



PUBLIC NOTICE

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WIRELESS TELECOMMUNICATIONS BUREAU RELEASES BROADCAST INCENTIVE AUCTION FILE FORMATS FOR FORWARD AUCTION CLOCK PHASE

AU Docket No. 14-252
GN Docket No. 12-268
WT Docket No. 12-269

The Wireless Telecommunications Bureau today releases specifications for Auction System data file formats for the clock phase of the broadcast incentive auction's forward auction (Auction 1002). The Commission has determined that qualified bidders in the forward auction will have access to detailed information related to the results of bidding. The attached specifications set forth the file formats in which this information will be made available to qualified bidders. We release specifications for Auction System file formats now in order to enable prospective forward auction bidders to continue familiarizing themselves with the auction process.¹ We plan to release specifications for forward auction assignment phase data file formats shortly.

Attachment 1 provides, for each data file, an overall description of the file, the data fields that are included (with definitions of the data elements in each field), the data type, examples, and notes.² Sample data files are provided on the Auction 1002 website (www.fcc.gov/auctions/1002) under the Data tab.³ We emphasize that the sample data files we release today are for illustrative purposes only; they do not reflect any predictions or assumptions about the actual bidding in the auction, the number of rounds, or the outcome of the auction.

For further information, contact Melissa Dunford at (202) 418-0617 or melissa.dunford@fcc.gov, or Craig Bomberger at (202) 418-2953 or craig.bomberger@fcc.gov.⁴

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¹ The bidding file formats we release today may be subject to minor modifications. We will announce any minor modifications, and revised sample data files will replace those posted at the location described below.

² We note that the terminology used in this Public Notice is defined in the technical appendices to the *Auction 1000 Application Procedures Public Notice*. See *Application Procedures for Broadcast Incentive Auction Scheduled to Begin on March 29, 2016; Technical Formulas for Competitive Bidding*, AU Docket No. 14-252, GN Docket No. 12-268, WT Docket No. 12-269, Public Notice, DA 15-1183 (WTB rel. Oct. 15, 2015) (*Auction 1000 Application Procedures Public Notice*).

³ The Auction 1002 website provides a single ZIP file containing the individual CSV files. The Auction System will provide each of the CSV files separately.

⁴ This Public Notice is being issued pursuant to section 0.131 by the Wireless Telecommunications Bureau, which is a member of the Incentive Auction Task Force. 47 C.F.R. § 0.131.