Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of) File No.: EB-SED-14-0001319	1 ¹
Long Lines Wireless, LLC) NAL/Acct. No.: 201432100011	l
) FRN: 0014644819	

NOTICE OF APPARENT LIABILITY FOR FORFEITURE

Adopted: March 13, 2014 Released: March 13, 2014

By the Chief, Spectrum Enforcement Division, Enforcement Bureau:

I. INTRODUCTION

1. In this Notice of Apparent Liability for Forfeiture, we propose a forfeiture in the amount of six thousand dollars (\$6,000) against Long Lines Wireless, LLC (Long Lines).² We find that Long Lines apparently willfully and repeatedly violated the digital wireless handset hearing aid compatibility status report filing requirements set forth in Section 20.19(i)(1) of the Commission's rules (Rules).³

II. BACKGROUND

2. In the 2003 *Hearing Aid Compatibility Order*, the Commission adopted several measures to enhance the ability of consumers with hearing loss to access digital wireless telecommunications.⁴ The Commission established technical standards that digital wireless handsets must meet to be considered

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¹ The investigation initiated under File No. EB-SED-13-00012383 was subsequently assigned File No. EB-SED-14-00013191. Any future correspondence with the FCC concerning this matter should reflect the new case number.

² Until December 20, 2013, Long Lines was a Tier III wireless service provider operating a 2G GSM network in portions of Iowa, Minnesota, Nebraska, and South Dakota. *See* Letter from William C. Gaukel, Vice President – Retail, Long Lines Wireless, LLC, to Linda M. Nagel, Attorney Advisor, Spectrum Enforcement Division, FCC Enforcement Bureau (Dec. 20, 2013), Attachment (Declaration of William C. Gaukel) (Declaration) at 1 (on file in EB-SED-13-00013191). Tier III carriers are non-nationwide wireless radio service providers with 500,000 or fewer subscribers as of the end of 2001. *See Revision of the Commission's Rules to Ensure Compatibility with Enhanced 911 Emergency Calling Systems, Phase II Compliance Deadlines for Non-Nationwide CMRS Carriers*, Order to Stay, 17 FCC Rcd 14841, 14847-48, paras. 22–24 (2002). On December 20, 2013, Long Lines transferred most of its operating assets to entities controlled by AT&T Mobility. Declaration at 1. During the period relevant to this investigation, however, Long Lines was a provider of digital CMRS and thus was subject to the requirements of Section 20.19 of the Rules. *See* 47 C.F.R. § 20.19(a).

³ 47 C.F.R. § 20.19(i)(1).

⁴ See Section 68.4(a) of the Commission's Rules Governing Hearing Aid-Compatible Telephones, Report and Order, 18 FCC Rcd 16753 (2003), Erratum, 18 FCC Rcd 18047 (2003), Order on Reconsideration and Further Notice of Proposed Rulemaking, 20 FCC Rcd 11221 (2005) (Hearing Aid Compatibility Order). The Commission adopted these requirements for digital wireless telephones under the authority of the Hearing Aid Compatibility Act of 1988, Pub. L. No. 100-394, 102 Stat. 976 (codified at 47 U.S.C. §§ 609 note, 610, 610 note).

compatible with hearing aids operating in acoustic coupling and inductive coupling (telecoil) modes.⁵ Specifically, the Commission adopted a standard for radio frequency interference (the M3 rating) to enable acoustic coupling between digital wireless phones and hearing aids operating in acoustic coupling mode, and a separate standard (the T3 rating) to enable inductive coupling with hearing aids operating in telecoil mode.⁶ In the 2008 *Hearing Aid Compatibility First Report and Order*, the Commission established various deadlines by which manufacturers and service providers were required to offer specified numbers of digital wireless handset models rated hearing aid-compatible.⁷

3. The Commission also adopted reporting requirements to ensure that it could monitor the availability of hearing aid-compatible handsets and to provide valuable information to the public concerning the technical testing and commercial availability of these handsets. The Commission initially required manufacturers and digital wireless service providers to report every six months on efforts toward compliance with the hearing aid compatibility requirements for the first three years of implementation, and then annually thereafter through the fifth year of implementation. In its 2008 *Hearing Aid*

