PUBLIC NOTICE

Federal Communications Commission
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FCC ANNOUNCES AGENDA FOR BROADBAND HEALTH TECHNOLOGY EVENTS IN OHIO AND MICHIGAN

Focus on Broadband Inclusion, Health Disparities, Innovation and Entrepreneurship

Washington, D.C. – The FCC's Connect2Health Task Force (C2HFCC Task Force) will travel to Ohio and Michigan on October 26-28, 2015, for a series of events focused on leveraging broadband technology to help reduce health disparities and on identifying opportunities to further encourage innovation and entrepreneurship in the broadband health technology space. The various broadband health events and activities will be hosted and/or co-sponsored by Cleveland Clinic, Allied Media Projects, the Global Center for Health Innovation, Healthcare Information and Management Systems Society (HIMSS) Innovation Center, Henry Ford Innovation Institute, TechTown Detroit, and Wayne State University.

The scheduled fora, meetings and site visits are part of the Task Force's "Beyond the Beltway Series" on promoting the transformative power of broadband technologies and next-generation services to improve access to health care services regardless of geography, time, distance, or socio-economic factors.

As demonstrated in prior Task Force Beyond the Beltway events, broadband connectivity can serve as the backbone of a new, more effective and efficient health *and* care ecosystem. Ohio and Michigan are key focus states in this context, with significant health disparities and connectivity gaps. According to the 2014 Census Bureau's American Community Survey, 20% of households in Ohio and Michigan report no broadband connection at home. In the urban centers of Cleveland and Detroit, the percentage of households without high speed Internet connectivity increases to 34% and 38%, respectively.

Detailed registration and event information, as well as a tentative trip agenda, are provided below. Additional information for the Cleveland activities is available online at: https://www.fcc.gov/events/connect2healthfcc-beyond-beltway-series-ohio. Additional information on the Detroit events is available online at: https://www.fcc.gov/events/connect2healthfcc-beyond-beltway-series-michigan.

-TENTATIVE AGENDA-

October 26, Cleveland, Ohio

- *Broadband Shaping the Future of Health and Care: Cleveland*
This FCC-sponsored Roundtable, in partnership with Cleveland Clinic and the HIMSS Innovation Center, will include a discussion of how broadband technology is shaping the future of health and care in a major urban city, Cleveland, and examine how new and emerging broadband-enabled health technologies and solutions can potentially be used to reduce health disparities, especially in

traditionally underserved urban communities. Key participants in the recent Cleveland Medical Hackathon will also share innovative connected solutions. The C2HFCC Task Force will use the comments, data, and information gathered from this meeting to inform and formulate potential recommendations to the FCC with respect to future policy and regulatory actions concerning the broadband future of health and care. Presentations will be available online at fcc.gov/health.

- *Commissioner Mignon Clyburn Addresses 2015 Medical Innovation Summit*
Commissioner Clyburn will provide a keynote address at Cleveland Clinic's 2015 Medical Innovation Summit, focused on the transformative role of connectivity in health.

October 27, Detroit, Michigan

- *Site Visit: Detroit Community Technology Project*
Commissioner Clyburn and the C2HFCC Task Force will visit the Detroit Community Technology Project, an innovative, capacity-building effort that distributes tools and resources for community technology and digital stewardship.

October 28, Detroit, Michigan

9:00 a.m. – 3:00 p.m.   Broadband Health Tech Forum:
                              Leveraging the Power of Broadband to Address Disparities, Drive Health Innovation, and Spur Entrepreneurship

Commissioner Clyburn and the C2HFCC Task Force will join Wayne State University and TechTown Detroit for a Broadband Health Tech Forum, featuring a wide range of local stakeholders including policymakers, academia, health care providers, health system administrators, innovators, entrepreneurs, investors, foundations, communications companies, and community and other thought leaders. The Forum will focus on a variety of issues concerning broadband technology, urban health disparities, and innovation and entrepreneurship. These events are open to the public, but space is limited. Registration is strongly encouraged.

> 9:00 – 11:30 a.m.   Wayne State University's IBIO Integrative Sciences Center
>   6135 Woodward Avenue, Detroit, Michigan, 48202
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> The Forum's morning program will focus on broadband connectivity as a new or unrecognized social determinant of health and will bring together the views of prominent health care leaders, practitioners, and researchers. The program will include a discussion on the strategic and practical implications of considering broadband connectivity as a social determinant of health and will consider the beneficial impact this framework could have on efforts to reduce and ultimately eliminate health and healthcare disparities. The session will also identify and discuss adoption barriers to broadband health technology and potential solutions. M. Roy Wilson, President of Wayne State University, will provide opening remarks.
>
> 1:00 – 3:00 p.m.   TechTown Detroit @ The Garage
>   440 Burroughs St., Detroit, MI 48202
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> The Forum's afternoon program will focus on broadband health innovation and entrepreneurship in Detroit and surrounding areas, including the challenges and lessons learned in developing a connected health product concept, from design to funding and regulatory issues.

