**DA 19-99**

**Released: February 19, 2019**

**KRISTEN WELKER, NBC NEWS WHITE HOUSE CORRESPONDENT, TO DELIVER KEYNOTE ADDRESS AT FCC SYMPOSIUM ON MEDIA DIVERSITY**

***“Exploring Strategies That Have Advanced Media Diversity”***

**Thursday, March 7, 2019, 9:00 a.m. – 6:00 p.m.**

**SYMPOSIUM AGENDA ANNOUNCED**

The Federal Communications Commission announces today a symposium on media diversity that will highlight success stories of small, women-owned and minority-owned media businesses and explore new entrepreneurial opportunities for such businesses. Ms. Kristen Welker, NBC News White House Correspondent, will deliver the keynote address. FCC Chairman Ajit Pai will provide welcome remarks by video, and FCC Commissioners Michael O’Rielly, Brendan Carr, and Geoffrey Starks will also speak.

The FCC’s Media Bureau (MB) and the FCC’s Advisory Committee on Diversity and Digital Empowerment (ACDDE) will host the symposium to examine a range of issues pertaining to best practices for minorities and women in broadcasting and related industry sectors.[[1]](#footnote-3) The agenda includes eight informative panels featuring presentations by female and minority media industry pioneers, well-known broadcast experts, leaders of large multi-media firms, and financial experts.[[2]](#footnote-4) Representatives from organizations that provide training for media employment and ownership will also be in attendance. The symposium will be held at FCC Headquarters, 445 12th Street SW, Washington, DC, on Thursday, March 7, 2019, from 9:00 a.m. to 6:00 p.m. EDT, in the Commission Meeting Room (TW-C305).

The symposium is open to the public and no pre-registration is required. The FCC will accommodate as many attendees as possible; however, admittance will be limited to seating availability. Audio/Video coverage of this event will be broadcast live with open captioning over the Internet from the FCC Live web page at [www.fcc.gov/live](http://www.fcc.gov/live). Questions may also be submitted online during the event via e-mail to [livequestions@fcc.gov](mailto:livequestions@fcc.gov). More information about this event is available on the event page at <https://www.fcc.gov/news-events/events/2019/03/symposium-media-diversity>.

Reasonable accommodations for people with disabilities are available upon request.  The request should include a detailed description of the accommodation needed and the requester’s contact information. Please provide advance notice of the request no later than 5 days prior to the event.  Send an e-mail request to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at (202) 418-0530 (voice), (202) 418-0432 (TTY).

For additional information about the ACDDE or about this symposium, please contact Jamila Bess Johnson, the Designated Federal Officer for the Advisory Committee on Diversity and Digital Empowerment, at 202-418-2608, or [Jamila-Bess.Johnson@fcc.gov](mailto:Jamila-Bess.Johnson@fcc.gov), or Brenda Villanueva, the Deputy Designated Federal Officer, at 202-418-7005 or [Brenda.Villanueva@fcc.gov](mailto:Brenda.Villanueva@fcc.gov).

You may follow the FCC on Twitter at <http://twitter.com/FCC> and on Facebook at <http://facebook.com/FCC>.

**- FCC –**

**APPENDIX**



**“Exploring Strategies That Have Advanced Media Diversity”**

**Broadcast Symposium**

**CO-SPONSORED BY THE**

**MEDIA BUREAU**

**AND THE**

**BROADCAST DIVERSITY AND DEVELOPMENT WORKING GROUP OF THE**

**ADVISORY COMMITTEE ON DIVERSITY AND DIGITAL EMPOWERMENT**

**Federal Communications Commission**

**445 12th Street, S.W., Room TW-C305, Washington, D.C. 20554**

**March 7, 2019**

**9:00 a.m. – 6:00 p.m.**

9:00 am: **Welcome and Opening of Symposium**

**Sarah Whitesell, Deputy Bureau Chief, Media Bureau**

**FCC Chairman Ajit Pai**

**Keynote Address**

**Kristen Welker, NBC White House Correspondent**

**Welcome Remarks**

**FCC Commissioner Michael O’Reilly**

**FCC Commissioner Geoffrey Starks**

Diane Sutter, Chair, ACDDE

Henry Rivera, Chair, Broadcast Diversity and Development Working Group, ACDDE

9:45 am — **Panel 1: Success Stories from Pioneers**

10:30 am:Moderators:Sherman Kizart, Managing Director/Founder, Kizart Media Partners; Suzanne Gougherty, Director, MMTC Broadcasting, LLC

*Panelists:* Steven C. Roberts, President, Roberts Radio Broadcasting; Raúl Alarcón, Chairman/CEO, Spanish Broadcasting System; Rusell Perry, Founder/Chairman, Perry Publishing and Broadcasting; Johnny Shaw, Founder/CEO, Shaw Broadcasting, LLC

