.2 percent to 22.5 percent of stations in 2009.
- Whites held attributable interests due to their positional interests in 98.1 percent of stations in 2011 and 98.0 percent of stations in 2009.
b. Single Majority Voting Interest
- Females were single majority voting interest holders in 271 FM radio stations in both years.
- Males were single majority voting interest holders in 2,344 stations in 2011 and in 2,533 stations in 2009.
- Hispanics were single majority voting interest holders in 126 stations in 2011 and in 117 stations in 2009.
- Non-Hispanics were single majority voting interest holders in 2,489 stations in 2011 and 2,684 stations in 2009.
- Racial minorities were single majority voting interest holders in 175 stations in 2011 and in 107 stations in 2009.
- Whites were single majority voting interest holders in 2,440 stations in 2011 and in 2,700 stations in 2009.


## III. CONCLUSION

10. With this report the Media Bureau provides an analysis of broadcast ownership data, including data related to ownership by racial and ethnic minorities and women, based on the Commission's collection of such information during the first two biennial reporting periods using the revised Form 323 and reflecting attributable ownership interests as of November 1, 2009 and October 1, 2011. The Bureau expects that information from subsequent biennial ownership filings will allow for additional analysis of broadcast ownership, including trends related to gender, ethnicity, and race.

## IV. ORDERING CLAUSE

11. IT IS ORDERED that this Report be issued pursuant to authority contained in Sections 1, 2(a), 4(i), 257, 303, and 307-310 of the Communications Act of 1934, as amended, 47 U.S.C. §§ 151, 152(a), 154(i), 257, 303, and 307-310.

William T. Lake<br>Chief, Media Bureau

## APPENDIX A Glossary of Terms

Attributable ownership interest: An interest that is attributable pursuant to Note 2 of Section 73.3555 of the Commission's rules (47 C.F.R. § 73.3555 Note 2).

Combination: This category covers situations in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of either the same ethnicity (or race) both separately exceed 50 percent (e.g., a station where a wife and husband, both Hispanic/Latino, each hold $100 \%$ as joint tenants(s).

Controlling interest: A single individual holds a majority voting interest (i.e., more than 50 percent) in the licensee or its controlling parent or parents.

Insufficient data to identify: The computer code was unable to process the data submitted to the Commission in these stations' biennial filings.

Joint Female/Male: A situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner (s) and the aggregate votes of the male attributable owner(s) both separately exceed 50 percent (e.g., a station where a wife and husband each own 100 percent of the station as joint tenants).

Majority interest: A group of individuals of the same gender, ethnicity, or race, collectively hold an attributable voting interest in the licensee that exceeds 50 percent.

No majority interest: No individual or group of individuals of the same race, ethnicity, or gender holds, either individually or collectively, an attributable voting interest in the licensee that exceeds 50 percent. The computer code may have included some stations in this category if the stations' biennial filings contained data errors or inaccuracies that caused the computer code to be unable to properly process the data submitted to the Commission.

Not filed: This category includes situations where (a) the station's licensee did not file a biennial 323 form (some of these licensees filed a 323 -E form instead), or (b) the Commission's database (CDBS) was unable to accept the licensee's filing as a result of a fee issue, or (c) the licensee's filing could not be processed by the computer code.

Ethnicity Definition (Hispanic or Latino): A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish Culture or origin, regardless of race.

## Race Definitions:

- American Indian or Alaska Native: A person having origins in any of the original peoples of North America and South America including Central America, and who maintains tribal affiliation or community attachment.
- Asian: A person having origins in any of the original peoples of the Far East, Southeast Asia, or Indian Subcontinent including Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Island, Thailand, and Vietnam.
- Black or African American: A person having origins in any of the black racial groups of Africa.
- Native Hawaiian or Other Pacific Islander: A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- Two or more races: A person having origins in two or more races.
- White: A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.


# APPENDIX B <br> Explanatory Notes 

## Full power commercial television tables

1. Data for 2011 and 2009 based on CDBS as of July 2, 2012.
2. The computer code was unable to process a number of biennial submissions due to filing errors. These stations' filings defaulted to "Insufficient data to identify" or "No majority interest" (NMI) categories in most instances, depending on the type of filing errors. Commission staff manually examined a number of the stations that erroneously fell into these categories based on the data contained in the Form 323 submissions, together with other available information, and reassigned the stations to the appropriate category in Table 1 for the purposes of this report. In 2011, 75 stations in Table 1 were reassigned from the default categories to White, non-Hispanic male, 42 stations were reassigned to NMI, one station was reassigned to White, non-Hispanic female, and two stations were reassigned to Black/African male. In 2009, 41 stations in Table 1 were reassigned to White-non-Hispanic male and 40 stations were reassigned to NMI. Table 1 reflects these reassignments. Commission staff did not reassign any stations reported in Tables 2 and 3.
3. 16 stations received waivers of the 2009 biennial filing requirement because the stations were transferred or assigned between Nov. 1, 2009 and June 23, 2010. These stations are listed as "not filed" in the 2009 tables.

## Class A television tables

1. Data for 2011 and 2009 based on CDBS as of July 2, 2012.
2. The computer code was unable to process a number of biennial submissions due to filing errors. These stations' filings defaulted to "Insufficient data to identify" or "No majority interest" (NMI) categories in most instances, depending on the type of filing errors. Commission staff manually examined a number of the stations that erroneously fell into these categories based on the data contained in the Form 323 submissions, together with other available information, and reassigned the stations to the appropriate category for the purposes of this report. In 2011, 13 stations in Table 1 were reassigned to White, nonHispanic male. In 2009, 14 stations in Table 1 were reassigned to White, non-Hispanic male. Table 1 reflects these reassignments. Commission staff did not reassign any stations reported in Tables 2 and 3.

## Low power television tables

1. Data for 2011 and 2009 based on CDBS as of July 2, 2012.
2. The computer code was unable to process a number of biennial submissions due to filing errors. These stations' filings defaulted to "Insufficient data to identify" or "No majority interest" (NMI) categories in most instances, depending on the type of filing errors. Commission staff manually examined a number of the stations that erroneously fell into these categories based on the data contained in the Form 323 submissions, together with other available information, and reassigned the stations to the appropriate category for the purposes of this report. In 2011, 8 stations in Table 1 were reassigned to White, nonHispanic male. In 2009, 8 stations in Table 1 were reassigned to White, non-Hispanic male. Table 1 reflects these reassignments. Commission staff did not reassign any stations reported in Tables 2 and 3.
3. The response rate in 2011 for LPTV stations is 60 percent. LPTV stations, unlike television translator stations, can originate programming if they choose to do so. Nonetheless, many LPTV stations merely
rebroadcast the signal of another TV station. Commission staff conducted an inquiry of a random sample of stations in the LPTV category for which owners did not make a 2011 biennial filing. The responses received suggest that a minimum of 83 percent of the stations we contacted are not originating programming and appear to be operating as if they were television translators, which are not required to file biennial ownership reports. Based on the foregoing, the LPTV response rate for stations that originate programming is likely significantly higher than it appears from the data contained in the Form 323 filings and the attached tables. Parties are reminded, however, that the Form 323 filing requirement applies to stations based on regulatory classification. Accordingly, stations classified as LPTV stations must submit biennial ownership reports regardless of whether or not they originate programming.
4. 5 stations received waivers of the 2009 biennial filing requirement because the stations were transferred or assigned between Nov. 1, 2009 and June 23, 2010. These stations are listed as "not filed" in the 2009 tables. 3 stations received indefinite time extensions to file the 2011323 form until the Commission resolves the relevant outstanding rulemakings. See, for example, the NCE FNPRM.

## Commercial AM radio station tables

1. Data for 2011 and 2009 based on CDBS as of July 2, 2012.
2. The computer code was unable to process a number of biennial submissions due to filing errors. These stations' filings defaulted to "Insufficient data to identify" or "No majority interest" (NMI) categories in most instances, depending on the type of filing errors. Commission staff manually examined a number of the stations that erroneously fell into these categories based on the data contained in the Form 323 submissions, together with other available information, and reassigned the stations to the appropriate category for the purposes of this report. In 2011, 16 stations in Table 1 were reassigned to White, nonHispanic male. In 2009, 16 stations in Table 1 were reassigned to White, non-Hispanic male. Table 1 reflects these reassignments. Commission staff did not reassign any stations reported in Tables 2 and 3.
3. A number of AM radio stations (approximately 130) operate as noncommercial, educational stations. These stations are required to file a Form 323-E ownership report rather than a Form 323. On this basis, these stations are identified as "not filed" in the 2011 and 2009 tables.
4. 155 stations received waivers of the 2009 biennial filing requirement because the stations were transferred or assigned between Nov. 1, 2009 and June 23, 2010. These stations are listed as "not filed" in the 2009 tables.

## Commercial FM radio station tables

1. Data for 2011 and 2009 based on CDBS as of July 2, 2012.
2. The computer code was unable to process a number of biennial submissions due to filing errors. These stations' filings defaulted to "Insufficient data to identify" or "No majority interest" (NMI) categories in most instances, depending on the type of filing errors. Commission staff manually examined a number of the stations that erroneously fell into these categories based on the data contained in the Form 323 submissions, together with other available information, and reassigned the stations to the appropriate category for the purposes of this report. In 2011, 55 stations in Table 1 were reassigned to White, nonHispanic male. In 2009, 56 stations in Table 1 were reassigned to White, non-Hispanic male. Table 1 reflects these reassignments. Commission staff did not reassign any stations reported in Tables 2 and 3.
3. 303 stations received waivers of the 2009 biennial filing requirement because the stations were transferred or assigned between Nov. 1, 2009 and June 23, 2010. These stations are listed as "not filed" in the 2009 tables.

## APPENDIX C

TABLES A-E
1(a) - 3(c)
2011 and 2009

TABLE A
1(a)-3(c)
2011
Full Power Commercial Television


* "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).

|  | Maj Voting Sh Full Pow | Tab <br> nnersh eds 50\% <br> mercia | A(1b) <br> p Inter <br> \% Indiv <br> Telev | st by dually <br> ion S | thnic <br> or Col <br> ations |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | of Sta | ons and | Perce | t of To |  |  |
|  | thnicity | Natio | nally |  |  | Nielse $51$ | DMA 00 | 101 |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 4 | 0.3 | 2 | 0.4 | 0 | 0.0 | 2 | 0.4 |
| /Latino | Male | 33 | 2.4 | 12 | 2.3 | 3 | 0.9 | 18 | 3.8 |
|  | Combination* | 2 | 0.1 | 0 | 0.0 | 0 | 0.0 | 2 | 0.4 |
|  | Total | 39 | 2.9 | 14 | 2.7 | 3 | 0.9 | 22 | 4.7 |
| Non | Female | 86 | 6.4 | 26 | 4.9 | 20 | 5.7 | 40 | 8.5 |
| Hispanic | Male | 839 | 62.2 | 341 | 64.6 | 216 | 62.1 | 282 | 59.7 |
| /Latino | Combination* | 5 | 0.4 | 3 | 0.6 | 1 | 0.3 | 1 | 0.2 |
|  | Total | 930 | 69.0 | 370 | 70.1 | 237 | 68.1 | 323 | 68.4 |
| No majority interest |  | 379 | 28.1 | 144 | 27.3 | 108 | 31.0 | 127 | 26.9 |
| Total stations |  | 1,348 | 100.0 | 528 | 100.0 | 348 | 100.0 | 472 | 100.0 |
| Insufficient data |  | 38 | --- | 12 | --- | 9 | -- | 17 | --- |
| Stations not filed |  | 1 | --- | 0 | --- | 1 | --- | 0 | --- |
| All licensed stations |  | 1,387 | --- | 540 | --- | 358 | --- | 489 | --- |

* "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

* "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

| Table A(2a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attributable Ownership Interest by Gender Stations with One or More Attributable Persons <br> ull Power Commercial Television Stations - 2011 |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 993 | 78.5 | 426 | 87.8 | 250 | 76.0 | 317 | 70.3 |
| Male | 1,258 | 99.4 | 484 | 99.8 | 328 | 99.7 | 446 | 98.9 |
| Total stations | 1,265 | 100.0 | 485 | 100.0 | 329 | 100.0 | 451 | 100.0 |
| Insufficient data | 121 | --- | 55 | --- | 28 | --- | 38 | --- |
| Stations not filed | 1 | --- | 0 | - | 1 | --- | 0 | --- |
| All licensed stations | 1,387 | --- | 540 | --- | 358 | --- | 489 | --- |


|  |  |  | A(2b) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Owner One or merci | hip In More A Tele | rest b <br> ributa <br> ion S | Ethn <br> le Pe <br> ation | $\begin{aligned} & \text { ity } \\ & \text { ns } \\ & 2011 \end{aligned}$ |  |  |  |
|  |  |  |  | of Sta | ons a | Perc | $t$ of $T$ |  |  |
|  | Ethnicity | Natio | nally |  |  | Nielse | DMA <br> 00 | 101 |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 124 | 9.8 | 95 | 19.6 | 9 | 2.7 | 20 | 4.4 |
| Latino | Male | 289 | 22.8 | 163 | 33.6 | 49 | 14.9 | 77 | 17.1 |
|  | Total | 335 | 26.5 | 200 | 41.2 | 54 | 16.4 | 81 | 18.0 |
| Non | Female | 972 | 76.8 | 419 | 86.4 | 249 | 75.7 | 304 | 67.4 |
| Hispanic | Male | 1,210 | 95.7 | 469 | 96.7 | 320 | 97.3 | 421 | 93.3 |
|  | Total | 1,218 | 96.3 | 471 | 97.1 | 321 | 97.6 | 426 | 94.5 |
| Total Stations |  | 1,265 | 100.0 | 485 | 100.0 | 329 | 100.0 | 451 | 100.0 |
| Insufficient data |  | 121 | --- | 55 | --- | 28 | --- | 38 | --- |
| Stations not filed |  | 1 | --- | 0 | --- | 1 | --- | 0 | --- |
| All licensed stations |  | 1,387 | --- | 540 | - | 358 | - | 489 | --- |

## Table A(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Full Power Commercial Television Stations - 2011

|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | Nielsen DMA |  |  |  |  | 101-210+ |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 102 | 8.1 | 92 | 19.0 | 7 | 2.1 | 3 | 0.7 |
|  | Male | 218 | 17.2 | 152 | 31.3 | 36 | 10.9 | 30 | 6.7 |
|  | Total | 226 | 17.9 | 157 | 32.4 | 38 | 11.6 | 31 | 6.9 |
| Black or <br> African <br> American | Female | 193 | 15.3 | 144 | 29.7 | 31 | 9.4 | 18 | 4.0 |
|  | Male | 276 | 21.8 | 185 | 38.1 | 54 | 16.4 | 37 | 8.2 |
|  | Total | 284 | 22.5 | 190 | 39.2 | 55 | 16.7 | 39 | 8.6 |
| Hawaiian <br> Native or <br> Pacific Isl. | Female | 37 | 2.9 | 27 | 5.6 | 1 | 0.3 | 9 | 2.0 |
|  | Male | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 | 1 | 0.2 |
|  | Total | 37 | 2.9 | 27 | 5.6 | 1 | 0.3 | 9 | 2.0 |
| Native Am. <br> or Alaska <br> Native | Female | 33 | 2.6 | 26 | 5.4 | 5 | 1.5 | 2 | 0.4 |
|  | Male | 5 | 0.4 | 2 | 0.4 | 2 | 0.6 | 1 | 0.2 |
|  | Total | 38 | 3.0 | 28 | 5.8 | 7 | 2.1 | 3 | 0.7 |
| Two or <br> More Races | Female | 11 | 0.9 | 10 | 2.1 | 1 | 0.3 | 0 | 0.0 |
|  | Male | 35 | 2.8 | 26 | 5.4 | 2 | 0.6 | 7 | 1.6 |
|  | Total | 43 | 3.4 | 33 | 6.8 | 3 | 0.9 | 7 | 1.6 |
| White | Female | 966 | 76.4 | 411 | 84.7 | 244 | 74.2 | 311 | 69.0 |
|  | Male | 1,242 | 98.2 | 478 | 98.6 | 324 | 98.5 | 440 | 97.6 |
|  | Total | 1,250 | 98.8 | 480 | 99.0 | 325 | 98.8 | 445 | 98.7 |
| Total Stations |  | 1,265 | 100.0 | 485 | 100.0 | 329 | 100.0 | 451 | 100.0 |
| Insufficient data |  | 121 | --- | 55 | --- | 28 | --- | 38 | --- |
| Stations not filed |  | 1 | --- | 0 | --- | 1 | --- | 0 | --- |
| All licensed stations |  | 1,387 | --- | 540 | --- | 358 | --- | 489 | --- |


| Table A(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons By Type of Interest <br> Full Power Commercial Television Stations - 2011 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 802 | 77.9 | 402 | 36.7 | 340 | 32.9 | 200 | 23.3 | 50 | 10.2 |
| Male | 991 | 96.3 | 1,043 | 95.3 | 965 | 93.3 | 766 | 89.4 | 439 | 89.8 |
| Total stations | 1,029 | 100.0 | 1,095 | 100.0 | 1,034 | 100.0 | 857 | 100.0 | 489 | 100.0 |
| Insufficient data | 121 | --- | 121 | --- | 121 | --- | 121 | - | 121 | --- |
| Stations not filed | 1 | - | 1 | --- | 1 | --- | 1 | --- | 1 | --- |
| All licensed stations | 1,387 | --- | 1,387 | --- | 1,387 | --- | 1,387 | --- | 1,387 | --- |


| Table A(3b) <br> Attributable Ownership Interest by Ethnicity Stations with One or More Attributable Persons By Type of Interest <br> Full Power Commercial Television Stations - 2011 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  | 5\% | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic /Latino | Female |  |  | 113 | 11.0 | 11 | 1.0 | 11 | 1.1 | 8 | 0.9 | 2 | 0.4 |
|  | Male | 267 | 25.9 | 45 | 4.1 | 45 | 4.4 | 37 | 4.3 | 23 | 4.7 |
|  | Total | 317 | 30.8 | 45 | 4.1 | 45 | 4.4 | 39 | 4.6 | 25 | 5.1 |
| Non Hispanic /Latino | Female | 786 | 76.4 | 392 | 35.8 | 330 | 31.9 | 192 | 22.4 | 48 | 9.8 |
|  | Male | 958 | 93.1 | 1,003 | 91.6 | 925 | 89.5 | 729 | 85.1 | 416 | 85.1 |
|  | Total | 996 | 96.8 | 1,056 | 96.4 | 995 | 96.2 | 819 | 95.6 | 464 | 94.9 |
| Total stations |  | 1,029 | 100.0 | 1,095 | 100.0 | 1,034 | 100.0 | 857 | 100.0 | 489 | 100.0 |
| Insufficient data |  | 121 | --- | 121 | --- | 121 | --- | 121 | --- | 121 | --- |
| Stations not filed |  | 1 | --- | 1 | --- | 1 | --- | 1 | --- | 1 | --- |
| All licensed stations |  | 1,387 | --- | 1,387 | --- | 1,387 | --- | 1,387 | --- | 1,387 | --- |


|  |  | Attr Statio <br> Il Pow | butab s with <br> Com | Tab O Own One or By Typ mercia | le A(3 <br> rship <br> More A <br> of In <br> 1 Tele | nteres ttributa erest <br> ision S | by Ra Ple Per <br> tations | ce ons $-2011$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | of Sta | ions an | d Perce | t of To |  |  |  |
|  |  |  |  |  | Vot | ng Sha | C Grea | er tha | or Equ | al to |  |
| Race |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ |  |  |  |  |  |  |  | $\begin{gathered} 1 \mathrm{P} \\ \mathrm{Maj} \\ \mathbf{S h} \end{gathered}$ | son <br> rity <br> re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 97 | 9.4 | 4 | 0.4 | 4 | 0.4 | 4 | 0.5 | 2 | 0.4 |
|  | Male | 214 | 20.8 | 5 | 0.5 | 5 | 0.5 | 5 | 0.6 | 4 | 0.8 |
|  | Total | 220 | 21.4 | 8 | 0.7 | 8 | 0.8 | 8 | 0.9 | 6 | 1.2 |
| Black or | Female | 185 | 18.0 | 8 | 0.7 | 5 | 0.5 | 3 | 0.4 | 0 | 0.0 |
| African | Male | 257 | 25.0 | 19 | 1.7 | 16 | 1.6 | 12 | 1.4 | 7 | 1.4 |
| American | Total | 265 | 25.8 | 19 | 1.7 | 16 | 1.6 | 12 | 1.4 | 7 | 1.4 |
| Native | Female | 36 | 3.5 | 2 | 0.2 | 2 | 0.2 | 1 | 0.1 | 0 | 0.0 |
| Hawaiian or | Male | 1 | 0.1 | 1 | 0.1 | 1 | 0.1 | 1 | 0.1 | 0 | 0.0 |
| Pacific Isl. | Total | 36 | 3.5 | 2 | 0.2 | 2 | 0.2 | 2 | 0.2 | 0 | 0.0 |
|  | Female | 25 | 2.4 | 8 | 0.7 | 8 | 0.8 | 0 | 0.0 | 0 | 0.0 |
| or Alaska | Male | 0 | 0.0 | 5 | 0.5 | 5 | 0.5 | 4 | 0.5 | 4 | 0.8 |
| Native | Total | 25 | 2.4 | 13 | 1.2 | 13 | 1.3 | 4 | 0.5 | 4 | 0.8 |
| Two or | Female | 10 | 1.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
| More Races | Male | 34 | 3.3 | 1 | 0.1 | 1 | 0.1 | 1 | 0.1 | 1 | 0.2 |
|  | Total | 42 | 4.1 | 1 | 0.1 | 1 | 0.1 | 1 | 0.1 | 1 | 0.2 |
| White | Female | 790 | 76.8 | 386 | 35.3 | 325 | 31.4 | 194 | 22.6 | 48 | 9.8 |
|  | Male | 983 | 95.5 | 1,026 | 93.7 | 948 | 91.7 | 744 | 86.8 | 423 | 86.5 |
|  | Total | 1,023 | 99.4 | 1,077 | 98.4 | 1,015 | 98.2 | 833 | 97.2 | 471 | 96.3 |
| Total stations |  | 1,029 | 100.0 | 1,095 | 100.0 | 1,034 | 100.0 | 857 | 100.0 | 489 | 100.0 |
| Insufficient data |  | 121 | --- | 121 | --- | 121 | --- | 121 | --- | 121 | --- |
| Stations not filed |  | 1 | --- | 1 | --- | 1 | --- | 1 | --- | 1 | --- |
| All licensed stations |  | 1,387 | --- | 1,387 | --- | 1,387 | --- | 1,387 | --- | 1,387 | --- |

TABLE A
1(a)-3(c)
2009
Full Power Commercial Television

|  | Tab <br> wners <br> eds 50 <br> mercia | A(1a) <br> ip Inte <br> \% Indiv <br> Telev | est by dually <br> sion S | Gend or <br> ation |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 66 | 5.5 | 21 | 4.7 | 14 | 4.6 | 31 | 7.1 |
| Male | 719 | 60.4 | 265 | 58.8 | 172 | 56.6 | 282 | 64.8 |
| Joint female/male* | 7 | 0.6 | 2 | 0.4 | 1 | 0.3 | 4 | 0.9 |
| No majority interest | 398 | 33.4 | 163 | 36.1 | 117 | 38.5 | 118 | 27.1 |
| Total stations | 1,190 | 100.0 | 451 | 100.0 | 304 | 100.0 | 435 | 100.0 |
| Insufficient data | 150 | --- | 67 | --- | 38 | --- | 45 | --- |
| Stations not filed | 54 | --- | 21 | --- | 13 | --- | 20 | --- |
| All licensed stations | 1,394 | --- | 539 | --- | 355 | --- | 500 | --- |

* "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).