In acoustic coupling mode, the microphone picks up surrounding sounds, desired and undesired, and converts them into electrical signals. The electrical signals are amplified as needed and then converted back into sound by the hearing aid speaker. In telecoil mode, with the microphone turned off, the telecoil picks up the audio signal-based magnetic field generated by the voice coil of a dynamic speaker in hearing aid-compatible telephones, audio loop systems, or powered neck loops. The hearing aid converts the magnetic field into electrical signals, amplifies them as needed, and converts them back into sound via the speaker. Using a telecoil avoids the feedback that often results from putting a hearing aid up against a telephone earpiece, can help prevent exposure to over amplification, and eliminates background noise, providing improved access to the telephone.

18 FCC Rcd at 16763, para. 22.

⁶ See 47 C.F.R. § 20.19(b). As subsequently amended, Section 20.19(b)(1) of the Rules provided that, for the period beginning January 1, 2010, a wireless handset is deemed hearing aid-compatible for radio frequency interference if, at a minimum, it meets the M3 rating associated with the technical standard set forth in the standard document, "American National Standard Methods of Measurement of Compatibility between Wireless Communication Devices and Hearing Aids," ANSI C63.19-2007 (June 8, 2007) (ANSI C63.19-2007), except that grants of certification issued before January 1, 2010, under earlier versions of ANSI C63.19 remain valid for hearing aid compatibility purposes. 47 C.F.R. § 20.19(b)(1). Section 20.19(b)(2) provided that, for the period beginning January 1, 2010, a wireless handset is deemed hearing aid-compatible for inductive coupling if, at minimum, it meets the T3 rating associated with the technical standard set forth in ANSI C63.19-2007, except that grants of certification issued before January 1, 2010, under earlier versions of ANSI C63.19 remain valid for hearing aid compatibility purposes. 47 C.F.R. § 20.19(b)(2). Effective August 16, 2012, a further amendment to Section 20.19(b) permits manufacturers to test handsets for hearing aid compatibility using the 2011 version of the ANSI standard, ANSI C63.19-2011, as an alternative to ANSI C63.19-2007. See Amendment of the Commission's Rules Governing Hearing Aid-Compatible Mobile Handsets, Third Report and Order, 27 FCC Rcd 3732 (WTB/OET 2012).

⁵ See Hearing Aid Compatibility Order, 18 FCC Rcd at 16777, 16779, paras. 56, 63; see also 47 C.F.R. § 20.19(b)(1)–(2). The Hearing Aid Compatibility Order described the acoustic coupling and inductive coupling (telecoil) modes as follows:

⁷ See Amendment of the Commission's Rules Governing Hearing Aid-Compatible Mobile Handsets, First Report and Order, 23 FCC Rcd 3406, 3418–20, paras. 35–36 (2008), Order on Reconsideration and Erratum, 23 FCC Rcd 7249 (2008) (Hearing Aid Compatibility First Report and Order).

⁸ *Id.* at 3443, para. 91; see also 47 C.F.R. § 20.19(i).

⁹ Hearing Aid Compatibility Order, 18 FCC Rcd at 16787, para. 89; see also Wireless Telecommunications Bureau Announces Hearing Aid Compatibility Reporting Dates for Wireless Carriers and Handset Manufacturers, Public Notice, 19 FCC Rcd 4097 (Wireless Tel. Bur. 2004).

