



PUBLIC NOTICE

Federal Communications Commission
45 L St., N.E.
Washington, D.C. 20554

News Media Information 202 / 418-0500
Internet: <https://www.fcc.gov>
TTY: 1-888-835-5322

DA 23-103

Released: February 3, 2023

FCC RELEASES AGENDA FOR FEBRUARY 7, 2023 MEDIA OWNERSHIP DIVERSITY SYMPOSIUM

“Expanding Digital and Media Ownership Opportunities for Women and Minorities”

*FCC Commissioner Geoffrey Starks to Deliver Opening Remarks
Roland Martin, Journalist and Entrepreneur to Deliver Closing Remarks*

GN Docket No. 17-208

This Public Notice announces the agenda for the Communications Equity and Diversity Council (CEDC)’s “Expanding Digital and Media Ownership Opportunities for Women and Minorities,” symposium on February 7, 2023, from 9:30 am to 4:45 pm, ET. The CEDC is an advisory council of the Federal Communications Commission. The goal of the symposium is to explore the challenges as well as possible creative solutions to increasing ownership opportunities for women and people of color to achieve success and viewpoint diversity in all facets of media – TV, radio, cable, and streaming.

FCC Commissioner Geoffrey Starks will deliver opening remarks at the Symposium. Nationally recognized journalist and entrepreneur Roland Martin will deliver closing remarks. The Symposium will include several networking opportunities for participants.

The detailed agenda is attached to this Public Notice as an Appendix. The Symposium is scheduled as a hybrid event with participants both live and virtually presented. Attendees will have several opportunities to network and collaborate. The day will commence at 9:30 a.m. ET in the Commission Meeting Room of the Federal Communications Commission, 45 L Street, N.E., Washington, D.C and online. While the Symposium is open to the public, the FCC headquarters building is not open access, and all guests must check in with and be screened by FCC security at the main entrance on L Street. Attendees will not be required to have an appointment but must otherwise comply with protocols outlined at: <https://www.fcc.gov/visit>. Additionally, the Symposium will be available to the public via live feed from the FCC’s web page at <https://www.fcc.gov/live>. The public may also follow the Symposium on the Commission’s YouTube page at <https://www.youtube.com/user/fccdotgovvideo>. In addition, the public may follow the event on Twitter@fcc or via the Commission’s Facebook page at www.facebook.com/fcc. Members of the public may submit questions during the panel discussions to livequestions@fcc.gov.

Open captioning will be provided for this event. Other reasonable accommodations for people with disabilities are available upon request. Requests for such accommodations should be submitted via e-mail to fcc504@fcc.gov or by calling the Consumer & Governmental Affairs Bureau at (202) 418-0530 (voice). Such requests should include a detailed description of the accommodation needed. In addition, please include a way for the FCC to contact the requester if more information is needed to fill the request.

Please allow at least five days' advance notice for accommodation requests; last minute requests will be accepted but may not be possible to accommodate.

Members of the public may submit written comments to the CEDC using the FCC's Electronic Comment Filing System, ECFS, at www.fcc.gov/ecfs. Any comments should be filed in GN Docket No. 17-208.

More information about the CEDC is available at <https://www.fcc.gov/communications-equity-and-diversity-council>. You may also contact Jamila Bess Johnson, the Designated Federal Officer for the Communications Equity and Diversity Council, at (202) 418-2608, or Jamila-Bess.Johnson@fcc.gov; or Aurélie Mathieu, Attorney Advisor, Wireline Competition Bureau, at (202) 418-2194 or Aurélie.Mathieu@fcc.gov, or Diana Coho, Consumer Affairs and Outreach Specialist, Consumer and Governmental Affairs Bureau at (202) 418-2848 or Diana.Coho@fcc.gov.

– FCC –

APPENDIX

**“Expanding Digital and Media Ownership Opportunities for Women and Minorities”**

**Sponsored by the
Communications Equity and Diversity Council
Diversity and Equity Working Group**

**Federal Communications Commission
Washington, D.C. 20554**

**February 7, 2023
9:30 am – 4:45 p.m. ET**

SYMPOSIUM AGENDA

** indicates a member of the Communications Equity and Diversity Council*

- | | |
|----------|---|
| 9:30 am | Introduction
Diana Coho, Consumer Affairs and Outreach Specialist
Consumer and Governmental Affairs Bureau |
| | Welcome Remarks and Introduction of the Opening Speaker
Christopher Wood, Executive Director
LGBT Technology and Partnership Institute*
CEDC Diversity and Equity Working Group Chair |
| 9:45 am | Opening Remarks
FCC Commissioner Geoffrey Starks |
| 9:55 am | Par Study on Diversity and Inclusion
Maria Brennan, President and CEO
WICT |
| 10:10 am | Research Presentation on Multicultural Content and Ownership
Adriana Waterston, Chief Revenue Officer and Insights and Strategy
Lead
Horowitz Research |

10:25 am

Panel 1: Hurdles and Opportunities in the Competitive Media/Tech Landscape*Moderator:*

Michele Duke, President, NAB Leadership Foundation
and Chief Diversity Officer, National Association of Broadcasters*

Panelists:

Faith Bautista, Founder and CEO
ChimeTV
President and CEO, National Diversity Coalition*

Patricia Boyers, President, CEO and Co-Founder
BOYCOM Vision
Chairman, ACA Connects

Alfred Liggins, CEO
Urban One, Inc.

Chesley Maddox-Dorsey, CEO
A Wonder Media Company, American Urban Radio Networks*

DuJuan McCoy, Owner, President and CEO
Circle City Broadcasting

Otto Padron, President and COO
Meruelo Media*

11:25 am —
12:40 pm**LUNCH/NETWORKING BREAK**12:40 pm —
1:40 pm**Panel 2: Grooming the Next Generation of Diverse Media Owners***Moderator:*

Graham “Skip” Dillard, Brand Manager
Audacy New York 94.7 WXBK-FM*

Panelists:

Camilla Formica, Chief Program Officer
The Cable Center

Ryan Johnson, Founder and CEO
Cxmmunity Media

Albert Rodriguez, President and COO
Spanish Broadcasting System*

Diane Sutter, President and CEO
ShootingStar Inc.

-
- 1:40 pm **NETWORKING BREAK**
- 2:00 pm **Panel 3: Show Me the Money: Access to Capital, Investors and Ad Dollars for Diverse Entrepreneurs**
- Moderator:*
 Caroline Beasley, CEO
 Beasley Media Group, LLC*
- Panelists:*
 Diana WP Ding, Founder and CEO
 Ding Ding TV
- Rejon Thomas-Ferdinand, Vice President
 Publicis Media
- Niles Stewart, Vice President and Northeast Director
 Lendistry Financial
- Stephanie Valencia, Executive Chair of the Board
 Latino Media Network
- 3:00 pm **Closing Remarks**
 Roland Martin, Journalist and Entrepreneur
- Melody Spann Cooper, Chair and CEO
 Midway Broadcasting Corporation*
- Jamila Bess Johnson, Designated Federal Officer
 Communications Equity and Diversity Council
 Media Bureau
- 3:30 pm — **FINAL NETWORKING SESSION**
4:45 pm