

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of	)	
	)	
Cadillac Telecasting Co.	)	Facility I.D. Nos. 25396, 25395
Licensee of Stations WFQX-TV, Cadillac,	)	NAL/Acct. No.: 201341420059
Michigan, WFUP, Vanderbilt, Michigan	)	FRN: 0016496481
	)	

**Adopted: February 24, 2014**

**Released: February 24, 2014**

**ORDER**

By the Chief, Video Division, Media Bureau:

**I. INTRODUCTION:**

1. The Video Division issued a Notice of Apparent Liability for Forfeiture (“NAL”) to Cadillac Telecasting Co. (“Licensee”) based on its apparent violations of (i) Section 73.3526(e)(11)(iii) of the Rules for its failure to file timely with the Commission the Children’s Television Programming Reports for Stations WFQX-TV and WFUP and (ii) Section 73.3514(a) for its failure to report those late filings in its renewal application.<sup>1</sup> Based upon our review of the Licensee’s response and the facts and circumstances surrounding it, we hereby rescind the NAL and cancel the proposed forfeiture.

**II. BACKGROUND:**

2. The NAL proposed a forfeiture of \$9,000 based on the Licensee’s failure to file its Children’s Television Programming Reports for each station in a timely manner during three quarters of the license period and its failure to report the late filings on its renewal applications.<sup>2</sup>

3. Licensee filed a response on January 10, 2014.<sup>3</sup> In that response, the Licensee provided evidence in the form of submission confirmation pages to demonstrate that the reports were in fact timely filed.

**III. DISCUSSION**

4. The Licensee’s showing demonstrates that certain reports were filed timely. Based on this showing, the forfeiture proposed for the late filings should be cancelled. Moreover, because those reports were timely filed, the Licensee did not fail to report any violations on the renewal applications, and the forfeiture proposed for that apparent violation should also be cancelled.

**IV. ORDERING CLAUSES**

5. Accordingly, IT IS ORDERED that the Notice of Apparent Liability for Forfeiture issued to Price Media Corporation is hereby RESCINDED and the proposed \$9,000 forfeiture is CANCELLED.

<sup>1</sup> *Cadillac Telecasting Co.*, Notice of Apparent Liability for Forfeiture, DA 13-2229 (Vid. Div. Dec. 13, 2013).

<sup>2</sup> *Id.*

<sup>3</sup> Licensee Response to Notice of Apparent Liability (“Licensee Response”) (Jan. 10, 2014).

6. IT IS FURTHER ORDERED that copies of this *Order* shall be sent, by First Class and Certified Mail, Return Receipt Requested, to Cadillac Telecasting Co., P.O. Box 282, Cadillac, Michigan, 49601-0232, and to its counsel, Gregg P. Skall, Esq., Womble Carlyle Sandridge & Rice PLLC, 1200 19<sup>th</sup> Street NW, Suite 500, Washington, D.C. 20036-2421.

FEDERAL COMMUNICATIONS COMMISSION

Barbara A. Kreisman  
Chief, Video Division  
Media Bureau