

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of)
)
Accessible Emergency Information, and Apparatus)
Requirements for Emergency Information and) MB Docket No. 12-107
Video Description: Implementation of the Twenty-)
First Century Communications and Video)
Accessibility Act of 2010)

ORDER

Extended Reply Comment Date: January 7, 2013

Adopted: December 7, 2012

Released: December 7, 2012

By the Chief, Media Bureau:

1. On November 19, 2012, the Commission released a *Notice of Proposed Rulemaking* (“*NPRM*”) in the above-captioned proceeding.¹ The *NPRM* set deadlines for filing comments and reply comments at 20 and 30 days, respectively, after publication of the *NPRM* in the *Federal Register*.² A summary of the *NPRM* was published in the *Federal Register* on November 28, 2012.³ Accordingly, the filing dates were established as December 18, 2012 for comments and December 28, 2012 for reply comments. On December 6, 2012, the Consumer Electronics Association (“*CEA*”), the National Association of Broadcasters (“*NAB*”), and the National Cable & Telecommunications Association (“*NCTA*”) filed a joint request to extend the reply comment deadline by ten (10) days.⁴ *CEA*, *NAB*, and *NCTA* state that an extension of time is warranted due to the expected volume of comments, discussion, and data on the complex issues raised in this proceeding, as well as the groundbreaking nature of those issues.⁵ We grant the requested extension.

2. As set forth in Section 1.46 of the Commission’s rules,⁶ the Commission’s policy is that extensions of time for filing comments in rulemaking proceedings shall not be routinely granted. Given the importance of the issues in this proceeding and in the interest of encouraging thoughtful consideration of these issues, however, we believe that granting the joint request is warranted to provide commenters with sufficient time to prepare reply comments in response to the *NPRM* and to facilitate the development of a more complete record.

¹ See *Accessible Emergency Information, and Apparatus Requirements for Emergency Information and Video Description: Implementation of the Twenty-First Century Communications and Video Accessibility Act of 2010*, MB Docket No. 12-107, Notice of Proposed Rulemaking, FCC 12-142 (rel. Nov. 19, 2012).

² *Id.* at 1.

³ See *Accessible Emergency Information, and Apparatus Requirements for Emergency Information and Video Description: Implementation of the Twenty-First Century Communications and Video Accessibility Act of 2010*, 77 Fed. Reg. 70970 (Nov. 28, 2012).

⁴ *CEA, NAB & NCTA, Joint Motion for Extension of Time*, MB Docket No. 12-107 (filed Dec. 6, 2012).

⁵ See *id.* at 2.

⁶ 47 C.F.R. § 1.46.

3. Accordingly, **IT IS ORDERED** that, pursuant to Section 4(i) of the Communications Act of 1934, as amended, 47 U.S.C. § 154(i), and Sections 0.61, 0.283, and 1.46 of the Commission's rules, 47 C.F.R. §§ 0.61, 0.283, and 1.46, the Joint Motion for Extension of Time filed by CEA, NAB, and NCTA **IS GRANTED**, and the deadline to file reply comments in this proceeding is extended to January 7, 2013.

FEDERAL COMMUNICATIONS COMMISSION

William T. Lake
Chief, Media Bureau