**DA 13-1955**

**September 23, 2013**

**FCC ANNOUNCES PANELISTS FOR SEPTEMBER 30, 2013, WORKSHOP ON ISSUES SURROUNDING THE REASSIGNMENT OF TV STATIONS**

**AFTER THE INCENTIVE AUCTION**

**GN Docket No. 12-268**

The Federal Communications Commission (FCC) announces the agenda and panelists for its September 30, 2013, workshop on issues related to the reassignment of television stations after the incentive auction.[[1]](#footnote-1) The workshop, which will be held as part of the Learn Everything About Reverse Auctions Now Program (LEARN), will consist of two panels of experts. The first panel will focus on the costs associated with channel reassignment following the incentive auction. The second panel will discuss strategies to promote coordination during the transition, and potential ways to reduce the costs broadcasters may incur as a result of channel reassignment. Today the FCC also released a Public Notice seeking comment on a Catalog of Eligible Expenses that lists specific categories of costs likely to result from channel reassignment, and potential cost reduction strategies, both of which will also be discussed during the workshop.[[2]](#footnote-2)

The workshop will be held from 10:00 a.m. to 12:30 p.m. EST in the Commission Meeting Room at the FCC’s headquarters in Washington, D.C. It is free and open to the public, with seating available on a first-come, first-served basis. The session will be broadcast live over the Internet at http://www.fcc.gov/live. Questions from the Internet audience can be submitted anonymously via email to [learn@fcc.gov](mailto:learn@fcc.gov)<mailto:> and via Twitter using the hashtag, #fcclive. Additional information about the LEARN Program is available at <http://www.fcc.gov/learnprogram>.

Agenda

10:00 a.m. Welcoming Remarks – Acting Chairwoman Mignon Clyburn

Commissioner Ajit Pai

10:15 a.m.-11:15 a.m. Panel 1: Categories of Reimbursable Costs Incurred by Broadcasters

Moderator, Rebecca Hanson, Senior Advisor, Broadcast Spectrum, FCC Media Bureau

Joe Davis, President, Chesapeake RF Consultants

Jane Mago, Executive Vice President and General Counsel, National Association of Broadcasters

Peter Starke, Vice President, Broadcast, American Tower

Joe Zuba, National Sales Manager, Dielectric

11:15 a.m.-11:30 a.m. Break

11:30 a.m.-12:30 p.m. Panel 2: Strategies to Promote Transition Coordination and Cost Mitigation Among Broadcasters

Moderator, Bill Lake, Chief, FCC Media Bureau

Mark Aitken, Vice President, Advanced Technology, Sinclair Broadcast Group

David Donovan, President, New York State Broadcasters Association

Erin Dozier, Senior Vice President and Deputy General Counsel, National Association of Broadcasters

Robert Kelly, Partner, Squire Sanders

Lonna Thompson, Executive Vice President, Association of Public Television Stations

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1. The workshop was announced in a Public Notice released on September 9, 2013. *See* FCC Announces Workshop on Issues Surrounding the Reassignment of TV Stations after the Incentive Auction, GN Docket No. 12-268, Public Notice (rel. September 9, 2013). [↑](#footnote-ref-1)
2. *See* Media Bureau Seeks Comment on Catalog of Eligible Expenses and Other Issues Related to the Reimbursement of Broadcaster Channel Reassignment Costs following the Incentive Auction, GN Docket No. 12-268, Public Notice (rel. September 23, 2013). [↑](#footnote-ref-2)