PUBLIC NOTICE

DA 16-160
February 16, 2016

NOTICE OF FEBRUARY 12, 2016 EFFECTIVE DATE FOR
BROADCAST CONTEST RULES

MB Docket No. 14-226

On September 17, 2015, the Commission released its *Contest Rule Order*, which revised Section 73.1216 of the Commission's rules to allow broadcast licensees to satisfy their obligation to disclose material contest terms either by broadcasting those terms or by making them available in writing on a publicly accessible Internet website.[1] The Commission stated in the *Order* that the revised rules would become effective upon announcement in the *Federal Register* of Office of Management and Budget (OMB) approval and an effective date of the rules.[2] On February 3, 2016, OMB approved those rules.[3] The Commission published a notice in the *Federal Register* announcing an effective date of February 12, 2016.[4] Accordingly, the rules adopted in the *Contest Rule Order* took effect on February 12, 2016.

For further information about this proceeding, contact Raelynn Remy or Raphael Sznajder (202-418-2120; raelynn.remy@fcc.gov; raphael.sznajder@fcc.gov). News media contact: Janice Wise (202-418-8165; janice.wise@fcc.gov).

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[1] *Amendment of Section 73.1216 of the Commission's Rules Related to Broadcast Licensee-Conducted Contests,* MB Docket No. 14-226, Report and Order (rel. Sept. 17, 2015) (*Contest Rule Order* or *Order*).

[2] *Id.*, para. 23.

[3] *See* Federal Communications Commission, 47 CFR Part 73, Broadcast Licensee-Conducted Contests, Final Rule, 81 FR 7477 (Feb. 12, 2016), available at https://www.gpo.gov/fdsys/pkg/FR-2016-02-12/pdf/2016-02900.pdf.

[4] *Id.*