



PUBLIC NOTICE

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DA 19-794

Released: August 21, 2019

COMMENT AND REPLY DEADLINES SET FOR CHILDREN'S TELEVISION PROGRAMMING FNPRM

Modernization of Media Regulation Initiative

MB Docket Nos. 18-202 and 17-105

Comment Deadline: September 16, 2019

Reply Comment Deadline: October 15, 2019

On July 12, 2019, the Federal Communications Commission released a *Further Notice of Proposed Rulemaking (FNPRM)* seeking additional comment on the creation of a framework under which television broadcast stations could satisfy their children's programming obligations by relying, in part, on special efforts to produce or support children's educational and informational programming aired on other stations in their markets.¹ The Commission set deadlines for filing comments and reply comments at 30 and 60 days, respectively, after publication of the *FNPRM* in the Federal Register.²

A summary of the *FNPRM* was published in the Federal Register on August 16, 2019.³ Accordingly, comments will be due on or before September 16, 2019, and reply comments on or before October 15, 2019. Commenters should follow the filing instructions provided in paragraph 85 of the *FNPRM*.⁴

For additional information, contact Kathy Berthot, of the Media Bureau, Policy Division, at Kathy.Berthot@fcc.gov or (202) 418-7454, or Jonathan Mark of the Media Bureau, Policy Division, at Jonathan.Mark@fcc.gov or (202) 418-3634. Press inquiries should be directed to Janice Wise, Janice.Wise@fcc.gov or (202) 418-8165.

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¹ *Children's Television Programming Rules, Modernization of Media Regulation Initiative*, MB Docket Nos. 18-202 and 17-105, Report and Order and Further Notice of Proposed Rulemaking, FCC 19-67, at paras. 76-83 (rel. July 12, 2019).

² *Id.* at 1.

³ 84 Fed. Reg. 41949 (Aug. 16, 2019), <https://www.federalregister.gov/documents/2019/08/16/2019-16005/childrens-television-programming-rules>.

⁴ *See FNPRM* at para. 85.