## Table A(1b)

Majority Ownership Interest by Ethnicity
Voting Share Exceeds 50\% Individually or Collectively
Full Power Commercial Television Stations - 2009

| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  | 1-50 | 51-100 |  | 101-210+ |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic <br> /Latino | Female |  |  | 3 | 0.3 | 1 | 0.2 | 0 | 0.0 | 2 | 0.5 |
|  | Male | 25 | 2.1 | 9 | 2.0 | 2 | 0.7 | 14 | 3.2 |
|  | Combination* | 2 | 0.2 | 0 | 0.0 | 0 | 0.0 | 2 | 0.5 |
|  | Total | 30 | 2.5 | 10 | 2.2 | 2 | 0.7 | 18 | 4.1 |
| Non <br> Hispanic <br> /Latino | Female | 62 | 5.2 | 19 | 4.2 | 14 | 4.6 | 29 | 6.7 |
|  | Male | 693 | 58.2 | 256 | 56.8 | 169 | 55.6 | 268 | 61.6 |
|  | Combination* | 5 | 0.4 | 2 | 0.4 | 1 | 0.3 | 2 | 0.5 |
|  | Total | 760 | 63.9 | 277 | 61.4 | 184 | 60.5 | 299 | 68.7 |
| No majority interest |  | 400 | 33.6 | 164 | 36.4 | 118 | 38.8 | 118 | 27.1 |
| Total stations |  | 1,190 | 100.0 | 451 | 100.0 | 304 | 100.0 | 435 | 100.0 |
| Insufficient data |  | 150 | --- | 67 | --- | 38 | --- | 45 | --- |
| Stations not filed |  | 54 | --- | 21 | --- | 13 | --- | 20 | --- |
| All licensed stations |  | 1,394 | --- | 539 | --- | 355 | --- | 500 | --- |

[^4]| Table A(1c) <br> Majority Ownership Interest by Race <br> Voting Share Exceeds 50\% Individually or Collectively Full Power Commercial Television Stations - 2009 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  |  Nielsen DMA <br> $1-50$ $51-100$ |  |  |  | 101-210+ |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 5 | 0.4 | 1 | 0.2 | 1 | 0.3 | 3 | 0.7 |
|  | Male | 4 | 0.3 | 3 | 0.7 | 1 | 0.3 | 0 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 9 | 0.8 | 4 | 0.9 | 2 | 0.7 | 3 | 0.7 |
| Black or African American | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 12 | 1.0 | 2 | 0.4 | 3 | 1.0 | 7 | 1.6 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 12 | 1.0 | 2 | 0.4 | 3 | 1.0 | 7 | 1.6 |
| Native <br> Hawaiian or <br> Pacific <br> Islander | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 | 1 | 0.2 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 | 1 | 0.2 |
| American Indian or Alaska Native | Female | 4 | 0.3 | 1 | 0.2 | 2 | 0.7 | 1 | 0.2 |
|  | Male | 4 | 0.3 | 2 | 0.4 | 2 | 0.7 | 0 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 8 | 0.7 | 3 | 0.7 | 4 | 1.3 | 1 | 0.2 |
| Two or More Races | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
| Minority (Total of Above) | Female | 9 | 0.8 | 2 | 0.4 | 3 | 1.0 | 4 | 0.9 |
|  | Male | 21 | 1.8 | 7 | 1.6 | 6 | 2.0 | 8 | 1.8 |
|  | Combination* | 0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 |
|  | Total | 30 | 2.5 | 9 | 2.0 | 9 | 3.0 | 12 | 2.8 |
| White | Female | 53 | 4.5 | 19 | 4.2 | 7 | 2.3 | 27 | 6.2 |
|  | Male | 694 | 58.3 | 256 | 56.8 | 166 | 54.6 | 272 | 62.5 |
|  | Combination* | 7 | 0.6 | 2 | 0.4 | 1 | 0.3 | 4 | 0.9 |
|  | Total | 754 | 63.4 | 277 | 61.4 | 174 | 57.2 | 303 | 69.7 |
| No majority interest |  | 406 | 34.1 | 165 | 36.6 | 121 | 39.8 | 120 | 27.6 |
| Total stations |  | 1,190 | 100.0 | 451 | 100.0 | 304 | 100.0 | 435 | 100.0 |
| Insufficient data |  | 150 | --- | 67 | --- | 38 | --- | 45 | --- |
| Stations not filed |  | 54 | --- | 21 | --- | 13 | --- | 20 | --- |
| All licensed stations |  | 1,394 | --- | 539 | --- | 355 | --- | 500 | --- |

* "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

| Table A(2a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attributable Ownership Interest by Gender Stations with One or More Attributable Persons <br> ull Power Commercial Television Stations - 2009 |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 856 | 77.0 | 356 | 86.6 | 211 | 74.3 | 289 | 69.5 |
| Male | 1,105 | 99.5 | 410 | 99.8 | 283 | 99.6 | 412 | 99.0 |
| Total stations | 1,111 | 100.0 | 411 | 100.0 | 284 | 100.0 | 416 | 100.0 |
| Insufficient data | 226 | --- | 107 | --- | 55 | --- | 64 | --- |
| Stations not filed | 57 | --- | 21 | --- | 16 | --- | 20 | --- |
| All licensed stations | 1,394 | --- | 539 | --- | 355 | --- | 500 | --- |


|  |  |  | A(2b) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Owner One or merci | ip In More A Telev | est by ibuta on S | Ethn le Per tions | ty <br> 2009 |  |  |  |
|  |  |  |  | f Sta | ons a | Perce | $t$ of $T$ |  |  |
|  | Ethnicity | Nati | nally |  |  | Niels 51 | $\begin{aligned} & \text { DMA } \\ & \mathbf{0 0} \\ & \hline \end{aligned}$ |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 134 | 12.1 | 96 | 23.4 | 20 | 7.0 | 18 | 4.3 |
| /Latino | Male | 213 | 19.2 | 112 | 27.3 | 38 | 13.4 | 63 | 15.1 |
|  | Total | 302 | 27.2 | 178 | 43.3 | 55 | 19.4 | 69 | 16.6 |
| Non | Female | 799 | 71.9 | 324 | 78.8 | 199 | 70.1 | 276 | 66.3 |
| Hispanic | Male | 1,062 | 95.6 | 398 | 96.8 | 277 | 97.5 | 387 | 93.0 |
|  | Total | 1,069 | 96.2 | 400 | 97.3 | 278 | 97.9 | 391 | 94.0 |
| Total Stations |  | 1,111 | 100.0 | 411 | 100.0 | 284 | 100.0 | 416 | 100.0 |
| Insufficient data |  | 226 | --- | 107 | --- | 55 | --- | 64 | --- |
| Stations not filed |  | 57 | --- | 21 | --- | 16 | --- | 20 | --- |
| All licensed stations |  | 1,394 | --- | 539 | --- | 355 | --- | 500 | --- |

## Table A(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Full Power Commercial Television Stations - 2009

|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 87 | 7.8 | 66 | 16.1 | 11 | 3.9 | 10 | 2.4 |
|  | Male | 118 | 10.6 | 83 | 20.2 | 15 | 5.3 | 20 | 4.8 |
|  | Total | 137 | 12.3 | 90 | 21.9 | 22 | 7.7 | 25 | 6.0 |
| Black or <br> African <br> American | Female | 118 | 10.6 | 88 | 21.4 | 18 | 6.3 | 12 | 2.9 |
|  | Male | 269 | 24.2 | 174 | 42.3 | 56 | 19.7 | 39 | 9.4 |
|  | Total | 270 | 24.3 | 175 | 42.6 | 56 | 19.7 | 39 | 9.4 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 26 | 2.3 | 22 | 5.4 | 1 | 0.4 | 3 | 0.7 |
|  | Male | 7 | 0.6 | 0 | 0.0 | 1 | 0.4 | 6 | 1.4 |
|  | Total | 32 | 2.9 | 22 | 5.4 | 2 | 0.7 | 8 | 1.9 |
| Am. Indian <br> or Alaska <br> Native | Female | 6 | 0.5 | 2 | 0.5 | 3 | 1.1 | 1 | 0.2 |
|  | Male | 6 | 0.5 | 2 | 0.5 | 3 | 1.1 | 1 | 0.2 |
|  | Total | 12 | 1.1 | 4 | 1.0 | 6 | 2.1 | 2 | 0.5 |
| Two or <br> More Races | Female | 10 | 0.9 | 8 | 1.9 | 2 | 0.7 | 0 | 0.0 |
|  | Male | 4 | 0.4 | 2 | 0.5 | 1 | 0.4 | 1 | 0.2 |
|  | Total | 12 | 1.1 | 8 | 1.9 | 3 | 1.1 | 1 | 0.2 |
| White | Female | 829 | 74.6 | 346 | 84.2 | 205 | 72.2 | 278 | 66.8 |
|  | Male | 1,087 | 97.8 | 404 | 98.3 | 279 | 98.2 | 404 | 97.1 |
|  | Total | 1,094 | 98.5 | 406 | 98.8 | 280 | 98.6 | 408 | 98.1 |
| Total Stations |  | 1,111 | 100.0 | 411 | 100.0 | 284 | 100.0 | 416 | 100.0 |
| Insufficient data |  | 226 | --- | 107 | --- | 55 | --- | 64 | --- |
| Stations not filed |  | 57 | --- | 21 | --- | 16 | --- | 20 | --- |
| All licensed stations |  | 1,394 | --- | 539 | --- | 355 | --- | 500 | --- |


| Table A(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons By Type of Interest <br> Full Power Commercial Television Stations - 2009 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 685 | 75.8 | 340 | 38.8 | 305 | 35.9 | 188 | 25.9 | 33 | 7.9 |
| Male | 866 | 95.8 | 844 | 96.2 | 807 | 95.1 | 661 | 90.9 | 384 | 92.1 |
| Total stations | 904 | 100.0 | 877 | 100.0 | 849 | 100.0 | 727 | 100.0 | 417 | 100.0 |
| Insufficient data | 226 | --- | 226 | --- | 226 | --- | 226 | --- | 226 | --- |
| Stations not filed | 57 | --- | 57 | --- | 57 | --- | 57 | --- | 57 | --- |
| All licensed stations | 1,394 | --- | 1,394 | --- | 1,394 | --- | 1,394 | --- | 1,394 | --- |


|  |  | Attrib <br> Station <br> ll Pow | table <br> s with <br> er Com |  | ( A(3b) <br> hip Int <br> More A <br> of Int <br> I Telev | erest b <br> ttributa erest <br> ision S | Ethn ble Pers <br> tations | city ons $\text { - } 2009$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | of Stat | ions an | d Perce | t of To |  |  |  |
|  |  |  |  |  | Voti | ng Sha | e Great | er than | or Equ | al to |  |
| Ethnic |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ | $\begin{aligned} & \text { ional } \\ & \text { rest } \end{aligned}$ | 5 |  |  |  |  |  | $\begin{gathered} 1 \mathrm{Pe} \\ \text { Maje } \\ \text { Sh } \end{gathered}$ | son <br> rity <br> re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 124 | 13.7 | 11 | 1.3 | 11 | 1.3 | 7 | 1.0 | 1 | 0.2 |
|  | Male | 192 | 21.2 | 35 | 4.0 | 35 | 4.1 | 29 | 4.0 | 19 | 4.6 |
|  | Total | 285 | 31.5 | 35 | 4.0 | 35 | 4.1 | 30 | 4.1 | 20 | 4.8 |
| Non Hispanic | Female | 635 | 70.2 | 330 | 37.6 | 295 | 34.8 | 181 | 24.9 | 32 | 7.7 |
| Latino | Male | 838 | 92.7 | 813 | 92.7 | 776 | 91.4 | 632 | 86.9 | 365 | 87.5 |
|  | Total | 875 | 96.8 | 847 | 96.6 | 819 | 96.5 | 698 | 96.0 | 397 | 95.2 |
| Total stations |  | 904 | 100.0 | 877 | 100.0 | 849 | 100.0 | 727 | 100.0 | 417 | 100.0 |
| Insufficient data |  | 226 | --- | 226 | --- | 226 | --- | 226 | --- | 226 | --- |
| Stations not filed |  | 57 | --- | 57 | --- | 57 | --- | 57 | --- | 57 | --- |
| All licensed stations |  | 1,394 | --- | 1,394 | --- | 1,394 | --- | 1,394 | --- | 1,394 | --- |


|  |  | Attr <br> Station <br> Il Pow | butab <br> with <br> Com | Ta <br> Own <br> One or <br> By Typ <br> mercia | le A(3c rship More A of Int I Telev | nteres tributa rest <br> sion S | by Ra Ple Per <br> tations | e <br> ons $-2009$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | of Stat | ions an | d Perce | tof T |  |  |  |
|  |  |  |  |  | Voti | g Sh | C Grea | tha | or Equ | lo |  |
| Race |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ | onal rest |  |  |  |  |  |  |  | son rity re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 77 | 8.5 | 9 | 1.0 | 9 | 1.1 | 9 | 1.2 | 5 | 1.2 |
|  | Male | 115 | 12.7 | 5 | 0.6 | 5 | 0.6 | 5 | 0.7 | 4 | 1.0 |
|  | Total | 131 | 14.5 | 12 | 1.4 | 12 | 1.4 | 12 | 1.7 | 9 | 2.2 |
| Black or | Female | 109 | 12.1 | 8 | 0.9 | 5 | 0.6 | 1 | 0.1 | 0 | 0.0 |
| African | Male | 226 | 25.0 | 22 | 2.5 | 19 | 2.2 | 14 | 1.9 | 9 | 2.2 |
| American | Total | 227 | 25.1 | 22 | 2.5 | 19 | 2.2 | 14 | 1.9 | 9 | 2.2 |
| Native | Female | 25 | 2.8 | 2 | 0.2 | 2 | 0.2 | 1 | 0.1 | 0 | 0.0 |
| Hawaiian or | Male | 7 | 0.8 | 1 | 0.1 | 1 | 0.1 | 1 | 0.1 | 0 | 0.0 |
| Pacific Isl. | Total | 31 | 3.4 | 2 | 0.2 | 2 | 0.2 | 2 | 0.3 | 0 | 0.0 |
|  | Female | 1 | 0.1 | 5 | 0.6 | 5 | 0.6 | 0 | 0.0 | 0 | 0.0 |
| or Alaska | Male | 1 | 0.1 | 5 | 0.6 | 5 | 0.6 | 4 | 0.6 | 4 | 1.0 |
| Native | Total | 2 | 0.2 | 10 | 1.1 | 10 | 1.2 | 4 | 0.6 | 4 | 1.0 |
| Two or | Female | 10 | 1.1 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
| More Races | Male | 4 | 0.4 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 12 | 1.3 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
| White | Female | 670 | 74.1 | 326 | 37.2 | 292 | 34.4 | 180 | 24.8 | 28 | 6.7 |
|  | Male | 854 | 94.5 | 831 | 94.8 | 794 | 93.5 | 639 | 87.9 | 367 | 88.0 |
|  | Total | 894 | 98.9 | 860 | 98.1 | 831 | 97.9 | 700 | 96.3 | 395 | 94.7 |
| Total stations |  | 904 | 100.0 | 877 | 100.0 | 849 | 100.0 | 727 | 100.0 | 417 | 100.0 |
| Insufficient data |  | 226 | --- | 226 | --- | 226 | --- | 226 | --- | 226 | --- |
| Stations not filed |  | 57 | --- | 57 | --- | 57 | --- | 57 | --- | 57 | --- |
| All licensed stations |  | 1,394 | --- | 1,394 | --- | 1,394 | --- | 1,394 | --- | 1,394 | --- |

TABLE B
1(a)-3(c)
2011
Class A Television

| Table B(1a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Majority Ownership Interest by Gender Voting Share Exceeds 50\% Individually or Collectively <br> Class A Television Stations - 2011 |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | $\begin{array}{c\|c\|}  & \text { Nielsen DMA } \\ 1-50 & 51-100 \\ \hline \end{array}$ |  |  |  | 101-210+ |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 35 | 8.6 | 18 | 9.2 | 5 | 6.0 | 12 | 9.2 |
| Male | 282 | 68.9 | 137 | 70.3 | 65 | 78.3 | 80 | 61.1 |
| Joint female/male* | 4 | 1.0 | 1 | 0.5 | 1 | 1.2 | 2 | 1.5 |
| No majority interest | 88 | 21.5 | 39 | 20.0 | 12 | 14.5 | 37 | 28.2 |
| Total stations | 409 | 100.0 | 195 | 100.0 | 83 | 100.0 | 131 | 100.0 |
| Insufficient data | 31 | --- | 15 | --- | 10 | --- | 6 | --- |
| Stations not filed | 55 | --- | 21 | --- | 17 | --- | 17 | --- |
| All licensed stations | 495 | --- | 231 | --- | 110 | --- | 154 | --- |

* "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).

