PUBLIC NOTICE

Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

DA 19-586
Released: June 21, 2019

PUBLIC SAFETY AND HOMELAND SECURITY BUREAU ANNOUNCES AGENDA FOR WORKSHOP ON PROMOTING THE USE OF MULTILINGUAL EMERGENCY ALERTING

PS Docket Nos. 15-91, 15-94

As previously announced, the Public Safety and Homeland Security Bureau ("PSHSB" or "Bureau") will host a public workshop on June 28, 2019, to help inform state and local emergency management and planning authorities on actions they can take to implement multilingual alerts over the Emergency Alert System (EAS) and the Wireless Emergency Alerts (WEA) system.[1] By this Public Notice, the Bureau announces the agenda and panelists for the workshop, which will take place at FCC Headquarters, 445 12th St. SW, Washington, DC, from 9:00 a.m. – 2:30 p.m. in the Commission Meeting Room (TW-C305).[2]

AGENDA

9:00 am   **Welcome**

Zenji Nakazawa, *Public Safety and Consumer Protection Advisor to Chairman Pai*

9:15 am   **Panel 1: Regulatory Framework for Multilingual Alert Distribution Over the EAS and WEA Systems**

The panelists will describe how the EAS and WEA rules support multilingual alerting, including both legacy (over-the-air) EAS alerts and those originating in the Common Alerting Protocol (CAP) format for distribution through FEMA's Integrated Public Alert and Warning System (IPAWS). Following these presentations, the panelists will take questions from the audience.

Moderator: David Munson, *Attorney Advisor, PSHSB*

Participants
- Orlando Bermudez, *Multimedia Assistance in Spanish (MAS) Program, Austin/San Antonio Weather Office, NOAA*
- Justin Cain, *Deputy Chief, Operations and Emergency Management Division, PSHSB*
- Gregory Cooke, *Chief, Office of Intergovernmental Affairs, CGB*

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[1] *See* Public Safety and Homeland Security Bureau Announces Workshop to Promote Use of Multilingual Alerting During Emergencies, *Public Notice*, DA 19-359 (PSHSB April 30, 2019).

[2] Further agenda modifications and addition of panel members may be announced prior to the workshop.

- Matthew Gerst, *Vice President, Regulatory Affairs, CTIA*
- Al Kenyon, *IPAWS Customer Support Branch Chief, IPAWS Program Office, Continuity Communications Division DHS – FEMA*
- Andy Scott, *Vice President, Engineering, NCTA - The Internet & Television Association*
- Larry Walke, *Associate General Counsel, National Association of Broadcasters*

10:00 am   Break

10:15 am   Panel 2: Examples of How Various State and Local Jurisdictions Provide Multilingual Alerting

This panel will present examples of how state and local jurisdictions have implemented multilingual alerting and offer best practices for other jurisdictions. The discussion will also cover multilingual communications practices to supplement the EAS and WEA, such as leveraging the Internet, email, and social networking to deliver alert messages. In addition, the discussion will cover alternatives to the EAS and WEA for delivering emergency information to the non-English speaking public. Following these presentations, the panelists will take questions from the audience.

Moderators: Gregory Cooke, *Chief, Office of Intergovernmental Affairs, CGB*
                         David Munson, *Attorney Advisor, PSHSB*

Participants

- John Dooley, *MN – Department of Public Safety*
- Fred Engel, *Chief Technology Officer, UNC-TV*
- Andy Huckaba, *Councilmember Lenexa, Kansas*
- Jesus Salas, *Executive Vice President of Programming, Spanish Broadcasting System, Inc., Miami*
- Francisco Sanchez, *Deputy Emergency Management Coordinator, Harris County, Texas*
- Aaron Wilborn, *Dick Broadcasting Company, Marketing Manager, Savannah, Bluffton, Hilton Head, Beaufort*
- Adam Woodlief, *Chief Technology Officer, Georgia Public Broadcasting*

11:45 am   Lunch

1:00 pm   Panel 3: Current Capabilities in EAS and WEA Equipment, and Complementary Technologies for Sending Multilingual Alerts

The panelists will describe the capabilities of current technologies to facilitate multilingual alerting within the EAS and WEA architectures, and experiences in integrating multilingual alerting capabilities in large-area alerting systems. Following these presentations, the panelists will take questions from the audience.

Moderators: David Munson, *Attorney Advisor, PSHSB*
                         Gregory Cooke, *Chief, Office of Intergovernmental Affairs, CGB*

Participants

- Edward Czarnecki PhD, *Senior Director – Strategy and Government Affairs, Digital Alert Systems, Inc.*
- Brian J. Toolan, *Director of Government Strategy, Everbridge*
- Bryan Daly, *Assistant Vice President Standards & Industry Alliances, AT&T*
- Ashruf El-Dinary, *Vice President, Radio Technology Solutions, Xperi Corporation*
- Pat Feldhausen, *Offering Manager, The Weather Company an IBM Business)*
- Harold Price, *President, Sage Alerting Systems*

2:30 pm **Closing**

The meeting is open to the public, but admittance will be limited to seating availability. The Bureau invites participation in this workshop from audience members present in the Commission Meeting Room, and from those participating via webcast. Audio/video coverage of the meeting will be broadcast live with open captioning **in both English and Spanish** over the Internet from the FCC's web page at www.fcc.gov/live. The FCC's webcast is free to the public. Audience members in attendance may ask questions of the roundtable participants directly, and audience members participating via webcast may email event-related questions to workshop@fcc.gov. The workshop moderators will attempt to incorporate as many email questions as possible, but may be constrained by the volume of questions and time limitations. Reasonable accommodations for people with disabilities are available upon request. Please include a description of the accommodation you will need. Individuals making such requests must include their contact information should FCC staff need to contact them for more information. Requests should be made as early as possible. Please send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau: 202-418-0530 (voice), 202-418-0432 (TTY).

For additional information about the workshop, please contact David Munson of the Public Safety and Homeland Security Bureau. David Munson can be reached by phone at (202) 418-2921 or by email at david.munson@fcc.gov.

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