Compatibility First Report and Order, the Commission indefinitely extended these reporting requirements with certain modifications. ¹⁰

- 4. Long Lines failed to timely file its hearing aid compatibility status report for the period January 1, 2012, through December 31, 2012 (2012 Status Report). The required report was due on January 15, 2013. The Commission's Wireless Telecommunications Bureau opened a filing window on April 4, 2013, to permit Long Lines to submit the overdue report, at which time Long Lines filed its 2012 Status Report. The Wireless Telecommunications Bureau subsequently referred Long Lines' apparent violation of the hearing aid compatibility status report filing requirement to the Enforcement Bureau (Bureau).
- 5. On December 9, 2013, the Bureau's Spectrum Enforcement Division (Division) issued a letter of inquiry (LOI) to Long Lines, directing the company to submit a sworn written response to a series of questions relating to Long Lines' failure to timely file its hearing aid compatibility status report by the January 15, 2013 deadline. Long Lines responded to the LOI on Dec. 20, 2013. In its response, Long Lines admits that it did not timely file its hearing aid compatibility status report, and explains that it mistakenly believed that service providers like Long Lines were required to file their status reports by July 15th (which is the deadline by which handset manufacturers—not service providers—file such reports). In the deadline by which handset manufacturers—not service providers—file such reports).

III. DISCUSSION

A. Failure to Timely File Hearing Aid Compatibility Status Report

6. Section 20.19(i)(1) of the Rules requires service providers to file hearing aid compatibility status reports.¹⁷ These reports are necessary to enable the Commission to perform its enforcement function and to evaluate whether Long Lines is in compliance with Commission mandates that were adopted to facilitate the accessibility of hearing aid-compatible wireless handsets. These reports also provide valuable information to the public concerning the technical testing and commercial availability of hearing aid-compatible handsets.¹⁸ As the record in this case reflects, Long Lines failed to

¹⁰ See Hearing Aid Compatibility First Report and Order, 23 FCC Rcd at 3444–46, paras. 97–99, 101. The extensions of these reporting requirements became effective on December 13, 2011. See 76 Fed. Reg. 77,415 (Dec. 13, 2011).

¹¹ Service providers are required to file their hearing aid compatibility status reports on January 15th of each year. 47 C.F.R. § 20.19(i)(1); *see also* Hearing Aid Compatibility Status Reporting, http://wireless.fcc.gov/hac.

¹² The opening of a new filing window does not constitute an extension of time to file an otherwise late-filed hearing aid compatibility status report.

¹³ See Long Lines Wireless, LLC, Hearing Aid Compatibility Report (Apr. 4, 2013), http://wireless.fcc.gov/hac_documents/130411/7517640_326.PDF (last visited on Jan. 14, 2014).

¹⁴ See Letter from John D. Poutasse, Chief, Spectrum Enforcement Division, FCC Enforcement Bureau, to Brent Olsen, President, Long Lines Wireless, LLC (Dec. 9, 2013) (on file in EB-SED-13-00013191).

¹⁵ See Declaration.

¹⁶ See id. at 1.

¹⁷ 47 C.F.R. § 20.19(i)(1).

¹⁸ Hearing Aid Compatibility First Report and Order, 23 FCC Rcd at 3446, para. 98 (stating that a handset model's hearing aid compatibility rating, among other relevant information, "should be readily available to service providers either from the manufacturer's previous reports to the Commission, from the manufacturer's own website, or from the manufacturer directly"). We note, however, that the Commission's Equipment Authorization System is the most reliable source for information on a handset's hearing aid compatibility rating. The Equipment Authorization (continued....)

timely file the hearing aid compatibility status report due on January 15, 2013, in apparent willful¹⁹ and repeated²⁰ violation of Section 20.19(i)(1) of the Rules.²¹

B. Proposed Forfeiture

7. Under Section 503(b)(1)(B) of the Communications Act of 1934, as amended (Act), any person who is determined by the Commission to have willfully or repeatedly failed to comply with any provision of the Act or any rule, regulation, or order issued by the Commission shall be liable to the United States for a forfeiture penalty. To impose such a forfeiture penalty, the Commission must first issue a notice of apparent liability for forfeiture and the person against whom such notice has been issued must have an opportunity to show, in writing, why no such forfeiture penalty should be imposed. The Commission will then issue a forfeiture if it finds by a preponderance of the evidence that the person has violated the Act or the Rules. We conclude that Long Lines is apparently liable for a forfeiture for its failure to timely file the required hearing aid compatibility status report in apparent willful and repeated violation of Section 20.19(i)(1) of the Rules.

