



PUBLIC NOTICE

Federal Communications Commission
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DA 14-525
April 22, 2014

COMMENT PERIOD EXTENDED FOR FURTHER NOTICE OF PROPOSED RULEMAKING ON NETWORK NON-DUPLICATION AND SYNDICATED EXCLUSIVITY RULES

MB Docket No. 10-71

Extended Comment Deadline: June 26, 2014
Extended Reply Comment Deadline: July 24, 2014

1. By this Public Notice, the Media Bureau extends the deadlines for filing comments and reply comments in the above-captioned proceeding. On March 31, 2014, the Commission released a Further Notice of Proposed Rulemaking, FCC 14-29, seeking comment on whether to eliminate or modify the network non-duplication and syndicated exclusivity rules.¹ On April 16, 2014, the Media Bureau released a Public Notice announcing that a summary of the *Exclusivity FNPRM* had been published in the Federal Register.² In the *Exclusivity PN*, the Bureau announced a comment deadline of May 12, 2014, and a reply comment deadline of June 9, 2014. On April 17, 2014, the National Association of Broadcasters (“NAB”) requested a 45-day extension of the comment and reply comment deadlines.³ NAB noted that the *Exclusivity FNPRM* requested a variety of empirical data about the network non-duplication and syndicated exclusivity rules and the potential impact of the elimination of these rules on television broadcast licensees and television viewers. NAB stated that it anticipated the need to retain expert economists and other analysts to provide the requested information and that such experts would require more than the currently allotted time to conduct the necessary research and analysis. We grant NAB’s request.

2. As set forth in Section 1.46(a) of the Commission’s Rules,⁴ the Commission’s policy is that extensions of time shall not be routinely granted. Under these circumstances, however, we believe that granting NAB’s request is necessary to facilitate the development of a full record. Accordingly, we

¹ *Amendment of the Commission’s Rules Related to Retransmission Consent*, Report and Order and Further Notice of Proposed Rule Making, FCC 14-29 (rel. Mar. 31, 2014) (“*Exclusivity FNPRM*”).

² *Comment Deadlines Set for Further Notice of Proposed Rulemaking on Network Non-Duplication and Syndicated Exclusivity Rules*, Public Notice, MB Docket No. 10-71, DA 14-505 (Apr. 16, 2014) (“*Exclusivity PN*”).

³ Motion for Extension of Time of the National Association of Broadcasters, MB Docket No. 10-71 (filed April 17, 2014).

⁴ 47 C.F.R. § 1.46.

extend the comment and reply comment deadlines by an additional 45 days, until June 26, 2014 and July 24, 2014, respectively.

3. For additional information on this proceeding, contact Kathy Berthot, Kathy.Berthot@fcc.gov, of the Media Bureau, Policy Division, (202) 418-7454. Press contact: Janice Wise, (202) 418-8165.