



PUBLIC NOTICE

Federal Communications Commission
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DA 12-713
Released May 4, 2012

FEDERAL COMMUNICATIONS COMMISSION ANNOUNCES AGENDA FOR WEBINAR FOR THE BROADBAND ADOPTION LIFELINE PILOT PROGRAM

WC Docket No. 11-42

On May 14, 2012, from 2:00 p.m. to 4:00 p.m., Eastern Daylight Time, the Federal Communications Commission's Wireline Competition Bureau (Bureau) will hold a webinar to discuss the Broadband Adoption Lifeline Pilot Program. The Bureau encourages virtual participation and will take questions from remote participants. The Webinar will feature short presentations by three experts who specialize in project design of field experiments, and a discussion by the experts on designing pilot projects for the Broadband Adoption Pilot Program. In addition, staff from the Bureau will be available to answer questions regarding the application procedures for entities interested in filing applications to participate in the Broadband Adoption Pilot Program. Applications are due July 2, 2012.¹

The detailed agenda appears immediately below.

AGENDA

2:00 p.m. Welcome Remarks

Sharon Gillett, Chief, Wireline Competition Bureau, Federal Communications Commission

2:10 p.m. Panel on Designing Broadband Adoption Pilot Projects

Short presentations and discussion about how to design proposed Broadband Adoption Lifeline Pilot Projects as field experiments designed to gather robust data about the use of the Lifeline Program to increase broadband adoption among low-income consumers.

Moderator:

Jay Schwarz, Industry Economist, Wireline Competition Bureau, FCC

Panelists:

Dr. Jacob M. Benus, Executive Vice President & Director of Research, IMPAQ International, LLC

Dr. Stephen Bell, Principal Associate/Scientist, Social & Economic Policy, Abt Associates

Dr. Peter Schochet, Senior Economist, Mathematic Policy Research

¹ See generally, *Wireline Competition Bureau Announces Application Procedures and Deadline for Applications to Participate in the Broadband Lifeline Pilot Program*, Public Notice, WC Dkt. No. 11-42, DA 12-683 (Wireline Comp. Bur. April 30, 2012).

3:15 p.m. Break

3:30 p.m. General Discussion of Application Procedures

Kim Scardino, Deputy Division Chief of TAPD, Wireline Competition Bureau, FCC
Garnet Hanly, Attorney Advisor, TAPD, Wireline Competition Bureau, FCC

3:55 p.m. Closing Remarks

The webinar will be open to the public and will be accessible from the FCC webpage. To view the webcast, go to www.fcc.gov/live on the day of the event. Presentations will be available both during and after the event at www.fcc.gov/event. Participants may submit questions by e-mail to livequestions@fcc.gov. Participants are strongly encouraged but not required to pre-register. Please send an e-mail to BBPilot@fcc.gov to pre-register for the webcast. We will respond to as many questions as possible during the webinar.

The webinar will be webcast from the Commission Meeting Room (TW-C305). Individuals who want to attend the webinar may do so and are advised to arrive approximately 30 minutes prior to the start of the webinar to allow time to go through our security process. Individuals are not required to pre-register, but are encouraged to submit their name and company affiliation ahead of time by sending an email to BBPilot@fcc.gov in order to expedite the check-in process.

Accessibility Information. Reasonable accommodations for persons with disabilities are available upon request. Please include a description of the accommodation you will need. Individuals making such requests must include their contact information should FCC staff need to contact them for more information. Requests should be made as early as possible. Please send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau: 202-418-0530 (voice), 202-418-0432 (TTY).

For additional information about the webinar, please contact Garnet Hanly at (202) 418-0995 or garnet.hanly@fcc.gov. News Media contact: mark.wigfield@fcc.gov, (202) 418-0253.

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