¹⁹ Section 312(f)(1) of the Act defines "willful" as "the conscious and deliberate commission or omission of [any] act, irrespective of any intent to violate" the law. 47 U.S.C. § 312(f)(1). The legislative history of Section 312 clarifies that this definition of willful applies to Sections 312 and 503 of the Act, H.R. Rep. No. 97-765 (1982) (Conf. Rep.), and the Commission has so interpreted the term in the Section 503(b) context. *See Southern Cal. Broad. Co.*, Memorandum Opinion and Order, 6 FCC Rcd 4387, 4387–88, para. 5 (1991), *recons. denied,* 7 FCC Rcd 3454 (1992) (*Southern California*). In the context of a forfeiture action, "willful" does not require a finding that the rule violation was intentional. *See, e.g., Tidewater Communications, LLC*, Order on Review, 25 FCC Rcd 1675, 1676, para. 5 (2010) ("To be willful, the violator must consciously commit or omit certain actions and need not be aware that such actions violate the Rules."); *Southern California*, 6 FCC Rcd at 4388, para. 5 (holding that, consistent with the Congressional record accompanying the 1982 amendments to the Act, a "willful" violation need not be intentional); *Princess K Fishing Corp.*, Forfeiture Order, 24 FCC Rcd 2606, 2608-09, para. 8 (Enf. Bur. 2009) (stating that a licensee need not have the *mens rea* to commit a violation in order for a violation to be "willful"), *recons. dismissed*, Memorandum Opinion and Order, 27 FCC Rcd 4707 (Enf. Bur. 2012).

²⁰ Section 312(f)(2) of the Act, which also applies to forfeitures assessed pursuant to Section 503(b) of the Act, defines "repeated" as "the commission or omission of [any] act more than once or, if such commission or omission is continuous, for more than one day." 47 U.S.C. § 312(f)(2); see also Southern California, 6 FCC Rcd at 4388, para. 5. Failure to file these reports can have an adverse impact on the Commission's ability to ensure the commercial availability of hearing aid-compatible digital wireless handsets, to the detriment of consumers. As we have previously stated, the failure to file a hearing aid compatibility status report constitutes a continuing violation that persists until the violation is cured. See American Samoa Telecommunications Authority, Notice of Apparent Liability for Forfeiture, 23 FCC Rcd 16432, 16437, para. 11 (Enf. Bur. 2008), forfeiture ordered, Forfeiture Order, 27 FCC Rcd 13174 (Enf. Bur. 2012) (forfeiture paid) (ASTCA).

²¹ 47 C.F.R. § 20.19(i)(1).

²² 47 U.S.C. § 503(b)(1)(B); see also 47 C.F.R. § 1.80(a).

²³ 47 U.S.C. § 503(b); 47 C.F.R. § 1.80(f).

²⁴ See, e.g., SBC Communications, Inc., Forfeiture Order, 17 FCC Rcd 7589, 7591, para. 4 (2002).

²⁵ 47 C.F.R. § 20.19(i)(1).