10:30 am — **Panel 2: Success Stories from Today’s Radio Entrepreneurs**

11:15 am:Moderators:Sara Lomax-Reese, President/CEO, WURD Radio; Michelle Duke, Vice President, NAB Education Foundation

*Panelists*: Dr. Nimisha Shukla, CEO, South Asian Broadcasting; Pedro Zamora, President, Zamora Entertainment; Chesley Maddox-Dorsey, CEO, American Urban Radio Networks; Melody Spann-Cooper, Chair, Midway Broadcasting Group, WVON Chicago; Mark Lipp, Partner, Fletcher, Heald & Hildreth

11:15 pm — **Panel 3: Success Stories from Today’s Television Entrepreneurs**

12:00 pmModerators:Dr. Nicol Turner-Lee, Fellow, Brookings Institution

*Panelists:* DuJuan McCoy, President/CEO, Bayou City Broadcasting; Ernesto Schweikert, President, Crocodile Broadcasting; Maxwell Agha, CEO, ICN-FV; Don Jackson, Chairman/CEO, Central City Productions; Jeff Chang, President/CEO, Chang Media Group

12:00 pm — **Remarks**

12:05 pm: **FCC Commissioner Brendan Carr**

12:05 pm — **Lunch/Networking Break**

1:15 pm:

1:15 pm — **Panel 4:** **Success Stories from Today’s Broadband and OTT Entrepreneurs**

2:00 pm **and Content** **Providers**

Moderators: Dr. Jannette Dates, Dean Emerita, Howard University School of Communications; Alfredo Rodriguez, Vice President, DISHLatino

*Panelists:* Frank Washington, Broadcast Investor; Victor Cerda, Senior VP, v-me Media; Paula Madison, Chairman/CEO, Madison Media Management, LLC; Dr. Sheila Brooks, Founder/CEO, SRB Communications, LLC; Augusto Valdez, Principal, Condista

2:00 pm – **Panel 5: How Diverse Entrepreneurs Can Use Mergers and Acquisitions**

2:45 pm **as an Opportunity for Entry and Growth**

Moderators: James Winston, President, NABOB; Brent Wilkes, President/Founder, Wilkes Strategies

*Panelists:* David Honig, President Emeritus, MMTC; DuJuan McCoy, President/CEO, Bayou City Broadcasting; Jane Mago, former General Counsel, NAB; Caroline Beasley, CEO, Beasley Media Group, Inc.

2:45 pm – **Networking Break**

3:00 pm

3:00 pm – **Panel 6: The Important Role of Lenders and Investors in**

3:45 pm **Creating Success Stories**

Moderators: John Oxendine, President/CEO, Blackstar, LLC; Ronald Busby, President/CEO, U.S. Black Chambers, Inc.

*Panelists:* Deana Myers, Research Director, TMT Kagan; Garret Komjathy, Senior V.P., Media & Communications Division, U.S. Bank; Daniel J. Damon, Managing Director, Loan Capital Markets, U.S. Bank; Brian McNeill, Managing Director, Alta Communications

3:45 pm – **Panel 7: The Important Role of Incubators and Mentors in Creating**

4:30 pm **Success Stories**

Moderators: Orlando Rosales, President, Media Vista Group; Dr. Ronald

Johnson, Advisor, Wireless Infrastructure Association

*Panelists:* Jeffrey Smulyan, Chairman/CEO, Emmis Communications; Brian Lawlor, President, E.W. Scripps TV Stations Group; Patrick McCreery, President, Meredith Local Media Group; Kim Guthrie, President, Cox Media Group

4:30 pm – **Panel 8: Success Stories from Organizations Whose Mission It is to Foster**

5:15 pm **Minority and Women Entrepreneurs**

Moderator: Marcellus Alexander, President, NAB Education Foundation

*Panelists:* Diane Sutter, Founder, NAB Broadcast Leadership Training Program; Maria Brennan, President/CEO, Women in Cable Telecommunications; Maurita Coley Flippin, President/CEO, MMTC; Rahsaan Harris, President, Emma Bowen Foundation for Minority Interests in Media

5:15 pm – **Closing Remarks**

5:20 pm Diane Sutter, Chair, ACDDE

Jamila Bess Johnson, Designated Federal Officer, ACDDE

5:20 pm – **Networking Session**

6:00 pm

1. Additional information about the ACDDE is available at <https://www.fcc.gov/advisory-committee-diversity-and-digital-enpowerment>. [↑](#footnote-ref-3)
2. The Agenda for the symposium is attached as an Appendix to this public notice. [↑](#footnote-ref-4)