



PUBLIC NOTICE

Federal Communications Commission
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DA 20-1240

Released: October 20, 2020

FCC RELEASES AGENDA FOR OCTOBER 23, 2020 TECH SUPPLIER DIVERSITY OPPORTUNITY SHOWCASE

Virtual Event to be Co-hosted by Internet Association

GN Docket No. 17-208

This Public Notice announces the agenda for the virtual *Tech Supplier Diversity Opportunity Showcase* occurring on **Friday, October 23, 2020**, from 1:00 p.m. to 5:30 p.m., EDT. The event is co-hosted by the Digital Empowerment and Inclusion Working Group of the Federal Communications Commission's (FCC) Advisory Committee on Diversity and Digital Empowerment (ACDDE), the FCC's Media Bureau, and the Internet Association, a member organization of the ACDDE. FCC Chairman Ajit Pai, Internet Association Interim President and CEO Jon Berroya, National Urban League President and CEO Marc Morial, and William M. Manger, Jr., Chief of Staff and Associate Administrator, Office of Capital Access, U.S. Small Business Administration, will deliver remarks. Prior registration is required.

The *Tech Supplier Diversity Opportunity Showcase* will provide information, resources, and support to diverse communications businesses, including those focused on legacy communications industries (e.g., radio, television, telecommunications, and satellite), as well as those engaged in more technology-oriented industries that wish to do business with tech and communications companies or government agencies as vendors, suppliers, or partners. Businesses seeking to upgrade technology for their own operations will also receive valuable information.

The showcase will include two informative panels. The first, *Show Me the Money: Traditional and Alternative Sources of Capital*, will feature representatives from tech industry financial sources ("FinTech"), tech sector companies, community banks and organizations, private equity/venture capital entities and the Small Business Administration (SBA), who will discuss traditional and alternative sources of capital. The second, *How to Pivot in a COVID-19 World: Opportunities and Reinvention Strategies for Diverse Communications Businesses*, will examine the resources, strategies, and future technology trends that will enable diverse communications businesses to plan for tomorrow. The agenda for the showcase is attached to this Public Notice.

The showcase will be presented as a Zoom webinar. To register and join the online event:

1. Click [here](https://zoom.us/webinar/register/WN_GW0PCaEdRRipR0mktLcvpQ) or copy the link below and paste it into your browser
https://zoom.us/webinar/register/WN_GW0PCaEdRRipR0mktLcvpQ
2. Complete the requested information and click **Register**.
3. Once registered, you will receive a confirmation email message containing instructions for joining the event, the password, and the link for the meeting.

Captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Requests for such accommodations should be submitted via e-mail

to fcc504@fcc.gov or by calling the Consumer & Governmental Affairs Bureau at (202) 418-0530 (voice), (202) 418-0432 (TTY). Such requests should include a detailed description of the accommodation needed. In addition, please include a way for the FCC to contact the requester if more information is needed to fill the request. Please allow at least five days' advance notice for accommodation requests; last minute requests will be accepted but may not be possible to accommodate.

More information about the ACDDE is available at <https://www.fcc.gov/advisory-committee-diversity-and-digital-empowerment>. You may also contact Jamila Bess Johnson, the Designated Federal Officer for the Advisory Committee on Diversity and Digital Empowerment, at (202) 418-2608, or Jamila-Bess.Johnson@fcc.gov; or Julie Saulnier, Deputy Designated Federal Officer, at (202) 418-1598, or Julie.Saulnier@fcc.gov; or Jamile Kadre, Deputy Designated Federal Officer, at (202) 418-2245 or Jamile.Kadre@fcc.gov.

– FCC –

APPENDIX



TECHNOLOGY SUPPLIER DIVERSITY OPPORTUNITY SHOWCASE

**CO-SPONSORED BY THE
MEDIA BUREAU
FEDERAL COMMUNICATIONS COMMISSION,
INTERNET ASSOCIATION,
AND THE
DIGITAL EMPOWERMENT AND INCLUSION WORKING GROUP OF THE
ADVISORY COMMITTEE ON DIVERSITY AND DIGITAL EMPOWERMENT**

**October 23, 2020
1:00 p.m. – 5:30 p.m.**

VIRTUAL AGENDA

1:00 pm:

Welcome

Rudy Brioché, Vice President and Policy Counsel, Global Public Policy
Comcast Corporation
Chair, Digital Empowerment and Inclusion Working Group

Sanford S. Williams, Director
FCC Office of Communications Business Opportunities

FCC Chairman Ajit Pai

Anna M. Gomez, Partner, Wiley Rein LLP
Representing Hispanic National Bar Association
Chair, Advisory Committee on Diversity and Digital Empowerment

Jon Berroya, Interim CEO and President
Internet Association

S. Jenell Trigg, Esq., Member, Lerman Senter PLLC
Representing Wireless Internet Service Providers Association
Co-Lead, Digital Empowerment Subgroup, Digital Empowerment and Inclusion
Working Group