- 8. The Commission's *Forfeiture Policy Statement* and Section 1.80(b) of the Rules set a base forfeiture amount of \$3,000 for the failure to file required forms or information. While the base forfeiture requirements are guidelines lending some predictability to the forfeiture process, the Commission retains the discretion to depart from these guidelines and issue forfeitures on a case-by-case basis under its general forfeiture authority in Section 503 of the Act.²⁷
- We have exercised our discretion to set a higher base forfeiture amount for violations of the wireless hearing aid compatibility reporting requirements. In ASTCA, we found that the status reports are essential to implement and enforce the hearing aid compatibility rules. 28 The Commission relies on these reports to provide consumers with information regarding the technical specifications and commercial availability of hearing aid-compatible digital wireless handsets and to ensure that the digital wireless industry meets the needs of the increasing number of consumers with hearing loss.²⁹ In an analogous context, we noted that when setting an \$8,000 base forfeiture for violations of the hearing aidcompatible handset labeling requirements, the Commission emphasized that consumers with hearing loss could only take advantage of critically important public safety benefits of digital wireless services if they had access to accurate information regarding hearing aid compatibility features of handsets.³⁰ We also noted that the Commission has adjusted the base forfeiture upward when noncompliance with filing requirements interferes with the accurate administration and enforcement of Commission rules.³¹ Because the failure to file hearing aid compatibility status reports implicates similar public safety and enforcement concerns, we exercised our discretionary authority and established a base forfeiture amount of \$6,000 for failure to file a hearing aid compatibility report.³² Consistent with ASTCA, we believe the \$6,000 base for feiture for violation of the hearing aid compatibility reporting requirement should apply here.
- 10. The \$6,000 base forfeiture, however, is subject to adjustment. In assessing forfeitures, Section 503(b)(2)(E) of the Act requires that we take into account the "nature, circumstances, extent, and gravity of the violation and, with respect to the violator, the degree of culpability, any history of prior offenses, ability to pay, and such other matters as justice may require." In its response to the Division's LOI, Long Lines indicates that its failure to timely file its hearing aid compatibility status report was inadvertent. It is well established, however, that administrative oversight or inadvertence is not a mitigating factor warranting a downward adjustment of a forfeiture. Similarly, a violator's lack of knowledge or erroneous belief does not warrant a forfeiture's downward adjustment.

³⁰ *Id*.

²⁶ See The Commission's Forfeiture Policy Statement and Amendment of Section 1.80 of the Rules to Incorporate the Forfeiture Guidelines, Report and Order, 12 FCC Rcd 17087, 17113, Appendix A, Section I, recons. denied, Memorandum Opinion and Order, 15 FCC Rcd 303 (1999) (Forfeiture Policy Statement); 47 C.F.R. § 1.80.

²⁷ Forfeiture Policy Statement, 12 FCC Rcd at 17099, 17101, paras. 22, 29; see also 47 C.F.R. § 1.80.

²⁸ See ASTCA, 23 FCC Rcd at 16436–37, para. 10.

²⁹ *Id*.

³¹ *Id*.

³² *Id*.

³³ 47 U.S.C. § 503(b)(2)(E).

³⁴ Declaration at 2.

³⁵ See Southern California, 6 FCC Rcd at 4387 (stating that "inadvertence ... is at best, ignorance of the law, which the Commission does not consider a mitigating circumstance").

³⁶ See, e.g., Profit Enterprises, Inc., 8 FCC Rcd 2846, 2846, para. 5 (1993) (denying the mitigation claim of a manufacturer/distributor who thought that the equipment certification and marketing requirements were inapplicable, stating that its "prior knowledge or understanding of the law is unnecessary to a determination of (continued....)

factual circumstances presented (including Long Lines' response to the LOI), and having considered the statutory factors enumerated above, we propose a forfeiture in the amount of \$6,000 against Long Lines for failing to timely file its hearing aid compatibility status report for the period ending December 31, 2012, by the January 15, 2013 deadline, in apparent willful and repeated violation of Section 20.19(i)(1) of the Rules.³⁷

