Federal Communications Commission 445 12<sup>th</sup> St., S.W. Washington, D.C. 20554

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# FEDERAL COMMUNICATIONS COMMISSION TO HOST A SUPPLIER DIVERSITY WORKSHOP

Monday, June 4, 2018, 9:30 a.m. – 4:30 p.m.

Procurement Workshop to Include One-on-One Networking Opportunities

The Federal Communications Commission's ("FCC's") Office of Communications Business Opportunities ("OCBO") and Media Bureau ("MB"), as well as the FCC's Advisory Committee on Diversity and Digital Empowerment ("ACDDE") will host a one-day supplier diversity workshop for small, minority-owned, women-owned and other diverse businesses next Monday, June 4, 2018. This workshop will be held at FCC Headquarters, 445 12th Street SW, Washington, DC, from 9:30 a.m. to 4:30 p.m. EDT, in the Commission Meeting Room (TW-C305). The full workshop agenda is attached to this Public Notice as an Appendix.

To increase awareness about the expectations of procurement managers responsible for goods and services contracting, the workshop will teach small business entrepreneurs how to navigate corporate supplier diversity programs; identify successful strategies utilized by diverse entrepreneurs who do business with corporate entities; and enable one-on-one networking between participating firms and workshop participants. Workshop presentations and one-on-one consulting will be provided by representatives from various industry sectors, including voice, video and data providers, Internet service providers, cable operators, broadcasters, public sector agencies, and tech companies.

The workshop will feature three highly informative panels:

#### **Panel 1: Procurement Opportunities for Diverse Suppliers**

Panel 1 will feature corporate supplier executives and diversity officers discussing their respective companies' contracting needs and, the policies and practices diverse suppliers must follow to do business with those firms. Panelists will discuss the impact of future infrastructure investment on the supplier market and how suppliers should navigate the competitive procurement process to secure 'Additional information about the ACDDE is available at <a href="https://www.fcc.gov/advisory-committee-diversity-and-digital-enpowerment">https://www.fcc.gov/advisory-committee-diversity-and-digital-enpowerment</a>.

business. Senior executives from Charter Communications, T-Mobile, AT&T, and Verizon will participate.

### Panel 2: The Supplier Experience: Succeeding as a Diverse Supplier

Panel 2 will be a lively conversation among diverse suppliers sharing strategies for success, challenges suppliers face, and ideas for entrepreneurs seeking new opportunities in the digital economy. Topics will include how start-ups can mature and grow their businesses. Panelists include The ActOne Group, The IT Architect Corporation, National LGBT Chamber of Commerce, National Center for American Indian Enterprise Development, Pinnacle Group and Commdex.

## Panel 3: A Toolkit for Doing Business: Supplier Certification and Beyond

Panel 3 will consist of government and private sector experts providing practical information about the various state and federal certifications required for diverse businesses, as well as available resources for small business training and support. Panel discussions centering on business formation requirements and supply chain operating procedures will provide a practical introduction for new entrants, as well as a refresher for more experienced entrepreneurs. Panelists will represent the U.S. Small Business Administration, U.S. Department of Commerce (Minority Enterprise Development), Capital Region Minority Diversity Supplier Council, and the U.S. Pan Asian American Chamber of Commerce.

The final component of the workshop, from 2:30 pm to 4:30 p.m., will feature one-on-one confidential consultations during which small business owners will receive individualized advice on supplier strategies and information regarding current contracting opportunities from firms including AT&T, Comcast, T-Mobile, and Charter Communications. While appointments for these confidential sessions have been made in advance, there may be limited opportunities for walk-up appointments.

The workshop is open to the public. The FCC will accommodate as many attendees as possible; however, admittance will be limited to seating availability. Audio/Video coverage of this meeting will be broadcast live with open captioning over the Internet from the FCC Live web page at <a href="www.fcc.gov/live">www.fcc.gov/live</a>. If you want to follow the event on social media via Twitter, please use the hashtag #FCCLive or #FCCSupplierDiversity during the course of the livestream. Questions may also be submitted online during the event via e-mail to <a href="livequestions@fcc.gov">live</a>. More information about this event is available on the event page at <a href="https://www.fcc.gov/news-events/events/2018/06/supplier-diversity-conference-and-workshop">https://www.fcc.gov/news-events/events/2018/06/supplier-diversity-conference-and-workshop</a>.

You may follow the FCC on Twitter at <a href="http://twitter.com/FCC">http://twitter.com/FCC</a> and on Facebook at <a href="http://facebook.com/FCC">http://facebook.com/FCC</a>.

#### **APPENDIX**



# SUPPLIER DIVERSITY WORKSHOP CO-SPONSORED BY THE

# FCC OFFICE OF COMMUNICATIONS BUSINESS OPPORTUNITIES MEDIA BUREAU AND THE DIGITAL EMPOWERMENT AND INCLUSION WORKING GROUP OF THE ADVISORY COMMITTEE ON DIVERSITY AND DIGITAL EMPOWERMENT

Federal Communications Commission 445 12th Street, S.W., Room TW-C305, Washington, D.C. 20554

June 4, 2018 9:30 a.m. – 4:30 p.m.

9:30 am: Welcome and Opening of Workshop

FCC Chairman Ajit Pai

**Welcome Remarks** 

FCC OCBO Director Sanford Williams

DEI Working Group Chair Heather Gate, Director of Digital Inclusion,

Connected Nation

Access Subcommittee Chair Rudy Brioche, Vice President and Counsel, Global

Public Policy, Comcast Corporation

10:00 am — Panel 1: Procurement Opportunities for Diverse Suppliers
11:00 am: Moderator, Dr. Ronald Johnson, President, Solutions4Change

Panelists:

Megan Rast, Senior Manager, Supplier Diversity, Charter Communications

Chi Pak, Senior Manager, Supplier Diversity, T-Mobile Pat Patterson, Manager, Supplier Diversity, Verizon Yvette Mouton, Manager, Supplier Diversity, AT&T 11:10 am — Panel 2: The Supplier Experience: Succeeding as a Diverse Supplier 12:10 pm: Moderator, Sanford Williams, Director, FCC OCBO

Panelists:

Janice Bryant Howroyd, Founder and CEO, The ActOne Group

Prince Niyyar, President, Commdex

Nina Vaca, Chairman & CEO, Pinnacle Group

Sabrina G. Kent, Chief of Staff, National LGBT Chamber of Commerce

Chris James, President and CEO, National Center for American Indian Enterprise

Development

Charles Harrell II, President, The IT Architect Corporation

12:10 pm — **LUNCH BREAK** 1:10 pm

1:15 pm — Panel 3: A Toolkit for Doing Business: Supplier Certification and Beyond
2:15 pm: Moderator, Carolyn Fleming-Williams, Senior Deputy Director, FCC
OCBO

Panelists:

Major Clark III, Acting Chief Counsel, Office of Advocacy, U.S. Small Business Administration

Susan Au Allen, National President & CEO, U.S. Pan Asian American Chamber of Commerce

Maureen A. Lewis, Director, Minority Telecommunications Development,

NTIA, U.S. Department of Commerce

Sharon Pinder, President and CEO, Capital Region Minority Supplier Diversity Council

2:15 pm — Closing Remarks
2:30 pm: ACDDE Designated Federal Officer Jamila Bess Johnson

ACDDE Designated Federal Officer Brenda D. Villanueva

OCBO Director Sanford Williams

OCBO Sr. Deputy Director Carolyn Fleming-Williams

2:30 pm — One-on-One Consultations with Suppliers and Workshop Panelists

4:30 pm (By Appointment)