* "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

| Table B(1c) <br> Majority Ownership Interest by Race <br> Voting Share Exceeds 50\% Individually or Collectively <br> Class A Television Stations - 2011 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 7 | 1.7 | 6 | 3.1 | 1 | 1.2 | 0 | 0.0 |
|  | Male | , | 0.2 | 1 | 0.5 | 0 | 0.0 | 0 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 8 | 2.0 | 7 | 3.6 | 1 | 1.2 | 0 | 0.0 |
| Black or African American | Female | 2 | 0.5 | 2 | 1.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 4 | 1.0 | 0 | 0.0 | 1 | 1.2 | 3 | 2.3 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 6 | 1.5 | 2 | 1.0 | 1 | 1.2 | 3 | 2.3 |
| Native <br> Hawaiian or <br> Pacific <br> Islander | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
| American Indian or Alaska Native | Female | 4 | 1.0 | 2 | 1.0 | 1 | 1.2 | 1 | 0.8 |
|  | Male | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 4 | 1.0 | 2 | 1.0 | 1 | 1.2 | 1 | 0.8 |
| Two or More Races | Female | 1 | 0.2 | 0 | 0.0 | 0 | 0.0 | 1 | 0.8 |
|  | Male | 7 | 1.7 | 5 | 2.6 | 0 | 0.0 | 2 | 1.5 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 8 | 2.0 | 5 | 2.6 | 0 | 0.0 | 3 | 2.3 |
| Minority (Total of Above) | Female | 14 | 3.4 | 10 | 5.1 | 2 | 2.4 | 2 | 1.5 |
|  | Male | 12 | 2.9 | 6 | 3.1 | 1 | 1.2 | 5 | 3.8 |
|  | Combination* | 0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 |
|  | Total | 26 | 6.4 | 16 | 8.2 | 3 | 3.6 | 7 | 5.3 |
| White | Female | 21 | 5.1 | 8 | 4.1 | 3 | 3.6 | 10 | 7.6 |
|  | Male | 269 | 65.8 | 130 | 66.7 | 64 | 77.1 | 75 | 57.3 |
|  | Combination* | 4 | 1.0 | 1 | 0.5 | 1 | 1.2 | 2 | 1.5 |
|  | Total | 294 | 71.9 | 139 | 71.3 | 68 | 81.9 | 87 | 66.4 |
| No majority interest |  | 89 | 21.8 | 40 | 20.5 | 12 | 14.5 | 37 | 28.2 |
| Total stations |  | 409 | 100.0 | 195 | 100.0 | 83 | 100.0 | 131 | 100.0 |
| Insufficient data |  | 31 | --- | 15 | --- | 10 | --- | 6 | --- |
| Stations not filed |  | 55 | --- | 21 | --- | 17 | --- | 17 | --- |
| All licensed stations |  | 495 | --- | 232 | --- | 110 | --- | 154 | --- |

* "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

Table B(2a)
Attributable Ownership Interest by Gender
Stations with One or More Attributable Persons
Class A Television Stations - 2011

| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  |  | 1-50 |  | 51-100 |  | 101-210+ |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 226 | 56.5 | 109 | 58.0 | 37 | 44.6 | 80 | 62.0 |
| Male | 390 | 97.5 | 184 | 97.9 | 81 | 97.6 | 125 | 96.9 |
| Total stations | 400 | 100.0 | 188 | 100.0 | 83 | 100.0 | 129 | 100.0 |
| Insufficient data | 40 | --- | 22 | --- | 10 | --- | 8 | --- |
| Stations not filed | 55 | --- | 21 | --- | 17 | --- | 17 | --- |
| All licensed stations | 495 | --- | 231 | - | 110 | --- | 154 | --- |


|  |  | able | (2b) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ersh <br> or M <br> visio | Inter <br> Attr <br> Stati | t by <br> utab <br> s-2 | thnic Perso 11 |  |  |  |  |
|  |  |  | No. | of St | ons an | Per | t of $T$ |  |  |
|  | hnicity | Nat | nally |  |  |  | DMA |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 26 | 6.5 | 13 | 6.9 | 5 | 6.0 | 8 | 6.2 |
| /Latino | Male | 92 | 23.0 | 52 | 27.7 | 12 | 14.5 | 28 | 21.7 |
|  | Total | 103 | 25.8 | 56 | 29.8 | 14 | 16.9 | 33 | 25.6 |
| Non | Female | 206 | 51.5 | 102 | 54.3 | 32 | 38.6 | 72 | 55.8 |
| Hispanic | Male | 347 | 86.8 | 165 | 87.8 | 75 | 90.4 | 107 | 82.9 |
|  | Total | 352 | 88.0 | 168 | 89.4 | 76 | 91.6 | 108 | 83.7 |
| Total Stations |  | 400 | 100.0 | 188 | 100.0 | 83 | 100.0 | 129 | 100.0 |
| Insufficient data |  | 40 | --- | 22 | --- | 10 | --- | 8 | --- |
| Stations not filed |  | 55 | --- | 21 | --- | 17 | --- | 17 | --- |
| All licensed stations |  | 495 | --- | 231 | --- | 110 | - | 154 | --- |

## Table B(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Class A Television Stations - 2011

|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 22 | 5.5 | 15 | 8.0 | 2 | 2.4 | 5 | 3.9 |
|  | Male | 36 | 9.0 | 31 | 16.5 | 0 | 0.0 | 5 | 3.9 |
|  | Total | 47 | 11.8 | 35 | 18.6 | 2 | 2.4 | 10 | 7.8 |
| Black or <br> African <br> American | Female | 15 | 3.8 | 9 | 4.8 | 2 | 2.4 | 4 | 3.1 |
|  | Male | 34 | 8.5 | 10 | 5.3 | 12 | 14.5 | 12 | 9.3 |
|  | Total | 36 | 9.0 | 12 | 6.4 | 12 | 14.5 | 12 | 9.3 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
| Am. Indian or Alaska Native | Female | 8 | 2.0 | 3 | 1.6 | 1 | 1.2 | 4 | 3.1 |
|  | Male | 1 | 0.3 | 0 | 0.0 | 0 | 0.0 | 1 | 0.8 |
|  | Total | 8 | 2.0 | 3 | 1.6 | 1 | 1.2 | 4 | 3.1 |
| Two or <br> More Races | Female | 3 | 0.8 | 2 | 1.1 | 0 | 0.0 | 1 | 0.8 |
|  | Male | 10 | 2.5 | 8 | 4.3 | 0 | 0.0 | 2 | 1.6 |
|  | Total | 11 | 2.8 | 8 | 4.3 | 0 | 0.0 | 3 | 2.3 |
| White | Female | 208 | 52.0 | 95 | 50.5 | 35 | 42.2 | 78 | 60.5 |
|  | Male | 372 | 93.0 | 171 | 91.0 | 80 | 96.4 | 121 | 93.8 |
|  | Total | 378 | 94.5 | 173 | 92.0 | 81 | 97.6 | 124 | 96.1 |
| Total Stations |  | 400 | 100.0 | 188 | 100.0 | 83 | 100.0 | 129 | 100.0 |
| Insufficient data |  | 40 | --- | 22 | --- | 10 | --- | 8 | --- |
| Stations not filed |  | 55 | --- | 21 | --- | 17 | --- | 17 | --- |
| All licensed stations |  | 495 | --- | 231 | --- | 110 | --- | 154 | --- |


| Table B(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons <br> By Type of Interest <br> Class A Television Stations - 2011 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 121 | 64.4 | 147 | 42.2 | 135 | 40.1 | 85 | 28.9 | 22 | 10.7 |
| Male | 162 | 86.2 | 325 | 93.4 | 308 | 91.4 | 261 | 88.8 | 183 | 89.3 |
| Total stations | 188 | 100.0 | 348 | 100.0 | 337 | 100.0 | 294 | 100.0 | 205 | 100.0 |
| Insufficient data | 40 | --- | 40 | --- | 40 | --- | 40 | --- | 40 | --- |
| Stations not filed | 55 | --- | 55 | --- | 55 | --- | 55 | --- | 55 | --- |
| All licensed stations | 495 | --- | 495 | --- | 495 | --- | 495 | --- | 495 | --- |


|  |  | butab ons w Clas |  | Table <br> ersh <br> or M <br> ype <br> visio | (3b) <br> Intere <br> Attrib <br> Intere <br> Statio | st by utab t <br> ns - | Ethnic <br> Perso <br> 11 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | of Stat | ons a | d Perc | nt of | otal |  |  |
|  |  |  |  |  | Votin | g Sha | e Grea | er tha | or Eq | al to |  |
| Eth |  |  | $\begin{aligned} & \text { tional } \\ & \text { erest } \end{aligned}$ |  | \% |  | \% |  | \% |  | rson ority are |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 14 | 7.4 | 14 | 4.0 | 14 | 4.2 | 13 | 4.4 | 6 | 2.9 |
|  | Male | 64 | 34.0 | 32 | 9.2 | 28 | 8.3 | 26 | 8.8 | 21 | 10.2 |
|  | Total | 68 | 36.2 | 40 | 11.5 | 37 | 11.0 | 36 | 12.2 | 27 | 13.2 |
| Non Hispanic | Female | 111 | 59.0 | 134 | 38.5 | 122 | 36.2 | 72 | 24.5 | 16 | 7.8 |
| o | Male | 142 | 75.5 | 298 | 85.6 | 281 | 83.4 | 235 | 79.9 | 162 | 79.0 |
|  | Total | 166 | 88.3 | 316 | 90.8 | 305 | 90.5 | 261 | 88.8 | 178 | 86.8 |
| Total stations |  | 188 | 100.0 | 348 | 100.0 | 337 | 100.0 | 294 | 100.0 | 205 | 100.0 |
| Insufficient data |  | 40 | --- | 40 | --- | 40 | --- | 40 | --- | 40 | --- |
| Stations not filed |  | 55 | --- | 55 | --- | 55 | --- | 55 | --- | 55 | --- |
| All licensed stations |  | 495 | --- | 495 | --- | 495 | --- | 495 | --- | 495 | --- |


| Table B(3c) <br> Attributable Ownership Interest by Race Stations with One or More Attributable Persons <br> By Type of Interest <br> Class A Television Stations - 2011 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Votin | g S | Grea | er tha | or Eq | al to |  |
|  |  |  | $\begin{aligned} & \text { ional } \\ & \text { rest } \end{aligned}$ |  |  |  |  |  |  |  | rson ority are |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 13 | 6.9 | 10 | 2.9 | 9 | 2.7 | 8 | 2.7 | 7 | 3.4 |
|  | Male | 32 | 17.0 | 4 | 1.2 | 4 | 1.2 | 3 | 1.0 | 1 | 0.5 |
|  | Total | 43 | 22.9 | 11 | 3.2 | 10 | 3.0 | 9 | 3.1 | 8 | 3.9 |
| Black or <br> African <br> American | Female | 12 | 6.4 | 3 | 0.9 | 2 | 0.6 | 2 | 0.7 | 2 | 1.0 |
|  | Male | 23 | 12.2 | 11 | 3.2 | 6 | 1.8 | 4 | 1.4 | 3 | 1.5 |
|  | Total | 23 | 12.2 | 13 | 3.7 | 8 | 2.4 | 6 | 2.0 | 5 | 2.4 |
| Native <br> Hawaiian or Pacific Isl. | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
| Am. Indian <br> or Alaska <br> Native | Female | 4 | 2.1 | 4 | 1.2 | 4 | 1.2 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 0 | 0.0 | 1 | 0.3 | 1 | 0.3 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 4 | 2.1 | 4 | 1.2 | 4 | 1.2 | 0 | 0.0 | 0 | 0.0 |
| Two or More Races | Female | 2 | 1.1 | 1 | 0.3 | 1 | 0.3 | 1 | 0.3 | 0 | 0.0 |
|  | Male | 4 | 2.1 | 7 | 2.0 | 7 | 2.1 | 7 | 2.4 | 7 | 3.4 |
|  | Total | 4 | 2.1 | 8 | 2.3 | 8 | 2.4 | 8 | 2.7 | 7 | 3.4 |
| White | Female | 114 | 60.6 | 132 | 37.9 | 120 | 35.6 | 74 | 25.2 | 13 | 6.3 |
|  | Male | 155 | 82.5 | 312 | 89.7 | 295 | 87.5 | 247 | 84.0 | 172 | 83.9 |
|  | Total | 177 | 94.2 | 326 | 93.7 | 315 | 93.5 | 271 | 92.2 | 185 | 90.2 |
| Total stations |  | 188 | 100.0 | 348 | 100.0 | 337 | 100.0 | 294 | 100.0 | 205 | 100.0 |
| Insufficient d |  | 40 | --- | 40 | --- | 40 | --- | 40 | --- | 40 | --- |
| Stations not f |  | 55 | --- | 55 | --- | 55 | --- | 55 | --- | 55 | --- |
| All licensed st |  | 495 | --- | 495 | --- | 495 | --- | 495 | --- | 495 | --- |

TABLE B
1(a) - 3(c)
2009
Class A Television

| Table B(1a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Majority Ownership Interest by Gender Voting Share Exceeds 50\% Individually or Collectively <br> Class A Television Stations - 2009 |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | $\begin{array}{c\|c}  & \text { Nielsen DMA } \\ 1-50 & 51-100 \\ \hline \end{array}$ |  |  |  | 101-210+ |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 33 | 8.3 | 17 | 9.1 | 5 | 5.9 | 11 | 8.7 |
| Male | 275 | 68.9 | 129 | 69.0 | 65 | 76.5 | 81 | 63.8 |
| Joint female/male* | 3 | 0.8 | 1 | 0.5 | 0 | 0.0 | 2 | 1.6 |
| No majority interest | 88 | 22.1 | 40 | 21.4 | 15 | 17.6 | 33 | 26.0 |
| Total stations | 399 | 100.0 | 187 | 100.0 | 85 | 100.0 | 127 | 100.0 |
| Insufficient data | 18 | --- | 8 | --- | 6 | - | 4 | --- |
| Stations not filed | 128 | --- | 45 | --- | 49 | --- | 34 | --- |
| All licensed stations | 545 | --- | 240 | --- | 140 | --- | 165 | --- |

* "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).

|  |  |  | (1b) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Majorit <br> Voting Share | ship <br> 50\% <br> visio | nteres <br> divid <br> Stati | by E <br> ally o $\text { ns }-2$ | nicit <br> Colle <br> 09 | ivel |  |  |  |
|  |  |  | No. | f Sta | ons an | Per | nt of $T$ | tal |  |
|  | hnicity | Nat | nally |  | 50 | Niel | DMA |  | 210+ |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 5 | 1.3 | 1 | 0.5 | 0 | 0.0 | 4 | 3.1 |
| /Latino | Male | 18 | 4.5 | 14 | 7.5 | 2 | 2.4 | 2 | 1.6 |
|  | Combination* | 2 | 0.5 | 0 | 0.0 | 0 | 0.0 | 2 | 1.6 |
|  | Total | 25 | 6.3 | 15 | 8.0 | 2 | 2.4 | 8 | 6.3 |
| Non | Female | 27 | 6.8 | 15 | 8.0 | 5 | 5.9 | 7 | 5.5 |
| Hispanic | Male | 256 | 64.2 | 115 | 61.5 | 63 | 74.1 | 78 | 61.4 |
|  | Combination* | 1 | 0.3 | 1 | 0.5 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 284 | 71.2 | 131 | 70.1 | 68 | 80.0 | 85 | 66.9 |
| No majority interest |  | 90 | 22.6 | 41 | 21.9 | 15 | 17.6 | 34 | 26.8 |
| Total stations |  | 399 | 100.0 | 187 | 100.0 | 85 | 100.0 | 127 | 100.0 |
| Insufficient data |  | 18 | --- | 8 | --- | 6 | --- | 4 | --- |
| Stations not filed |  | 128 | --- | 45 | --- | 49 | --- | 34 | --- |
| All licensed stations |  | 545 | --- | 240 | --- | 140 | --- | 165 | - |

* "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

| Table B(1c) <br> Majority Ownership Interest by Race <br> Voting Share Exceeds 50\% Individually or Collectively <br> Class A Television Stations - 2009 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 7 | 1.8 | 6 | 3.2 | 1 | 1.2 | 0 | 0.0 |
|  | Male | 1 | 0.3 | 1 | 0.5 | 0 | 0.0 | 0 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 8 | 2.0 | 7 | 3.7 | 1 | 1.2 | 0 | 0.0 |
| Black or African American | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 9 | 2.3 | 2 | 1.1 | 0 | 0.0 | 7 | 5.5 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 9 | 2.3 | 2 | 1.1 | 0 | 0.0 | 7 | 5.5 |
| Native <br> Hawaiian or <br> Pacific <br> Islander | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
| American Indian or Alaska Native | Female | 3 | 0.8 | 2 | 1.1 | 1 | 1.2 | 0 | 0.0 |
|  | Male | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 3 | 0.8 | 2 | 1.1 | 1 | 1.2 | 0 | 0.0 |
| Two or More Races | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 5 | 1.3 | 3 | 1.6 | 0 | 0.0 | 2 | 1.6 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 5 | 1.3 | 3 | 1.6 | 0 | 0.0 | 2 | 1.6 |
| Minority (Total of Above) | Female | 10 | 2.5 | 8 | 4.3 | 2 | 2.4 | 0 | 0.0 |
|  | Male | 15 | 3.8 | 6 | 3.2 | 0 | 0.0 | 9 | 7.1 |
|  | Combination* | 0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 |
|  | Total | 25 | 6.3 | 14 | 7.5 | 2 | 2.4 | 9 | 7.1 |
| White | Female | 22 | 5.5 | 9 | 4.8 | 2 | 2.4 | 11 | 8.7 |
|  | Male | 259 | 64.9 | 123 | 65.8 | 65 | 76.5 | 71 | 55.9 |
|  | Combination* | 3 | 0.8 | 1 | 0.5 | 0 | 0.0 | 2 | 1.6 |
|  | Total | 284 | 71.2 | 133 | 71.1 | 67 | 78.8 | 84 | 66.1 |
| No majority interest |  | 90 | 22.6 | 40 | 21.4 | 16 | 18.8 | 34 | 26.8 |
| Total stations |  | 399 | 100.0 | 187 | 100.0 | 85 | 100.0 | 127 | 100.0 |
| Insufficient data |  | 18 | --- | 8 | --- | 6 | --- | 4 | --- |
| Stations not filed |  | 128 | --- | 45 | --- | 49 | --- | 34 | --- |
| All licensed stations |  | 545 | --- | 240 | --- | 140 | --- | 165 | --- |

* "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

Table B(2a)
Attributable Ownership Interest by Gender
Stations with One or More Attributable Persons
Class A Television Stations - 2009

| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  |  | 1-50 |  | 51-100 |  | 101-210+ |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 223 | 57.8 | 106 | 59.6 | 40 | 48.2 | 77 | 61.6 |
| Male | 380 | 98.4 | 176 | 98.9 | 82 | 98.8 | 122 | 97.6 |
| Total stations | 386 | 100.0 | 178 | 100.0 | 83 | 100.0 | 125 | 100.0 |
| Insufficient data | 31 | --- | 17 | --- | 8 | --- | 6 | --- |
| Stations not filed | 128 | --- | 45 | - | 49 | --- | 34 | --- |
| All licensed stations | 545 | --- | 240 | --- | 140 | --- | 165 | --- |


|  |  | able | (2b) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ersh <br> or M <br> visio | Inter <br> Attri <br> Statio | t by utab $1 \mathrm{~S}-2$ | thnic <br> Perso <br> 09 |  |  |  |  |
|  |  |  |  | oft | ons an | Per | t of $T$ |  |  |
|  | hnicity |  | nally |  |  |  | DMA |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 17 | 4.4 | 9 | 5.1 | 2 | 2.4 | 6 | 4.8 |
| /Latino | Male | 88 | 22.8 | 47 | 26.4 | 12 | 14.5 | 29 | 23.2 |
|  | Total | 95 | 24.6 | 50 | 28.1 | 13 | 15.7 | 32 | 25.6 |
| Non | Female | 212 | 54.9 | 103 | 57.9 | 38 | 45.8 | 71 | 56.8 |
| Hispanic | Male | 337 | 87.3 | 158 | 88.8 | 76 | 91.6 | 103 | 82.4 |
|  | Total | 343 | 88.9 | 161 | 90.4 | 77 | 92.8 | 105 | 84.0 |
| Total Stations |  | 386 | 100.0 | 178 | 100.0 | 83 | 100.0 | 125 | 100.0 |
| Insufficient data |  | 31 | --- | 17 | --- | 8 | --- | 6 | --- |
| Stations not filed |  | 128 | --- | 45 | --- | 49 | --- | 34 | --- |
| All licensed stations |  | 545 | --- | 240 | --- | 140 | - | 165 | --- |

