



***Path to Media Ownership and Sustainability***  
**ACCESS TO CAPITAL VIRTUAL SYMPOSIUM**

**Access to Capital Working Group of the  
Advisory Committee on Diversity and Digital Empowerment  
and the FCC's Media Bureau**

Federal Communications Commission  
Washington, DC  
November 6, 2020

9:00 a.m. to 5:00 p.m.

9:00 a.m. – 9:30 a.m.

**Welcome Remarks**

Michelle M. Carey  
Chief, FCC Media Bureau

FCC Commissioner Geoffrey Starks

Anna M. Gomez  
Partner, Wiley Rein LLP  
Representing Hispanic National Bar Association  
Chair, Advisory Committee on Diversity and Digital Empowerment  
(ACDDE)

Heather Gate  
Director, Digital Inclusion, Connected Nation  
Vice Chair, ACDDE

Caroline Beasley  
CEO, Beasley Media Group, LLC  
Chair, Access to Capital Working Group, ACDDE

9:30 a.m. – 11:00 a.m.

**Obtaining Financing in Today's Changing Environment**

**Moderator:**

DuJuan McCoy  
President and CEO, Circle City Broadcasting, LLC

Lending/Finance Subgroup Lead, Access to Capital Working Group,  
ACDDE

**Panelists:**

Ty M. Shea

Chief Financial Officer, Circle City Broadcasting, LLC

Garret Komjathy

Senior Vice President, Media & Communications Division, U.S. Bank  
Member, Access to Capital Working Group, ACDDE

Daniel J. Damon

Managing Director, Loan Capital Markets, U.S. Bank

11:00 a.m. – 12:00 p.m.

**Tax Certificate Policies to Increase Ownership Diversity: Past, Present  
and Future**

**Introduction**

Aama Nahuja

Legal Counsel, A Wonder Media Company, LLC

Political Subgroup Lead, Access to Capital Working Group, ACDDE

**History of Tax Certificate Policy and Minority Media Ownership**

David Honig

Principal and CEO, JulGlo Productions

President Emeritus and Senior Advisor, MMTTC

Member, Access to Capital Working Group, ACDDE

**Update on Tax Certificate Reinstatement Legislation**

Aama Nahuja

Legal Counsel, A Wonder Media Company, LLC

Political Subgroup Lead, Access to Capital Working Group, ACDDE

**Congressional Update on Media Ownership Diversity Legislation**

Kate O'Connor

Chief Counsel, Subcommittee on Communications and Technology,  
Committee on Energy and Commerce

U.S. House of Representatives

12:00 p.m. – 12:45 p.m.

**LUNCH BREAK**

12:45 p.m. – 2:00 p.m.

**Potential Impact of a Tax Certificate on the Marketplace**

**Moderators:**

Henry Rivera

Partner, Wiley Rein

Representing Emma Bowen Foundation

Member, Access to Capital Working Group, ACDDE

Maurita Coley Flippin  
President, Multicultural Media, Telecom and Internet Council (MMTC)  
Member, Diversity in the Tech Sector Working Group, ACDDE

**Panelists:**

Russell M. Perry  
CEO, Perry Broadcasting

Tomás Martinez,  
Co-Owner, Solmart Media, Sarasota, Florida

Jeffrey Smulyan  
Chairman and CEO, Emmis Communications

Sara Lomax-Reese  
President and CEO, WURD Radio

2:00 p.m. – 2:10 p.m.

**SYMPOSIUM BREAK**

2:10 p.m. – 3:25 p.m.

**Nielsen Media Ratings Measurements for Diverse Media Owners**

**Introduction**

Skip Dillard  
Operations Manager and Program Director, WBLS/WLIB, Emmis  
Communications  
Broadcast Subgroup Lead, Access to Capital Working Group, ACDDE

**Moderators:**

James Winston  
President, National Association of Black Owned Broadcasters  
Member, Access to Capital Working Group, ACDDE

Nimisha Shukla, M.D.  
CEO, New Jersey Broadcasting LLC/South Asian Broadcasting LLC  
Member, Access to Capital Working Group, ACDDE

**Panelists:**

Stacie deArmas  
Senior Vice President for Community Alliances, Nielsen Global Media

Jon Miller  
Vice President for Audience Insights, Nielsen Global Media

3:25 p.m. – 3:35 p.m.

**SYMPOSIUM BREAK**

3:35 p.m. – 4:45 p.m.

## **Increasing Access to Advertising for Diverse Media Owners**

### **Moderators:**

Sherman Kizart

Managing Director and Founder, Kizart Media Partners

Member, Access to Capital Working Group, ACDDE

Raúl Alarcón

President, CEO, and Chairman, Spanish Broadcasting System, Inc.

Member, Access to Capital Working Group, ACDDE

### **Panelists:**

Bob Wingo

Chairman and CEO, Sanders Wingo Advertising

A. Curtis Farrow

CEO and Founder, Irving Street Rep, Inc.

Doug Ray

CEO Media, dentsu Americas

Steve Williams,

Global COO, Essence Communications

4:45 p.m. – 5:00 p.m.

### **Closing Remarks**

Caroline Beasley

Chair, Access to Capital Working Group, ACDDE

Anna Gomez

Chair, ACDDE

Jamila Bess Johnson

Designated Federal Officer, ACDDE