

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of)	
)	
Peloton Interactive, Inc.)	MB Docket No. 12-108
)	
Petition for Limited Waiver of Accessible User Interfaces Requirements)	GN Docket No. 21-140
)	
)	

ORDER

Adopted: August 1, 2022

Released: August 1, 2022

By the Chief, Policy Division, Media Bureau:

1. On December 20, 2021, Peloton Interactive, Inc. (Peloton) filed a petition requesting a limited waiver of the Commission’s rules requiring the accessibility of user interfaces on covered digital apparatus.¹ On July 15, 2022, Peloton filed a request to withdraw the Petition.² Peloton references collaboration with stakeholders including the American Council of the Blind (ACB) and Telecommunications for the Deaf and Hard of Hearing, Inc. (TDI).³ ACB and TDI along with the Hearing Loss Association of America (HLAA), Helen Keller National Center (HKNC), and National Association of the Deaf (NAD) have indicated that they support the Withdrawal Request.⁴

¹ Peloton Interactive, Inc., Petition for Limited Waiver, MB Docket No. 12-108, GN Docket No. 21-140 (Dec. 20, 2021) (Petition). Specifically, Peloton requested an 18-month waiver of the obligations in section 79.107 of the Commission’s rules to implement additional accessibility features for its connected fitness equipment. See Petition at 2. See also *Media Bureau Seeks Comment on Peloton Interactive, Inc.’s Petition for Limited Waiver of Accessible User Interfaces Requirements*, Public Notice, MB Docket No. 12-108, GN Docket No. 21-140, DA 21-1639 (Dec. 23, 2021). Comments were due January 24, 2022, and reply comments were due February 8, 2022.

² Peloton Interactive, Inc., Request to Withdraw Petition for Limited Waiver, MB Docket No. 12-108, GN Docket No. 21-140 (Jul. 15, 2022) (Withdrawal Request). Peloton indicates that since it filed the Petition, it “has continued to closely review the accessibility of its products and successfully tested and rolled out innovative features that enhance the fitness experience for all of its members.” *Id.* at 1

³ *Id.* at 1.

⁴ Letter from Clark Rachfal, Director of Advocacy and Governmental Affairs, ACB, to Marlene H. Dortch, Secretary, FCC, MB Docket No. 12-108, GN Docket No. 21-140 (Jul. 21, 2022) (agreeing with Peloton “that withdrawal of the petition, combined with Peloton’s ongoing commitments to ensure the accessibility of its products and services and the Commission’s continuing oversight of Peloton’s efforts, including with respect to Precor products, and those of the broader connected fitness industry, would serve the public interest”); Letter from Blake E. Reid, Director, Samuelson-Glusko Technology Law & Policy Clinic, Counsel to TDI, Eric Kaika, CEO, TDI, Barbara Kelley, Executive Director, and Lise Hamlin, Director of Public Policy, HLAA, Christopher C. Woodfill, Associate Executive Director, HKNC, & Howard Rosenblum, CEO, NAD, to Marlene H. Dortch, Secretary, FCC, MB Docket No. 12-108, GN Docket No. 21-140 (Jul. 20, 2022) (same).

⁵ 47 U.S.C. § 154(i); 47 CFR §§ 0.283, 1.3, 1.8.

2. Accordingly, **IT IS ORDERED** that pursuant to section 4(i) of the Communications Act of 1934, as amended, and sections 0.283, 1.3 and 1.8 of the Commission's Rules, 47 CFR §§ 0.283, 1.3, 1.8, Peloton Interactive, Inc.'s Withdrawal Request **IS GRANTED** and the Petition **IS DISMISSED**.⁵

FEDERAL COMMUNICATIONS COMMISSION

Maria Mullarkey
Chief, Policy Division
Media Bureau