## Table B(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Class A Television Stations - 2009

|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | $$ |  |  |  | 101-210+ |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 11 | 2.8 | 10 | 5.6 | 1 | 1.2 | 0 | 0.0 |
|  | Male | 34 | 8.8 | 30 | 16.9 | 0 | 0.0 | 4 | 3.2 |
|  | Total | 37 | 9.6 | 32 | 18.0 | 1 | 1.2 | 4 | 3.2 |
| Black or <br> African <br> American | Female | 16 | 4.1 | 9 | 5.1 | 2 | 2.4 | 5 | 4.0 |
|  | Male | 51 | 13.2 | 22 | 12.4 | 9 | 10.8 | 20 | 16.0 |
|  | Total | 51 | 13.2 | 22 | 12.4 | 9 | 10.8 | 20 | 16.0 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 1 | 0.3 | 0 | 0.0 | 1 | 1.2 | 0 | 0.0 |
|  | Male | 1 | 0.3 | 0 | 0.0 | 0 | 0.0 | 1 | 0.8 |
|  | Total | 2 | 0.5 | 0 | 0.0 | 1 | 1.2 | 1 | 0.8 |
| Am. Indian or Alaska Native | Female | 8 | 2.1 | 2 | 1.1 | 2 | 2.4 | 4 | 3.2 |
|  | Male | 1 | 0.3 | 0 | 0.0 | 0 | 0.0 | 1 | 0.8 |
|  | Total | 8 | 2.1 | 2 | 1.1 | 2 | 2.4 | 4 | 3.2 |
| Two or <br> More Races | Female | 1 | 0.3 | 1 | 0.6 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 6 | 1.6 | 4 | 2.2 | 0 | 0.0 | 2 | 1.6 |
|  | Total | 6 | 1.6 | 4 | 2.2 | 0 | 0.0 | 2 | 1.6 |
| White | Female | 208 | 53.9 | 95 | 53.4 | 37 | 44.6 | 76 | 60.8 |
|  | Male | 359 | 93.0 | 163 | 91.6 | 82 | 98.8 | 114 | 91.2 |
|  | Total | 364 | 94.3 | 165 | 92.7 | 82 | 98.8 | 117 | 93.6 |
| Total Stations |  | 386 | 100.0 | 178 | 100.0 | 83 | 100.0 | 125 | 100.0 |
| Insufficient data |  | 31 | --- | 17 | --- | 8 | --- | 6 | --- |
| Stations not filed |  | 128 | --- | 45 | --- | 49 | --- | 34 | --- |
| All licensed stations |  | 545 | --- | 240 | --- | 140 | --- | 165 | --- |


| Table B(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons <br> By Type of Interest <br> Class A Television Stations - 2009 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person <br> Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 140 | 68.0 | 117 | 36.8 | 109 | 35.4 | 73 | 27.3 | 20 | 9.9 |
| Male | 186 | 90.3 | 301 | 94.7 | 282 | 91.6 | 236 | 88.4 | 182 | 90.1 |
| Total stations | 206 | 100.0 | 318 | 100.0 | 308 | 100.0 | 267 | 100.0 | 202 | 100.0 |
| Insufficient data | 31 | --- | 31 | --- | 31 | --- | 31 | --- | 31 | --- |
| Stations not filed | 128 | --- | 128 | --- | 128 | --- | 128 | --- | 128 | --- |
| All licensed stations | 545 | --- | 545 | --- | 545 | --- | 545 | --- | 545 | --- |


|  |  | buta ns w Cla |  | Table <br> ersh <br> or M <br> ype <br> visio | (3b) <br> Inter <br> Attri <br> Inter <br> Statio | st by utab st <br> ss - | thnic <br> Perso <br> 09 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | of Sta | ons a | d Perc | nt of | otal |  |  |
|  |  |  |  |  | Voti | g Sha | Grea | er tha | or Eq | al to |  |
| Eth |  |  | $\begin{aligned} & \text { ional } \\ & \text { rest } \end{aligned}$ |  | \% |  | \% |  | \% |  | rson ority are |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 9 | 4.4 | 11 | 3.5 | 11 | 3.6 | 11 | 4.1 | 4 | 2.0 |
|  | Male | 63 | 30.6 | 30 | 9.4 | 29 | 9.4 | 23 | 8.6 | 18 | 8.9 |
|  | Total | 66 | 32.0 | 36 | 11.3 | 36 | 11.7 | 31 | 11.6 | 22 | 10.9 |
| Non Hispanic | Female | 136 | 66.0 | 107 | 33.7 | 99 | 32.1 | 62 | 23.2 | 16 | 7.9 |
|  | Male | 162 | 78.6 | 277 | 87.1 | 258 | 83.8 | 213 | 79.8 | 164 | 81.2 |
|  | Total | 182 | 88.3 | 292 | 91.8 | 282 | 91.6 | 239 | 89.5 | 180 | 89.1 |
| Total stations |  | 206 | 100.0 | 318 | 100.0 | 308 | 100.0 | 267 | 100.0 | 202 | 100.0 |
| Insufficient data |  | 31 | --- | 31 | --- | 31 | --- | 31 | --- | 31 | --- |
| Stations not filed |  | 128 | --- | 128 | --- | 128 | --- | 128 | --- | 128 | --- |
| All licensed stations |  | 545 | --- | 545 | --- | 545 | - | 545 | --- | 545 | --- |


| Table B(3c) <br> Attributable Ownership Interest by Race Stations with One or More Attributable Persons <br> By Type of Interest <br> Class A Television Stations - 2009 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Votin | gha | Grea | er tha | or Eq | al to |  |
|  |  |  | $\begin{aligned} & \text { ional } \\ & \text { rest } \end{aligned}$ |  | \% |  | \% |  |  |  | rson <br> rity <br> re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 5 | 2.4 | 7 | 2.2 | 7 | 2.3 | 7 | 2.6 | 7 | 3.5 |
|  | Male | 32 | 15.5 | 2 | 0.6 | 2 | 0.7 | 2 | 0.8 | 1 | 0.5 |
|  | Total | 36 | 17.5 | 8 | 2.5 | 8 | 2.6 | 8 | 3.0 | 8 | 4.0 |
| Black or <br> African <br> American | Female | 14 | 6.8 | 2 | 0.6 | 1 | 0.3 | 1 | 0.4 | 0 | 0.0 |
|  | Male | 35 | 17.0 | 18 | 5.7 | 13 | 4.2 | 10 | 3.8 | 9 | 4.5 |
|  | Total | 35 | 17.0 | 18 | 5.7 | 13 | 4.2 | 10 | 3.8 | 9 | 4.5 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 0 | 0.0 | 1 | 0.3 | 1 | 0.3 | 1 | 0.4 | 0 | 0.0 |
|  | Male | 1 | 0.5 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 1 | 0.5 | 1 | 0.3 | 1 | 0.3 | 1 | 0.4 | 0 | 0.0 |
| Am. Indian or Alaska Native | Female | 3 | 1.5 | 5 | 1.6 | 5 | 1.6 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 0 | 0.0 | 1 | 0.3 | 1 | 0.3 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 3 | 1.5 | 5 | 1.6 | 5 | 1.6 | 0 | 0.0 | 0 | 0.0 |
| Two or More Races | Female | 1 | 0.5 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 1 | 0.5 | 5 | 1.6 | 5 | 1.6 | 5 | 1.9 | 5 | 2.5 |
|  | Total | 1 | 0.5 | 5 | 1.6 | 5 | 1.6 | 5 | 1.9 | 5 | 2.5 |
| White | Female | 134 | 65.1 | 104 | 32.7 | 96 | 31.2 | 64 | 24.0 | 13 | 6.4 |
|  | Male | 179 | 86.9 | 284 | 89.3 | 266 | 86.4 | 219 | 82.0 | 167 | 82.7 |
|  | Total | 194 | 94.2 | 295 | 92.8 | 286 | 92.9 | 244 | 91.4 | 180 | 89.1 |
| Total stations |  | 206 | 100.0 | 318 | 100.0 | 308 | 100.0 | 267 | 100.0 | 202 | 100.0 |
| Insufficient d |  | 31 | --- | 31 | --- | 31 | --- | 31 | --- | 31 | --- |
| Stations not |  | 128 | --- | 128 | --- | 128 | --- | 128 | --- | 128 | --- |
| All licensed s |  | 545 | --- | 545 | --- | 545 | --- | 545 | --- | 545 | --- |

TABLE C
1(a) - 3(c)
2011
Low Power Television

|  | Tab | C(1a) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Majority Ownership Interest by Gender Voting Share Exceeds 50\% Individually or Collectively |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 185 | 14.8 | 70 | 13.5 | 14 | 6.9 | 101 | 19.1 |
| Male | 850 | 67.8 | 347 | 66.9 | 147 | 72.1 | 356 | 67.2 |
| Joint female/male* | 3 | 0.2 | 2 | 0.4 | 0 | 0.0 | 1 | 0.2 |
| No majority interest | 215 | 17.2 | 100 | 19.3 | 44 | 21.5 | 71 | 13.4 |
| Total stations | 1,253 | 100.0 | 519 | 100.0 | 205 | 100.0 | 529 | 100.0 |
| Insufficient data | 131 | --- | 39 | --- | 39 | --- | 53 | --- |
| Stations not filed | 686 | --- |  | --- |  | --- |  | --- |
| All licensed stations | 2,070 | --- |  | --- |  | --- |  | --- |

[^5]|  |  |  | C(1b) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Voting | nershi <br> eds 50\% <br> Telev | Inter <br> Indiv <br> ision S | t by ually tions | thnici Coll 2011 | tively |  |  |  |
|  |  |  |  | of Sta | ons an | Perce | of T |  |  |
|  | thnicity | Natio | nally |  |  | Nielse | DMA <br> 00 |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 14 | 1.1 | 4 | 0.8 | 2 | 1.0 | 8 | 1.5 |
| /Latino | Male | 106 | 8.5 | 44 | 8.5 | 11 | 5.4 | 51 | 9.6 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 120 | 9.6 | 48 | 9.2 | 13 | 6.4 | 59 | 11.2 |
| Non | Female | 168 | 13.4 | 64 | 12.3 | 12 | 5.9 | 92 | 17.4 |
| Hispanic | Male | 741 | 59.1 | 301 | 58.0 | 136 | 66.7 | 304 | 57.5 |
|  | Combination* | 3 | 0.2 | 2 | 0.4 | 0 | 0.0 | 1 | 0.2 |
|  | Total | 912 | 72.8 | 367 | 70.7 | 148 | 72.5 | 397 | 75.0 |
| No majority interest |  | 221 | 17.6 | 104 | 20.0 | 44 | 21.5 | 73 | 13.8 |
| Total stations |  | 1,253 | 100.0 | 519 | 100.0 | 205 | 100.0 | 529 | 100.0 |
| Insufficient data |  | 131 | --- | 39 | --- | 39 | --- | 53 | --- |
| Stations not filed |  | 686 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 2,070 | --- |  | --- |  | --- |  | --- |

[^6]
## Table C(1c)

Majority Ownership Interest by Race
Voting Share Exceeds 50\% Individually or Collectively
Low Power Television Stations - 2011


[^7]
## Table C(2a)

Attributable Ownership Interest by Gender Stations with One or More Attributable Persons

Low Power Television Stations - 2011

| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 658 | 52.9 | 289 | 56.2 | 103 | 50.7 | 266 | 51.4 |
| Male | 1,214 | 97.5 | 501 | 97.5 | 197 | 97.0 | 516 | 99.6 |
| Total stations | 1,245 | 100.0 | 514 | 100.0 | 204 | 100.0 | 527 | 100.0 |
| Insufficient data | 136 | --- | 42 | --- | 40 | --- | 54 | --- |
| Stations not filed | 689 | --- |  | --- |  | --- |  | --- |
| All licensed stations | 2,070 | --- |  | --- |  | -- |  | --- |

## Table C(2b)

## Attributable Ownership Interest by Ethnicity

Stations with One or More Attributable Persons
Low Power Television Stations - 2011

| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic <br> /Latino | Female | 46 | 3.7 | 28 | 5.4 | 5 | 2.5 | 13 | 2.5 |
|  | Male | 188 | 15.1 | 88 | 17.1 | 19 | 9.4 | 81 | 15.4 |
|  | Total | 211 | 16.9 | 98 | 19.1 | 22 | 10.8 | 91 | 17.3 |
| Non <br> Hispanic <br> /Latino | Female | 625 | 50.2 | 270 | 52.5 | 99 | 48.5 | 256 | 48.6 |
|  | Male | 1,100 | 88.4 | 452 | 87.9 | 184 | 90.2 | 464 | 88.0 |
|  | Total | 1,130 | 90.8 | 466 | 90.7 | 189 | 92.6 | 475 | 90.1 |
| Total Stations |  | 1,245 | 100.0 | 514 | 100.0 | 204 | 100.0 | 527 | 100.0 |
| Insufficient data |  | 136 | --- | 42 | --- | 40 | --- | 54 | --- |
| Stations not filed |  | 689 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 2,070 | --- |  | --- |  | --- |  | --- |

## Table C(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Low Power Television Stations - 2011

|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 35 | 2.8 | 14 | 2.7 | 2 | 1.0 | 19 | 3.7 |
|  | Male | 66 | 5.3 | 36 | 7.0 | 6 | 3.0 | 24 | 4.6 |
|  | Total | 76 | 6.1 | 43 | 8.4 | 7 | 3.4 | 26 | 5.0 |
| Black or <br> African <br> American | Female | 33 | 2.7 | 12 | 2.3 | 6 | 3.0 | 15 | 2.9 |
|  | Male | 81 | 6.5 | 24 | 4.7 | 17 | 8.4 | 40 | 7.7 |
|  | Total | 84 | 6.7 | 25 | 4.9 | 17 | 8.4 | 42 | 8.1 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 4 | 0.3 | 0 | 0.0 | 0 | 0.0 | 4 | 0.8 |
|  | Male | 2 | 0.2 | 0 | 0.0 | 0 | 0.0 | 2 | 0.4 |
|  | Total | 5 | 0.4 | 0 | 0.0 | 0 | 0.0 | 5 | 1.0 |
| Am. Indian or Alaska Native | Female | 5 | 0.4 | 2 | 0.4 | 0 | 0.0 | 3 | 0.6 |
|  | Male | 6 | 0.5 | 2 | 0.4 | 0 | 0.0 | 4 | 0.8 |
|  | Total | 8 | 0.6 | 2 | 0.4 | 0 | 0.0 | 6 | 1.2 |
| Two or <br> More Races | Female | 8 | 0.6 | 4 | 0.8 | 2 | 1.0 | 2 | 0.4 |
|  | Male | 47 | 3.8 | 22 | 4.3 | 18 | 8.9 | 7 | 1.4 |
|  | Total | 55 | 4.4 | 26 | 5.1 | 20 | 9.9 | 9 | 1.7 |
| White | Female | 609 | 48.9 | 271 | 52.7 | 99 | 48.5 | 239 | 45.2 |
|  | Male | 1,151 | 92.4 | 481 | 93.6 | 189 | 92.6 | 481 | 91.0 |
|  | Total | 1,178 | 94.6 | 493 | 95.9 | 193 | 94.6 | 492 | 93.4 |
| Total Stations |  | 1,245 | 100.0 | 514 | 100.0 | 204 | 100.0 | 527 | 100.0 |
| Insufficient data |  | 136 | --- | 42 | --- | 40 | --- | 54 | --- |
| Stations not filed |  | 689 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 2,070 | --- |  | --- |  | --- |  | --- |


| Table C(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons <br> By Type of Interest <br> Low Power Television Stations - 2011 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 236 | 58.3 | 505 | 43.1 | 476 | 41.6 | 329 | 35.1 | 123 | 21.0 |
| Male | 355 | 87.7 | 1,087 | 92.7 | 1,032 | 90.2 | 795 | 84.8 | 462 | 79.0 |
| Total stations | 405 | 100.0 | 1,172 | 100.0 | 1,144 | 100.0 | 938 | 100.0 | 585 | 100.0 |
| Insufficient data | 136 | --- | 136 | --- | 136 | --- | 136 | --- | 136 | --- |
| Stations not filed | 689 | --- | 689 | --- | 689 | --- | 689 | --- | 689 | --- |
| All licensed stations | 2,070 | --- | 2,070 | --- | 2,070 | --- | 2,070 | --- | 2,070 | --- |


|  |  | Atrib Station Lo | table with B <br> Pow | Tab wners ne or y Typ Tele | C(3b) <br> ip Int More A of Int ision S | rest b ributa rest ations | Ethni le Pers $\text { - } 2011$ | ity <br> ns |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | of Sta | ions an | Perce | t of T |  |  |  |
|  |  |  |  |  | Voti | g Sha | Crea | er than | or Equ | to |  |
| Ethnic |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ | onal rest |  |  |  |  |  |  | $\begin{gathered} 1 \mathrm{Pe} \\ \text { Maj } \\ \mathbf{S h} \end{gathered}$ | son <br> rity <br> re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 15 | 3.7 | 32 | 2.7 | 30 | 2.6 | 20 | 2.1 | 11 | 1.9 |
|  | Male | 72 | 17.8 | 127 | 10.8 | 122 | 10.7 | 107 | 11.4 | 82 | 14.0 |
|  | Total | 82 | 20.2 | 147 | 12.5 | 142 | 12.4 | 124 | 13.2 | 93 | 15.9 |
| Non Hispanic | Female | 226 | 55.8 | 481 | 41.0 | 452 | 39.5 | 309 | 32.9 | 112 | 19.2 |
| Latino | Male | 335 | 82.7 | 980 | 83.6 | 925 | 80.9 | 696 | 74.2 | 380 | 65.0 |
|  | Total | 379 | 93.6 | 1,064 | 90.8 | 1,036 | 90.6 | 837 | 89.2 | 492 | 84.1 |
| Total stations |  | 405 | 100.0 | 1,172 | 100.0 | 1,144 | 100.0 | 938 | 100.0 | 585 | 100.0 |
| Insufficient data |  | 136 | --- | 136 | --- | 136 | --- | 136 | --- | 136 | --- |
| Stations not filed |  | 689 | --- | 689 | --- | 689 | --- | 689 | --- | 689 | --- |
| All licensed stations |  | 2,070 | --- | 2,070 | --- | 2,070 | --- | 2,070 | --- | 2,070 | --- |


| Table C(3c) <br> Attributable Ownership Interest by Race Stations with One or More Attributable Persons <br> By Type of Interest <br> Low Power Television Stations - 2011 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | g Sha | Grea | er than | or Equ | to |  |
|  |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ | $\begin{aligned} & \text { ional } \\ & \text { rest } \end{aligned}$ |  |  |  |  |  |  | $\begin{gathered} 1 \mathrm{Pe} \\ \text { Maj } \\ \text { Sh } \end{gathered}$ | son <br> rity <br> re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 9 | 2.2 | 24 | 2.1 | 24 | 2.1 | 23 | 2.5 | 23 | 3.9 |
|  | Male | 46 | 11.4 | 20 | 1.7 | 18 | 1.6 | 6 | 0.6 | 5 | 0.9 |
|  | Total | 54 | 13.3 | 44 | 3.8 | 42 | 3.7 | 29 | 3.1 | 28 | 4.8 |
| Black or <br> African <br> American | Female | 16 | 4.0 | 17 | 1.5 | 9 | 0.8 | 6 | 0.6 | 1 | 0.2 |
|  | Male | 29 | 7.2 | 53 | 4.5 | 44 | 3.9 | 30 | 3.2 | 14 | 2.4 |
|  | Total | 30 | 7.4 | 55 | 4.7 | 45 | 3.9 | 30 | 3.2 | 15 | 2.6 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 3 | 0.7 | 2 | 0.2 | 2 | 0.2 | 1 | 0.1 | 0 | 0.0 |
|  | Male | 1 | 0.3 | 2 | 0.2 | 2 | 0.2 | 2 | 0.2 | 1 | 0.2 |
|  | Total | 3 | 0.7 | 3 | 0.3 | 3 | 0.3 | 3 | 0.3 | 1 | 0.2 |
| Am. Indian or Alaska Native | Female | 3 | 0.7 | 2 | 0.2 | 2 | 0.2 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 2 | 0.5 | 4 | 0.3 | 4 | 0.4 | 1 | 0.1 | 1 | 0.2 |
|  | Total | 3 | 0.7 | 5 | 0.4 | 5 | 0.4 | 1 | 0.1 | 1 | 0.2 |
| Two or More Races | Female | 1 | 0.3 | 7 | 0.6 | 7 | 0.6 | 5 | 0.5 | 2 | 0.3 |
|  | Male | 29 | 7.2 | 18 | 1.5 | 17 | 1.5 | 16 | 1.7 | 15 | 2.6 |
|  | Total | 30 | 7.4 | 25 | 2.1 | 24 | 2.1 | 21 | 2.2 | 17 | 2.9 |
| White | Female | 222 | 54.8 | 468 | 39.9 | 439 | 38.4 | 296 | 31.6 | 97 | 16.6 |
|  | Male | 329 | 81.2 | 1,044 | 89.1 | 989 | 86.5 | 751 | 80.1 | 426 | 72.8 |
|  | Total | 374 | 92.4 | 1,106 | 94.4 | 1,078 | 94.2 | 868 | 92.5 | 523 | 89.4 |
| Total stations |  | 405 | 100.0 | 1,172 | 100.0 | 1,144 | 100.0 | 938 | 100.0 | 585 | 100.0 |
| Insufficient |  | 136 | --- | 136 | --- | 136 | --- | 136 | --- | 136 | --- |
| Stations not |  | 689 | --- | 689 | --- | 689 | --- | 689 | --- | 689 | --- |
| All licensed |  | 2,070 | --- | 2,070 | --- | 2,070 | --- | 2,070 | --- | 2,070 | --- |

