



PUBLIC NOTICE

Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

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Notice of July 23, 2015 Effective Date of Order Modifying and Extending HD Carriage Exemption

CS Docket No. 98-120

On June 10, 2015, the Commission released a *Sixth Report and Order* in the above-captioned proceeding (“*Order*”) that adopted a joint proposal filed by the American Cable Association and the National Association of Broadcasters that modifies and extends the exemption from the requirement to carry high definition broadcast signals under “material degradation” provisions of the Communications Act of 1934, as amended.¹ The Commission stated that, with the exception of one rule, the *Order* would become effective thirty days after its publication in the Federal Register.² The Federal Register published a summary of the *Order* on June 23, 2015.³ Accordingly, the rules adopted in the *Order* other than the “Notice” rule, will take effect on July 23, 2015.

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For further information regarding this proceeding, contact Raelynn Remy (202-418-2120; raelynn.remy@fcc.gov). Press contact: Janice Wise (202-418-8165; janice.wise@fcc.gov).

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¹ See *Carriage of Digital Television Broadcast Signals: Amendment to Part 76 of the Commission’s Rules*, CS Docket No. 98-120, *Sixth Report and Order*, FCC 15-65 (rel. June 10, 2015).

² *Id.* at ¶ 9. This rule is the “Notice” rule, which the Commission stated would not become effective until publication of a notice in the Federal Register announcing OMB approval and the effective date of that rule. *Id.* The Notice rule provides that, “[b]eginning December 12, 2016, at the time a small cable system utilizing the HD carriage exemption offers any programming in HD, the system must give notice that it is offering HD programming to all broadcast stations in its market that are carried on its system.” *Id.* at ¶ 4. We will issue a subsequent public notice announcing the effective date of the “Notice” rule.

³ See <https://www.federalregister.gov/articles/2015/06/23/2015-15251/carriage-of-digital-television-broadcast-signals>.