



PUBLIC NOTICE

Federal Communications Commission
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FCC ANNOUNCES FINAL AGENDA FOR MARCH 19 RURAL BROADBAND WORKSHOP

GN Docket No. 13-5
WC Docket No. 10-90

The Federal Communications Commission (FCC) provides a final agenda for the Rural Broadband workshop scheduled for March 19, 2014 in the Commission Meeting Room (TW-C305), 445 12th Street, S.W., Washington, D.C., 20554.

AGENDA

9:15 a.m. – 9:30 a.m. **Welcome and Opening Remarks**

Tom Wheeler, Chairman, FCC

John Padalino, Administrator, Rural Utilities Service, USDA

9:30 a.m. – 11:00 a.m. **Panel 1: Broadband Needs, Challenges and Opportunities in Rural America**

This panel will discuss the critical need for high-speed broadband in rural areas for individual consumers, businesses, and community anchor organizations. The panel will focus on the specific impact that access to broadband has on education, healthcare, and economic development.

Introductory Remarks:

Commissioner Mignon Clyburn

Steve Rosenberg, Chief Data Officer, Wireline Competition Bureau, FCC

Moderators:

Shirley Bloomfield, CEO, NTCA – The Rural Broadband Association

Dr. Peter Stenberg, Senior Economist, USDA-Economic Research Service

Julie Veach, Chief, Wireline Competition Bureau, FCC

Panelists:

Jeff Fastnacht, Superintendent, Ellendale School, Ellendale, ND

Charles Fluharty, President and CEO, Rural Policy Research Institute

Brian Kelley, CEO, Ag Technologies

Thomas F. Klobucar, Ph.D., Deputy Director, Office of Rural Health, U.S. Department of Veterans Affairs

Linda Lord, Maine State Librarian

Don Means, Coordinator, Gigabit Libraries Network

Peter Morris, Senior Advisor to the Executive Director, National Congress of American Indians

11:00 a.m. – 12:30 p.m. **Panel 2: Rural Broadband Buildout - Effective Strategies & Lessons**

Learned

This panel will examine issues that incentivize different types of providers to deploy broadband in rural communities, factors that determine the type of technology deployed, and the current and future capabilities of different technologies.

Introductory Remarks:

Commissioner Michael O’Rielly

Moderators

Jonathan Chambers, Chief, Office of Strategic Planning & Policy Analysis, FCC

Carol Matthey, Deputy Chief, Wireline Competition Bureau, FCC

Alex Minard, Deputy Chief, Telecommunications Access Policy Division, Wireline Competition Bureau, FCC

Panelists:

Will Aycock, General Manager, Greenlight Community Broadband, City of Wilson, NC

Michael Cook, Senior Vice President, North America Division, Hughes Network Systems

Jimmy Copeland, Director of Special Projects, Troy Cablevision, Inc.

Randy Klindt, General Manager, Co-Mo Comm, Inc. (a subsidiary of Co-Mo Electric Cooperative, Inc.)

Cecil Lara, Director Network Planning, AT&T

Denny Law, General Manager/CEO, Golden West Telecommunications

Ben Moncrief, Director, Government Relations, C Spire

Alex Phillips, CEO, Highspeedlink.net

12:30 p.m. – 1:30 p.m. **Lunch Break**

1:30 p.m. – 3:00 p.m.

Panel 3: State Strategies to Meet the Rural Broadband Challenge

This panel will examine the important role that states can play in ensuring the availability and adoption of broadband in rural communities.

Moderators:

Joanne Hovis, President, CTC Technology and Energy

Kim Scardino, Chief, Telecommunications Access Policy Division, Wireline Competition Bureau, FCC

Panelists:

David Salway, Director, New York State Broadband Program Office

Catherine Sandoval, Commissioner, California Public Utilities Commission

Lori Sorenson, Chief Operating Officer, Bureau of Communications & Computer Services, Illinois Central Management Services

Ray Timothy, Ph.D., CEO/Executive Director, Utah Education Network

The FCC will attempt to accommodate as many attendees as possible; however, admittance will be limited to seating availability. The Commission will provide audio and/or video coverage of the meeting over the Internet from the FCC's Web page at <http://www.fcc.gov/live>. Open captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Please include a description of the accommodation you will need and tell us how to contact you if we need more information. Make your request as early as possible. Last minute requests will be accepted, but may be impossible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

Attendance - This Workshop is open to the public. All attendees are advised to arrive at least 30 minutes prior to the start of the workshop to allow time to go through our security process.

Webcast - To view the webcast, go to www.fcc.gov/live on the day of the event. Viewers may submit questions by e-mail to livequestions@fcc.gov and/or via Twitter at #FCCRuralBroadband.

Website – Updates to the agenda, as well as panelist materials, will be available on the workshop's website at <http://www.fcc.gov/events/rural-broadband-workshop>.

For additional information about the workshop, please contact Patrick Halley at 202-418-7550, or via e-mail at Patrick.Halley@fcc.gov.

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