TABLE C
1(a)-3(c)
2009
Low Power Television

## Table C(1a)

Majority Ownership Interest by Gender
Voting Share Exceeds 50\% Individually or Collectively
Low Power Television Stations - 2009

| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 156 | 15.1 | 68 | 15.7 | 6 | 3.7 | 82 | 18.7 |
| Male | 644 | 62.3 | 257 | 59.5 | 109 | 66.9 | 278 | 63.3 |
| Joint female/male* | 2 | 0.2 | 1 | 0.2 | 0 | 0.0 | 1 | 0.2 |
| No majority interest | 232 | 22.4 | 106 | 24.5 | 48 | 29.4 | 78 | 17.8 |
| Total stations | 1,034 | 100.0 | 432 | 100.0 | 163 | 100.0 | 439 | 100.0 |
| Insufficient data | 111 | --- | 27 | --- | 31 | --- | 53 | --- |
| Stations not filed | 1,332 | --- | 371 | --- | 199 | --- | 725 | --- |
| All licensed stations | 2,477 | --- | 830 | --- | 393 | --- | 1,217 | --- |

* "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).

|  | Maj <br> Voting Sh | Tab <br> nnershi eds $50 \%$ <br> r Telev |  |  | thnic or Col $-2009$ | tivel |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  | $$ |  |  |  | 101-210+ |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic /Latino | Female | 8 | 0.8 | 5 | 1.2 | 0 | 0.0 | 3 | 0.7 |
|  | Male | 77 | 7.4 | 31 | 7.2 | 9 | 5.5 | 37 | 8.4 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 85 | 8.2 | 36 | 8.3 | 9 | 5.5 | 40 | 9.1 |
| Non <br> Hispanic <br> /Latino | Female | 148 | 14.3 | 63 | 14.6 | 6 | 3.7 | 79 | 18.0 |
|  | Male | 550 | 53.2 | 218 | 50.5 | 100 | 61.3 | 232 | 52.8 |
|  | Combination* | 2 | 0.2 | 1 | 0.2 | 0 | 0.0 | 1 | 0.2 |
|  | Total | 700 | 67.7 | 282 | 65.3 | 106 | 65.0 | 312 | 71.1 |
| No majority interest |  | 249 | 24.1 | 114 | 26.4 | 48 | 29.4 | 87 | 19.8 |
| Total stations |  | 1,034 | 100.0 | 432 | 100.0 | 163 | 100.0 | 439 | 100.0 |
| Insufficient data |  | 111 | --- | 27 | --- | 31 | - | 53 | --- |
| Stations not filed |  | 1,332 | --- | 373 | --- | 199 | --- | 725 | --- |
| All licensed stations |  | 2,477 | --- | 830 | --- | 393 | --- | 1,254 | --- |

* "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

| Table C(1c) <br> Majority Ownership Interest by Race <br> Voting Share Exceeds 50\% Individually or Collectively <br> Low Power Television Stations - 2009 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  |  Nielsen DMA <br> $1-50$ $51-100$ |  |  |  | 101-210+ |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 27 | 2.6 | 7 | 1.6 | 1 | 0.6 | 19 | 4.3 |
|  | Male | 7 | 0.7 | 5 | 1.2 | 1 | 0.6 | 1 | 0.2 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 34 | 3.3 | 12 | 2.8 | 2 | 1.2 | 20 | 4.6 |
| Black or African American | Female | 3 | 0.3 | 1 | 0.2 | 0 | 0.0 | 2 | 0.5 |
|  | Male | 4 | 0.4 | 2 | 0.5 | 1 | 0.6 | 1 | 0.2 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 7 | 0.7 | 3 | 0.7 | 1 | 0.6 | 3 | 0.7 |
| Native <br> Hawaiian or <br> Pacific <br> Islander | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 3 | 0.3 | 1 | 0.2 | 0 | 0.0 | 2 | 0.5 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 3 | 0.3 | 1 | 0.2 | 0 | 0.0 | 2 | 0.5 |
| American Indian or Alaska Native | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 | 1 | 0.2 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 | 1 | 0.2 |
| Two or More Races | Female | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 | 1 | 0.2 |
|  | Male | 9 | 0.9 | 6 | 1.4 | 0 | 0.0 | 3 | 0.7 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 10 | 1.0 | 6 | 1.4 | 0 | 0.0 | 4 | 0.9 |
| Minority (Total of Above) | Female | 31 | 3.0 | 8 | 1.9 | 1 | 0.6 | 22 | 5.0 |
|  | Male | 24 | 2.3 | 14 | 3.2 | 2 | 1.2 | 8 | 1.8 |
|  | Combination* | 0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 |
|  | Total | 55 | 5.3 | 22 | 5.1 | 3 | 1.8 | 30 | 6.8 |
| White | Female | 125 | 12.1 | 60 | 13.9 | 5 | 3.1 | 60 | 13.7 |
|  | Male | 598 | 57.8 | 238 | 55.1 | 101 | 62.0 | 259 | 59.0 |
|  | Combination* | 2 | 0.2 | 1 | 0.2 | 0 | 0.0 | 1 | 0.2 |
|  | Total | 725 | 70.1 | 299 | 69.2 | 106 | 65.0 | 320 | 72.9 |
| No majority interest |  | 254 | 24.6 | 111 | 25.7 | 54 | 33.1 | 89 | 20.3 |
| Total stations |  | 1,034 | 100.0 | 432 | 100.0 | 163 | 100.0 | 439 | 100.0 |
| Insufficient d |  | 111 | --- | 27 | --- | 31 | --- | 53 | --- |
| Stations not f |  | 1,332 | --- | --- | --- | --- | --- | --- | --- |
| All licensed st | ons | 2,477 | --- | --- | --- | --- | --- | --- | --- |

* "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

| Table C(2a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons <br> Low Power Television Stations - 2009 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | Nielsen DMA  <br> $1-50$ $51-100$ |  |  |  | 101-210+ |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 586 | 57.1 | 262 | 61.4 | 88 | 54.3 | 236 | 53.9 |
| Male | 1,005 | 97.9 | 415 | 97.2 | 160 | 98.8 | 430 | 98.2 |
| Total stations | 1,027 | 100.0 | 427 | 100.0 | 162 | 100.0 | 438 | 100.0 |
| Insufficient data | 114 | --- | 29 | --- | 31 | --- | 54 | --- |
| Stations not filed | 1,336 | --- | --- | --- | --- | -- | --- | --- |
| All licensed stations | 2,477 | --- | --- | --- | --- | --- | --- | --- |


|  |  | Tab | C $\mathbf{C}$ (2b |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | wner <br> ne or <br> Tele | hip In More A <br> ision | est by ibuta tions | Ethn le Per - 2009 |  |  |  |  |
|  |  |  |  | f Sta | ons an | Perce | $t$ of $T$ |  |  |
|  | Ethnicity | Nati | nally |  |  | Niels 51 | $\begin{aligned} & \text { DMA } \\ & 100 \\ & \hline \end{aligned}$ | 101 |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 39 | 3.8 | 30 | 7.0 | 3 | 1.9 | 6 | 1.4 |
| /Latino | Male | 214 | 20.8 | 94 | 22.0 | 42 | 25.9 | 78 | 17.8 |
|  | Total | 224 | 21.8 | 102 | 23.9 | 42 | 25.9 | 80 | 18.3 |
| Non | Female | 563 | 54.8 | 243 | 56.9 | 86 | 53.1 | 234 | 53.4 |
| Hispanic | Male | 904 | 88.0 | 368 | 86.2 | 149 | 92.0 | 387 | 88.4 |
|  | Total | 936 | 91.1 | 388 | 90.9 | 151 | 93.2 | 397 | 90.6 |
| Total Stations |  | 1,027 | 100.0 | 427 | 100.0 | 162 | 100.0 | 438 | 100.0 |
| Insufficient data |  | 114 | --- | 29 | --- | 31 | --- | 54 | --- |
| Stations not filed |  | 1,336 | --- | --- | --- | --- | --- | --- | --- |
| All licensed stations |  | 2,477 | --- | --- | --- | --- | - | --- | --- |

## Table C(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Low Power Television Stations - 2009

|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | Nielsen DMA |  |  |  |  |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 39 | 3.8 | 15 | 3.5 | 1 | 0.6 | 23 | 5.3 |
|  | Male | 43 | 4.2 | 17 | 4.0 | 3 | 1.9 | 23 | 5.3 |
|  | Total | 55 | 5.4 | 25 | 5.9 | 3 | 1.9 | 27 | 6.2 |
| Black or <br> African <br> American | Female | 33 | 3.2 | 10 | 2.3 | 7 | 4.3 | 16 | 3.7 |
|  | Male | 59 | 5.7 | 21 | 4.9 | 12 | 7.4 | 26 | 5.9 |
|  | Total | 64 | 6.2 | 24 | 5.6 | 12 | 7.4 | 28 | 6.4 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 3 | 0.3 | 0 | 0.0 | 0 | 0.0 | 3 | 0.7 |
|  | Male | 6 | 0.6 | 1 | 0.2 | 0 | 0.0 | 5 | 1.1 |
|  | Total | 8 | 0.8 | 1 | 0.2 | 0 | 0.0 | 7 | 1.6 |
| Am. Indian or Alaska Native | Female | 2 | 0.2 | 0 | 0.0 | 0 | 0.0 | 2 | 0.5 |
|  | Male | 3 | 0.3 | 1 | 0.2 | 0 | 0.0 | 2 | 0.5 |
|  | Total | 4 | 0.4 | 1 | 0.2 | 0 | 0.0 | 3 | 0.7 |
| Two or <br> More Races | Female | 3 | 0.3 | 2 | 0.5 | 0 | 0.0 | 1 | 0.2 |
|  | Male | 22 | 2.1 | 12 | 2.8 | 1 | 0.6 | 9 | 2.1 |
|  | Total | 24 | 2.3 | 13 | 3.0 | 1 | 0.6 | 10 | 2.3 |
| White | Female | 541 | 52.7 | 248 | 58.1 | 87 | 53.7 | 206 | 47.0 |
|  | Male | 954 | 92.9 | 393 | 92.0 | 157 | 96.9 | 404 | 92.2 |
|  | Total | 974 | 94.8 | 404 | 94.6 | 159 | 98.1 | 411 | 93.8 |
| Total Stations |  | 1,027 | 100.0 | 427 | 100.0 | 162 | 100.0 | 438 | 100.0 |
| Insufficient data |  | 114 | --- | 29 | --- | 31 | --- | 54 | --- |
| Stations not filed |  | 1,336 | --- | --- | --- | --- | --- | --- | --- |
| All licensed stations |  | 2,477 | --- | --- | --- | --- | --- | --- | --- |


| Table C(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons By Type of Interest <br> Low Power Television Stations - 2009 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 244 | 58.1 | 427 | 46.0 | 402 | 44.2 | 288 | 38.7 | 110 | 22.4 |
| Male | 369 | 87.9 | 857 | 92.2 | 799 | 87.9 | 617 | 82.9 | 380 | 77.6 |
| Total stations | 420 | 100.0 | 929 | 100.0 | 909 | 100.0 | 744 | 100.0 | 490 | 100.0 |
| Insufficient data | 114 | --- | 114 | --- | 114 | --- | 114 | --- | 114 | --- |
| Stations not filed | 1,336 | --- | 1,336 | --- | 1,336 | --- | 1,336 | --- | 1,336 | --- |
| All licensed stations | 2,477 | --- | 2,477 | --- | 2,477 | --- | 2,477 | --- | 2,477 | --- |


| Table C(3b) <br> Attributable Ownership Interest by Ethnicity Stations with One or More Attributable Persons <br> By Type of Interest <br> Low Power Television Stations - 2009 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  | 5\% | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic /Latino | Female |  |  | 27 | 6.4 | 19 | 2.1 | 17 | 1.9 | 10 | 1.4 | 2 | 0.4 |
|  | Male | 96 | 22.9 | 123 | 13.3 | 120 | 13.2 | 97 | 13.1 | 67 | 13.7 |
|  | Total | 110 | 26.2 | 131 | 14.1 | 128 | 14.1 | 105 | 14.1 | 69 | 14.1 |
| Non Hispanic /Latino | Female | 228 | 54.3 | 411 | 44.3 | 387 | 42.6 | 278 | 37.4 | 108 | 22.1 |
|  | Male | 339 | 80.7 | 780 | 84.1 | 722 | 79.5 | 538 | 72.4 | 312 | 63.8 |
|  | Total | 390 | 92.9 | 850 | 91.6 | 830 | 91.4 | 662 | 89.1 | 420 | 85.9 |
| Total stations |  | 420 | 100.0 | 928 | 100.0 | 908 | 100.0 | 743 | 100.0 | 489 | 100.0 |
| Insufficient data |  | 114 | --- | 114 | --- | 114 | --- | 114 | --- | 114 | --- |
| Stations not filed |  | 1,336 | --- | 1,336 | --- | 1,336 | --- | 1,336 | --- | 1,336 | --- |
| All licensed stations |  | 2,477 | --- | 2,477 | --- | 2,477 | --- | 2,477 | --- | 2,477 | --- |


| Attributable Ownership Interest by Rac Stations with One or More Attributable Pers <br> By Type of Interest <br> Low Power Television Stations - 2009 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Vot | g Sha | C Grea | er than | or Equ | al to |  |
|  |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ | $\begin{aligned} & \text { ional } \\ & \text { rest } \end{aligned}$ |  |  |  |  |  |  | 1 P Maj Sh | son <br> rity <br> re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 13 | 3.1 | 27 | 2.9 | 27 | 3.0 | 27 | 3.6 | 27 | 5.5 |
|  | Male | 33 | 7.9 | 10 | 1.1 | 9 | 1.0 | 9 | 1.2 | 7 | 1.4 |
|  | Total | 46 | 11.0 | 36 | 3.9 | 35 | 3.9 | 35 | 4.7 | 34 | 6.9 |
| Black or African American | Female | 15 | 3.6 | 18 | 1.9 | 11 | 1.2 | 6 | 0.8 | 2 | 0.4 |
|  | Male | 22 | 5.2 | 38 | 4.1 | 28 | 3.1 | 20 | 2.7 | 4 | 0.8 |
|  | Total | 25 | 6.0 | 40 | 4.3 | 30 | 3.3 | 21 | 2.8 | 6 | 1.2 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 3 | 0.7 | 1 | 0.1 | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 4 | 1.0 | 3 | 0.3 | 3 | 0.3 | 3 | 0.4 | 2 | 0.4 |
|  | Total | 6 | 1.4 | 3 | 0.3 | 3 | 0.3 | 3 | 0.4 | 2 | 0.4 |
| Am. Indian <br> or Alaska <br> Native | Female | 1 | 0.2 | 1 | 0.1 | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 0 | 0.0 | 3 | 0.3 | 3 | 0.3 | 1 | 0.1 | 1 | 0.2 |
|  | Total | 1 | 0.2 | 3 | 0.3 | 3 | 0.3 | 1 | 0.1 | 1 | 0.2 |
| Two or More Races | Female | 2 | 0.5 | 1 | 0.1 | 1 | 0.1 | 1 | 0.1 | 1 | 0.2 |
|  | Male | 2 | 0.5 | 20 | 2.2 | 20 | 2.2 | 20 | 2.7 | 9 | 1.8 |
|  | Total | 3 | 0.7 | 21 | 2.3 | 21 | 2.3 | 21 | 2.8 | 10 | 2.0 |
| White | Female | 230 | 54.8 | 390 | 42.0 | 365 | 40.2 | 254 | 34.1 | 80 | 16.3 |
|  | Male | 343 | 81.7 | 830 | 89.3 | 772 | 84.9 | 586 | 78.8 | 357 | 72.9 |
|  | Total | 386 | 91.9 | 875 | 94.2 | 855 | 94.1 | 686 | 92.2 | 437 | 89.2 |
| Total stations |  | 420 | 100.0 | 929 | 100.0 | 909 | 100.0 | 744 | 100.0 | 490 | 100.0 |
| Insufficient d |  | 114 | --- | 114 | --- | 114 | --- | 114 | --- | 114 | --- |
| Stations not fi |  | 1,336 | --- | 1,336 | --- | 1,336 | --- | 1,336 | --- | 1,336 | --- |
| All licensed st | ions | 2,477 | --- | 2,477 | --- | 2,477 | --- | 2,477 | --- | 2,477 | --- |

TABLE D
1(a) - 3(c)
2011
Commercial AM Radio

| Majority Ownership Interest by Gender Voting Share Exceeds 50\% Individually or Collectively Commercial AM Radio Stations - 2011 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nati | nally |  |  | $\begin{gathered} \text { Arbitr } \\ 101 \end{gathered}$ | n Metr $282$ | Outsid | Metro |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 300 | 7.8 | 107 | 7.4 | 67 | 7.7 | 126 | 8.3 |
| Male | 2,841 | 74.2 | 1,024 | 70.8 | 674 | 77.6 | 1,143 | 75.4 |
| Joint female/male* | 64 | 1.7 | 18 | 1.2 | 11 | 1.3 | 35 | 2.3 |
| No majority interest | 625 | 16.3 | 297 | 20.5 | 117 | 13.5 | 211 | 13.9 |
| Total stations | 3,830 | 100.0 | 1,446 | 100.0 | 869 | 100.0 | 1,515 | 100.0 |
| Insufficient data | 169 | --- | 61 | --- | 63 | --- | 45 | --- |
| Stations not filed | 764 | --- |  | --- |  | --- |  | --- |
| All licensed stations | 4,763 | --- |  | --- |  | --- |  | - |

* "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).

| Majority Ownership Interest by Ethnicity Voting Share Exceeds 50\% Individually or Collectively Commercial AM Radio Stations - 2011 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  |  Arbitron Metro <br> $\mathbf{1 - 1 0 0}$ $\mathbf{1 0 1 - 2 8 2}$ |  |  |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic /Latino | Female | 32 | 0.8 | 20 | 1.4 | 1 | 0.1 | 11 | 0.7 |
|  | Male | 133 | 3.5 | 99 | 6.8 | 16 | 1.8 | 18 | 1.2 |
|  | Combination* | 7 | 0.2 | 5 | 0.3 | 0 | 0.0 | 2 | 0.1 |
|  | Total | 172 | 4.5 | 124 | 8.6 | 17 | 2.0 | 31 | 2.0 |
| Non <br> Hispanic <br> /Latino | Female | 262 | 6.8 | 83 | 5.7 | 64 | 7.4 | 115 | 7.6 |
|  | Male | 2,701 | 70.5 | 918 | 63.5 | 658 | 75.7 | 1,125 | 74.3 |
|  | Combination* | 57 | 1.5 | 13 | 0.9 | 11 | 1.3 | 33 | 2.2 |
|  | Total | 3,020 | 78.9 | 1,014 | 70.1 | 733 | 84.3 | 1,273 | 84.0 |
| No majority interest |  | 638 | 16.7 | 308 | 21.3 | 119 | 13.7 | 211 | 13.9 |
| Total stations |  | 3,830 | 100.0 | 1,446 | 100.0 | 869 | 100.0 | 1,515 | 100.0 |
| Insufficient data |  | 169 | --- | 61 | --- | 63 | --- | 45 | - |
| Stations not filed |  | 764 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 4,763 | --- |  | --- |  | --- |  | --- |

* "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

| Majority Ownership Interest by Race Voting Share Exceeds 50\% Individually or Collectiv Commercial AM Radio Stations - 2011 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  | Arbitron Metro  <br> $1-100$ $101-282$ |  |  |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | $\begin{array}{r} \text { No. } \\ \hline 2 \end{array}$ | \% | No. | \% |
| Asian | Female | 15 | 0.4 | 8 | 0.6 |  | 0.2 | 5 | 0.3 |
|  | Male | 85 | 2.2 | 74 | 5.1 | 5 | 0.6 | 6 | 0.4 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 100 | 2.6 | 82 | 5.7 | 7 | 0.8 | 11 | 0.7 |
| Black or African American | Female | 14 | 0.4 | 8 | 0.6 | 5 | 0.6 | 1 | 0.1 |
|  | Male | 89 | 2.3 | 33 | 2.3 | 27 | 3.1 | 29 | 1.9 |
|  | Combination* | 3 | 0.1 | 3 | 0.2 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 106 | 2.8 | 44 | 3.0 | 32 | 3.7 | 30 | 2.0 |
| Native <br> Hawaiian or <br> Pacific <br> Islander | Female | 2 | 0.1 | 0 | 0.0 | 0 | 0.0 | 2 | 0.1 |
|  | Male | 4 | 0.1 | 0 | 0.0 | 1 | 0.1 | 3 | 0.2 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 6 | 0.2 | 0 | 0.0 | 1 | 0.1 | 5 | 0.3 |
| American Indian or Alaska Native | Female | 1 | 0.0 | 0 | 0.0 | 0 | 0.0 | 1 | 0.1 |
|  | Male | 15 | 0.4 | 2 | 0.1 | 6 | 0.7 | 7 | 0.5 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 16 | 0.4 | 2 | 0.1 | 6 | 0.7 | 8 | 0.5 |
| Two or More Races | Female | 4 | 0.1 | 0 | 0.0 | 0 | 0.0 | 4 | 0.3 |
|  | Male | 5 | 0.1 | 1 | 0.1 | 3 | 0.3 | 1 | 0.1 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 9 | 0.2 | 1 | 0.1 | 3 | 0.3 | 5 | 0.3 |
| Minority (Total of Above) | Female | 36 | 0.9 | 16 | 1.1 | 7 | 0.8 | 13 | 0.9 |
|  | Male | 198 | 5.2 | 110 | 7.6 | 42 | 4.8 | 46 | 3.0 |
|  | Combination* | 3 | 3 | 0.1 | 3 | 0.2 | 0 | 0.0 | 0 |
|  | Total | 237 | 6.2 | 129 | 8.9 | 49 | 5.6 | 59 | 3.9 |
| White | Female | 261 | 6.8 | 90 | 6.2 | 60 | 6.9 | 111 | 7.3 |
|  | Male | 2,643 | 69.0 | 913 | 63.1 | 632 | 72.7 | 1,098 | 72.5 |
|  | Combination* | 56 | 1.5 | 13 | 0.9 | 11 | 1.3 | 32 | 2.1 |
|  | Total | 2,960 | 77.3 | 1,016 | 70.3 | 703 | 80.9 | 1,241 | 81.9 |
| No majority interest |  | 633 | 16.5 | 301 | 20.8 | 117 | 13.5 | 215 | 14.2 |
| Total stations |  | 3,830 | 100.0 | 1,446 | 100.0 | 869 | 100.0 | 1,515 | 100.0 |
| Insufficient d |  | 169 | --- | 61 | --- | 63 | --- | 45 | --- |
| Stations not fild |  | 764 | --- | --- | --- | --- | --- | --- | --- |
| All licensed st | ions | 4,763 | --- | --- | --- | --- | --- | --- | --- |

