



PUBLIC NOTICE

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COMMENT AND REPLY COMMENT DATES SET FOR NOTICE OF PROPOSED RULEMAKING REGARDING SPONSORSHIP IDENTIFICATION REQUIREMENTS FOR FOREIGN GOVERNMENT-PROVIDED PROGRAMMING

MB Docket No. 20-299

Comment Deadline: December 24, 2020
Reply Comment Deadline: January 25, 2021

On October 26, 2020, the Commission adopted the *Foreign Government-Provided Programming Sponsorship ID Requirements NPRM*, seeking comment on specific disclosure requirements for broadcast programming that is paid for, or provided by, a foreign government or its representative so as to remove any possible ambiguity about the source of such programming.¹ The *NPRM* set deadlines for filing comments and reply comments at 30 and 60 days, respectively, after publication of the *NPRM* in the Federal Register.

The Media Bureau hereby announces that the *NPRM* was published in the Federal Register on November 24, 2020, establishing the period for public comment. Accordingly, comments pertaining to the *NPRM* must be filed on or before December 24, 2020 and reply comments must be filed on or before January 25, 2021. Commenters must follow the filing instructions set forth in the *NPRM*.²

For further information regarding this proceeding, contact Radhika Karmarkar, Industry Analysis Division, Media Bureau, Radhika.Karmarkar@fcc.gov or (202) 418-1523. Press inquiries should be directed to Janice Wise, Janice.Wise@fcc.gov or (202) 418-8165.

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¹ *Sponsorship Identification Requirements for Foreign Government-Provided Programming*, MB Docket No. 20-299, Notice of Proposed Rulemaking, FCC 20-146 (2020) (*NPRM*).

² *NPRM* at paras. 64-66.