1:25 pm: **Session I: Show Me the Money! Traditional and Alternative Sources of Capital**

Moderator

Clint Odom, Senior Vice President for Policy and Advocacy
and Washington Bureau Executive Director
National Urban League
Member, Startup Subgroup, Diversity in the Tech Sector Working Group,
ACDDE

Remarks

William M. Manger, Jr., Chief of Staff and Associate Administrator
Office of Capital Access, US Small Business Administration

Panelists

Jesús Borboa, Supplier Diversity Manager
PayPal

Melissa Bradley, Founder and Managing Member
1863 Ventures

Marcelino Ford-Levine, Managing Director
Intel Capital

Dr. Francis C. Spampinato, Associate Administrator
Office of Government Contracting and Business Development
US Small Business Administration

Yanki Tshering, Executive Director
Business Center for New Americans

Sonja Wells, Chief Lending Officer
City First Bank

3:00 pm: **Workshop Break**

3:20 pm: **Remarks**

Sean Perryman, Director, Social Impact Policy and Counsel
Internet Association
Member, Supplier Diversity Subgroup, Diversity in the Tech Sector
Working Group, ACDDE

Dr. Nicol Turner Lee, Senior Fellow and Director, Brookings Institution Center
for Technology Innovation – Governance Studies
Chair, Diversity in the Tech Sector Working Group, ACDDE

3:30 pm:

Session II: How to Pivot in a COVID-19 World: Opportunities and Reinvention Strategies for Diverse Communications Businesses

Moderator

Dr. Ron Johnson, Chief Subject Matter Expert – Diversity and Inclusion
The Wireless Infrastructure Association
Lead, Supplier Diversity Subgroup, Diversity in the Tech Sector Working Group,
ACDDE

Remarks

Marc Morial, President and CEO
National Urban League

Panelists

Anita Stephens Graham, Maryland Market Manager
Arctaris Impact Fund; Advisor, *Heart and Soul Magazine*

Ajamu Johnson, Vice President, Procurement
Comcast Corporation

Joyce Christiano, Senior Program Manager, Supplier Diversity
T-Mobile USA

David Reaves, Director - Partnerships and Professional Services, Public Sector
Verizon Business Group

Melynnie Rizvi, Deputy General Counsel, Senior Director of Employment,
Inclusion, and Impact
SurveyMonkey

Guylaine Saint Juste, Managing Director, Employer of Influence Strategy
Year Up

5:20 pm

Closing Remarks

Susan Au Allen, National President and CEO, US Pan Asian American Chamber
of Commerce Education Foundation
Co-Lead, Digital Empowerment Subgroup, Digital Empowerment & Inclusion
Working Group

Jamila Bess Johnson, Designated Federal Officer, Advisory Committee on
Diversity and Digital Empowerment
Federal Communications Commission



**FEDERAL COMMUNICATIONS COMMISSION
ADVISORY COMMITTEE ON DIVERSITY AND DIGITAL EMPOWERMENT**

(* Designates a member of the Tech Supplier Opportunity Showcase Planning Committee)

Anna Gomez, Chair, ACDDE, Wiley Rein LLP*
Heather Gate, Vice Chair, ACDDE, Connected Nation*

Digital Empowerment and Inclusion Working Group Members

Rudy Brioché, Chair, Digital Empowerment and Inclusion Working Group, Comcast*
S. Jenell Trigg, Co-Lead, Digital Empowerment Subgroup, Lerman Senter PLLC*
Susan Au Allen, Co-Lead, Digital Empowerment Subgroup, U.S. Pan Asian American Chamber of Commerce*
Sindy Benavides, League of Latin American Citizens
Laura Berrocal, Charter Communications
Harin J. Contractor, Joint Center for Political and Economic Studies
Roy E. Litland, Verizon*
Alfredo Rodriguez, DISH
Marie R. Sylla-Dixon, T-Mobile USA* (Shellie Blakeney, Alternate, T-Mobile USA*)
Felicia West, Public Service Commission of the District of Columbia

Diversity in the Tech Sector Working Group Members:

Dr. Nicol Turner-Lee, Chair, Diversity in the Tech Sector Working Group, Brookings Institution Center for Technology Innovation – Governance Studies*
Dr. Ronald Johnson, Lead, Supplier Diversity Subgroup, The Wireless Infrastructure Association*
Maria E. Brennan, Women in Cable Telecommunications*
Deborah A. Elam, Corporate Playbook Consulting, LLC
Maurita Coley Flippin, Multicultural Media, Telecom and Internet Council
Rosa Mendoza Dávila, ALLvanza
Rashidi Hendrix, Metallic Entertainment
Clint Odom, National Urban League*
Sean Perryman, Internet Association*
Brian Scarpelli, ACT/The App Association
Dr. Fallon Wilson, Tennessee for Higher Education's HBCU Success Office
Christopher Wood, LGBT Technology Partnership & Institute