To register for the Forum, e-mail C2HFCC-Detroit@fcc.gov. Questions from the public are welcomed during the Forum and should be directed to livequestions@fcc.gov or through Twitter using #C2HFCC.

A complete agenda with session details, including panel times and speakers, will be available on https://www.fcc.gov/events/connect2healthfcc-beyond-beltway-series-michigan.

-PARTICIPANTS-

Cleveland
- *Myron Bennett*, Commissioner, Cleveland Department of Public Health
- *Evelyn Burnett*, Vice President, Economic Opportunity, Cleveland Neighborhood Progress
- *Bill Callahan*, Director, Connect Your Community 2.0
- *Wanda Davis*, Executive Director, Ashbury Senior Computer Community Center
- *Jeff Epstein*, Director, Cleveland Health-Tech Corridor
- *Lev Gonick*, Co-Founder and CEO, OneCommunity
- *Thomas Graham*, MD, Chief, Cleveland Clinic Innovations
- *John Paganini*, Senior Manager, Interoperability Initiatives, HIMSS
- *Toinette Parrilla*, Director, Cleveland Department of Public Health
- *Adam Perzynski*, Ph.D., Assistant Professor of Medicine, Center for Health Care Research and Policy, MetroHealth and Case Western Reserve University
- *John Sharp*, Senior Manager, Consumer Health IT, HIMSS
- *Amy Sheon*, PhD, MPH, Director, Urban Health Initiative, Case Western Reserve University

Detroit
- *James Beasley,* Manager at Information Systems Resources, Former Chairman of the Detroit Cable Commission
- *Silas Buchanan*, Chief Executive Officer, Institute for eHealth Equity
- *Loretta V. Bush, MSA*, President & CEO, Institute for Population Health
- *Jill Ford*, Special Advisor on Innovation and Entrepreneurship, Office of the Mayor, City of Detroit
- *Eric Frederick*, Executive Director, Connect Michigan
- *Patrick Gossman,* Deputy Chief Information Officer, Community, Research and Special Projects, Wayne State University
- *Marc Hudson*, Chief Executive Officer and Co-Founder, Rocket Fiber, LLC
- *Pam Lewis,* Senior Program Manager, New Economy Initiative
- *James Mullen*, President and Founder, Blood Monitoring Solutions, Inc.
- *Diana J. Nucera,* Program Director, Detroit Community Technology Project
- *Adam Perzynski, Ph.D.,* Assistant Professor of Medicine, Center for Health Care Research and Policy, MetroHealth and Case Western Reserve University
- *Paul Riser*, Managing Director, Technology-based Entrepreneurship, TechTown Detroit
- *David Rosenberg*, *MD*, Chair of Psychiatry & Behavioral Neurosciences, Wayne State University School of Medicine
- *Jamal Simmons*, Co-Chair, Internet Innovation Alliance
- *Doug Skrzyniarz*, Associate Vice President, Government Affairs, Wayne State University School of Medicine
- *Herbert Smitherman, Jr.*, *MD, MPH, FACP*, Assistant Dean of Community and Urban Health, and Associate Professor of Internal Medicine at the Karmanos Cancer Institute, Wayne State University School of Medicine; and President and CEO of Health Centers Detroit Foundation
- *M. Roy Wilson*, President, Wayne State University

**Additional participants/speakers will be added to final agenda available on the Connect2Health[FCC] website, www.fcc.gov/health.

-REGISTRATION AND EVENT INFORMATION FOR OCTOBER 28 FORUM-

The Detroit Broadband Health Tech Forum on October 28 is free and open to the public. Registration is strongly encouraged. The FCC and its co-sponsors will attempt to accommodate as many attendees as possible; however, admittance will be limited to seating availability.

Registration: To register and get on our e-mail list for the October 28 Health Tech Forum, please e-mail C2HFCC-Detroit@fcc.gov with "Registration" in the subject line and provide your name, organization affiliation and contact information.

Live Webcast: A free webcast of the October 28 Forum, with open captioning over the Internet, will be available at FCC.gov/live. Event details are available on https://www.fcc.gov/events/connect2healthfcc-beyond-beltway-series-michigan.

Public Input: The agencies also seek public input regarding questions for Forum participants. During the Forum, audience members will have an opportunity to submit questions in writing, online at livequestions@fcc.gov, and through Twitter using #C2HFCC. Questions will be reviewed and, time permitting, may be asked by the moderators.

Reasonable Accommodations: Reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need and tell us how to contact you if we need more information. Make your request as early as possible. Last minute requests will be accepted, but may be impossible to fill. Send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY).

Contacts: For additional registration or logistical information, please contact Shannon Hyatt by e-mail at connect2health@fcc.gov or by phone at (202) 418-1887 or email C2HFCC-Detroit@fcc.gov. Please direct press inquiries to Katie Gorscak, Communications Director, Connect2Health[FCC] Task Force, at (202) 418-2156 or katie.gorscak@fcc.gov

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