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DA 14-691

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Media Bureau Announces Further Notice of Proposed Rulemaking in the 2014 Quadrennial Regulatory Review – Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996 Published in Federal Register May 20, 2014

FNPRM Comment Date: July 7, 2014 FNPRM Reply Comment Date: August 4, 2014

On April 15, 2014, the Commission released a Further Notice of Proposed Rulemaking in the 2014 Quadrennial Regulatory Review – Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996. In the 2014 Quadrennial Review FNPRM, the Commission seeks additional comment on the broadcast ownership rules including proposed modifications of those rules. The Commission also seeks comment on certain aspects of the Commission's 2008 Diversity Order, which the U.S. Court of Appeals for the Third Circuit remanded and directed the Commission to address in the context of the media ownership review proceeding. Additionally, the Commission seeks comment on the proposed disclosure of certain broadcast television station sharing agreements. The Commission set deadlines for filing comments and reply comments at 45 and 75 days, respectively, after publication of the 2014 Quadrennial Review FNPRM in the Federal Register.

By this *Public Notice*, the Media Bureau announces that the *2014 Quadrennial Review FNPRM* was published in the Federal Register on May 20, 2014. ⁵ Comments must be submitted no later than July 7, 2014. Reply Comments must be submitted no later than August 4, 2014. Commenters should follow

¹ Further Notice of Proposed Rule Making and Report and Order, MB Docket No. 14-50, FCC 14-28 (rel. Apr. 15, 2014) ("2014 Quadrennial Review FNPRM" and "2014 Quadrennial Review Report and Order").

² Promoting Diversification of Ownership in the Broadcasting Services, MB Docket No. 07-294, Report and Order and Third Further Notice of Proposed Rulemaking, 23 FCC Rcd 5922 (2008).

³ Prometheus Radio Project v. FCC, 652 F.3d 431, 471 (3d Cir. 2011).

⁴ See 2014 Quadrennial Review FNPRM at 1.

⁵ 2014 Quadrennial Regulatory Review, 79 Fed. Reg. 29009 (May 20, 2014). In addition, the 2014 Quadrennial Review Report and Order that adopted attribution requirements for television joint sales agreements ("JSAs") was published in the Federal Register on May 20, 2014. 2014 Quadrennial Regulatory Review, 79 Fed. Reg. 28995 (May 20, 2014). The effective date of the attribution rule is June 19, 2014. Id. Once the rule is effective, the Media Bureau will release a public notice that confirms the effective date and the compliance deadline for television JSAs whose attribution results in a violation of the ownership limits, as set forth in paragraph 367 of the 2014 Ouadrennial Review Report and Order.

the filing instructions provided in paragraph 379 of the 2014 Quadrennial Review FNPRM.⁶ The 2014 Quadrennial Review FNPRM is also available on the Commission's website.⁷

For additional information on this proceeding, contact Hillary DeNigro, <u>Hillary.DeNigro@fcc.gov</u>, or Benjamin Arden, <u>Benjamin.Arden@fcc.gov</u>, of the Industry Analysis Division, Media Bureau, at (202) 418-2330. Press inquiries should be directed to Janice Wise, (202) 418-8165. TTY: (202) 418-7172 or (888) 835-5322.

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⁶ 2014 Quadrennial Review FNPRM at 176-77, ¶ 379. Commenters are reminded that all submission in the 2014 Quadrennial Review proceeding must be filed in MB Docket No. 14-50.

⁷ See http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-14-28A1.doc (Word), http://hraunfoss.fcc.gov/edocs_public/attachmatch/FCC-14-28A1.pdf (Acrobat).