



# PUBLIC NOTICE

Federal Communications Commission  
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DA 19-1092

Released: October 25, 2019

## **MEDIA BUREAU ANNOUNCES SYMPOSIUM ON “CURRENT AND FUTURE TRENDS IN THE BROADCAST RADIO AND TELEVISION INDUSTRIES”**

On Thursday, November 21, 2019, the FCC’s Media Bureau (Bureau) will host a Symposium, entitled “*Current and Future Trends in the Broadcast Radio and Television Industries.*” The Symposium will take place in the Commission Meeting Room at the FCC’s Headquarters, located at 445 12<sup>th</sup> St, SW, Room TW-C305, Washington, DC 20554.

The goal of the Symposium is to hear from industry experts and participants about the current and future trends, challenges, and opportunities facing the broadcast radio and television industries. To that end, the Bureau has assembled two panels representing a mix of large and small broadcasters, as well as various industry experts and analysts.

The Symposium’s agenda is outlined below:

10:00-10:10 am Welcoming and opening remarks

10:10-11:40 am **Panel 1: Current and Future Trends in the Radio Industry**

**Moderator:**

**Fred Jacobs**, President, Jacobs Media Strategies

**Panelists:**

**Hartley Adkins**, President of Integrated Revenue Strategy, iHeart Media

**Caroline Beasley**, Chief Executive Officer, Beasley Media Group

**Mark Fratrick**, Senior Vice President, BIA Advisory Services

**Alfred C. Liggins, III**, Chief Executive Officer, Urban One

**Eric Rhoads**, Chairman, Radio Ink Magazine

**Karen Slade**, Vice President/General Manager, KJLH Radio FM

**Jeff Warshaw**, Chief Executive Officer, Connoisseur Media, LLC

11:40-11:55 am Q&A Session

11:55-1:15 pm Lunch

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1:15-2:45 pm	<b>Panel 2: Current and Future Trends in the Broadcast Television Industry</b>  <b>Moderator:</b> <b>Paul Gallant</b> , Managing Director, Cowen Washington Research Group  <b>Panelists:</b>  <b>John Buergler</b> , Senior VP, Univision Communications, Inc. <b>Joseph M. Di Scipio</b> , Senior VP, Fox Corporation <b>Jimmy Goodman</b> , President & Chief Operating Officer, Capitol Broadcasting Company, WRAL <b>Brett Jenkins</b> , EVP, Chief Technology Officer, Nexstar Media Group <b>Alan Miles</b> , EVP for Partnerships, Operations and Marketing, Nielsen Media <b>Anne Schelle</b> , Managing Director, Pearl TV
2:45-3:00 pm	Q&A Session
3:00-3:10 pm	Closing remarks

The Symposium is open to the public. Attendees are advised to arrive approximately 30 minutes prior to the start of the Symposium to allow time to go through the FCC's security process. The FCC will accommodate as many attendees as possible; however, admittance will be limited to seating availability. In addition, the FCC will provide audio and video coverage of the meeting over the Internet. The event will be streamed live and available from the FCC's web page at [www.fcc.gov/live](http://www.fcc.gov/live).

Open captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Requests for such accommodations should be submitted via e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or by calling the Consumer & Governmental Affairs Bureau at (202) 418-0530 (voice), (202) 418-0432 (TTY). Such requests should include a detailed description of the accommodation needed. In addition, please include a way for the FCC to contact the requester if more information is needed to fill the request. Please allow at least five days advance notice for accommodation requests; last minute requests will be accepted but may not be possible to accommodate. For more information, please contact Radhika Karmarkar, Media Bureau, [Radhika.karmarkar@fcc.gov](mailto:Radhika.karmarkar@fcc.gov) or 202-418-1523.

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