



PUBLIC NOTICE

Federal Communications Commission
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September 23, 2013

**FCC ANNOUNCES PANELISTS FOR SEPTEMBER 30, 2013, WORKSHOP ON ISSUES
SURROUNDING THE REASSIGNMENT OF TV STATIONS
AFTER THE INCENTIVE AUCTION**

GN Docket No. 12-268

The Federal Communications Commission (FCC) announces the agenda and panelists for its September 30, 2013, workshop on issues related to the reassignment of television stations after the incentive auction.¹ The workshop, which will be held as part of the Learn Everything About Reverse Auctions Now Program (LEARN), will consist of two panels of experts. The first panel will focus on the costs associated with channel reassignment following the incentive auction. The second panel will discuss strategies to promote coordination during the transition, and potential ways to reduce the costs broadcasters may incur as a result of channel reassignment. Today the FCC also released a Public Notice seeking comment on a Catalog of Eligible Expenses that lists specific categories of costs likely to result from channel reassignment, and potential cost reduction strategies, both of which will also be discussed during the workshop.²

The workshop will be held from 10:00 a.m. to 12:30 p.m. EST in the Commission Meeting Room at the FCC's headquarters in Washington, D.C. It is free and open to the public, with seating available on a first-come, first-served basis. The session will be broadcast live over the Internet at <http://www.fcc.gov/live>. Questions from the Internet audience can be submitted anonymously via email to learn@fcc.gov and via Twitter using the hashtag, #fclive. Additional information about the LEARN Program is available at <http://www.fcc.gov/learnprogram>.

¹ The workshop was announced in a Public Notice released on September 9, 2013. See FCC Announces Workshop on Issues Surrounding the Reassignment of TV Stations after the Incentive Auction, GN Docket No. 12-268, Public Notice (rel. September 9, 2013).

² See Media Bureau Seeks Comment on Catalog of Eligible Expenses and Other Issues Related to the Reimbursement of Broadcaster Channel Reassignment Costs following the Incentive Auction, GN Docket No. 12-268, Public Notice (rel. September 23, 2013).

Agenda

- 10:00 a.m. Welcoming Remarks – Acting Chairwoman Mignon Clyburn
Commissioner Ajit Pai
- 10:15 a.m.-11:15 a.m. Panel 1: Categories of Reimbursable Costs Incurred by Broadcasters
Moderator, Rebecca Hanson, Senior Advisor, Broadcast Spectrum, FCC Media Bureau
Joe Davis, President, Chesapeake RF Consultants
Jane Mago, Executive Vice President and General Counsel, National Association of Broadcasters
Peter Starke, Vice President, Broadcast, American Tower
Joe Zuba, National Sales Manager, Dielectric
- 11:15 a.m.-11:30 a.m. Break
- 11:30 a.m.-12:30 p.m. Panel 2: Strategies to Promote Transition Coordination and Cost Mitigation Among Broadcasters
Moderator, Bill Lake, Chief, FCC Media Bureau
Mark Aitken, Vice President, Advanced Technology, Sinclair Broadcast Group
David Donovan, President, New York State Broadcasters Association
Erin Dozier, Senior Vice President and Deputy General Counsel, National Association of Broadcasters
Robert Kelly, Partner, Squire Sanders
Lonna Thompson, Executive Vice President, Association of Public Television Stations

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