

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of)	
)	
Price Media Corporation)	Facility I.D. No. 24218
Licensee of Station KWBK-CD)	NAL/Acct. No.: 201341420035
Morgan City, Louisiana)	FRN: 0003746807

ORDER

Adopted: August 8, 2013

Released: August 9, 2013

By the Chief, Video Division, Media Bureau:

I. INTRODUCTION:

1. The Video Division issued a Notice of Apparent Liability for Forfeiture (“NAL”) to Price Media Corporation (“Licensee”) based on its apparent violations of (i) Section 73.3526(e)(11)(iii) of the Rules for its failure to file timely with the Commission the Children’s Television Programming Reports for Station KWBK-CD and (ii) Section 73.3514(a) for its failure to report those late filings in its renewal application.¹ Based upon our review of the Licensee’s response and the facts and circumstances surrounding it, we hereby rescind the NAL and cancel the proposed forfeiture.

II. BACKGROUND:

2. The NAL proposed a forfeiture of \$3,000 based on the Licensee’s failure to file its Children’s Television Programming Reports in a timely manner during three quarters of the license period and its failure to report the late filings on its renewal application.²

3. Licensee provided an informal response on July 27, 2013.³ In that response, the Licensee provided evidence in the form of originally filed reports to demonstrate that the three reports were in fact timely filed.

III. DISCUSSION

4. The Licensee’s showing demonstrates that the three reports were filed timely. Based on this showing, the forfeiture proposed for the late filings should be cancelled. Moreover, because the reports were timely filed, the Licensee did not fail to report any violations on the renewal application, and the forfeiture proposed for that apparent violation should also be cancelled.

IV. ORDERING CLAUSES

5. Accordingly, IT IS ORDERED that the Notice of Apparent Liability for Forfeiture issued to Price Media Corporation is hereby RESCINDED and the proposed \$3,000 forfeiture is CANCELLED.

6. IT IS FURTHER ORDERED that copies of this *Order* shall be sent, by First Class and

¹ *Price Media Corporation*, Notice of Apparent Liability for Forfeiture, DA 13-1640 (Vid. Div. Jul. 26, 2013).

² *Id.*

³ Licensee Response to Notice of Apparent Liability (“Licensee Response”) (Jun. 11, 2013).

Certified Mail, Return Receipt Requested, to Price Media Corporation, 908 David Drive, Morgan City, Louisiana, 70380, and to its counsel, David M. Silverman, Esq., Davis Wright Tremaine LLP, 1919 Pennsylvania Avenue NW, Suite 800, Washington, D.C. 20006-3401.

FEDERAL COMMUNICATIONS COMMISSION

Barbara A. Kreisman
Chief, Video Division
Media Bureau