



Path to Media Ownership and Sustainability
ACCESS TO CAPITAL VIRTUAL SYMPOSIUM

**Access to Capital Working Group of the
Advisory Committee on Diversity and Digital Empowerment
and the FCC's Media Bureau**

Federal Communications Commission
Washington, DC
November 6, 2020

9:00 a.m. to 5:00 p.m.

9:00 a.m. – 9:30 a.m.

Welcome Remarks

Michelle M. Carey
Chief, FCC Media Bureau

FCC Commissioner Geoffrey Starks

Anna M. Gomez
Partner, Wiley Rein LLP
Representing Hispanic National Bar Association
Chair, Advisory Committee on Diversity and Digital Empowerment
(ACDDE)

Heather Gate
Director, Digital Inclusion, Connected Nation
Vice Chair, ACDDE

Caroline Beasley
CEO, Beasley Media Group, LLC
Chair, Access to Capital Working Group, ACDDE

9:30 a.m. – 11:00 a.m.

Obtaining Financing in Today's Changing Environment

Moderator:

DuJuan McCoy
President and CEO, Circle City Broadcasting, LLC

Lending/Finance Subgroup Lead, Access to Capital Working Group,
ACDDE

Panelists:

Ty M. Shea
Chief Financial Officer, Circle City Broadcasting, LLC

Garret Komjathy
Senior Vice President, Media & Communications Division, U.S. Bank
Member, Access to Capital Working Group, ACDDE

Daniel J. Damon
Managing Director, Loan Capital Markets, U.S. Bank

11:00 a.m. – 12:00 p.m.

**Tax Certificate Policies to Increase Ownership Diversity: Past, Present
and Future**

Introduction

Aama Nahuja
Legal Counsel, A Wonder Media Company, LLC
Political Subgroup Lead, Access to Capital Working Group, ACDDE

History of Tax Certificate Policy and Minority Media Ownership

David Honig
Principal and CEO, JulGlo Productions
President Emeritus and Senior Advisor, MMTC
Member, Access to Capital Working Group, ACDDE

Update on Tax Certificate Reinstatement Legislation

Aama Nahuja
Legal Counsel, A Wonder Media Company, LLC
Political Subgroup Lead, Access to Capital Working Group, ACDDE

Congressional Update on Media Ownership Diversity Legislation

Kate O'Connor
Chief Counsel, Subcommittee on Communications and Technology,
Committee on Energy and Commerce
U.S. House of Representatives

12:00 p.m. – 12:45 p.m.

LUNCH BREAK

12:45 p.m. – 2:00 p.m.

Potential Impact of a Tax Certificate on the Marketplace

Moderators:

Henry Rivera
Partner, Wiley Rein
Representing Emma Bowen Foundation
Member, Access to Capital Working Group, ACDDE

Maurita Coley Flippin
President, Multicultural Media, Telecom and Internet Council (MMTC)
Member, Diversity in the Tech Sector Working Group, ACDDE

Panelists:

Russell M. Perry
CEO, Perry Broadcasting

Tomás Martinez,
Co-Owner, Solmart Media, Sarasota, Florida

Jeffrey Smulyan
Chairman and CEO, Emmis Communications

Sara Lomax-Reese
President and CEO, WURD Radio

2:00 p.m. – 2:10 p.m.

SYMPOSIUM BREAK

2:10 p.m. – 3:25 p.m.

Nielsen Media Ratings Measurements for Diverse Media Owners

Introduction

Skip Dillard
Operations Manager and Program Director, WBLS/WLIB, Emmis
Communications
Broadcast Subgroup Lead, Access to Capital Working Group, ACDDE

Moderators:

James Winston
President, National Association of Black Owned Broadcasters
Member, Access to Capital Working Group, ACDDE

Nimisha Shukla, M.D.
CEO, New Jersey Broadcasting LLC/South Asian Broadcasting LLC
Member, Access to Capital Working Group, ACDDE

Panelists:

Stacie deArmas
Senior Vice President for Community Alliances, Nielsen Global Media

Jon Miller
Vice President for Audience Insights, Nielsen Global Media

3:25 p.m. – 3:35 p.m.

SYMPOSIUM BREAK

3:35 p.m. – 4:45 p.m.

Increasing Access to Advertising for Diverse Media Owners

Moderators:

Sherman Kizart

Managing Director and Founder, Kizart Media Partners

Member, Access to Capital Working Group, ACDDE

Raúl Alarcón

President, CEO, and Chairman, Spanish Broadcasting System, Inc.

Member, Access to Capital Working Group, ACDDE

Panelists:

Bob Wingo

Chairman and CEO, Sanders Wingo Advertising

A. Curtis Farrow

CEO and Founder, Irving Street Rep, Inc.

Doug Ray

CEO Media, dentsu Americas

Steve Williams,

Global COO, Essence Communications

4:45 p.m. – 5:00 p.m.

Closing Remarks

Caroline Beasley

Chair, Access to Capital Working Group, ACDDE

Anna Gomez

Chair, ACDDE

Jamila Bess Johnson

Designated Federal Officer, ACDDE