* "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

| Table D(2a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons Commercial AM Radio Stations - 2011 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | Arbitron Metro   <br> $1-100$ $101-282$  |  |  |  | Outside Metro |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 2,445 | 64.0 | 997 | 69.5 | 576 | 66.3 | 872 | 57.6 |
| Male | 3,692 | 96.7 | 1,399 | 97.5 | 850 | 97.8 | 1,443 | 95.2 |
| Total stations | 3,819 | 100.0 | 1,435 | 100.0 | 869 | 100.0 | 1,515 | 100.0 |
| Insufficient data | 180 | --- | 72 | --- | 63 | --- | 45 | --- |
| Stations not filed | 764 | --- |  | --- |  | --- |  | --- |
| All licensed stations | 4,763 | --- |  | --- |  | --- |  | --- |

## Table D(2b)

Attributable Ownership Interest by Ethnicity
Stations with One or More Attributable Persons
Commercial AM Radio Stations - 2011

| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | Arbitron Metro |  |  |  |  |  |
|  |  | 1-100 | 101-282 |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female |  |  | 189 | 4.9 | 152 | 10.6 | 11 | 1.3 | 26 | 1.7 |
| /Latino | Male | 361 | 9.5 | 293 | 20.4 | 31 | 3.6 | 37 | 2.4 |
|  | Total | 390 | 10.2 | 307 | 21.4 | 34 | 3.9 | 49 | 3.2 |
| Non | Female | 2,341 | 61.3 | 923 | 64.3 | 569 | 65.9 | 849 | 56.0 |
| Hispanic | Male | 3,509 | 91.9 | 1,263 | 88.0 | 833 | 96.5 | 1,413 | 93.3 |
|  | Total | 3,630 | 95.1 | 1,298 | 90.5 | 852 | 98.7 | 1,480 | 97.7 |
| Total Stations |  | 3,819 | 100.0 | 1,435 | 100.0 | 863 | 100.0 | 1,515 | 100.0 |
| Insufficient data |  | 180 | --- | 72 | --- | 63 | --- | 45 | --- |
| Stations not filed |  | 764 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 4,763 | --- |  | --- |  | --- |  | --- |

## Table D(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Commercial AM Radio Stations - 2011


| Table D(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons By Type of Interest $\text { Commercial AM Radio Stations - } 2011$ |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 1,369 | 71.6 | 1,285 | 35.9 | 1,211 | 35.7 | 901 | 28.9 | 225 | 11.4 |
| Male | 1,626 | 85.1 | 3,404 | 95.0 | 3,206 | 94.4 | 2,896 | 92.9 | 1,755 | 88.6 |
| Total stations | 1,911 | 100.0 | 3,584 | 100.0 | 3,396 | 100.0 | 3,119 | 100.0 | 1,980 | 100.0 |
| Insufficient data | 180 | --- | 180 | --- | 180 | --- | 180 | --- | 180 | --- |
| Stations not filed | 764 | --- | 764 | --- | 764 | --- | 764 | --- | 764 | --- |
| All licensed stations | 4,763 | --- | 4,763 | --- | 4,763 | --- | 4,763 | --- | 4,763 | --- |


| Table D(3b) <br> Attributable Ownership Interest by Ethnicity Stations with One or More Attributable Persons By Type of Interest <br> Commercial AM Radio Stations - 2011 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  | 5\% | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic /Latino | Female |  |  | 111 | 5.8 | 83 | 2.3 | 81 | 2.4 | 61 | 2.0 | 23 | 1.2 |
|  | Male | 197 | 10.3 | 201 | 5.6 | 196 | 5.8 | 170 | 5.5 | 111 | 5.6 |
|  | Total | 216 | 11.3 | 228 | 6.4 | 224 | 6.6 | 196 | 6.3 | 134 | 6.8 |
| Non Hispanic /Latino | Female | 1,331 | 69.6 | 1,211 | 33.8 | 1,138 | 33.5 | 840 | 26.9 | 202 | 10.2 |
|  | Male | 1,543 | 80.7 | 3,237 | 90.3 | 3,041 | 89.6 | 2,733 | 87.6 | 1,644 | 83.0 |
|  | Total | 1,819 | 95.2 | 3,408 | 95.1 | 3,221 | 94.9 | 2,943 | 94.4 | 1,846 | 93.2 |
| Total stations |  | 1,911 | 100.0 | 3,584 | 100.0 | 3,396 | 100.0 | 3,119 | 100.0 | 1,980 | 100.0 |
| Insufficient data |  | 180 | --- | 180 | --- | 180 | --- | 180 | --- | 180 | --- |
| Stations not filed |  | 764 | --- | 764 | --- | 764 | --- | 764 | --- | 764 | --- |
| All licensed stations |  | 4,763 | --- | 4,763 | --- | 4,763 | --- | 4,763 | --- | 4,763 | --- |


| Table D(3c) <br> Attributable Ownership Interest by Race Stations with One or More Attributable Persons By Type of Interest <br> Commercial AM Radio Stations - 2011 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Vot | ng Sha | e Grea | er than | or Equ | al to |  |
|  |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ |  |  |  |  |  |  |  | 18 $M a$ S | son <br> rity <br> re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 89 | 4.7 | 67 | 1.9 | 66 | 1.9 | 53 | 1.7 | 15 | 0.8 |
|  | Male | 513 | 26.8 | 95 | 2.7 | 92 | 2.7 | 87 | 2.8 | 84 | 4.2 |
|  | Total | 540 | 28.3 | 119 | 3.3 | 115 | 3.4 | 109 | 3.5 | 99 | 5.0 |
| Black or <br> African <br> American | Female | 146 | 7.6 | 48 | 1.3 | 39 | 1.2 | 26 | 0.8 | 4 | 0.2 |
|  | Male | 171 | 9.0 | 124 | 3.5 | 113 | 3.3 | 105 | 3.4 | 78 | 3.9 |
|  | Total | 197 | 10.3 | 138 | 3.9 | 126 | 3.7 | 115 | 3.7 | 82 | 4.1 |
| Native <br> Hawaiian or Pacific Isl. | Female | 3 | 0.2 | 5 | 0.1 | 4 | 0.1 | 3 | 0.1 | 2 | 0.1 |
|  | Male | 6 | 0.3 | 9 | 0.3 | 8 | 0.2 | 4 | 0.1 | 3 | 0.2 |
|  | Total | 8 | 0.4 | 13 | 0.4 | 11 | 0.3 | 7 | 0.2 | 5 | 0.3 |
| Am. Indian <br> or Alaska <br> Native | Female | 1 | 0.1 | 5 | 0.1 | 1 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 3 | 0.2 | 20 | 0.6 | 17 | 0.5 | 16 | 0.5 | 13 | 0.7 |
|  | Total | 3 | 0.2 | 21 | 0.6 | 17 | 0.5 | 16 | 0.5 | 13 | 0.7 |
| Two or More Races | Female | 28 | 1.5 | 8 | 0.2 | 8 | 0.2 | 7 | 0.2 | 4 | 0.2 |
|  | Male | 2 | 0.1 | 13 | 0.4 | 12 | 0.4 | 11 | 0.4 | 5 | 0.3 |
|  | Total | 30 | 1.6 | 21 | 0.6 | 20 | 0.6 | 18 | 0.6 | 9 | 0.5 |
| White | Female | 1,304 | 68.2 | 1,168 | 32.6 | 1,097 | 32.3 | 813 | 26.1 | 200 | 10.1 |
|  | Male | 1,575 | 82.4 | 3,189 | 89.0 | 2,993 | 88.1 | 2,690 | 86.3 | 1,572 | 79.4 |
|  | Total | 1,837 | 96.1 | 3,349 | 93.4 | 3,163 | 93.1 | 2,888 | 92.6 | 1,772 | 89.5 |
| Total stations |  | 1,911 | 100.0 | 3,584 | 100.0 | 3,396 | 100.0 | 3,119 | 100.0 | 1,980 | 100.0 |
| Insufficient d |  | 180 | --- | 180 | --- | 180 | --- | 180 | --- | 180 | --- |
| Stations not fi |  | 764 | --- | 764 | --- | 764 | --- | 764 | --- | 764 | --- |
| All licensed st | ions | 4,763 | --- | 4,763 | --- | 4,763 | --- | 4,763 | --- | 4,763 | --- |

TABLE D
1(a) - 3(c)
2009
Commercial AM Radio

| Majority Ownership Interest by Gender Voting Share Exceeds 50\% Individually or Collectively Commercial AM Radio Stations - 2009 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Natio | nally |  |  | Arbitr 101 | Metr <br> 300 | Outsid | Metro |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 267 | 7.0 | 75 | 5.4 | 67 | 7.0 | 125 | 8.5 |
| Male | 2,882 | 75.4 | 1,025 | 73.6 | 746 | 78.0 | 1,111 | 75.5 |
| Joint female/male* | 64 | 1.7 | 23 | 1.7 | 18 | 1.9 | 23 | 1.6 |
| No majority interest | 607 | 15.9 | 269 | 19.3 | 126 | 13.2 | 212 | 14.4 |
| Total stations | 3,820 | 100.0 | 1,392 | 100.0 | 957 | 100.0 | 1,471 | 100.0 |
| Insufficient data | 207 | --- | 100 | --- | 41 | --- | 66 | - |
| Stations not filed | 762 | --- |  | --- |  | --- |  | --- |
| All licensed stations | 4,789 | --- |  | --- |  | --- |  | --- |

* "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).

|  | Maj <br> Voting S | Tab <br> wnersh eds 50 <br> al AM | le D (1 <br> p Int \% Indi <br> Radio | est by idually <br> Station |  | y <br> ctivel |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  |  Arbitron Metro <br> $\mathbf{1 - 1 0 0}$ $\mathbf{1 0 1 - 3 0 0}$ |  |  |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic <br> /Latino | Female | 23 | 0.6 | 14 | 1.0 | 2 | 0.2 | 7 | 0.5 |
|  | Male | 144 | 3.8 | 100 | 7.2 | 23 | 2.4 | 21 | 1.4 |
|  | Combination* | 7 | 0.2 | 5 | 0.4 | 1 | 0.1 | 1 | 0.1 |
|  | Total | 174 | 4.6 | 119 | 8.5 | 26 | 2.7 | 29 | 2.0 |
| Non <br> Hispanic <br> /Latino | Female | 237 | 6.2 | 56 | 4.0 | 63 | 6.6 | 118 | 8.0 |
|  | Male | 2,720 | 71.2 | 913 | 65.6 | 723 | 75.5 | 1,084 | 73.7 |
|  | Combination* | 57 | 1.5 | 18 | 1.3 | 17 | 1.8 | 22 | 1.5 |
|  | Total | 3,014 | 78.9 | 987 | 70.9 | 803 | 83.9 | 1,224 | 83.2 |
| No majority interest |  | 632 | 16.5 | 286 | 20.5 | 128 | 13.4 | 218 | 14.8 |
| Total stations |  | 3,820 | 100.0 | 1,392 | 100.0 | 957 | 100.0 | 1,471 | 100.0 |
| Insufficient data |  | 207 | --- | 100 | - | 41 | --- | 66 | - |
| Stations not filed |  | 762 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 4,789 | --- |  | --- |  | --- |  | --- |

* "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

| Table D(1c) <br> Majority Ownership Interest by Race <br> Voting Share Exceeds 50\% Individually or Collectively <br> Commercial AM Radio Stations - 2009 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  | Arbitron Metro  <br> $1-100$ $101-300$ |  |  |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 14 | 0.4 | 7 | 0.5 | 2 | 0.2 | 5 | 0.3 |
|  | Male | 83 | 2.2 | 75 | 5.4 | 3 | 0.3 | 5 | 0.3 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 97 | 2.5 | 82 | 5.9 | 5 | 0.5 | 10 | 0.7 |
| Black or African American | Female | 6 | 0.2 | 3 | 0.2 | 2 | 0.2 | 1 | 0.1 |
|  | Male | 79 | 2.1 | 31 | 2.2 | 27 | 2.8 | 21 | 1.4 |
|  | Combination* | 4 | 0.1 | 4 | 0.3 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 89 | 2.3 | 38 | 2.7 | 29 | 3.0 | 22 | 1.5 |
| Native <br> Hawaiian or <br> Pacific <br> Islander | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 4 | 0.1 | 0 | 0.0 | 1 | 0.1 | 3 | 0.2 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 4 | 0.1 | 0 | 0.0 | 1 | 0.1 | 3 | 0.2 |
| American <br> Indian <br> or Alaska <br> Native | Female | 1 | 0.0 | 0 | 0.0 | 0 | 0.0 | 1 | 0.1 |
|  | Male | 6 | 0.2 | 1 | 0.1 | 1 | 0.1 | 4 | 0.3 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 7 | 0.2 | 1 | 0.1 | 1 | 0.1 | 5 | 0.3 |
| Two or More <br> Races | Female | 2 | 0.1 | 1 | 0.1 | 0 | 0.0 | 1 | 0.1 |
|  | Male | 7 | 0.2 | 3 | 0.2 | 1 | 0.1 | 3 | 0.2 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 9 | 0.2 | 4 | 0.3 | 1 | 0.1 | 4 | 0.3 |
| Minority (Total of Above) | Female | 23 | 0.6 | 11 | 0.8 | 4 | 0.4 | 8 | 0.5 |
|  | Male | 179 | 4.7 | 110 | 7.9 | 33 | 3.4 | 36 | 2.4 |
|  | Combination* | 4 | 4 | 0.1 | 4 | 0.3 | 0 | 0.0 | 0 |
|  | Total | 206 | 5.4 | 125 | 9.0 | 37 | 3.9 | 44 | 3.0 |
| White | Female | 242 | 6.3 | 63 | 4.5 | 63 | 6.6 | 116 | 7.9 |
|  | Male | 2,697 | 70.6 | 913 | 65.6 | 711 | 74.3 | 1,073 | 72.9 |
|  | Combination* | 60 | 1.6 | 19 | 1.4 | 18 | 1.9 | 23 | 1.6 |
|  | Total | 2,999 | 78.5 | 995 | 71.5 | 792 | 82.8 | 1,212 | 82.4 |
| No majority interest |  | 615 | 16.1 | 272 | 19.5 | 128 | 13.4 | 215 | 14.6 |
| Total stations |  | 3,820 | 100.0 | 1,392 | 100.0 | 957 | 100.0 | 1,471 | 100.0 |
| Insufficient data |  | 207 | --- | 100 | --- | 41 | --- | 66 | --- |
| Stations not filed |  | 762 | --- | --- | --- | --- | --- | --- | --- |
| All licensed stations |  | 4,789 | --- | --- | --- | --- | --- | --- | --- |

* "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

| Table D(2a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attributable Ownership Interest by Gender Stations with One or More Attributable Persons <br> Commercial AM Radio Stations - 2009 |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | Arbitron Metro |  |  |  |  |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 2,246 | 59.0 | 874 | 63.5 | 548 | 57.3 | 824 | 56.0 |
| Male | 3,670 | 96.5 | 1,342 | 97.5 | 933 | 97.5 | 1,395 | 94.8 |
| Total stations | 3,804 | 100.0 | 1,376 | 100.0 | 957 | 100.0 | 1,471 | 100.0 |
| Insufficient data | 223 | --- | 116 | --- | 41 | --- | 66 | --- |
| Stations not filed | 762 | --- |  | --- |  | --- |  | -- |
| All licensed stations | 4,789 | --- |  | --- |  | --- |  | --- |


|  |  |  | le D (2 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Owner One or al AM | hip In More Radio | erest ttribut Station | Ethn le Per s-200 | city <br> ns |  |  |  |
|  |  |  |  | of Sta | ions an | Perc | t of $T$ |  |  |
|  | Ethnicity | Nati | nally |  |  | Arbitr <br> 10 | n Metr $300$ | Outsi | Metro |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 171 | 4.5 | 132 | 9.6 | 18 | 1.9 | 21 | 1.4 |
| /Latino | Male | 366 | 9.6 | 286 | 20.8 | 37 | 3.9 | 43 | 2.9 |
|  | Total | 390 | 10.3 | 300 | 21.8 | 40 | 4.2 | 50 | 3.4 |
| Non | Female | 2,146 | 56.4 | 805 | 58.5 | 536 | 56.0 | 805 | 54.7 |
| Hispanic | Male | 3,477 | 91.4 | 1,212 | 88.1 | 909 | 95.0 | 1,356 | 92.2 |
|  | Total | 3,602 | 94.7 | 1,244 | 90.4 | 930 | 97.2 | 1,428 | 97.1 |
| Total Stations |  | 3,804 | 100.0 | 1,376 | 100.0 | 957 | 100.0 | 1,471 | 100.0 |
| Insufficient data |  | 223 | --- | 116 | --- | 41 | --- | 66 | --- |
| Stations not filed |  | 762 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 4,789 | --- |  | --- |  | - |  | --- |

