



PUBLIC NOTICE

Federal Communications Commission
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DA 16-1391

Released: December 15, 2016

MEDIA BUREAU SEEKS COMMENT ON PETITION FOR RULEMAKING SEEKING TO ALLOW THE SOLE USE OF INTERNET SOURCES FOR FCC EEO RECRUITMENT REQUIREMENTS

MB Docket No. 16-410

Comment Date: January 30, 2017

Reply Comment Date: February 14, 2017

On December 12, 2016, Sun Valley Radio Inc. and Canyon Media Corporation filed a Petition for Rulemaking (“Petition”) asking the Commission to “initiate a rulemaking proceeding to revise the Equal Employment (“EEO”) Opportunity rules that currently apply to broadcasters.”¹ More specifically, the Petition asks the Commission to “modify its EEO policies in order to allow broadcasters, if they so choose, to rely on Internet recruitment sources, coupled with their on-air advertising, when conducting outreach for new job openings.”²

We issue this Public Notice to seek comment on the Petition. The Petition is available electronically through the Commission’s Electronic Comment Filing System (ECFS) under the above-referenced docket number, which may be accessed on the Commission’s Internet website at <http://apps.fcc.gov/ecfs/>.

Filing Requirements. Pursuant to sections 1.415 and 1.419 of the Commission’s rules,³ interested parties may file comments and reply comments on or before the dates indicated on the first page of this document. Comments may be filed using the ECFS.⁴

- **Electronic Filers:** Comments may be filed electronically using the Internet by accessing the ECFS: <http://apps.fcc.gov/ecfs/>.
- **Paper Filers:** Parties who choose to file by paper must file an original and one copy of each filing. If more than one docket or rulemaking number appears in the caption of this proceeding, filers must submit two additional copies for each additional docket or rulemaking number.

Filings can be sent by hand or messenger delivery, by commercial overnight courier, or by first-class or overnight U.S. Postal Service mail. All filings must be addressed to the Commission’s Secretary, Office of the Secretary, Federal Communications Commission.

¹ See Petition for Rulemaking of Sun Valley Radio Inc. and Canyon Media Corporation (filed Dec. 12, 2016) at 1.

² *Id.*

³ 47 CFR §§ 1.415, 1.419.

⁴ See *Electronic Filing of Documents in Rulemaking Proceedings*, Report and Order, 13 FCC Rcd 11322 (1998).

- All hand-delivered or messenger-delivered paper filings for the Commission's Secretary must be delivered to FCC Headquarters at 445 12th St., SW, Room TW-A325, Washington, DC 20554. The filing hours are 8:00 a.m. to 7:00 p.m. All hand deliveries must be held together with rubber bands or fasteners. Any envelopes and boxes must be disposed of before entering the building.
- Commercial overnight mail (other than U.S. Postal Service Express Mail and Priority Mail) must be sent to 9300 East Hampton Drive, Capitol Heights, MD 20743.
- U.S. Postal Service first-class, Express, and Priority mail must be addressed to 445 12th Street, SW, Washington DC 20554.

People with Disabilities: To request materials in accessible formats for people with disabilities (braille, large print, electronic files, audio format), send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (tty).

For additional information, contact Estella Salvatierra, Estella.Salvatierra@fcc.gov, of the Media Bureau, Policy Division, (202) 418-1789, or Lewis Pulley, Assistant Chief, Policy Division, Lewis.Pulley@fcc.gov. Direct press inquiries to Janice Wise at (202) 418-8165.

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