IV. ORDERING CLAUSES

- 11. Accordingly, **IT IS ORDERED** that, pursuant to Section 503(b) of the Communications Act of 1934, as amended, and Sections 0.111, 0.311, and 1.80 of the Commission's rules, ³⁸ Long Lines Wireless, LLC is **NOTIFIED** of its **APPARENT LIABILITY FOR A FORFEITURE** in the amount of six thousand dollars (\$6,000) for willful and repeated violation of Section 20.19(i)(1) of the Commission's rules.³⁹
- 12. **IT IS FURTHER ORDERED** that, pursuant to Section 1.80 of the Commission's rules, within thirty (30) calendar days after the release date of this Notice of Apparent Liability for Forfeiture, Long Lines Wireless, LLC **SHALL PAY** the full amount of the proposed forfeiture, or **SHALL FILE** a written statement seeking reduction or cancellation of the proposed forfeiture consistent with paragraph 15 below.
- 13. The payment of the forfeiture must be made by check or similar instrument, wire transfer, or credit card, and must include the NAL/Account Number and FRN referenced above. Long Lines Wireless, LLC shall send electronic notification of payment to Pamera Hairston at Pamera.Hairston@fcc.gov, Linda Nagel at Linda.Nagel@fcc.gov, and Samantha Peoples at Sam.Peoples@fcc.gov on the date said payment is made. Regardless of the form of payment, a completed FCC Form 159 (Remittance Advice) must be submitted. When completing the FCC Form 159, enter the Account Number in block number 23A (call sign/other ID) and enter the letters "FORF" in block number 24A (payment type code). Below are additional instructions Long Lines Wireless, LLC should follow based on the form of payment it selects:
 - Payment by check or money order must be made payable to the order of the Federal Communications Commission. Such payments (along with the completed Form 159) must be mailed to Federal Communications Commission, P.O. Box 979088, St. Louis, MO 63197-9000, or sent via overnight mail to U.S. Bank – Government Lockbox #979088, SL-MO-C2-GL, 1005 Convention Plaza, St. Louis, MO 63101.
 - Payment by wire transfer must be made to ABA Number 021030004, receiving bank TREAS/NYC, and Account Number 27000001. To complete the wire transfer and ensure appropriate crediting of the wired funds, a completed Form 159 must be faxed to U.S. Bank at (314) 418-4232 on the same business day the wire transfer is initiated.

³⁷ 47 C.F.R. § 20.19(i)(1).

³⁸ 47 U.S.C. § 503(b); 47 C.F.R. §§ 0.111, 0.311, 1.80.

³⁹ 47 C.F.R. § 20.19(i)(1).

⁴⁰ An FCC Form 159 and detailed instructions for completing the form may be obtained at http://www.fcc.gov/Forms/Form159/159.pdf.

- Payment by credit card must be made by providing the required credit card information on FCC Form 159 and signing and dating the Form 159 to authorize the credit card payment. The completed Form 159 must then be mailed to Federal Communications Commission, P.O. Box 979088, St. Louis, MO 63197-9000, or sent via overnight mail to U.S. Bank Government Lockbox #979088, SL-MO-C2-GL, 1005 Convention Plaza, St. Louis, MO 63101.
- 14. Any request for making full payment over time under an installment plan should be sent to: Chief Financial Officer—Financial Operations, Federal Communications Commission, 445 12th Street, S.W., Room 1-A625, Washington, DC 20554. If Long Lines Wireless, LLC has questions regarding payment procedures, it should contact the Financial Operations Group Help Desk by phone, 1-877-480-3201, or by e-mail, ARINQUIRIES@fcc.gov.
- 15. The written statement seeking reduction or cancellation of the proposed forfeiture, if any, must include a detailed factual statement supported by appropriate documentation and affidavits pursuant to Sections 1.80(f)(3) and 1.16 of the Commission's rules. The written statement must be mailed to the Office of the Secretary, Federal Communications Commission, 445 12th Street, S.W., Washington, DC 20554, ATTN: Enforcement Bureau—Spectrum Enforcement Division, and must include the NAL/Account Number referenced in the caption. The statement must also be e-mailed to Pamera Hairston at Pamera. Hairston@fcc.gov, Linda Nagel at Linda.Nagel@fcc.gov, and Samantha Peoples at Sam.Peoples@fcc.gov. The Commission will not consider reducing or canceling a forfeiture in response to a claim of inability to pay unless the petitioner submits: (1) federal tax returns for the most recent three-year period; (2) financial statements prepared according to generally accepted accounting practices; or (3) some other reliable and objective documentation that accurately reflects the petitioner's current financial status. Any claim of inability to pay must specifically identify the basis for the claim by reference to the financial documentation.
- 16. **IT IS FURTHER ORDERED** that a copy of this Notice of Apparent Liability for Forfeiture shall be sent by first class mail and certified mail, return receipt requested, to Brent Olsen, President, Long Lines Wireless, LLC, 501 4th St., Sergeant Bluff, IA 51054.

FEDERAL COMMUNICATIONS COMMISSION

John D. Poutasse Chief, Spectrum Enforcement Division Enforcement Bureau

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⁴¹ 47 C.F.R. §§ 1.80(f)(3), 1.16.