## Table D(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Commercial AM Radio Stations - 2009


| Table D(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons By Type of Interest <br> Commercial AM Radio Stations - 2009 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 1,197 | 66.8 | 1,214 | 34.5 | 1,137 | 34.5 | 887 | 28.2 | 216 | 9.9 |
| Male | 1,528 | 85.2 | 3,338 | 95.0 | 3,115 | 94.5 | 2,923 | 93.0 | 1,962 | 90.1 |
| Total stations | 1,793 | 100.0 | 3,514 | 100.0 | 3,298 | 100.0 | 3,144 | 100.0 | 2,178 | 100.0 |
| Insufficient data | 223 | --- | 223 | --- | 223 | --- | 223 | --- | 223 | --- |
| Stations not filed | 762 | --- | 762 | --- | 762 | --- | 762 | --- | 762 | --- |
| All licensed stations | 4,789 | --- | 4,789 | --- | 4,789 | --- | 4,789 | --- | 4,789 | --- |


| Table D(3b) <br> Attributable Ownership Interest by Ethnicity Stations with One or More Attributable Persons By Type of Interest <br> Commercial AM Radio Stations - 2009 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  | 5\% | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic /Latino | Female |  |  | 103 | 5.7 | 76 | 2.2 | 75 | 2.3 | 58 | 1.9 | 20 | 0.9 |
|  | Male | 192 | 10.7 | 220 | 6.3 | 217 | 6.6 | 192 | 6.1 | 129 | 5.9 |
|  | Total | 211 | 11.8 | 242 | 6.9 | 239 | 7.3 | 215 | 6.9 | 149 | 6.9 |
| Non Hispanic /Latino | Female | 1,153 | 64.3 | 1,145 | 32.6 | 1,068 | 32.4 | 829 | 26.4 | 196 | 9.0 |
|  | Male | 1,441 | 80.4 | 3,156 | 90.0 | 2,933 | 89.1 | 2,742 | 87.4 | 1,828 | 84.1 |
|  | Total | 1,696 | 94.6 | 3,320 | 94.6 | 3,104 | 94.3 | 2,949 | 94.0 | 2,025 | 93.2 |
| Total stations |  | 1,793 | 100.0 | 3,508 | 100.0 | 3,292 | 100.0 | 3,139 | 100.0 | 2,174 | 100.0 |
| Insufficient data |  | 223 | --- | 223 | --- | 223 | --- | 223 | - | 223 | --- |
| Stations not filed |  | 762 | --- | 762 | --- | 762 | --- | 762 | --- | 762 | --- |
| All licensed stations |  | 4,789 | --- | 4,789 | --- | 4,789 | --- | 4,789 | --- | 4,789 | --- |


| Attributable Ownership Interest by Race Stations with One or More Attributable Persons <br> By Type of Interest <br> Commercial AM Radio Stations - 2009 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Vot | ng Sha | e Grea | er that | or Equ | al to |  |
|  |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ |  |  |  |  |  |  |  |  | son <br> rity <br> re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 100 | 5.6 | 67 | 1.9 | 66 | 2.0 | 54 | 1.7 | 14 | 0.6 |
|  | Male | 333 | 18.6 | 88 | 2.5 | 88 | 2.7 | 85 | 2.7 | 81 | 3.7 |
|  | Total | 380 | 21.2 | 109 | 3.1 | 108 | 3.3 | 107 | 3.4 | 95 | 4.4 |
| Black or African American | Female | 136 | 7.6 | 40 | 1.1 | 32 | 1.0 | 22 | 0.7 | 5 | 0.2 |
|  | Male | 143 | 8.0 | 117 | 3.3 | 106 | 3.2 | 94 | 3.0 | 68 | 3.1 |
|  | Total | 161 | 9.0 | 127 | 3.6 | 116 | 3.5 | 99 | 3.2 | 73 | 3.4 |
| Native <br> Hawaiian or Pacific Isl. | Female | 3 | 0.2 | 3 | 0.1 | 2 | 0.1 | 1 | 0.0 | 0 | 0.0 |
|  | Male | 15 | 0.8 | 9 | 0.3 | 8 | 0.2 | 5 | 0.2 | 3 | 0.1 |
|  | Total | 17 | 1.0 | 11 | 0.3 | 9 | 0.3 | 6 | 0.2 | 3 | 0.1 |
| Am. Indian or Alaska Native | Female | 1 | 0.1 | 3 | 0.1 | 1 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 3 | 0.2 | 11 | 0.3 | 9 | 0.3 | 8 | 0.3 | 5 | 0.2 |
|  | Total | 3 | 0.2 | 12 | 0.3 | 9 | 0.3 | 8 | 0.3 | 5 | 0.2 |
| Two or More Races | Female | 35 | 2.0 | 5 | 0.1 | 5 | 0.2 | 5 | 0.2 | 2 | 0.1 |
|  | Male | 1 | 0.1 | 16 | 0.5 | 15 | 0.5 | 14 | 0.5 | 6 | 0.3 |
|  | Total | 36 | 2.0 | 20 | 0.6 | 19 | 0.6 | 18 | 0.6 | 8 | 0.4 |
| White | Female | 1,132 | 63.1 | 1,107 | 31.5 | 1,034 | 31.3 | 806 | 25.6 | 195 | 8.9 |
|  | Male | 1,476 | 82.3 | 3,147 | 89.5 | 2,925 | 88.7 | 2,735 | 86.9 | 1,799 | 82.5 |
|  | Total | 1,726 | 96.3 | 3,307 | 94.1 | 3,092 | 93.7 | 2,938 | 93.4 | 1,996 | 91.6 |
| Total stations |  | 1,793 | 100.0 | 3,515 | 100.0 | 3,299 | 100.0 | 3,146 | 100.0 | 2,180 | 100.0 |
| Insufficient da |  | 223 | --- | 223 | --- | 223 | --- | 223 | --- | 223 | --- |
| Stations not fi |  | 762 | --- | 762 | --- | 762 | --- | 762 | --- | 762 | --- |
| All licensed st | tions | 4,789 | --- | 4,789 | --- | 4,789 | --- | 4,789 | --- | 4,789 | --- |

TABLE E
1(a) - 3(c)
2011
Commercial FM Radio

| Table E(1a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Majority Ownership Interest by Gender <br> Voting Share Exceeds 50\% Individually or Collectively <br> Commercial FM Radio Stations - 2011 |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  |  Arbitron Metro <br> $1-100$ |  |  |  | Outside Metro |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 323 | 5.8 | 57 | 3.5 | 91 | 5.6 | 175 | 7.5 |
| Male | 4,290 | 76.5 | 1,266 | 77.5 | 1,275 | 77.8 | 1,749 | 74.7 |
| Joint female/male* | 68 | 1.2 | 12 | 0.7 | 11 | 0.7 | 45 | 1.9 |
| No majority interest | 930 | 16.6 | 295 | 18.1 | 262 | 16.0 | 373 | 16.0 |
| Total stations | 5,611 | 100.0 | 1,630 | 100.0 | 1,639 | 100.0 | 2,342 | 100.0 |
| Insufficient data | 496 | --- | 172 | --- | 234 | --- | 90 | --- |
| Stations not filed | 423 | --- |  | --- |  | --- |  | --- |
| All licensed stations | 6,530 | --- |  | --- |  | --- |  | --- |

* "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).

|  | Voting S | Ta <br> wnersh eeds 50 <br> ial FM | le E(1 <br> ip Int <br> \% Indi <br> Radio | est by idually <br> Statio | Ethnic <br> or Coll $-201$ | y <br> ective |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  |  Arbitron Metro <br> $1-100$ |  |  |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic <br> /Latino | Female | 15 | 0.3 | 6 | 0.4 | 1 | 0.1 | 8 | 0.3 |
|  | Male | 136 | 2.4 | 68 | 4.2 | 26 | 1.6 | 42 | 1.8 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 151 | 2.7 | 74 | 4.5 | 27 | 1.6 | 50 | 2.1 |
| Non <br> Hispanic <br> /Latino | Female | 308 | 5.5 | 51 | 3.1 | 90 | 5.5 | 167 | 7.1 |
|  | Male | 4,148 | 73.9 | 1,195 | 73.3 | 1,248 | 76.1 | 1,705 | 72.8 |
|  | Combination* | 68 | 1.2 | 12 | 0.7 | 11 | 0.7 | 45 | 1.9 |
|  | Total | 4,524 | 80.6 | 1,258 | 77.2 | 1,349 | 82.3 | 1,917 | 81.9 |
| No majority interest |  | 936 | 16.7 | 298 | 18.3 | 263 | 16.0 | 375 | 16.0 |
| Total stations |  | 5,611 | 100.0 | 1,630 | 100.0 | 1,639 | 100.0 | 2,342 | 100.0 |
| Insufficient data |  | 496 | --- | 172 | --- | 234 | --- | 90 | --- |
| Stations not filed |  | 423 | --- |  | -- |  | --- |  | --- |
| All licensed stations |  | 6,530 | --- |  | --- |  | --- |  | --- |

* "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

| Table E(1c) <br> Majority Ownership Interest by Race <br> Voting Share Exceeds 50\% Individually or Collectively <br> Commercial FM Radio Stations - 2011 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  | Arbitron Metro  <br> $1-100$ $101-282$ |  |  |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 9 | 0.2 | 1 | 0.1 | 4 | 0.2 | 4 | 0.2 |
|  | Male | 36 | 0.6 | 18 | 1.1 | 10 | 0.6 | 8 | 0.3 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 45 | 0.8 | 19 | 1.2 | 14 | 0.9 | 12 | 0.5 |
| Black or African American | Female | 4 | 0.1 | 3 | 0.2 | 1 | 0.1 | 0 | 0.0 |
|  | Male | 88 | 1.6 | 34 | 2.1 | 29 | 1.8 | 25 | 1.1 |
|  | Combination* | 1 | 0.0 | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 93 | 1.7 | 38 | 2.3 | 30 | 1.8 | 25 | 1.1 |
| Native <br> Hawaiian or <br> Pacific <br> Islander | Female | 9 | 0.2 | 0 | 0.0 | 4 | 0.2 | 5 | 0.2 |
|  | Male | 13 | 0.2 | 0 | 0.0 | 2 | 0.1 | 11 | 0.5 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 22 | 0.4 | 0 | 0.0 | 6 | 0.4 | 16 | 0.7 |
| American Indian or Alaska Native | Female | 4 | 0.1 | 0 | 0.0 | 0 | 0.0 | 4 | 0.2 |
|  | Male | 24 | 0.4 | 1 | 0.1 | 11 | 0.7 | 12 | 0.5 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 28 | 0.5 | 1 | 0.1 | 11 | 0.7 | 16 | 0.7 |
| Two or <br> More <br> Races | Female | 5 | 0.1 | 0 | 0.0 | 0 | 0.0 | 5 | 0.2 |
|  | Male | 3 | 0.1 | 0 | 0.0 | 2 | 0.1 | 1 | 0.0 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 8 | 0.1 | 0 | 0.0 | 2 | 0.1 | 6 | 0.3 |
| Minority (Total of Above) | Female | 31 | 0.6 | 4 | 0.2 | 9 | 0.5 | 18 | 0.8 |
|  | Male | 164 | 2.9 | 53 | 3.3 | 54 | 3.3 | 57 | 2.4 |
|  | Combination* | 1 | 0.0 | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 196 | 3.5 | 58 | 3.6 | 63 | 3.8 | 75 | 3.2 |
| White | Female | 288 | 5.1 | 53 | 3.3 | 82 | 5.0 | 153 | 6.5 |
|  | Male | 4,114 | 73.3 | 1,212 | 74.4 | 1,219 | 74.4 | 1,683 | 71.9 |
|  | Combination* | 65 | 1.2 | 11 | 0.7 | 11 | 0.7 | 43 | 1.8 |
|  | Total | 4,467 | 79.6 | 1,276 | 78.3 | 1,312 | 80.0 | 1,879 | 80.2 |
| No majority interest |  | 948 | 16.9 | 296 | 18.2 | 264 | 16.1 | 388 | 16.6 |
| Total stations |  | 5,611 | 100.0 | 1,630 | 100.0 | 1,639 | 100.0 | 2,342 | 100.0 |
| Insufficient data |  | 496 | --- | 172 | --- | 234 | --- | 90 | --- |
| Stations not filed |  | 423 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 6,530 | --- |  | --- |  | --- |  | --- |

* "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

| Table E(2a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attributable Ownership Interest by Gender Stations with One or More Attributable Persons <br> Commercial FM Radio Stations - 2011 |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  |  Arbitron Metro <br> $1-100$ <br> $101-282$  |  |  |  | Outside Metro |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 3,707 | 66.6 | 1,265 | 79.8 | 1,118 | 68.2 | 1,324 | 56.6 |
| Male | 5,428 | 97.6 | 1,572 | 99.2 | 1,607 | 98.0 | 2,249 | 96.1 |
| Total stations | 5,564 | 100.0 | 1,585 | 100.0 | 1,639 | 100.0 | 2,340 | 100.0 |
| Insufficient data | 541 | --- | 215 | --- | 234 | --- | 92 | --- |
| Stations not filed | 425 | --- |  | --- |  | --- |  | --- |
| All licensed stations | 6,530 | --- |  | --- |  | --- |  | --- |


|  |  |  | le E(2 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Owner One or cial FM | hip In More Radio | terest <br> ttribu <br> Statio | Eth <br> le Pe $\text { - } 201$ | city <br> ons |  |  |  |
|  |  |  |  | of St | ons an | Perc | t of T |  |  |
|  | Ethnicity | Natio | nally |  |  | Arbitr <br> 101 | Metr | Outsid | Metro |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 187 | 3.4 | 139 | 8.8 | 18 | 1.1 | 30 | 1.3 |
| /Latino | Male | 453 | 8.1 | 331 | 20.9 | 53 | 3.2 | 69 | 2.9 |
|  | Total | 469 | 8.4 | 334 | 21.1 | 56 | 3.4 | 79 | 3.4 |
| Non | Female | 3,632 | 65.3 | 1,230 | 77.6 | 1,104 | 67.4 | 1,298 | 55.5 |
| Hispanic | Male | 5,275 | 94.8 | 1,498 | 94.5 | 1,575 | 96.1 | 2,202 | 94.1 |
|  | Total | 5,410 | 97.2 | 1,510 | 95.3 | 1,609 | 98.2 | 2,291 | 97.9 |
| Total Stations |  | 5,564 | 100.0 | 1,585 | 100.0 | 1,639 | 100.0 | 2,340 | 100.0 |
| Insufficient data |  | 541 | --- | 215 | --- | 234 | --- | 92 | --- |
| Stations not filed |  | 425 | --- |  | - |  | --- |  | --- |
| All licensed stations |  | 6,530 | --- |  | - |  | - |  | --- |

## Table E(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Commercial FM Radio Stations - 2011


| Table E(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons By Type of Interest Commercial FM Radio Stations - 2011 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 2,500 | 75.1 | 1,541 | 30.0 | 1,432 | 29.7 | 1,054 | 24.7 | 271 | 10.4 |
| Male | 2,970 | 89.2 | 4,940 | 96.1 | 4,616 | 95.7 | 4,006 | 93.9 | 2,344 | 89.6 |
| Total stations | 3,331 | 100.0 | 5,140 | 100.0 | 4,824 | 100.0 | 4,265 | 100.0 | 2,615 | 100.0 |
| Insufficient data | 541 | --- | 541 | --- | 541 | --- | 541 | --- | 541 | --- |
| Stations not filed | 425 | --- | 425 | --- | 425 | --- | 425 | --- | 425 | --- |
| All licensed stations | 6,530 | --- | 6,530 | --- | 6,530 | --- | 6,530 | --- | 6,530 | --- |


| Table E(3b) <br> Attributable Ownership Interest by Ethnicity Stations with One or More Attributable Persons By Type of Interest <br> Commercial FM Radio Stations - 2011 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  | 5\% | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic /Latino | Female |  |  | 154 | 4.6 | 36 | 0.7 | 36 | 0.8 | 23 | 0.5 | 11 | 0.4 |
|  | Male | 342 | 10.3 | 167 | 3.3 | 164 | 3.4 | 141 | 3.3 | 115 | 4.4 |
|  | Total | 368 | 11.0 | 175 | 3.4 | 172 | 3.6 | 155 | 3.6 | 126 | 4.8 |
| Non Hispanic /Latino | Female | 2,455 | 73.7 | 1,505 | 29.3 | 1,396 | 28.9 | 1,031 | 24.2 | 260 | 9.9 |
|  | Male | 2,892 | 86.8 | 4,800 | 93.4 | 4,475 | 92.8 | 3,872 | 90.8 | 2,229 | 85.2 |
|  | Total | 3,234 | 97.1 | 5,003 | 97.3 | 4,686 | 97.1 | 4,128 | 96.8 | 2,489 | 95.2 |
| Total stations |  | 3,331 | 100.0 | 5,140 | 100.0 | 4,824 | 100.0 | 4,265 | 100.0 | 2,615 | 100.0 |
| Insufficient data |  | 541 | --- | 541 | --- | 541 | --- | 541 | - | 541 | --- |
| Stations not filed |  | 425 | --- | 425 | --- | 425 | --- | 425 | --- | 425 | --- |
| All licensed stations |  | 6,530 | --- | 6,530 | --- | 6,530 | --- | 6,530 | --- | 6,530 | --- |


|  |  | Attr Statio <br> Co | ibutab ns with <br> mmerc | Ta <br> e Own <br> One or <br> By Typ <br> ial FM | ble E(3 ership More e of In <br> Radio | Interes ttribut erest <br> Station | by Ra <br> le Per $\text { - } 201$ | ons |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | . of Sta | tions an | Perce | t of To |  |  |  |
|  |  |  |  |  |  | ng Sha | e Great | r than | or Equ | al to |  |
| Race |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ | $\begin{aligned} & \text { ional } \\ & \text { rest } \end{aligned}$ | 5 |  |  |  |  |  |  | son rity re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 148 | 4.4 | 16 | 0.3 | 15 | 0.3 | 10 | 0.2 | 9 | 0.3 |
|  | Male | 1,114 | 33.4 | 40 | 0.8 | 39 | 0.8 | 37 | 0.9 | 36 | 1.4 |
|  | Total | 1,143 | 34.3 | 55 | 1.1 | 53 | 1.1 | 47 | 1.1 | 45 | 1.7 |
| Black or | Female | 240 | 7.2 | 21 | 0.4 | 14 | 0.3 | 10 | 0.2 | 3 | 0.1 |
| African | Male | 347 | 10.4 | 122 | 2.4 | 112 | 2.3 | 107 | 2.5 | 82 | 3.1 |
| American | Total | 380 | 11.4 | 126 | 2.5 | 115 | 2.4 | 110 | 2.6 | 85 | 3.3 |
| Native | Female | 5 | 0.2 | 12 | 0.2 | 11 | 0.2 | 9 | 0.2 | 7 | 0.3 |
| Hawaiian or | Male | 12 | 0.4 | 23 | 0.5 | 23 | 0.5 | 15 | 0.4 | 11 | 0.4 |
| Pacific Isl. | Total | 16 | 0.5 | 33 | 0.6 | 32 | 0.7 | 24 | 0.6 | 18 | 0.7 |
| Am. Indian | Female | 3 | 0.1 | 14 | 0.3 | 2 | 0.0 | 0 | 0.0 | 0 | 0.0 |
| or Alaska | Male | 8 | 0.2 | 41 | 0.8 | 29 | 0.6 | 26 | 0.6 | 20 | 0.8 |
| Native | Total | 10 | 0.3 | 41 | 0.8 | 29 | 0.6 | 26 | 0.6 | 20 | 0.8 |
| Two or | Female | 3 | 0.1 | 5 | 0.1 | 5 | 0.1 | 5 | 0.1 | 5 | 0.2 |
| More Races | Male | 0 | 0.0 | 8 | 0.2 | 5 | 0.1 | 5 | 0.1 | 2 | 0.1 |
|  | Total | 3 | 0.1 | 13 | 0.3 | 10 | 0.2 | 10 | 0.2 | 7 | 0.3 |
| White | Female | 2,438 | 73.2 | 1,486 | 28.9 | 1,385 | 28.7 | 1,020 | 23.9 | 247 | 9.5 |
|  | Male | 2,914 | 87.5 | 4,763 | 92.7 | 4,445 | 92.1 | 3,838 | 90.0 | 2,193 | 83.9 |
|  | Total | 3,267 | 98.1 | 4,950 | 96.3 | 4,640 | 96.2 | 4,084 | 95.8 | 2,440 | 93.3 |
| Total stations |  | 3,331 | 100.0 | 5,140 | 100.0 | 4,824 | 100.0 | 4,265 | 100.0 | 2,615 | 100.0 |
| Insufficient data |  | 541 | --- | 541 | --- | 541 | --- | 541 | --- | 541 | --- |
| Stations not filed |  | 425 | --- | 425 | --- | 425 | --- | 425 | --- | 425 | --- |
| All licensed stations |  | 6,530 | --- | 6,530 | --- | 6,530 | --- | 6,530 | --- | 6,530 | --- |

TABLE E
1(a) - 3(c)
2009
Commercial FM Radio

## Table E(1a)

Majority Ownership Interest by Gender
Voting Share Exceeds 50\% Individually or Collectively
Commercial FM Radio Stations - 2009

| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Nationally |  | Arbitron Metro |  |  |  |  |  |
|  |  |  | 1-100 |  | 101-300 |  | Outside Metro |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 325 | 6.2 | 57 | 4.1 | 93 | 5.4 | 175 | 8.1 |
| Male | 3,925 | 74.4 | 965 | 69.3 | 1,335 | 78.2 | 1,625 | 74.8 |
| Joint female/male* | 85 | 1.6 | 26 | 1.9 | 33 | 1.9 | 26 | 1.2 |
| No majority interest | 937 | 17.8 | 344 | 24.7 | 247 | 14.5 | 346 | 15.9 |
| Total stations | 5,272 | 100.0 | 1,392 | 100.0 | 1,708 | 100.0 | 2,172 | 100.0 |
| Insufficient data | 511 | --- | 247 | --- | 163 | --- | 101 | --- |
| Stations not filed | 689 | --- |  | --- |  | --- |  | - |
| All licensed stations | 6,472 | --- |  | - |  | --- |  | --- |

* "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).

| Majority Ownership Interest by Ethnicity Voting Share Exceeds 50\% Individually or Collectively Commercial FM Radio Stations - 2009 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  | $\begin{array}{c\|c\|}  & \text { Arbitron Metro } \\ 1-100 & 101-300 \end{array}$ |  |  |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic /Latino | Female | 11 | 0.2 | 5 | 0.4 | 3 | 0.2 | 3 | 0.1 |
|  | Male | 130 | 2.5 | 65 | 4.7 | 32 | 1.9 | 33 | 1.5 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 141 | 2.7 | 70 | 5.0 | 35 | 2.0 | 36 | 1.7 |
| Non <br> Hispanic <br> /Latino | Female | 314 | 6.0 | 52 | 3.7 | 90 | 5.3 | 172 | 7.9 |
|  | Male | 3,787 | 71.8 | 898 | 64.5 | 1,302 | 76.2 | 1,587 | 73.1 |
|  | Combination* | 85 | 1.6 | 26 | 1.9 | 33 | 1.9 | 26 | 1.2 |
|  | Total | 4,186 | 79.4 | 976 | 70.1 | 1,425 | 83.4 | 1,785 | 82.2 |
| No majority interest |  | 945 | 17.9 | 346 | 24.9 | 248 | 14.5 | 351 | 16.2 |
| Total stations |  | 5,272 | 100.0 | 1,392 | 100.0 | 1,708 | 100.0 | 2,172 | 100.0 |
| Insufficient data |  | 511 | --- | 247 | --- | 163 | --- | 101 | - |
| Stations not filed |  | 689 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 6,472 | --- |  | --- |  | --- |  | --- |

