



# PUBLIC NOTICE

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**Federal Communications Commission**

445 12<sup>th</sup> St., S.W.  
Washington, D.C. 20554

DA 19-673

Released: July 18, 2019

## EFFECTIVE DATE ANNOUNCED FOR ELECTRONIC DELIVERY OF MVPD COMMUNICATIONS

MB Docket Nos. 17-317 and 17-105

**Effective Date: July 18, 2019**

On November 15, 2018, the Commission adopted a Report and Order in MB Docket Nos. 17-317 and 17-105 modernizing the Commission's rules regarding certain information that cable operators currently are required to provide their subscribers on paper.<sup>1</sup> The Report and Order permitted these notices to instead be provided electronically via verified e-mail, so long as the cable operator complies with certain consumer safeguards.<sup>2</sup> In addition, among other things, the Report and Order also permitted electronic delivery of subscriber privacy information that cable operators and other multichannel video programming distributors (MVPDs) are required to provide, and authorized cable operators to respond to consumer requests and complaints via e-mail in certain circumstances.<sup>3</sup> On July 9, 2019, the Office of Management and Budget (OMB) approved the Commission's Paperwork Reduction Act (PRA) submissions associated with certain changes to the rules adopted in the Report and Order. Today, the Federal Register published OMB's approval,<sup>4</sup> and the rule changes became effective.

Through this proceeding, the Commission continues its efforts to modernize its regulations and reduce unnecessary requirements that can impede competition and innovation in the media marketplace.

For further information regarding this proceeding, contact Lyle Elder, Policy Division, Media Bureau, 202-418-2120, [lyle.elder@fcc.gov](mailto:lyle.elder@fcc.gov), or Kim Matthews, Policy Division, Media Bureau, 202-418-2154, [kim.matthews@fcc.gov](mailto:kim.matthews@fcc.gov).

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<sup>1</sup> *Electronic Delivery of MVPD Communications; Modernization of Media Regulation Initiative*, Report and Order and Further Notice of Proposed Rulemaking, 33 FCC Rcd 11518 (2018) (Report and Order).

<sup>2</sup> *Id.* at para. 1.

<sup>3</sup> *Id.*

<sup>4</sup> 84 FR 34319 (July 18, 2019).