**DA 23-103**

**Released: February 3, 2023**

**FCC RELEASES AGENDA FOR**

**FEBRUARY 7, 2023 MEDIA OWNERSHIP DIVERSITY SYMPOSIUM**

***“Expanding Digital and Media Ownership Opportunities for Women and Minorities”***

***FCC Commissioner Geoffrey Starks to Deliver Opening Remarks***

***Roland Martin, Journalist and Entrepreneur to Deliver Closing Remarks***

**GN Docket No. 17-208**

This Public Notice announces the agenda for the Communications Equity and Diversity Council (CEDC)’s “Expanding Digital and Media Ownership Opportunities for Women and Minorities,” symposium on February 7, 2023, from 9:30 am to 4:45 pm, ET. The CEDC is an advisory council of the Federal Communications Commission. The goal of the symposium is to explore the challenges as well as possible creative solutions to increasing ownership opportunities for women and people of color to achieve success and viewpoint diversity in all facets of media – TV, radio, cable, and streaming.

FCC Commissioner Geoffrey Starks will deliver opening remarks at the Symposium. Nationally recognized journalist and entrepreneur Roland Martin will deliver closing remarks. The Symposium will include several networking opportunities for participants.

The detailed agenda is attached to this Public Notice as an Appendix. The Symposium is scheduled as a hybrid event with participants both live and virtually presented. Attendees will have several opportunities to network and collaborate. The day will commence at 9:30 a.m. ET in the Commission Meeting Room of the Federal Communications Commission, 45 L Street, N.E., Washington, D.C and online. While the Symposium is open to the public, the FCC headquarters building is not open access, and all guests must check in with and be screened by FCC security at the main entrance on L Street. Attendees will not be required to have an appointment but must otherwise comply with protocols outlined at: <https://www.fcc.gov/visit>. Additionally, the Symposium will be available to the public via live feed from the FCC’s web page at <https://www.fcc.gov/live>. The public may also follow the Symposium on the Commission’s YouTube page at <https://www.youtube.com/user/fccdotgovvideo>. In addition, the public may follow the event on Twitter@fcc or via the Commission’s Facebook page at [www.facebook.com/fcc](http://www.facebook.com/fcc). Members of the public may submit questions during the panel discussions to [livequestions@fcc.gov](mailto:livequestions@fcc.gov).

Open captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Requests for such accommodations should be submitted via e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or by calling the Consumer & Governmental Affairs Bureau at (202) 418-0530 (voice). Such requests should include a detailed description of the accommodation needed. In addition, please include a way for the FCC to contact the requester if more information is needed to fill the request. Please allow at least five days’ advance notice for accommodation requests; last minute requests will be accepted but may not be possible to accommodate.

Members of the public may submit written comments to the CEDC using the FCC’s Electronic Comment Filing System, ECFS, at [www.fcc.gov/ecfs](http://www.fcc.gov/ecfs). Any comments should be filed in GN Docket No. 17-208.

More information about the CEDC is available at <https://www.fcc.gov/communications-equity-and-diversity-council>. You may also contact Jamila Bess Johnson, the Designated Federal Officer for the Communications Equity and Diversity Council, at (202) 418-2608, or [Jamila-Bess.Johnson@fcc.gov](mailto:Jamila-Bess.Johnson@fcc.gov); or Aurélie Mathieu, Attorney Advisor, Wireline Competition Bureau, at (202) 418-2194 or [Aurélie.Mathieu@fcc.gov](mailto:Aurélie.Mathieu@fcc.gov), or Diana Coho, Consumer Affairs and Outreach Specialist, Consumer and Governmental Affairs Bureau at (202) 418-2848 or [Diana.Coho@fcc.gov](mailto:Diana.Coho@fcc.gov).

**– FCC –**

**APPENDIX**

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**“Expanding Digital and Media Ownership Opportunities for Women and Minorities”**

**Sponsored by the**

**Communications Equity and Diversity Council**

**Diversity and Equity Working Group**

**Federal Communications Commission**

**Washington, D.C. 20554**

**February 7, 2023**

**9:30 am – 4:45 p.m. ET**

**SYMPOSIUM AGENDA**

***\* indicates a member of the Communications Equity and Diversity Council***

9:30 am **Introduction**

Diana Coho, Consumer Affairs and Outreach Specialist

Consumer and Governmental Affairs Bureau

**Welcome Remarks and Introduction of the Opening Speaker**

Christopher Wood, Executive Director

LGBT Technology and Partnership Institute\*

CEDC Diversity and Equity Working Group Chair

9:45 am **Opening Remarks**

FCC Commissioner Geoffrey Starks

9:55 am **Par Study on Diversity and Inclusion**

Maria Brennan, President and CEO

WICT

10:10 am **Research Presentation on Multicultural Content and Ownership**

Adriana Waterston, Chief Revenue Officer and Insights and Strategy Lead

Horowitz Research

10:25 am **Panel 1: Hurdles and Opportunities in the Competitive Media/Tech Landscape**

*Moderator:*

Michele Duke, President, NAB Leadership Foundation

and Chief Diversity Officer, National Association of Broadcasters\*

*Panelists:*

Faith Bautista, Founder and CEO

ChimeTV

President and CEO, National Diversity Coalition\*

Patricia Boyers, President, CEO and Co-Founder

BOYCOM Vision

Chairman, ACA Connects

Alfred Liggins, CEO

Urban One, Inc.

Chesley Maddox-Dorsey, CEO

A Wonder Media Company, American Urban Radio Networks\*

DuJuan McCoy, Owner, President and CEO

Circle City Broadcasting

Otto Padron, President and COO

Meruelo Media\*

11:25 am — **LUNCH/NETWORKING BREAK**

12:40 pm

12:40 pm — **Panel 2:** **Grooming the Next Generation of Diverse Media Owners**

1:40 pm

*Moderator:*

Graham “Skip” Dillard, Brand Manager

Audacy New York 94.7 WXBK-FM\*

*Panelists:*

Camilla Formica, Chief Program Officer

The Cable Center

Ryan Johnson, Founder and CEO

Cxmmunity Media

Albert Rodriguez, President and COO

Spanish Broadcasting System\*

Diane Sutter, President and CEO

ShootingStar Inc.

1:40 pm **NETWORKING BREAK**

2:00 pm **Panel 3:** **Show Me the Money: Access to Capital, Investors and Ad Dollars for Diverse Entrepreneurs**

*Moderator:*

Caroline Beasley, CEO

Beasley Media Group, LLC\*

*Panelists:*

Diana WP Ding, Founder and CEO

Ding Ding TV

Rejon Thomas-Ferdinand, Vice President

Publicis Media

Niles Stewart, Vice President and Northeast Director

Lendistry Financial

Stephanie Valencia, Executive Chair of the Board

Latino Media Network

3:00 pm **Closing Remarks**

Roland Martin, Journalist and Entrepreneur

Melody Spann Cooper, Chair and CEO

Midway Broadcasting Corporation\*

Jamila Bess Johnson, Designated Federal Officer

Communications Equity and Diversity Council

Media Bureau

3:30 pm — **FINAL NETWORKING SESSION**

4:45 pm