* "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

| Table E(1c) <br> Majority Ownership Interest by Race <br> Voting Share Exceeds 50\% Individually or Collectively <br> Commercial FM Radio Stations - 2009 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Race | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  |  | Nationally |  | Arbitron Metro  <br> $1-100$ $101-300$ |  |  |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 10 | 0.2 | 1 | 0.1 | 4 | 0.2 | 5 | 0.2 |
|  | Male | 10 | 0.2 | 4 | 0.3 | 1 | 0.1 | 5 | 0.2 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 20 | 0.4 | 5 | 0.4 | 5 | 0.3 | 10 | 0.5 |
| Black or African American | Female | 4 | 0.1 | 3 | 0.2 | 1 | 0.1 | 0 | 0.0 |
|  | Male | 58 | 1.1 | 14 | 1.0 | 22 | 1.3 | 22 | 1.0 |
|  | Combination* | 1 | 0.0 | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 63 | 1.2 | 18 | 1.3 | 23 | 1.3 | 22 | 1.0 |
| Native <br> Hawaiian or <br> Pacific <br> Islander | Female | 3 | 0.1 | 0 | 0.0 | 0 | 0.0 | 3 | 0.1 |
|  | Male | 12 | 0.2 | 0 | 0.0 | 3 | 0.2 | 9 | 0.4 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 15 | 0.3 | 0 | 0.0 | 3 | 0.2 | 12 | 0.6 |
| American <br> Indian <br> or Alaska <br> Native | Female | 4 | 0.1 | 0 | 0.0 | 0 | 0.0 | 4 | 0.2 |
|  | Male | 12 | 0.2 | 0 | 0.0 | 3 | 0.2 | 9 | 0.4 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 16 | 0.3 | 0 | 0.0 | 3 | 0.2 | 13 | 0.6 |
| Two or More Races | Female | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 9 | 0.2 | 2 | 0.1 | 2 | 0.1 | 5 | 0.2 |
|  | Combination* | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 9 | 0.2 | 2 | 0.1 | 2 | 0.1 | 5 | 0.2 |
| Minority (Total of Above) | Female | 21 | 0.4 | 4 | 0.3 | 5 | 0.3 | 12 | 0.6 |
|  | Male | 101 | 1.9 | 20 | 1.4 | 31 | 1.8 | 50 | 2.3 |
|  | Combination* | 1 | 0.0 | 1 | 0.1 | 0 | 0.0 | 0 | 0.0 |
|  | Total | 123 | 2.3 | 25 | 1.8 | 36 | 2.1 | 62 | 2.9 |
| White | Female | 302 | 5.7 | 53 | 3.8 | 88 | 5.2 | 161 | 7.4 |
|  | Male | 3,820 | 72.5 | 944 | 67.8 | 1,303 | 76.3 | 1,573 | 72.4 |
|  | Combination* | 81 | 1.5 | 25 | 1.8 | 32 | 1.9 | 24 | 1.1 |
|  | Total | 4,203 | 79.7 | 1,022 | 73.4 | 1,423 | 83.3 | 1,758 | 80.9 |
| No majority interest |  | 946 | 17.9 | 345 | 24.8 | 249 | 14.6 | 352 | 16.2 |
| Total stations |  | 5,272 | 100.0 | 1,392 | 100.0 | 1,708 | 100.0 | 2,172 | 100.0 |
| Insufficient data |  | 511 | --- | 247 | --- | 163 | --- | 101 | --- |
| Stations not filed |  | 689 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 6,472 | --- |  | --- |  | --- |  | --- |

* "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

| Table E(2a) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Attributable Ownership Interest by Gender Stations with One or More Attributable Persons <br> Commercial FM Radio Stations - 2009 |  |  |  |  |  |  |  |  |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
|  | Nationally |  | Arbitron Metro |  |  |  |  |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 3,129 | 60.0 | 982 | 73.2 | 940 | 55.1 | 1,207 | 55.6 |
| Male | 5,062 | 97.0 | 1,318 | 98.2 | 1,669 | 97.8 | 2,075 | 95.7 |
| Total stations | 5,218 | 100.0 | 1,342 | 100.0 | 1,707 | 100.0 | 2,169 | 100.0 |
| Insufficient data | 564 | --- | 296 | --- | 164 | --- | 104 | --- |
| Stations not filed | 690 | --- |  | --- |  | --- |  | --- |
| All licensed stations | 6,472 | --- |  | --- |  | --- |  | --- |


|  |  |  | le E(2b) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Owner One or ial FM | hip In More Radio | erest <br> ttribut <br> Station | Ethn <br> le Per $-200$ | city ons |  |  |  |
|  |  |  |  | of Sta | ions an | Perc | t of $T$ |  |  |
|  | Ethnicity | Nati | nally |  |  | Arbitr <br> 101 | n Metr $300$ | Outsid | Metro |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic | Female | 143 | 2.7 | 87 | 6.5 | 29 | 1.7 | 27 | 1.2 |
| /Latino | Male | 400 | 7.7 | 269 | 20.0 | 72 | 4.2 | 59 | 2.7 |
|  | Total | 411 | 7.9 | 272 | 20.3 | 76 | 4.5 | 63 | 2.9 |
| Non | Female | 3,050 | 58.5 | 944 | 70.3 | 921 | 54.0 | 1,185 | 54.6 |
| Hispanic | Male | 4,910 | 94.1 | 1,247 | 92.9 | 1,629 | 95.4 | 2,034 | 93.8 |
|  | Total | 5,068 | 97.1 | 1,272 | 94.8 | 1,668 | 97.7 | 2,128 | 98.1 |
| Total Stations |  | 5,218 | 100.0 | 1,342 | 100.0 | 1,707 | 100.0 | 2,169 | 100.0 |
| Insufficient data |  | 564 | --- | 296 | --- | 164 | --- | 104 | --- |
| Stations not filed |  | 690 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 6,472 | --- |  | --- |  | - |  | --- |

## Table E(2c)

Attributable Ownership Interest by Race
Stations with One or More Attributable Persons
Commercial FM Radio Stations - 2009

| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nationally |  | Arbitron Metro |  |  |  |  |  |
|  |  | 1-100 | 101-300 |  | Outside Metro |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female |  |  | 130 | 2.5 | 59 | 4.4 | 42 | 2.5 | 29 | 1.3 |
|  | Male | 601 | 11.5 | 334 | 24.9 | 191 | 11.2 | 76 | 3.5 |
|  | Total | 674 | 12.9 | 347 | 25.9 | 229 | 13.4 | 98 | 4.5 |
| Black or <br> African <br> American | Female | 241 | 4.6 | 189 | 14.1 | 30 | 1.8 | 22 | 1.0 |
|  | Male | 357 | 6.8 | 238 | 17.7 | 77 | 4.5 | 42 | 1.9 |
|  | Total | 370 | 7.1 | 240 | 17.9 | 81 | 4.7 | 49 | 2.3 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 9 | 0.2 | 0 | 0.0 | 0 | 0.0 | 9 | 0.4 |
|  | Male | 50 | 1.0 | 13 | 1.0 | 13 | 0.8 | 24 | 1.1 |
|  | Total | 56 | 1.1 | 13 | 1.0 | 13 | 0.8 | 30 | 1.4 |
| Am. Indian or Alaska Native | Female | 14 | 0.3 | 0 | 0.0 | 1 | 0.1 | 13 | 0.6 |
|  | Male | 42 | 0.8 | 5 | 0.4 | 10 | 0.6 | 27 | 1.2 |
|  | Total | 44 | 0.8 | 5 | 0.4 | 11 | 0.6 | 28 | 1.3 |
| Two or <br> More Races | Female | 5 | 0.1 | 5 | 0.4 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 17 | 0.3 | 4 | 0.3 | 4 | 0.2 | 9 | 0.4 |
|  | Total | 19 | 0.4 | 6 | 0.4 | 4 | 0.2 | 9 | 0.4 |
| White | Female | 3,041 | 58.3 | 948 | 70.6 | 920 | 53.9 | 1,173 | 54.1 |
|  | Male | 4,943 | 94.7 | 1,295 | 96.5 | 1,631 | 95.5 | 2,017 | 93.0 |
|  | Total | 5,101 | 97.8 | 1,319 | 98.3 | 1,668 | 97.7 | 2,114 | 97.5 |
| Total Stations |  | 5,218 | 100.0 | 1,342 | 100.0 | 1,707 | 100.0 | 2,169 | 100.0 |
| Insufficient data |  | 564 | --- | 296 | --- | 164 | --- | 104 | --- |
| Stations not filed |  | 690 | --- |  | --- |  | --- |  | --- |
| All licensed stations |  | 6,472 | --- |  | --- |  | --- |  | --- |


| Table E(3a) <br> Attributable Ownership Interest by Gender Stations with One or More Attributable Persons By Type of Interest Commercial FM Radio Stations - 2009 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gender | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  |  | 5\% |  | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Female | 1,959 | 68.2 | 1,442 | 30.7 | 1,344 | 31.2 | 1,068 | 25.9 | 271 | 9.7 |
| Male | 2,570 | 89.4 | 4,488 | 95.5 | 4,094 | 94.9 | 3,851 | 93.5 | 2,533 | 90.3 |
| Total stations | 2,874 | 100.0 | 4,700 | 100.0 | 4,312 | 100.0 | 4,120 | 100.0 | 2,804 | 100.0 |
| Insufficient data | 564 | --- | 564 | --- | 564 | --- | 564 | --- | 564 | --- |
| Stations not filed | 690 | --- | 690 | --- | 690 | --- | 690 | --- | 690 | --- |
| All licensed stations | 6,472 | --- | 6,472 | --- | 6,472 | --- | 6,472 | --- | 6,472 | --- |


| Table E(3b) <br> Attributable Ownership Interest by Ethnicity Stations with One or More Attributable Persons By Type of Interest <br> Commercial FM Radio Stations - 2009 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ethnicity |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  | Positional Interest |  | Voting Share Greater than or Equal to |  |  |  |  |  |  |  |
|  |  | 5\% | 10\% |  | 25\% |  | 1 Person Majority Share |  |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Hispanic <br> /Latino | Female |  |  | 113 | 3.9 | 33 | 0.7 | 33 | 0.8 | 19 | 0.5 | 7 | 0.3 |
|  | Male | 293 | 10.2 | 179 | 3.8 | 175 | 4.1 | 151 | 3.7 | 110 | 3.9 |
|  | Total | 317 | 11.0 | 184 | 3.9 | 180 | 4.2 | 160 | 3.9 | 117 | 4.2 |
| Non Hispanic /Latino | Female | 1,902 | 66.2 | 1,409 | 30.0 | 1,311 | 30.4 | 1,049 | 25.5 | 264 | 9.4 |
|  | Male | 2,486 | 86.5 | 4,350 | 92.7 | 3,956 | 91.9 | 3,719 | 90.3 | 2,418 | 86.3 |
|  | Total | 2,772 | 96.5 | 4,562 | 97.2 | 4,174 | 96.9 | 3,985 | 96.8 | 2,684 | 95.8 |
| Total stations |  | 2,874 | 100.0 | 4,695 | 100.0 | 4,307 | 100.0 | 4,117 | 100.0 | 2,801 | 100.0 |
| Insufficient data |  | 564 | --- | 564 | --- | 564 | --- | 564 | --- | 564 | --- |
| Stations not filed |  | 690 | --- | 690 | --- | 690 | --- | 690 | --- | 690 | --- |
| All licensed stations |  | 6,472 | --- | 6,472 | --- | 6,472 | --- | 6,472 | --- | 6,472 | --- |


| Attributable Ownership Interest by Race Stations with One or More Attributable Perso <br> By Type of Interest <br> Commercial FM Radio Stations - 2009 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Race |  | No. of Stations and Percent of Total |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  | Vot | ng Sha | e Grea | er tha | or Equ | al to |  |
|  |  | $\begin{gathered} \text { Posit } \\ \text { Inte } \end{gathered}$ |  |  |  |  |  |  |  | $\begin{gathered} 1 \mathrm{P} \\ \text { Maj } \\ \mathbf{S h} \end{gathered}$ | son <br> rity <br> re |
|  |  | No. | \% | No. | \% | No. | \% | No. | \% | No. | \% |
| Asian | Female | 117 | 4.1 | 13 | 0.3 | 12 | 0.3 | 12 | 0.3 | 10 | 0.4 |
|  | Male | 578 | 20.1 | 12 | 0.3 | 12 | 0.3 | 12 | 0.3 | 10 | 0.4 |
|  | Total | 647 | 22.5 | 25 | 0.5 | 24 | 0.6 | 24 | 0.6 | 20 | 0.7 |
| Black or African American | Female | 218 | 7.6 | 21 | 0.5 | 18 | 0.4 | 14 | 0.3 | 3 | 0.1 |
|  | Male | 280 | 9.8 | 104 | 2.2 | 95 | 2.2 | 74 | 1.8 | 53 | 1.9 |
|  | Total | 289 | 10.1 | 109 | 2.3 | 100 | 2.3 | 77 | 1.9 | 56 | 2.0 |
| Native <br> Hawaiian or <br> Pacific Isl. | Female | 7 | 0.2 | 5 | 0.1 | 4 | 0.1 | 3 | 0.1 | 1 | 0.0 |
|  | Male | 34 | 1.2 | 17 | 0.4 | 17 | 0.4 | 13 | 0.3 | 11 | 0.4 |
|  | Total | 38 | 1.3 | 21 | 0.5 | 20 | 0.5 | 16 | 0.4 | 12 | 0.4 |
| Am. Indian <br> or Alaska <br> Native | Female | 5 | 0.2 | 9 | 0.2 | 1 | 0.0 | 0 | 0.0 | 0 | 0.0 |
|  | Male | 9 | 0.3 | 27 | 0.6 | 19 | 0.4 | 17 | 0.4 | 11 | 0.4 |
|  | Total | 10 | 0.4 | 28 | 0.6 | 19 | 0.4 | 17 | 0.4 | 11 | 0.4 |
| Two or More Races | Female | 4 | 0.1 | 1 | 0.0 | 1 | 0.0 | 1 | 0.0 | 0 | 0.0 |
|  | Male | 5 | 0.2 | 13 | 0.3 | 11 | 0.3 | 11 | 0.3 | 8 | 0.3 |
|  | Total | 7 | 0.2 | 13 | 0.3 | 11 | 0.3 | 11 | 0.3 | 8 | 0.3 |
| White | Female | 1,889 | 65.8 | 1,401 | 29.8 | 1,311 | 30.4 | 1,039 | 25.2 | 258 | 9.2 |
|  | Male | 2,508 | 87.3 | 4,371 | 93.0 | 3,983 | 92.4 | 3,742 | 90.8 | 2,440 | 87.0 |
|  | Total | 2,815 | 98.0 | 4,578 | 97.3 | 4,195 | 97.3 | 4,007 | 97.2 | 2,700 | 96.2 |
| Total stations |  | 2,873 | 100.0 | 4,700 | 100.0 | 4,312 | 100.0 | 4,122 | 100.0 | 2,806 | 100.0 |
| Insufficient d |  | 564 | --- | 564 | --- | 564 | --- | 564 | --- | 564 | --- |
| Stations not fi |  | 690 | --- | 690 | --- | 690 | --- | 690 | --- | 690 | --- |
| All licensed st | ions | 6,472 | --- | 6,472 | --- | 6,472 | --- | 6,472 | --- | 6,472 | --- |


[^0]:    ${ }^{1}$ Attribution of an ownership interest to an individual or entity is governed by the Commission's rules and can be a complex determination. It represents the Commission's best judgment concerning when an interest is sufficient to confer on the owner a potential degree of influence over a licensee that should be cognizable for purposes of applying the Commission's broadcast ownership rules. See the notes to 47 C.F.R. § 73.3555 .
    ${ }^{2}$ For a variety of reasons, the first "as of" filing date was slightly delayed - from October 1, 2009, to November 1, 2009. Other factors also affect the 2009 data somewhat. See n. 7, below.
    ${ }^{3}$ Because ownership of less than 5 percent of the outstanding voting stock of a corporation is not attributable, it is common for portions of a licensee's voting stock not to be reported on Form 323, particularly where the licensee is a public, widely held entity. In some cases, no attributable voting stock may be reported. See 47 C.F.R. § 73.3555, note 2 a .

[^1]:    ${ }^{4}$ Officers and directors of broadcast licensee entities, for example, are attributable based on their position. See id. Note 2 g .
    ${ }^{5}$ The gender, ethnicity and race categories identified in Form 323 follow the guidance provided by the Office of Management and Budget. See Revisions to the Standards for the Classification of Federal Data on Race and Ethnicity, 62 Fed. Reg. 58, 782 (Oct. 30, 1997).
    ${ }^{6}$ Computer analysis of the Form 323 data does not currently account for ownership combinations where the aggregate votes of neither gender exceed 50 percent, but the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of either the same ethnicity or race together exceed 50 percent (e.g., a station where Hispanic/Latino females hold 40 percent of the vote and Hispanic/Latino males hold 40 percent of the vote). In such cases the stations are identified as no majority interest in Table 1.
    ${ }^{7}$ Voting interests include, for example, voting stock in a corporation, voting interests in a partnership, or voting membership interests in a limited liability company.
    ${ }^{8}$ Percentages of stations held are calculated on the basis of the number of stations filing usable data relevant for each category of ownership, not on the basis of the total number of licensed stations. Stations that did not file ownership reports, stations that filed insufficient data, as well as stations that are not included in the specific ownership category are not included in these calculations.

[^2]:    ${ }^{9}$ Noncommercial broadcast stations are not included in this report, because they are not required to file the same Form 323 biennial ownership report as commercial stations. Noncommercial broadcast stations are required to file Form 323-E biennially, and the current form does not collect information on gender, ethnicity, or race. The Commission has sought comment on whether to modify Form 323-E in order to collect gender and ethnic and racial minority information for noncommercial broadcast stations and Low Power FM radio stations. See Promoting Diversification of Ownership in the Broadcast Services, et al., MB Docket Nos.07-294, 06-121, 02-277 and 04-228, and MM Docket Nos. 01-235, 01-317 and 00-244, Report and Order and Fourth Further Notice of Proposed Rulemaking, 24 FCC Rcd 5896 ("NCE FNPRM").

[^3]:    ${ }^{10}$ While this section and the tables provide a basis for trend analysis over the biennial reporting periods from 2009 to 2011 , several factors counsel caution in such analysis. First, while 85 percent of all full power commercial television stations filed biennial ownership reports as required in 2009 , fifteen percent of stations either submitted insufficient data to identify ownership or failed to file. This was due in part to the fact that 2009 was the first filing date for the new, extensively revised form and to the complexity of the information required to accurately file. By the 2011 biennial filing period, only three percent of full power commercial television stations submitted insufficient data to identify ownership or failed to file. Most of the 204 stations for which the Commission lacked usable ownership data in 2009 (identified as either "insufficient data" or "not filed" in the 2009 tables) were identified as either female or male majority owned stations in 2011. On that basis, the 2011 data represent a more complete picture of ownership of these stations. Second, the 2009 biennial filing requirement included many licensees that previously had not been required to file biennial ownership reports (e.g., low power television stations) and filing rates for these licensees were considerably lower in 2009 than in 2011 and still lag those for other filers. Changes in gender, ethnicity, and race of the owners of stations between 2009 and 2011 listed in subsection $A(1)$ could therefore be somewhat misleading because of the missing 2009 data. Additional data points will be provided by future biennial filings, and trend analysis should become increasingly reliable.

[^4]:    * "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

[^5]:    * "Joint female/male" is defined as a situation in which there is at least one female and one male attributable station owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) both separately exceed $50 \%$ (e.g., a station where a wife and husband each own $100 \%$ of the station as joint tenants).

[^6]:    * "Combination" is defined as a situation in which there is at least one female and one male attributable owner and the aggregate votes of the female attributable owner(s) and the aggregate votes of the male attributable owner(s) of the same ethnicity both separately exceed $50 \%$ (e.g., a station where wife and husband, both Hispanic/Latino, each own $100 \%$ as joint tenants).

[^7]:    * "Combination" is defined as a situation where there is at least one female and one male attributable owner and aggregate votes of female attributable owner(s) and aggregate votes of male attributable owner(s) of the same race both separately exceed $50 \%$.

