



# PUBLIC NOTICE

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**DA 14-686**  
**Released: May 20, 2014**

## **Notice of Effective Date of New Rule Prohibiting Joint Negotiation of Retransmission Consent**

### **MB Docket No. 10-71**

On March 31, 2014, the Commission released a *Report and Order* in MB Docket No. 10-71 amending its rules governing the duty to negotiate retransmission consent in good faith.<sup>1</sup> Specifically, the Commission adopted a rule that provides that it is a violation of the duty to negotiate in good faith under Section 325 of the Communications Act of 1934, as amended, for a television broadcast station that is ranked among the top four stations as measured by audience share to negotiate retransmission consent jointly with another such station, if the stations are not commonly owned and serve the same geographic market.

The rule becomes effective 30 days after publication of the *Order* in the Federal Register.<sup>2</sup> The Federal Register published a summary of the final rules adopted in the *Order* on May 19, 2014.<sup>3</sup> Accordingly, the rules adopted in the *Order* will take effect on June 18, 2014.

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For further information regarding this proceeding, contact Raelynn Remy, Policy Division, Media Bureau, 202-418-2936.

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<sup>1</sup> *Amendment of the Commission's Rules Related to Retransmission Consent*, MB Docket No. 10-71, Report and Order and Further Notice of Proposed Rulemaking, FCC 14-29 (rel. Mar. 31, 2014) ("*Order*"). The *Further Notice of Proposed Rulemaking* was published separately in the Federal Register. See *Comment Deadlines Set for Further Notice of Proposed Rulemaking on Network Non-Duplication and Syndicated Exclusivity Rules*, Public Notice, DA 14-505 (rel. Apr. 16, 2014).

<sup>2</sup> See *Order* at 48, ¶ 83.

<sup>3</sup> See Federal Communications Commission, 47 CFR Part 76, Retransmission Consent Negotiations, 79 FR 28615 (May 19, 2014). See <http://www.gpo.gov/fdsys/pkg/FR-2014-05-19/pdf/2014-11058.pdf>.